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Credit Risk Analytics

Analysis of risk for Residential Mortgage and Equity Loan





Project Background

Far Reaching Impacts of the
Real Estate Industry



2008 Housing Bubble Burst (Magdoff & Yates, 2010)

- Unemployment rate at 4.4%
- Wages rising by 4.2%
- Dow Jones index hit an all-time high
- The real estate market became the core of the economy

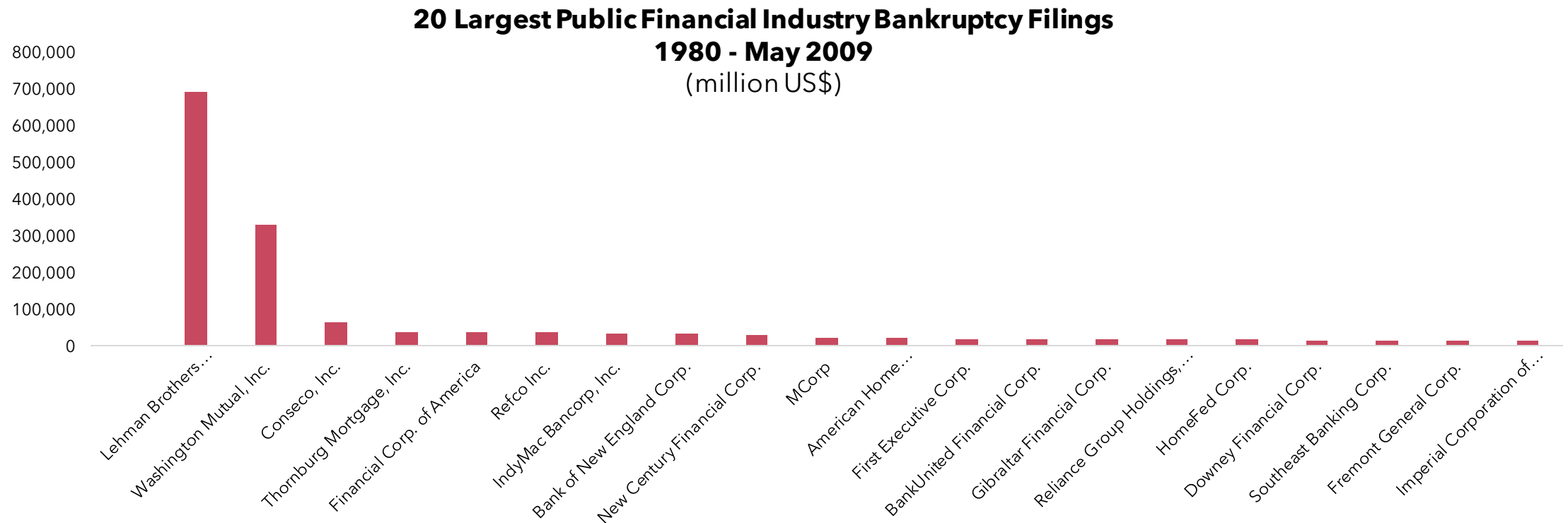
2006-2007

2008-2009

- Unemployment rate at 9.5% (the actual rate could be at 16.5%)
- Housing prices fell by 9.5%
- Dow Jones index witnessed the largest drop in intraday trading

Damage to Companies

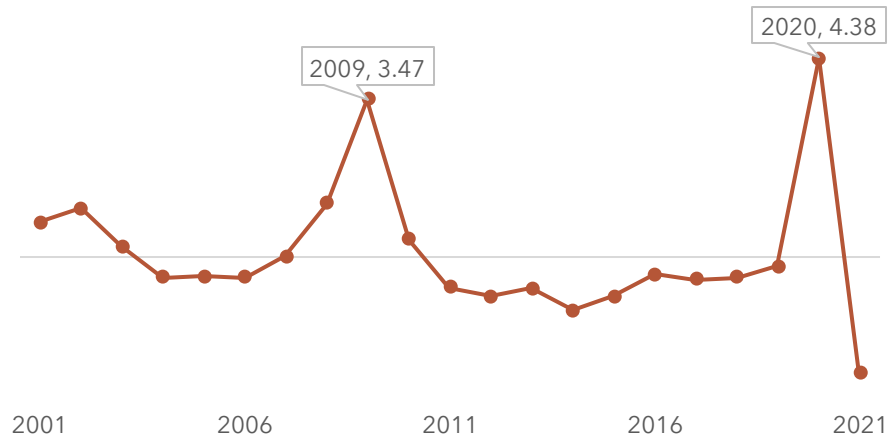
- 2008 crisis led to the largest bankruptcies of Lehman Brothers and Washington Mutual.



Another Crisis?

