



SHREE DEVI INSTITUTE OF TECHNOLOGY
(AFFILIATED TO VISVESVARAYA TECHNOLOGICAL UNIVERSITY & RECOGNIZED BY AICTE)
AIRPORT ROAD, KENJAR, MANGALORE - 574142



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

P R E S E N T S



ASSOCIATION WITH



**NATIONAL LEVEL MANAGEMENT AND CULTURAL FEST HELD ON
FEBRUARY 28 &th MARCH 1 st 2025**

ABOUT COLLEGE

Shree Devi Institute of Technology, Kenjar, Mangaluru affiliated with Visvesvaraya Technological University, Belagavi recognized by All India Technical Education (AICTE, New Delhi) was established by Shree Devi Education Trust Mangaluru in the year 2006. Our institution aims to provide students with a rich and prosperous learning environment so that they acquire the knowledge in skills needed for succeeding in their professional as well as personal lives.

This institute offers students the opportunity to pursue engineering, management, and computer studies in the ambiance of natural beauty. A team of dedicated faculty, a brilliant student community, excellent technical and supporting staff, and an effective administration have all contributed to the pre-eminent status of Shree Devi Institution of Technology.

ABOUT ECHELON

A national-level management and cultural fest organized by Shree Devi Institute of Technology under the banner of Meraki Association is scheduled to be on February 28th & 1st March 2025 at Shree Devi Institute of Technology campus, Airport road, Kenjar, Mangaluru.

Echelon 25, A National-Level Management and Culture Fest; it is a platform dedicated to driving meaningful change and advancing the global agenda set by the Sustainable Development Goals (SDGs). With 17 interconnected goals, from eradicating poverty and achieving gender equality to fostering climate action and promoting peace, Echelon 25 encourages participants to explore, innovate, and collaborate towards creating a sustainable future. The fest aims to ignite conversations, inspire creativity, and foster solutions that contribute to a more equitable world. By uniting young minds across the nation, we strive to make a collective impact, working together to achieve the SDGs and leave a legacy of positive transformation for generations to come.

SPECIAL ATTRACTION

01 - MARCH, 2025



MANAGEMENT EVENTS FOR PG

DAY 1 & DAY 2

01 ECO FINOVATE (FINANCE)

Participants: 2 make a team

Faculty Coordinator: Prof. Kavyashree K. P

Student Coordinators: Suneetha J - 8867648433

Ramananda Shetty - 8088896489



03 ECO AdVentureX (Marketing)

Participants: 2 make a team

Faculty Coordinator: Prof. Mohiyudeen Hafzal

Student Coordinators: Prajith - 8296750765

Sneha Lunkad - 78995 49820



04 ECO SPARK (Spark Tank)

Participants: 3 make a team

Faculty Coordinator: Dr. Shilparani .K

Student Coordinators: Prathiksha H Shetty - 8496016583

Sangeetha P S - 9900687579



02 ECO NEXA (HR)

Participants: 2 make a team

Faculty Coordinator: Prof. SUGASINI S

Student Coordinators: Saksha S - 8867341607

Meghashree - 9353911520



MANAGEMENT EVENTS FOR PG & UG

05 ECO ICON (BEST MANAGER)

Participant: Individual
(Both for UG and PG)

Faculty Coordinator: Prof. Rachal Karkada
Student Coordinators: Harsha - 6361574092
Minaz - 9353615484



06 ECO QUEST (BUSINESS QUIZ)

Participants: 2 make a team
(Both for UG and PG)

Faculty Coordinator: Prof. Meghana Shet
Student Coordinators: Nandana Ashok- 6235877850
Aswathi T K - 9567997656



07 ECO LEAD (BMT)

Participants: 3 make a team
(Both for UG and PG)

Faculty Coordinator: Prof. Latha B
Student Coordinators: Nidhi Shetty - 6366162401
Renita Dsouza - 9663347984



