

#### Team W#

Yashraj Sakunde Aditanshu Sahu Yashvardhan Singh Jayesh Raheja Rishit Kumar





Simulate, Strategise, Succeed

# Project Jealth

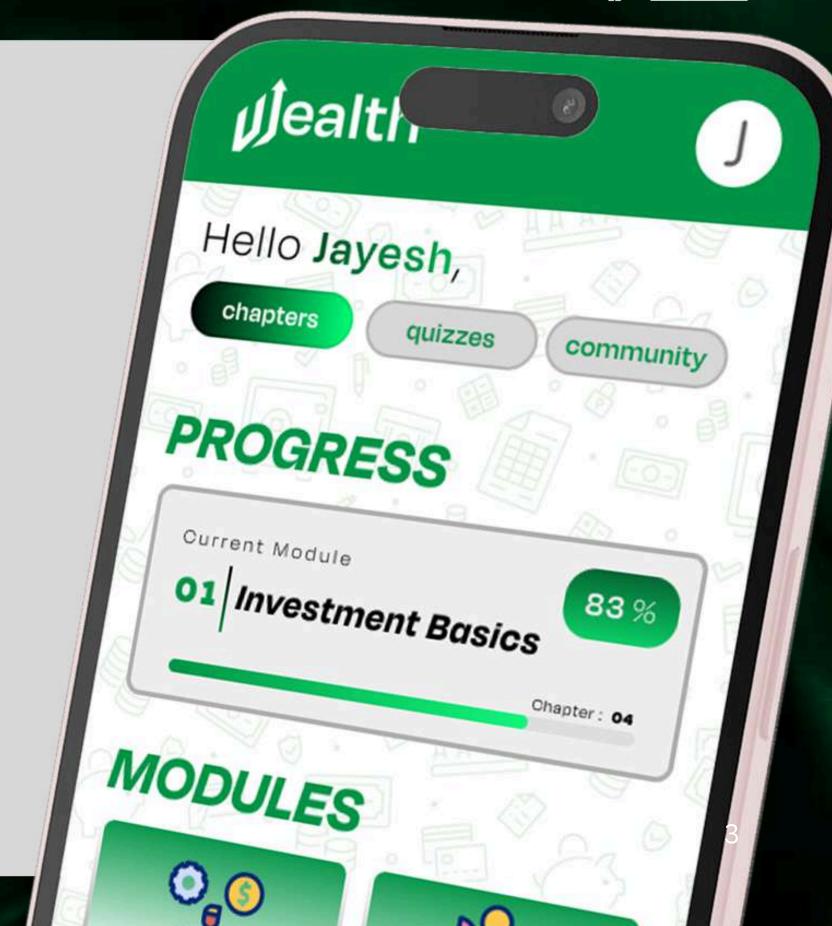




# PROJECT Jealth



Project Wealth aims to create a mobile app that simplifies mutual fund investing for youth through engaging simulations, educational content, and interactive features like quizzes, virtual portfolios, and challenges, making financial literacy fun and accessible.



# APP BRAND IDENTITY



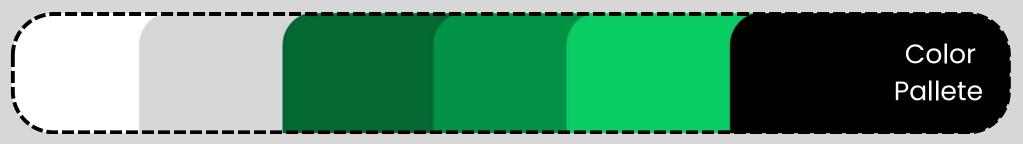


**WEALTH WORD LOGOMARK** 



**WEALTH SYMBOL LOGOMARK** 

The **Wealth** Symbol/Logomark features a **W** shaped symbol representing a Upward Inclining graph. The primary color we have adapted is **green**, to give a comforting and welcoming environment through our app, which will nurture the youth and help develop their financial literacy. The primary font family used is the **Degular Display** font family, primarily chosen for its professional and minimal aesthetics.