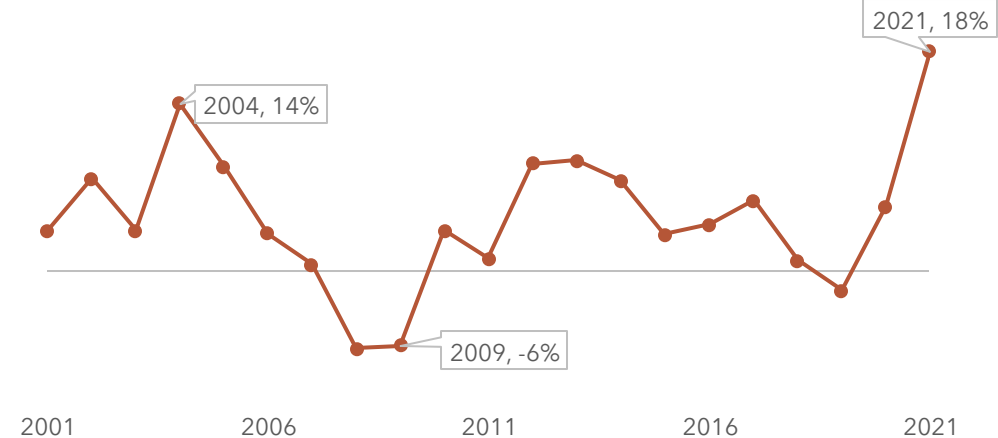
- In 2020, Covid-19 pandemic causing unemployment rate and housing price to spike.
- Pattern becomes similar to 2008 situation.
- Companies should be prudent to mortgage loan risk.

Annual Change in Unemployment Rate (%)



Source: World Bank

Percentage Change in Median Housing Price (%)



Source: U.S. Census Bureau and U.S. Department of Housing and Urban Development

Research Goal

Dataset	Description	Research goal
Mortgage Dataset	<ul style="list-style-type: none">Contain many macroeconomic factors such as Interest Rate, GDP, Unemployment Rate, etc.	<ol style="list-style-type: none">1. Understand how macroeconomic factors affect loan default.2. Develop customer profiles with different risk level.
Home Equity Dataset	<ul style="list-style-type: none">Contain customer information such as Debt-to-Income ratio, Reason for Loan, Occupation.	<ol style="list-style-type: none">3. Build models to predict default rate.

