# CS3802--Machine Learning Algorithms Lab

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## Exercise 5

## Use the teleco-customer-churn dataset for the following:

- 1. Perform the necessary pre-processings.
- 2. Apply all the classification algorithms (KNN, Logisitc Regression, Naive Bayes, Decision Trees, SVM) on this dataset and print the accuracies.
- 3. Find which algorithm gave the best accuracy.
- 4. Provide a justification as to why that algorithm provided the best accuracy
- 5. zip the code files and the justification file and attach the zipped folder in the submission page

## Importing the necessary libraries and reading the dataset

```
In [ ]:
        import pandas as pd
        from statsmodels.stats.outliers_influence import variance_inflation_factor as VI
        import numpy as np
        import matplotlib.pyplot as plt
        import seaborn as sns
        from sklearn.linear model import LogisticRegression
        from sklearn.metrics import mean_squared_error, r2_score
        import math
        from sklearn.preprocessing import RobustScaler
        from sklearn.model selection import train test split
        from sklearn.neighbors import KNeighborsClassifier
        from sklearn.naive bayes import GaussianNB
        from sklearn.tree import DecisionTreeClassifier
        from sklearn.svm import SVC
        from sklearn.metrics import accuracy_score
        c:\Python311\Lib\site-packages\numpy\_distributor_init.py:30: UserWarning: load
        ed more than 1 DLL from .libs:
        c:\Python311\Lib\site-packages\numpy\.libs\libopenblas64__v0.3.21-gcc_10_3_0.dl
        c:\Python311\Lib\site-packages\numpy\.libs\libopenblas64__v0.3.23-gcc_10_3_0.dl
          warnings.warn("loaded more than 1 DLL from .libs:"
        import pandas as pd
        data = pd.read_csv('Telco-Customer-Churn.csv')
```

data.head()

customerID gender SeniorCitizen Partner Dependents tenure PhoneService MultipleLin Out[]: 7590-No phor 0 Female 0 Yes No 1 No **VHVEG** servi 5575-1 Male 0 No No 34 Yes N **GNVDE** 3668-2 Male 0 No No 2 Yes Ν **OPYBK** 7795-No phoi 3 45 No Male No No **CFOCW** servi 9237-4 Female 0 No No 2 Yes Ν **HQITU** 5 rows × 21 columns In [ ]: data.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 7043 entries, 0 to 7042 Data columns (total 21 columns): # Column Non-Null Count Dtype ---------0 customerID 7043 non-null object 7043 non-null object 1 gender 2 SeniorCitizen 7043 non-null int64 3 object Partner 7043 non-null 4 Dependents 7043 non-null object 5 int64 tenure 7043 non-null 6 PhoneService 7043 non-null object 7 MultipleLines 7043 non-null object 8 InternetService 7043 non-null object 9 OnlineSecurity 7043 non-null object 10 OnlineBackup object 7043 non-null DeviceProtection 7043 non-null object 11 12 TechSupport 7043 non-null object 13 StreamingTV 7043 non-null object 14 StreamingMovies 7043 non-null object 15 Contract 7043 non-null object 7043 non-null 16 PaperlessBilling object 17 PaymentMethod 7043 non-null object float64 18 MonthlyCharges 7043 non-null 19 TotalCharges 7043 non-null object Churn 7043 non-null object dtypes: float64(1), int64(2), object(18) memory usage: 1.1+ MB

# **Pre-Processing**

Handle null values by either removing rows or filling with mean/median

The Handling\_NullValues function takes a DataFrame ( df ) as input and performs the following steps:

#### 1. Iterate Through Columns:

- For each column ( col ) in the DataFrame:
  - Checks the data type of the column (typeCol = str(df[col].dtype)).

#### 2. Handle Null Values for Object Type:

- If the column type is 'object' (categorical):
  - Removes rows with null values for that column ( df = df[df[col].notna()]).

#### 3. Handle Null Values for Numeric Type:

- If the column type is numeric:
  - Calculates mean, median, and standard deviation of the column ( mean =
    df[col].mean() , median = df[col].median() ,
    standard\_deviation = df[col].std() ).