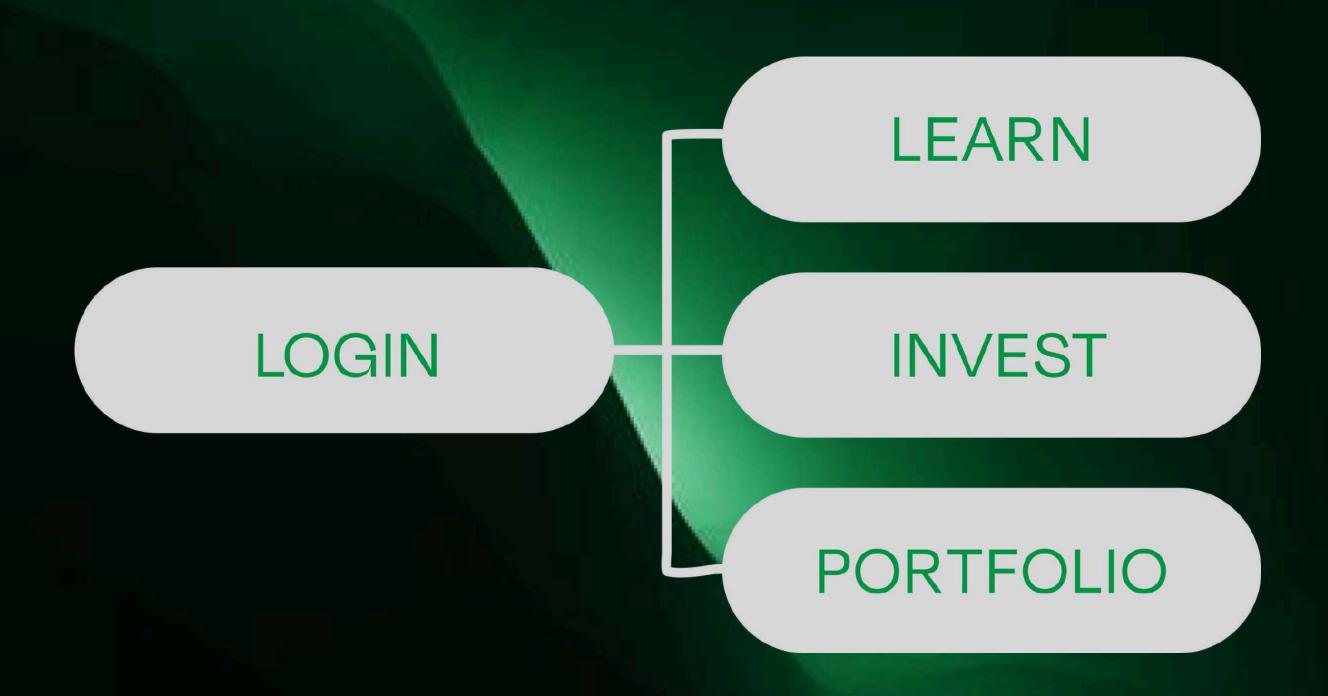




# APP WORKFLOW



Initial Interface



# Team W# TeamID:88173D ProblemID:G1

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# Splash Animation



Our app starts with a splash screen displaying our app logo and quote defining our aim behind it's creation.