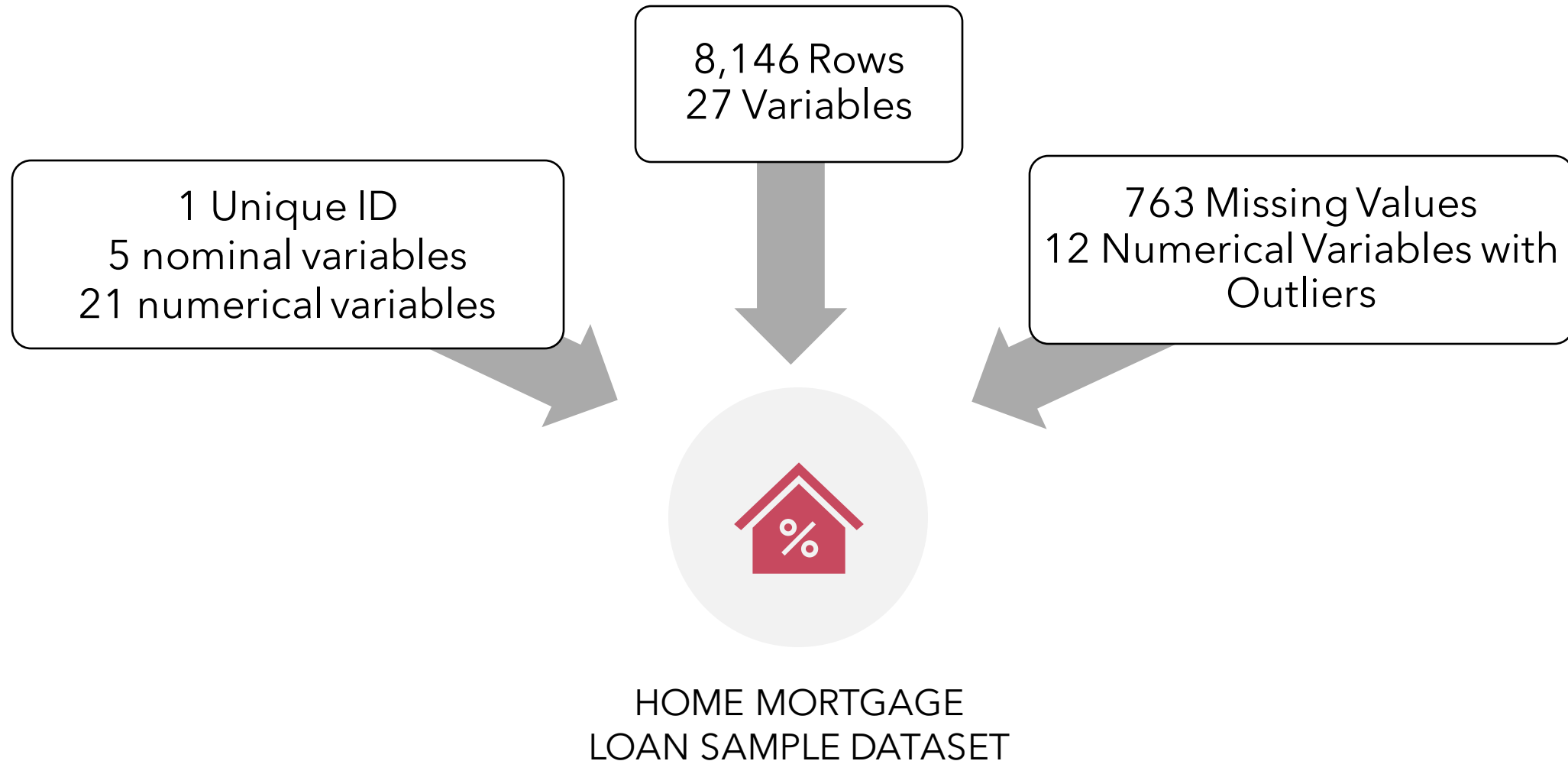


Mortgage Loan Dataset

Exploring effects of
Macroeconomic and other factors on
Mortgage Loans

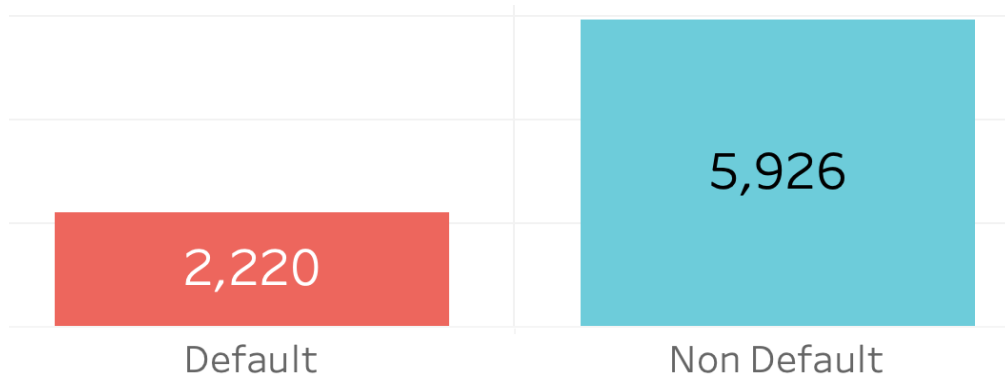


Dataset Review

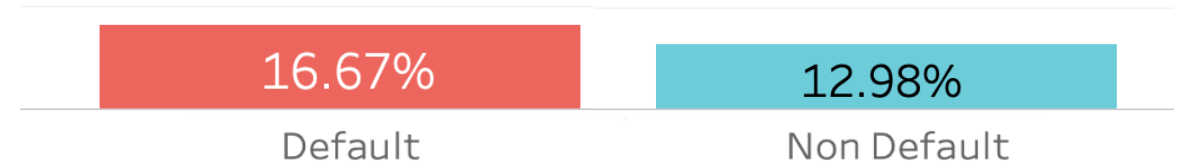


Customer Population

The Customer Distribution Chart



Investor Distribution by Groups

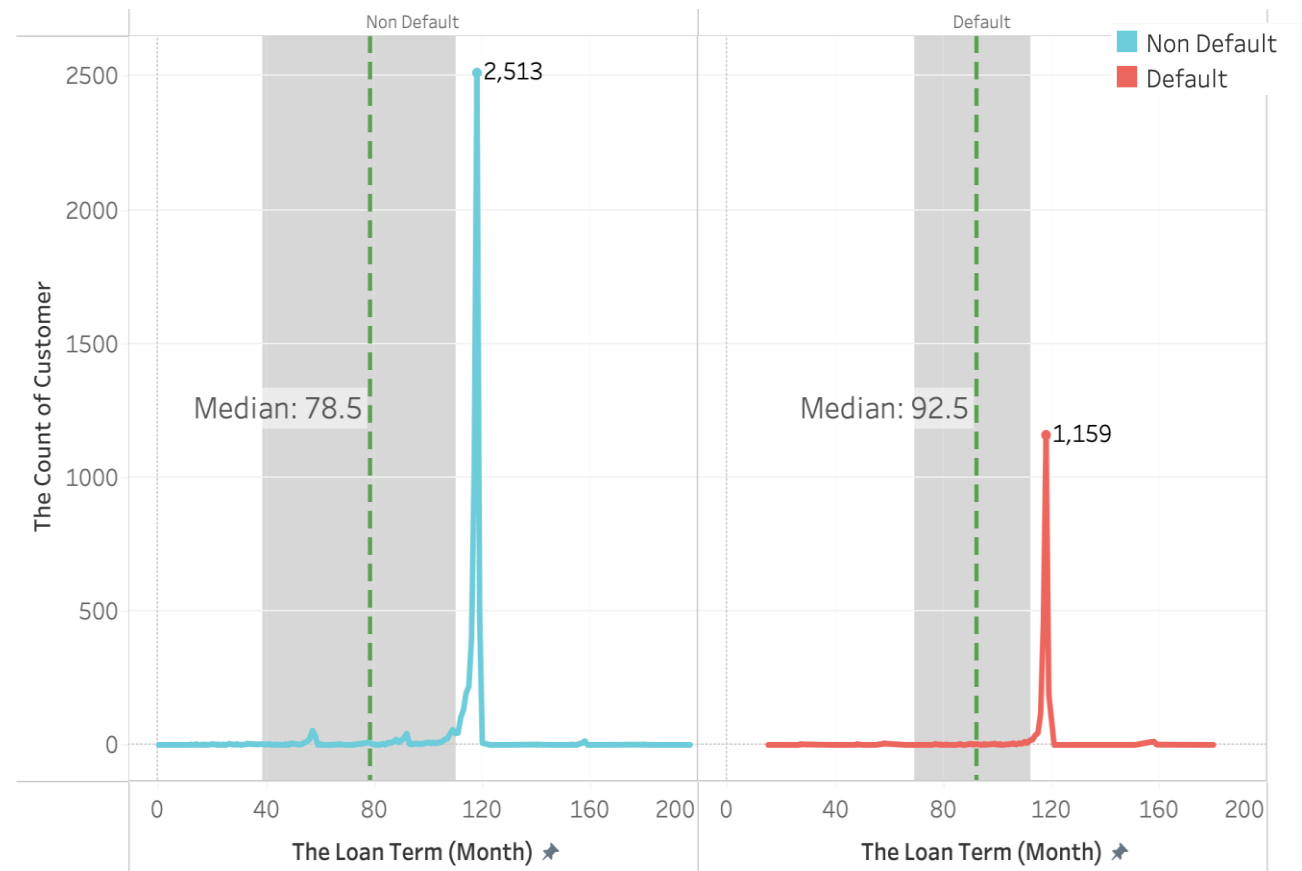


- Default customers account for the minority in the mortgage loan.
- Customers with the Borrower Identity in the Default group populate higher than them in the Non-Default one.