NON MANAGEMENT EVENTS FOR PG & UG

1st March 2025

01 SPECTRA (BRAND RANGOLI)

Participants: 2 make a team

Duration: 1 hour

Student coordinators: Shreevatsa - 8660049762

Sushmitha Amin - 9834063924



03 AURA (SPOT DANCE)

Participants: 1

Duration: 3+ 1 Minutes

Student coordinator: Prakrithiji - 8277091324



05 AD-VENGERS (MAD AD.)

Participants: 4-6 make a team

Student coordinators: Nishimura - 7619531629

Shruthi - 8431742695



02 ZENBLAZE (CORPORATE WALK)

Participants: 4-8 make a team

Duration: 10 Minutes

Student coordinators: Prajna Kundar - 9110464528

Raksha T - 9945138003



04 HIDDEN TRAIL (TREASURE HUNT)

Participants: 2 make a team

Student coordinators: Akhilesh - 8105456871

Puneeth G Mallaya - 8792009632

06 IRIS (PHOTOGRAPHY)

Participants: 2

Student coordinators: Vishnu Ashok- 7034069185

Naijin Johny- 9380727878



07 CINEQUEST(MOVIE QUIZ)

Participants: 2

Student coordinators: Hisham Hussain- 7338549200

Abhin- 9731445371



RULES & REGULATIONS

Management Events

- Any number of participants from a college can participate for the event.
- The event is open for UG - (BMT, BM, Business Quiz) & PG - (BMT, BM, Business Quiz, HR, Marketing, Finance, Spark Tank)
- The registration fee for the event is **Rs. 150** per participant.
- Participants should carry laptop, calculator, net setters, pen drives etc., for their use. The organizers shall not be responsible for providing any of these items.
- Judges and the organizers decision will be final and binding.
- Any team found using unfair means shall be immediately disqualified.
- To keep your identity confidential, participants are supposed to use the team's name allotted by Echelon team.

Non-Management Events

- Any number of participants from a college can participate for the events.
- The event is open to both UG & PG students.
- The registration fee for non-mgt event is **Rs. 100** per participant.

ORGANISING COMMITTEE

CHIEF CONVENORS: Dr. K. E. Prakash, Principal & Director
Dr. Nethravathi P. S, Vice Principal

CONVENOR ECHELON (MBA): Dr. Gayatri B J, HOD (9342124333)

CO-CONVENOR ECHELON (MBA): Prof. Rachal Sweety (9663625195)

CONVENOR ECHELON (MCA): Prof. Vidyarani, HOD (8747821517)

STUDENT COORDINATORS (MBA): Mr. Manvith Kumar (6364748160)
Mr. Blany DSouza (8277294986)

STUDENT COORDINATOR (MCA): Mr. Bharathesh (63607 24901)

REGISTRATION COORDINATORS

: Brinotn Shawn Dsouza - 7349708234
Kavya N L - 9449930542

ACCOMMODATION COORDINATORS

: Thushar B Kuckian- 7676839300
Jithin Raj – 9645283346

CERTIFICATE COORDINATORS

: Kavishma V Shetty – 63620 78406
Gagan – 74111 85530

SOCIAL MEDIA COORDINATORS

: Sheik Suhail – 7337895568
Shreshth Raj - 9895106234

PHOTOGRAPHY COORDINATORS

: Naijin Johny – 9380727878
Nidheesh - 9847783345

TELECOMUNICATION COORDINATORS

: Priyanka P Vaz – 7411106244
Christon Noel Fernandes - 96113 27013

STUDENT CORE COMMITTEE:

Babitha Reema Thoras - 9148528083

Sangeetha S - 7338021496

Shreeraksha - 8904096116

Sushanth - 6363572710

Brinotn Shawn Dsouza - 7349708234

Priyanka P Vaz - 7411106244

Shrest Raj - 9895106234

Sarthak - 8088151934

Prajna P Kundar – 9110464528

Manhal Sayed- 7795108699

Manoj - 82964 05067

Swathi - 7349581544

Prajwal - 99450 40269

Connect With Us



Scan For Registration



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SHREE DEVI INSTITUTE OF TECHNOLOGY.

(BE, MBA, MCA, M.Tech & Ph.D)

SHREE DEVI COLLEGE OF PHARMACY

(B.Pharm, M. Pharm & Pharm D)

SHREE DEVI COLLEGE OF PHYSIOTHERAPY

(BPT & MPT)

SHREE DEVI COLLEGE OF NURSING

(B.Sc. & M.Sc Nursing)

SHREE DEVI SCHOOL OF NURSING

(G.N.M)

SHREE DEVI COLLEGE OF ALLIED HEALTH SCIENCES

(B.Sc Medical Laboratory Technology, Medical Imaging Technology, Anesthesia & Operation Theater Technology, Renal Dialysis Technology, Respiratory Care Technology)

SHREE DEVI COLLEGE OF HOTEL MANAGEMENT

(BHS,B.Sc.Food Technology, B.Sc.Food Nutrition Dietetics, BHS + Aviation)

SHREE DEVI COLLEGE OF FASHION DESIGN

(B.Sc. Fashion Design)

SHREE DEVI COLLEGE OF INTERIOR DESIGN

(B.Sc.Interior Design & Decoration)

SHREE DEVI COLLEGE OF INFORMATION SCIENCE

(BCA, Aviation & Hospitality Management, Artificial Intelligence, Data Analytics & Cyber Security)

SHREE DEVI INSTITUTE OF SOCIAL WORK

(B.S. W & M.S. W)

SHREE DEVI COLLEGE

(BBA, B.Com, Aviation & Hospitality Management, Logistics & Supply Chain Management, Artificial Intelligence, Data Analytics & Cyber Security)