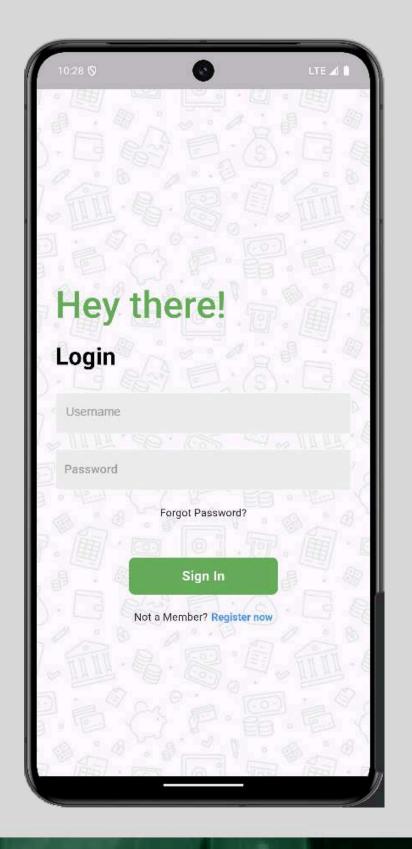




# Login Page

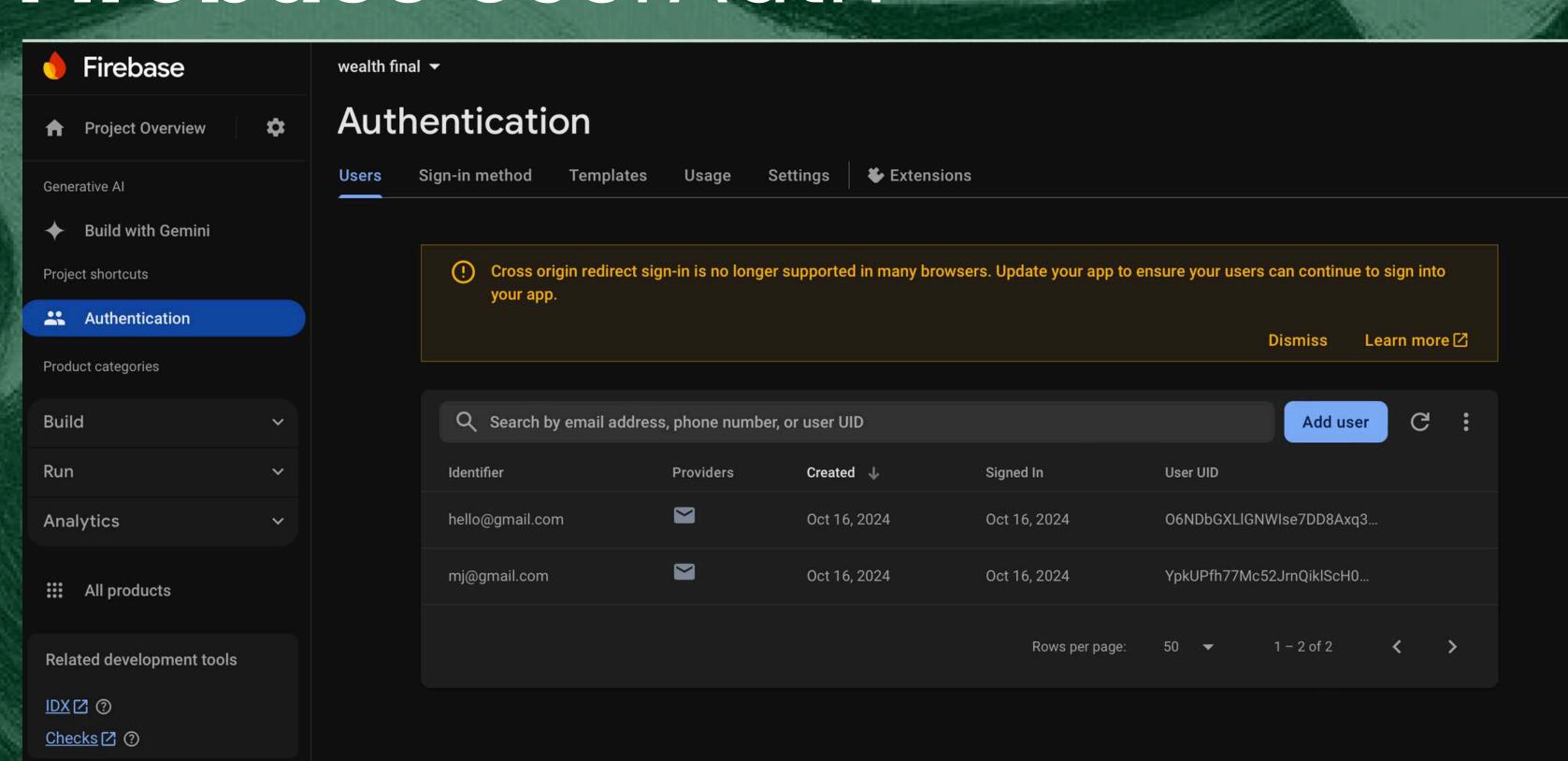


User sign in takes place through Username and password.



## Firebase UserAuth



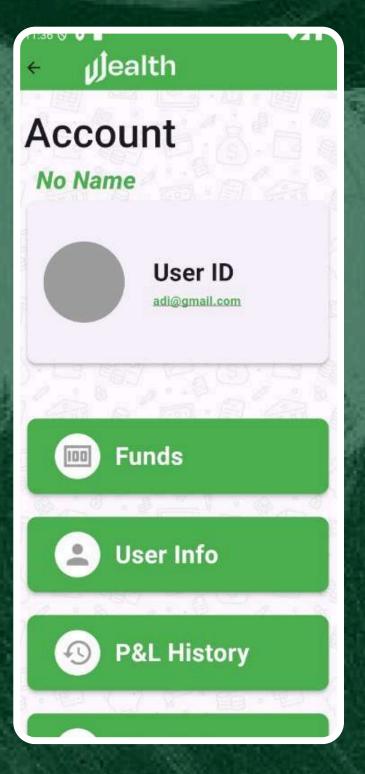


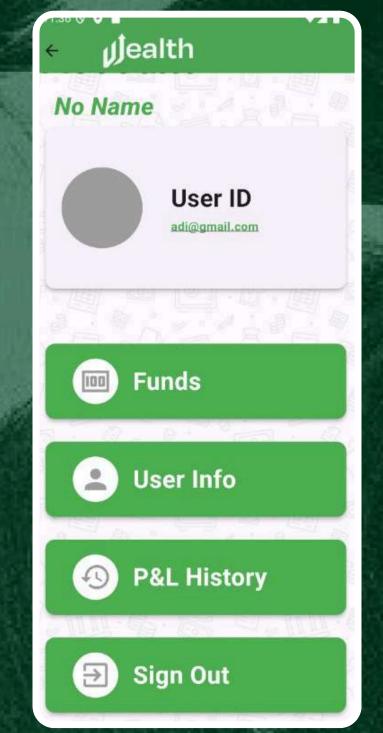
The details entered are **cross-checked** from firebase cloud storage.