Mortgage Loan Term

- The median mortgage loan term in the Default group is longer than another one.
- Most customers repaid the loan before 120 (10 years) months for both groups.

The Distribution of Loan Terms by Groups

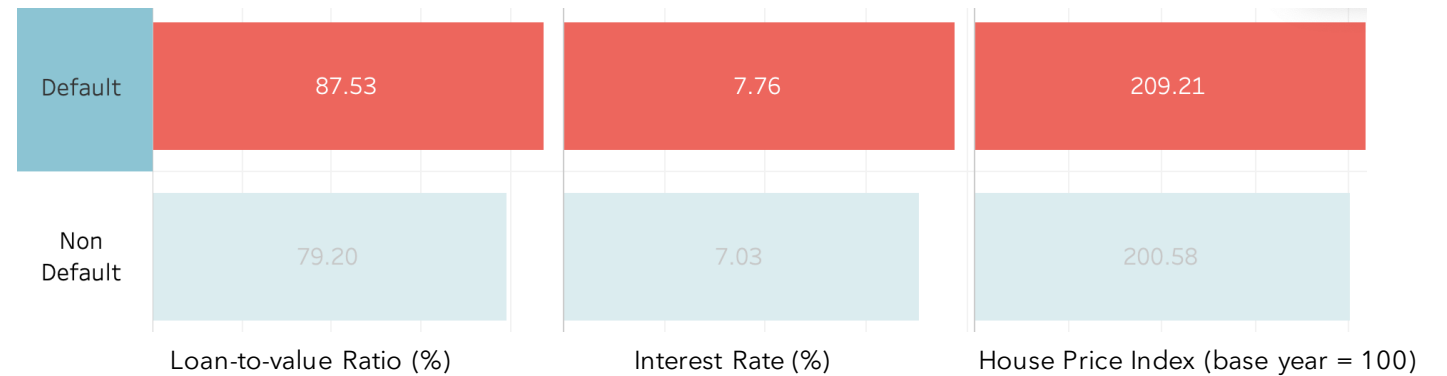


Market Conditions

The Average Variation of GDP Growth



Average Variations among Other Variables



- Slower increments of GDP were happening for customers who defaulted.
- Higher values about the loan structure were shown for customers who defaulted.

