

Gen Z career aspirations

This survey is designed to understand the career aspirations of individuals in Generation Z.

Please be absolutely honest in your answers, as your input will help me grasp what Gen Z values in their careers.

** Indicates required question*

1. Gender

Mark only one oval.

- ☐ Male
- ☐ Female
- ☐ Prefer not to say

2. Your Current City *

3. Your Pin code *

Mission & values of the company

4. Would you prioritize working for a company with a mission and values that resonate with your own?

Mark only one oval.

- ☐ Absolutely
- ☐ Somewhat
- ☐ Not a priority

5. Would you prefer a company that aligns with your values or one that offers financial stability?

Mark only one oval.

- ☐ Values
- ☐ Financial stability
- ☐ A balance of both

Flexibility and work life balance

6. Would you consider a job with slightly lower compensation if it offered significantly better benefits and work-life balance?

Mark only one oval.

- ☐ Yes
- ☐ No
- ☐ Maybe, depending on the benefits

7. Share your preference regarding work flexibility, including remote work

Mark only one oval.

- ☐ Prefer fixed office hours
- ☐ Open to flexible hours
- ☐ Prefer fully remote work

Compensation and benefits

8. How likely are you to accept a job with a higher salary but no clear social impact over a lower-paying job with a strong social mission?

Mark only one oval.

- 1 2 3 4 5
-
- Very ☐ ☐ ☐ ☐ ☐ Very likely
-

9. Would you prefer a higher base salary with fewer bonuses or a lower base salary with more performance-based bonuses?

Mark only one oval.

- ☐ Higher base salary
- ☐ Lower base salary with bonuses
- ☐ No preference

Learning Opportunities

10. Would you actively seek out additional learning opportunities even if they were not required for your current job?

Mark only one oval.

- ☐ Yes, always
- ☐ Sometimes
- ☐ Rarely or never

11. Which learning format do you prefer?

Tick all that apply.

- ☐ Workshops
- ☐ Online courses
- ☐ Mentorship programs
- ☐ Self paced modules
- ☐ Simulations and practical exercises
- ☐ Case studies and real-world applications
- ☐ Other: _____

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