# Profile Page



The icon on the header section is the profile button which leads to the profile page of the user displaying the username, userID and options to view funds, userinfo and P&L history of user.





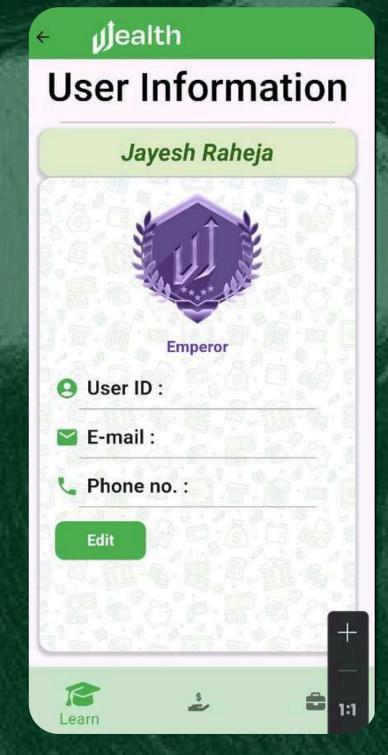
Profile Landing Page

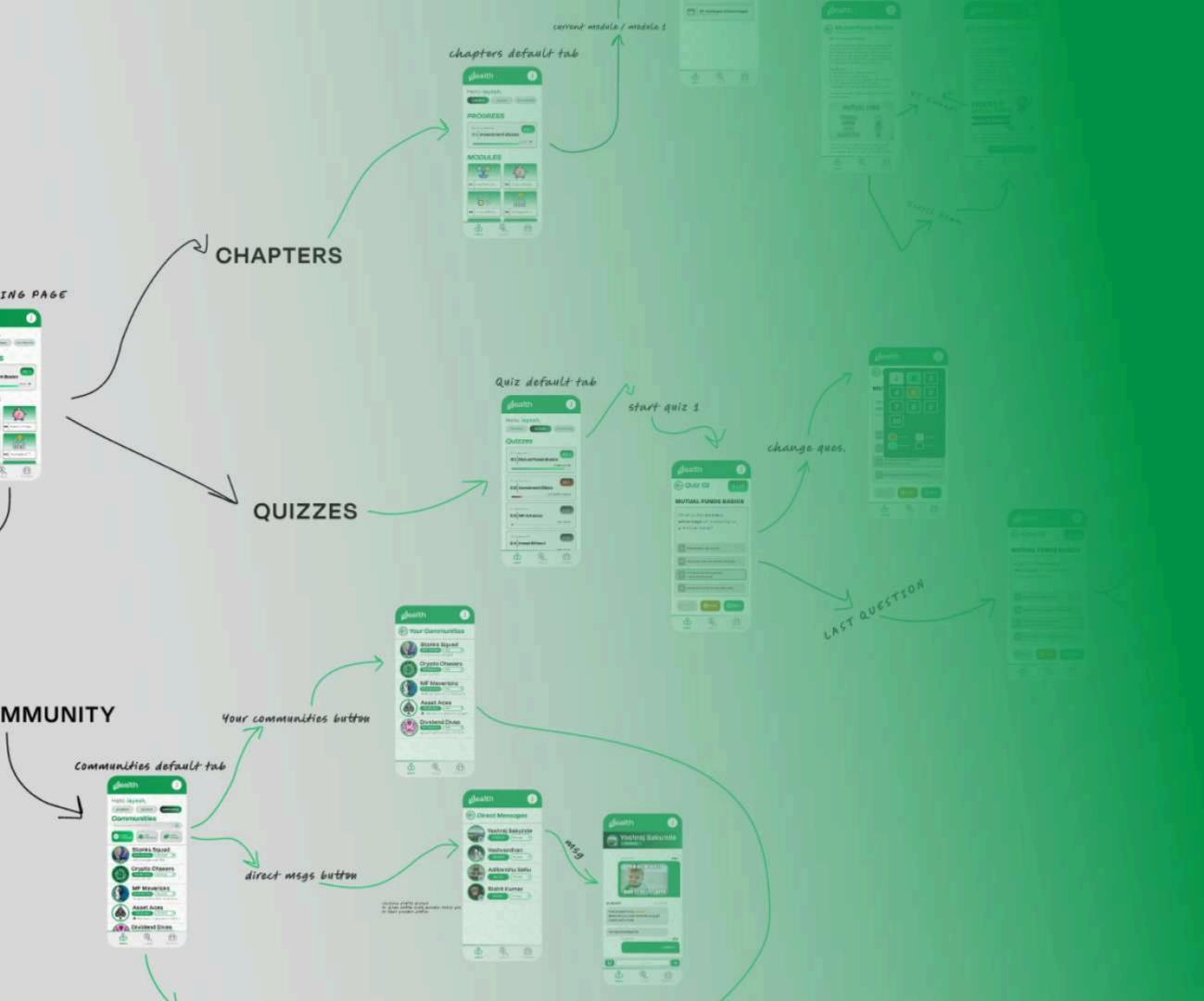
On Scrolling Down

# User-Info Page



This page contains extra details of the user which includes phone number, email and user ID where user has the option to edit phone number.