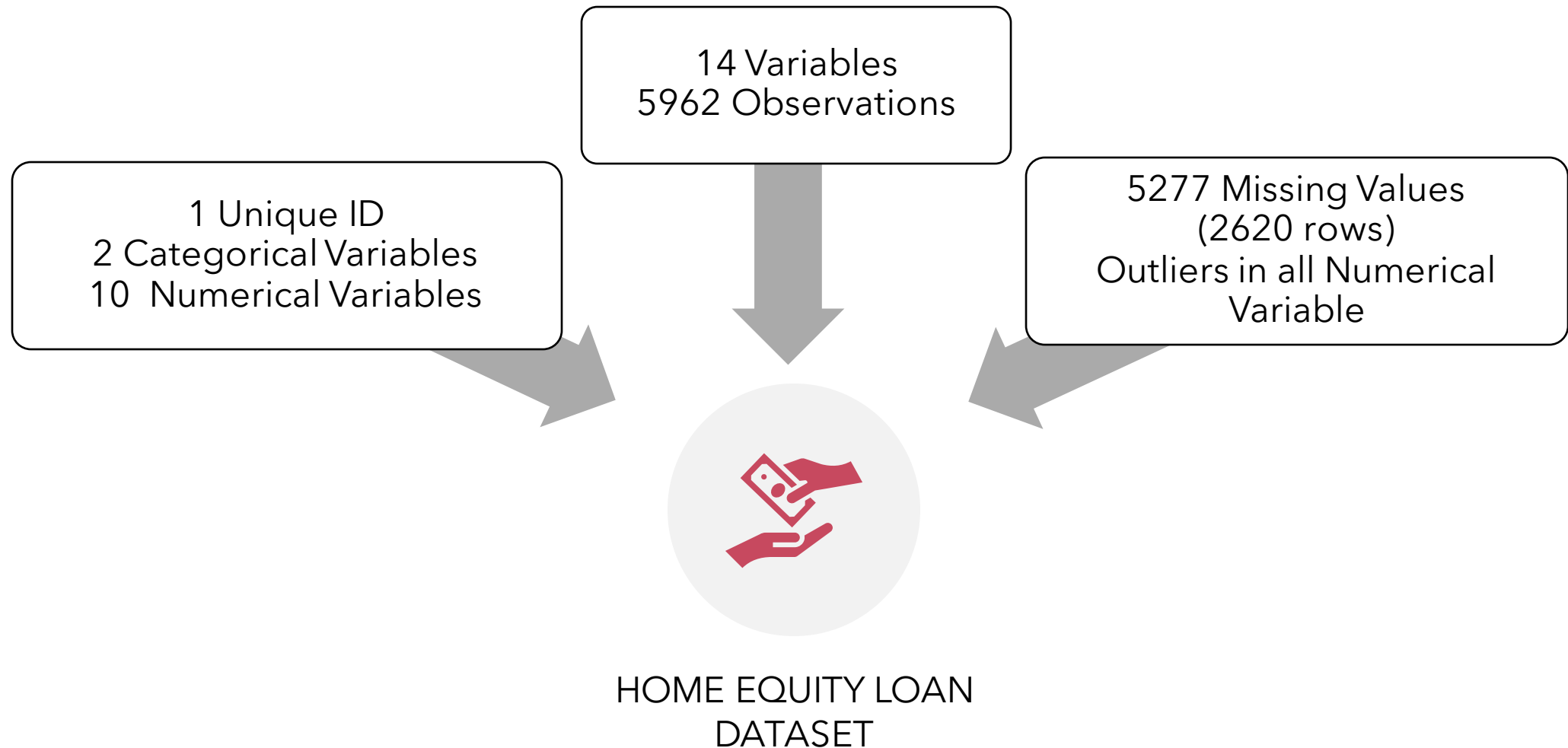


Home Equity Loan Dataset

Exploring effects of Customer
Behavior on Home Equity Loans

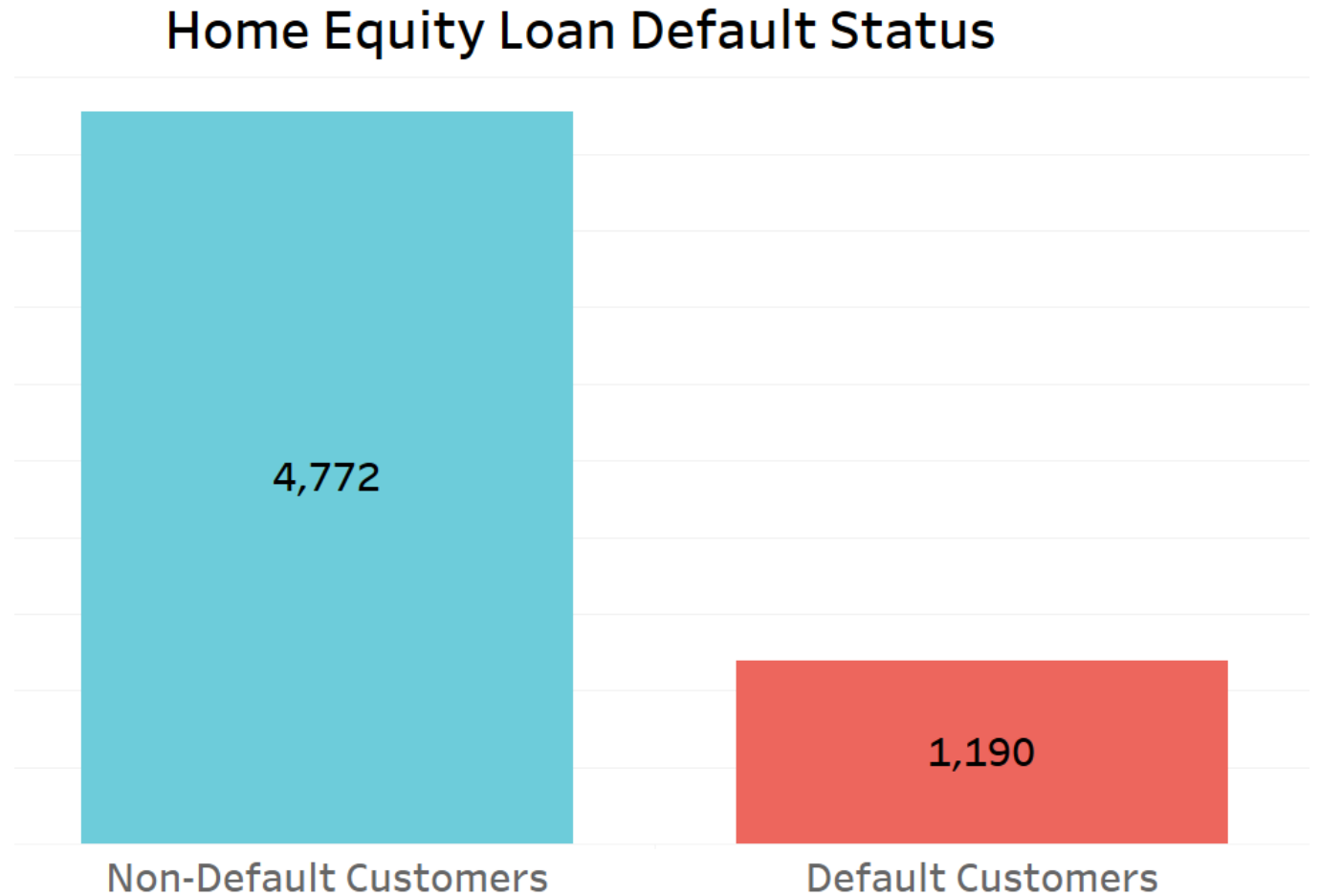


Dataset Review

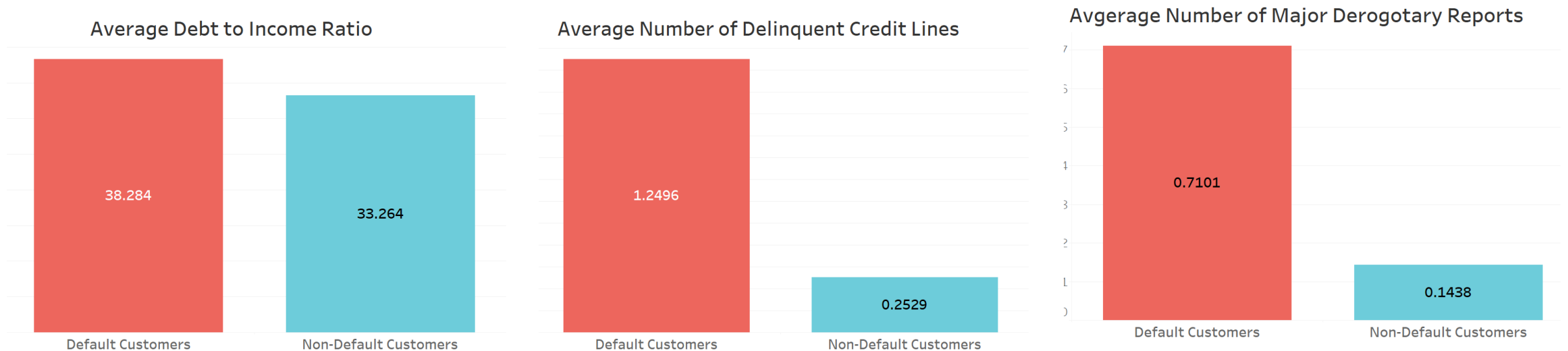


Variable of Interest: Default

- Target variable: Default
 - 0: No default
 - 1: Default
- Class Imbalance exists in Target Variable
- Defaults in only 20% observations