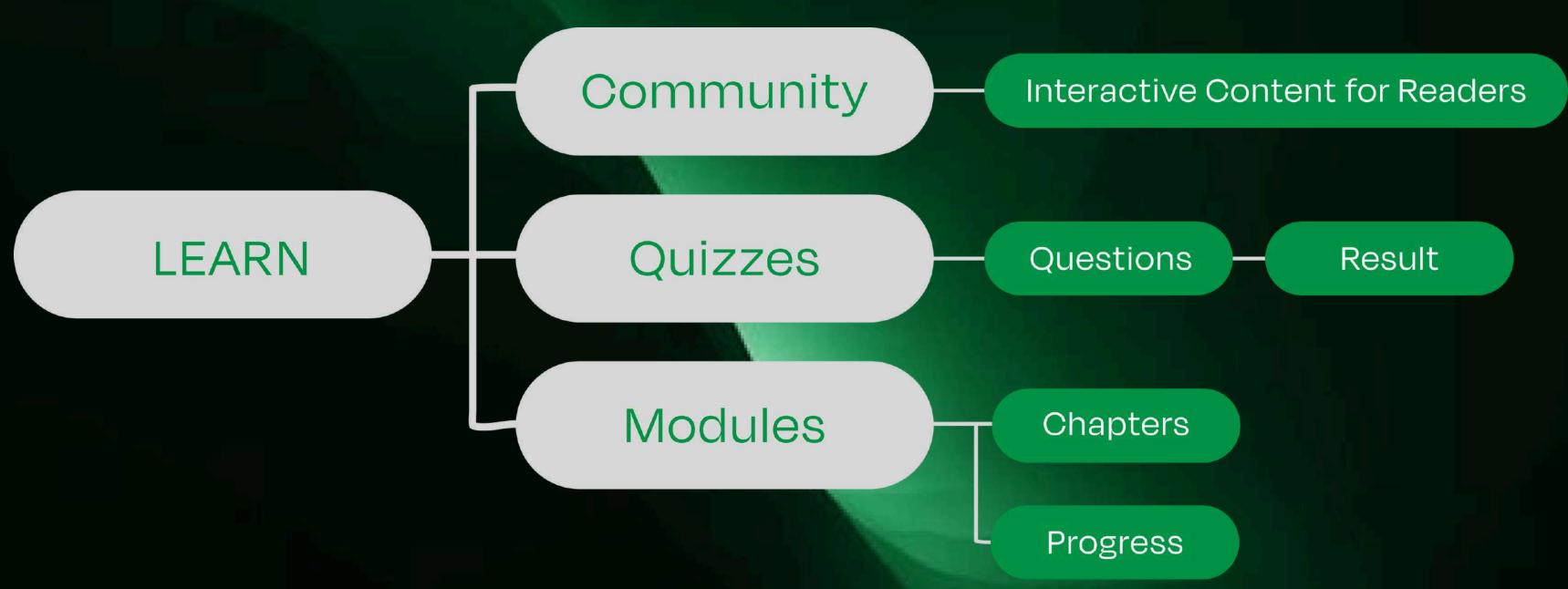




# APP WORKFLOW - II



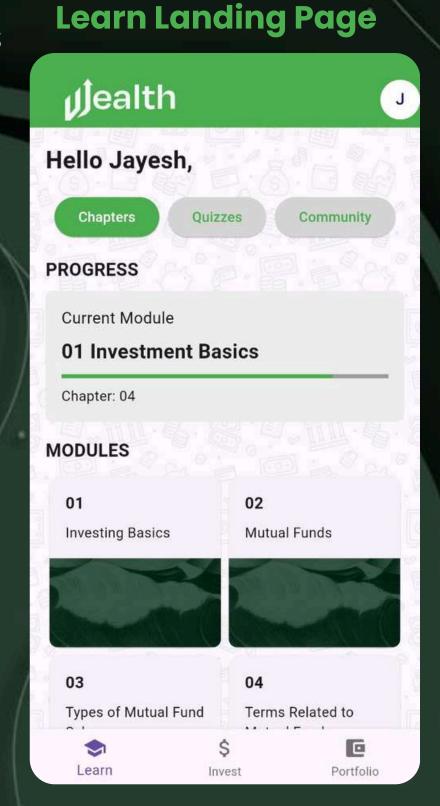
#### Learn Interface



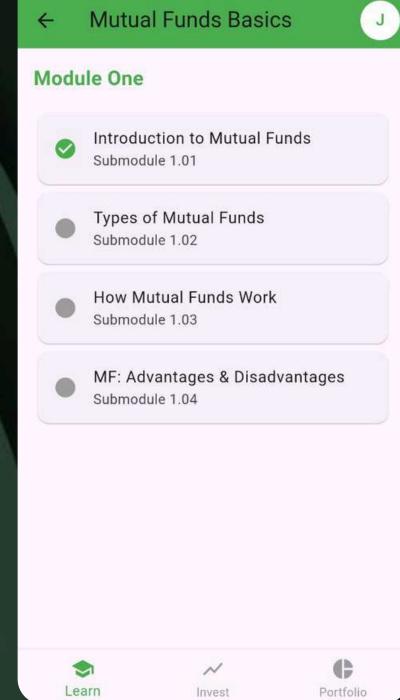
# Learn Homepage



Our learn page offers a comprehensive learning experience with **chapters**, quizzes, and a community. Chapters page features 10 comprehensive modules covering all aspects of mutual fund investing.



#### **Chapters in Module**



#### **Chapter Content**

#### **Mutual Funds Basics**

different assets.

- Low Starting Point: You can start investing with smaller amounts, unlike some other asset classes.
- Liquidity: Most mutual funds allow you to buy or sell your shares anytime you need to.

To reinforce these concepts, here's another helpful video:



#### Stocks vs Mutual Funds: Which is Better?

This video compares mutual funds to individual stocks, highlighting the benefits of mutual funds for beginners.

MARK AS COMPLETED