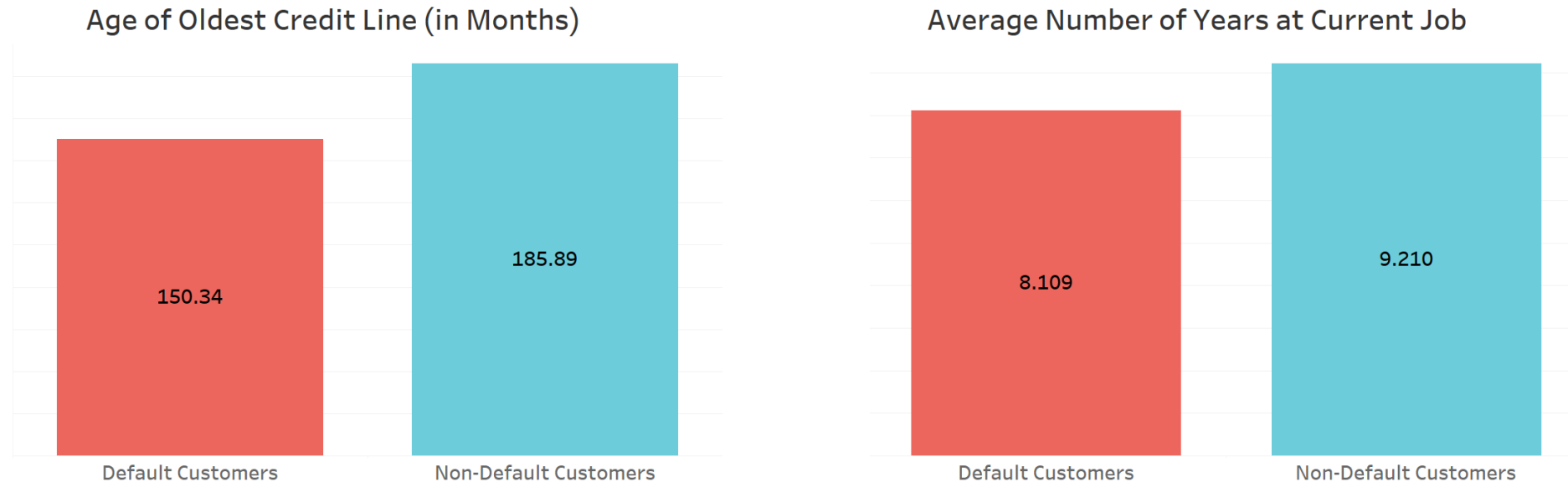


Customer Profile- Home Equity Loan



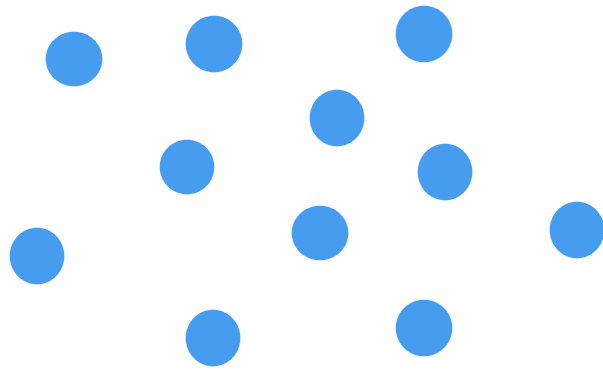
- Debt to income ratio is higher in defaulters.
- People with a higher number of delinquent credit lines have a higher rate of default.
- People with higher-than-average number of derogatory reports also have higher rate of default.

Customer Profile- Home Equity Loan



- Credit line age is lower among people who default.
- Years on current job is lower among people who default.

Clustering Analysis

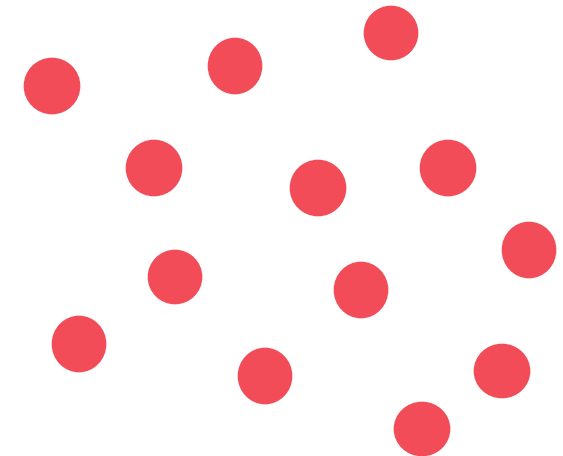


Clusters 2, 3, 6, 7: (Lower Default Rate)

- Proportion of Default Customers ranging from 12% to 15%
- Higher Loan Amount, Mortgage Balance
- Lower Debt to Income Ratio
- Older Credit Lines
- Higher concentration of Occupation "Professional/ Executives"

Clusters 1, 4, 5, 8: (Higher Default Rate)

- Proportion of Default Customers ranging from 18% to 56%
- Higher Debt to Income Ratio
- Lower Credit Line Age and Years on Job
- More number or derogatory reports and delinquent credit lines
- Higher concentration of Occupation "Others"



Default Prediction

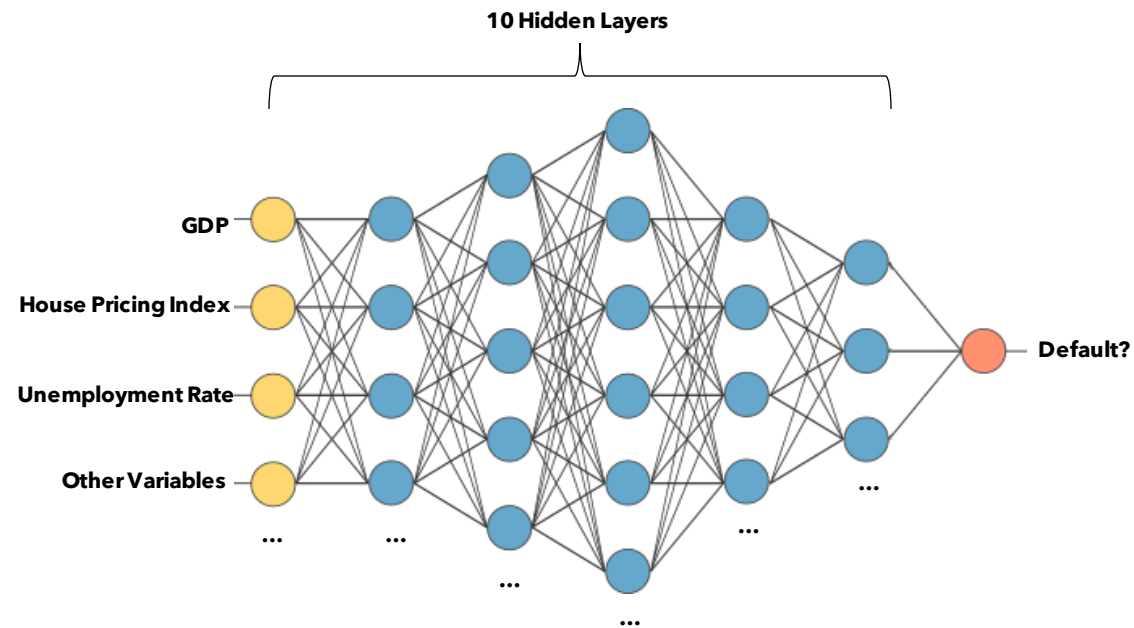
Building machine learning models to support default prediction