# Quizzes



Our quizzes page offers interactive assessments for each module, allowing users to test their understanding of mutual fund concepts.

#### **Quizzes Landing Page** Jealth Mutual Funds Basics COMPLETED 10 Questions Investment Ethics 13% ATTEMPT AGAIN 22 Questions MF Advance TRY NOW 17 Questions Invest Ethics II TRY NOW 30 Questions Learn

#### **Questions Menu** jealth 1/3 **Mutual Funds Basics Quiz** Why is investing important for protection against inflation It helps keep your money in a savings account It generates returns that grow faster than It ensures you never have to work again It allows you to avoid paying taxes FLAG

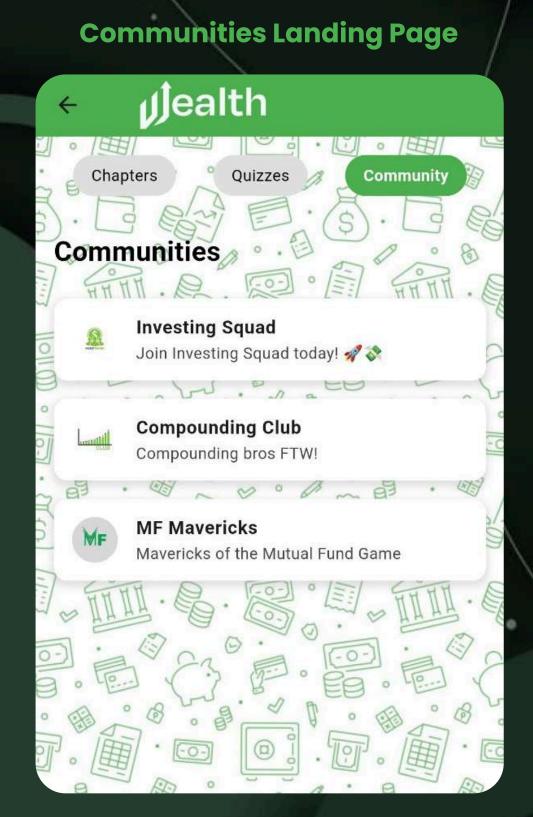
#### **Results Interface** Quiz 01 Mutual Funds Basics RESULT Great Job! You've cleared this quiz. CORRECT INCORRECT **UN-ATTEMPTED** 2/3 1/3 0/3 detailed result and analysis **NEXT QUIZ**

Portfolio

# Community



Community tab showcases different investment-focused groups where users can learn and grow together in their financial journey. This is view-only content for the users.