Prediction Model

- Research Support
 - Popular Models: SVM and Deep Neural Networks
 - Better Performance
- Deep Learning Model Advantages
 - Feature Generation Automation
 - Better Self-learning Capabilities
 - Cost Effectiveness
 - Better Performance Over Large Scale Of Data

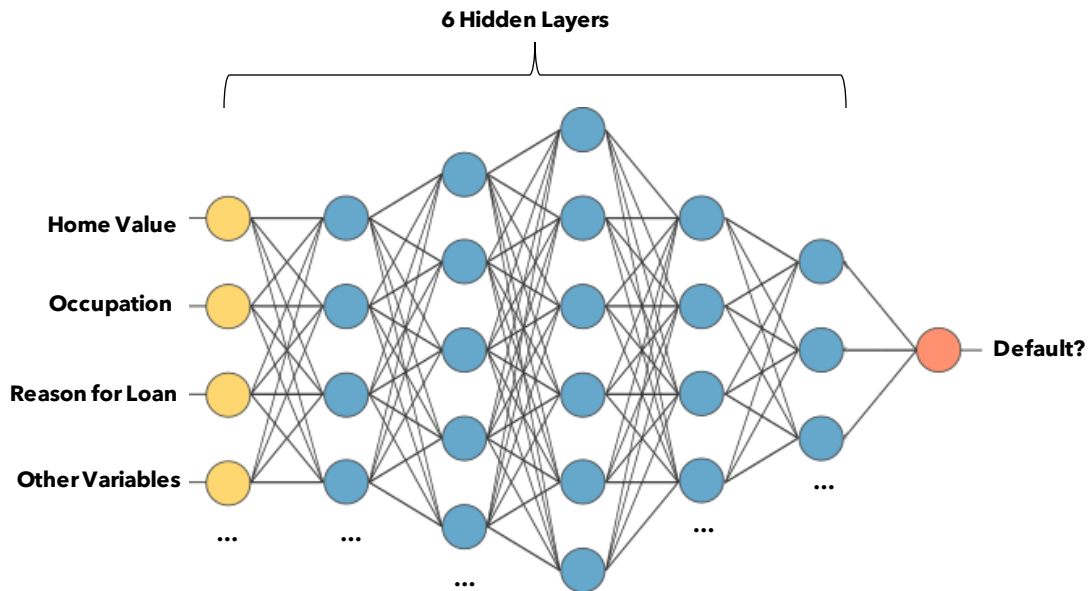
Model Performance – Mortgage Loan



Original Picture Source: <https://www.freecodecamp.org/news/want-to-know-how-deep-learning-works-heres-a-quick-guide-for-everyone-1aedeca88076/>


Metric	Value	Explanation
Accuracy	0.81	Proportion of correct predictions
Kappa	0.61	Agreement between model and random chance
Specificity	0.80	Actual non-default correctly classified.
Precision	0.79	Predicted default that are truly default.
Recall	0.83	Actual default correctly classified.
F1	0.81	Balance precision and recall.

Model Performance - Home Equity Loan



Original Picture Source: <https://www.freecodecamp.org/news/want-to-know-how-deep-learning-works-heres-a-quick-guide-for-everyone-1aedeca88076/>

Metric	Value	Explanation
Accuracy	0.89	Proportion of correct predictions
Kappa	0.78	Agreement between model and random chance
Specificity	0.84	Actual non-default correctly classified.
Precision	0.93	Predicted default that are truly default.
Recall	0.84	Actual default correctly classified.
F1	0.89	Balance precision and recall.



Insights & Recommendations

Holistic approach to preventing
loan defaults





MORTGAGE LOAN

- Important factors
 - Macroeconomic factors: GDP Growth, HPI, and Interest Rate
 - Investor Borrower Identity Review
- Collect more customer information



HOME EQUITY LOAN

- Strengthen Approval Examination
 - Lower credit line years
 - Higher than average number of derogatory reports, delinquent credit lines, and number of inquiries
- Collect More Information
 - Expand occupation categories
 - FICO Score



- Credit Worthiness Prediction Model: Deep Learning

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