## **Content inside communities** 9:45 🛇 🖀 🖪 VAI **Investing Squad** Climb the Investment Mountain with Mutual Funds Are you ready to take your investment journey to new heights? Mutual funds offer a fantastic way to diversify your portfolio and potentially achieve long-term financial

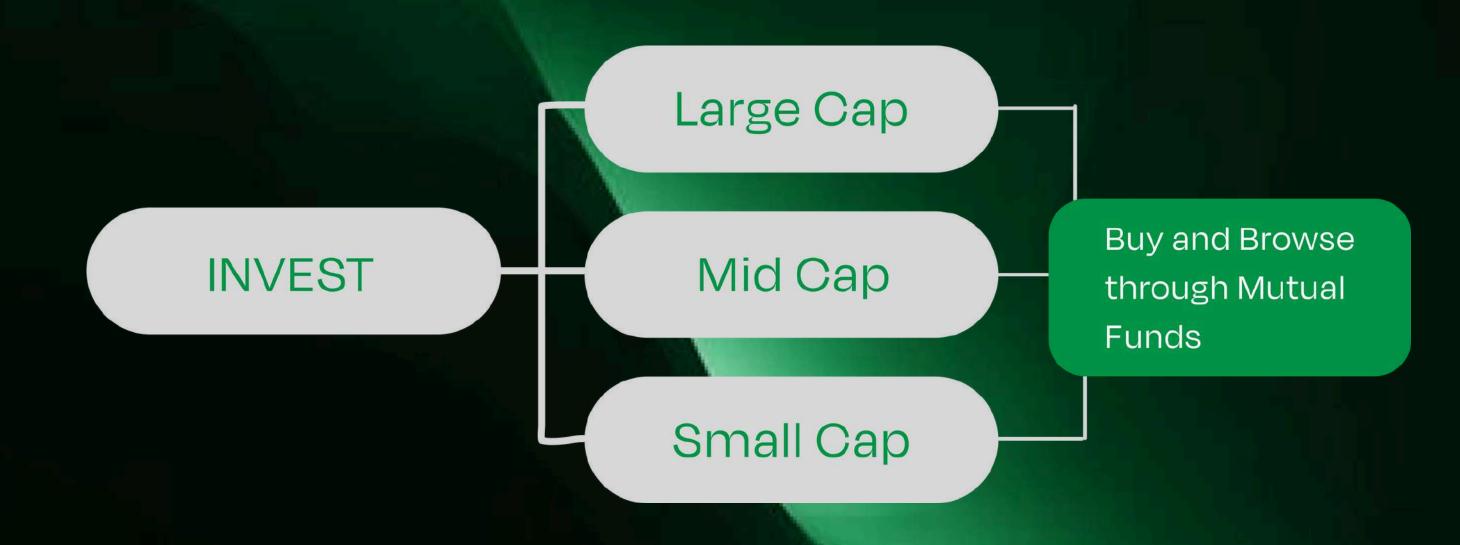
# Team W# Team ID: 88173D Problem ID: G1

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# APP WORKFLOW - III



#### Invest Interface



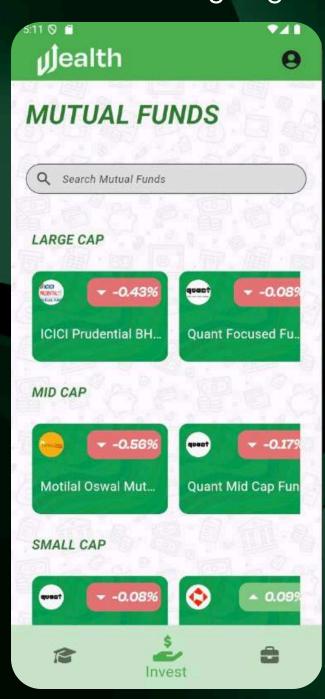
# Invest Homepage



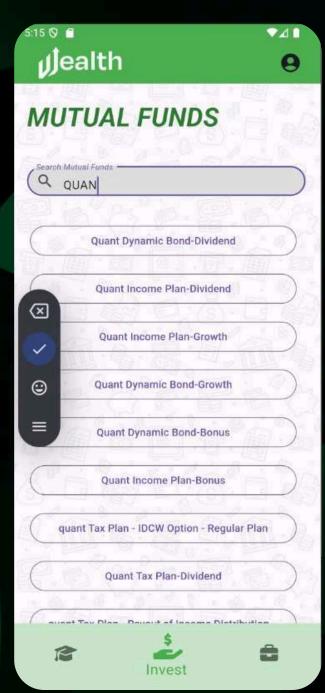
This page has the mutual funds segregated in to large cap, small cap, and mid cap. It also features a search bar to look up a specific Mutual Fund.

The data through mutual funds is fetched through *MF API*, which provides details about NAV, Scheme category, Last Updated price, and all the historical prices.

#### Invest Landing Page



#### Invest Search bar



## SIP & Graphs



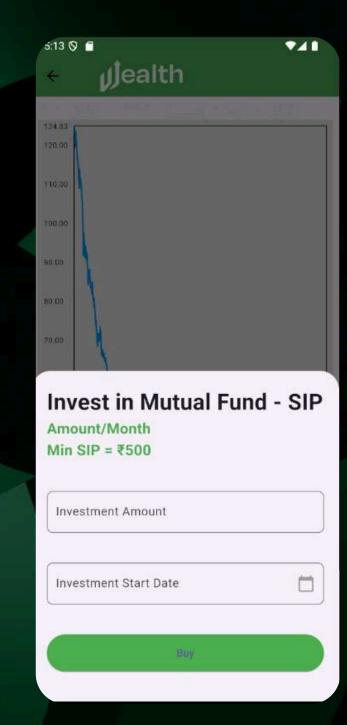
We have an option to enter the amount to be invested and start the sip on any specific date which we can choose through the calendar.

We have details about %up and %down alongside it's graphical trends over time.

#### MF Graph View



#### Start SIP & One-time



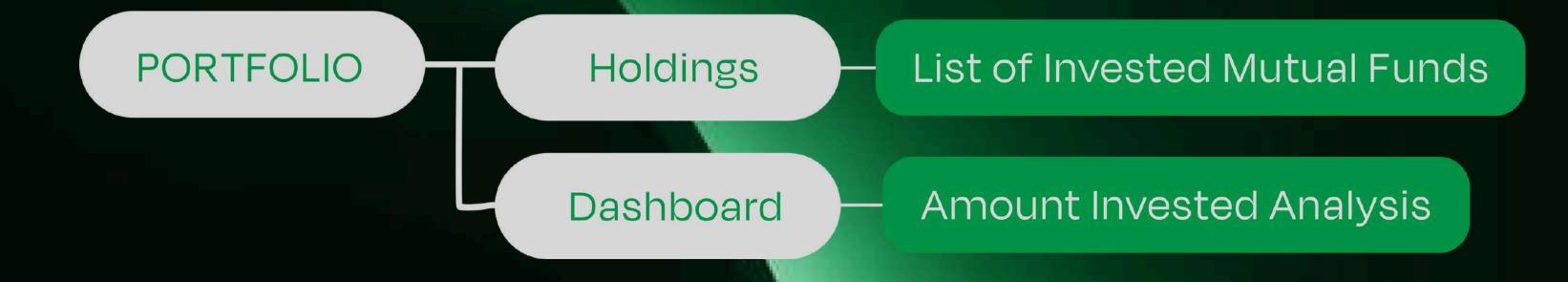




# APP WORKFLOW - IV



#### Portfolio Interface



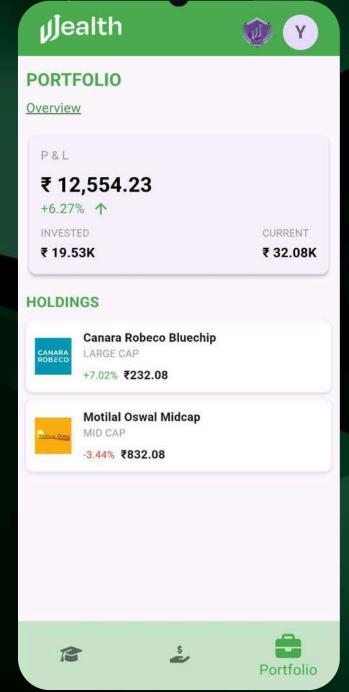
# Portfolio Landing Page



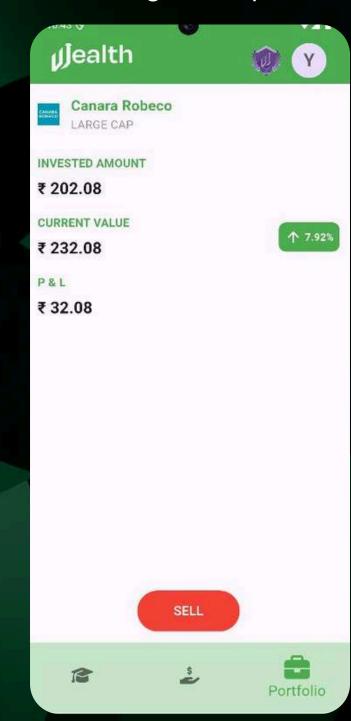
Portfolio page consists of the list of active mutual funds the user has currently bought.

It also displays the total amount of money invested and its **current value** based on the mutual fund trends.

#### Portfolio Page (Dashboard)



#### **Holding Description**







# Features & Extras

## BADGE REWARD SYSTEM