#### 4. Partial Median Change (PMC) Criteria:

- Calculates Partial Median Change (PMC) using the formula pmc = (3 \* (mean median)) / standard\_deviation.
- If PMC is greater than or equal to 0.4 or less than or equal to -0.4:
  - Fills null values with the median ( df[col] = df[col].fillna(median) ).
- Otherwise:
  - Fills null values with the mean ( df[col] = df[col].fillna(mean) ).

#### 5. Return Updated DataFrame:

 Returns the DataFrame with missing values handled based on data type and PMC criteria.

Perform one-hot encoding for categorical columns

The OneHotEncoding\_objects function encodes categorical (object-type) columns using one-hot encoding:

#### 1. Iterate Through Columns:

- For each column (col) in the DataFrame:
  - Check if the column type is 'object'.

#### 2. One-Hot Encode Object Columns:

- If the column is 'object':
  - Use pd.get dummies to create one-hot encoded columns.

#### 3. Rename and Join Encoded Columns:

- Rename the new columns by appending the original column name as a prefix.
- Join the one-hot encoded columns to the original DataFrame.

#### 4. Drop Original Object Column:

• Drop the original object-type column.

#### 5. Return Updated DataFrame:

• Returns the DataFrame with one-hot encoded object-type columns.

```
In []: def OneHotEncoding_objects(df):
    columns = df.columns
    for col in columns:
        typeCol = str(df[col].dtype)
        if typeCol == 'object':
            enc = pd.get_dummies(df[col])
            encCol = enc.columns
            newColumns = {}
        for i in range(0, len(encCol)):
                 newColumns[encCol[i]] = col + encCol[i]
        enc.rename(columns=newColumns, inplace=True)
        df = df.join(enc)
        df = df.drop([col], axis=1)
    return df
```

```
In [ ]: df = OneHotEncoding_objects(data)
    df.head()
```

Out[ ]:		SeniorCitizen	tenure	MonthlyCharges	customerID0002- ORFBO	customerID0003- MKNFE	customerID0004 TLHL
	0	0	1	29.85	0	0	
	1	0	34	56.95	0	0	
	2	0	2	53.85	0	0	
	3	0	45	42.30	0	0	
	4	0	2	70.70	0	0	

5 rows × 13620 columns

```
In [ ]: df1 = OneHotEncoding_objects(Handling_NullValues(data))
    df1.head()
```

Out[ ]:		SeniorCitizen	tenure	MonthlyCharges	customerID0002- ORFBO	customerID0003- MKNFE	customerID0004 TLHL
	0	0	1	29.85	0	0	
	1	0	34	56.95	0	0	
	2	0	2	53.85	0	0	
	3	0	45	42.30	0	0	
	4	0	2	70.70	0	0	

5 rows × 13620 columns

	,
In [ ]:	<pre>data_encoded = pd.get_dummies(data) data_encoded.head()</pre>

Out[ ]:		SeniorCitizen	tenure	MonthlyCharges	customerID_0002- ORFBO	customerID_0003- MKNFE	customerID_00 TL
	0	0	1	29.85	0	0	
	1	0	34	56.95	0	0	
	2	0	2	53.85	0	0	
	3	0	45	42.30	0	0	
	4	0	2	70.70	0	0	

5 rows × 13620 columns

## **Standard Scaler**

```
In []: from sklearn.preprocessing import StandardScaler
    scaler = StandardScaler()
    cols = data_encoded.columns
    data_scale = scaler.fit_transform(data_encoded.to_numpy())
    data_scale = pd.DataFrame(data_scale, columns=cols)
    data_scale.head()
```

Out[ ]:		SeniorCitizen	tenure	MonthlyCharges	customerID_0002- ORFBO	customerID_0003- MKNFE	customerID
	0	-0.439916	-1.277445	-1.160323	-0.011917	-0.011917	-0.(
	1	-0.439916	0.066327	-0.259629	-0.011917	-0.011917	-0.0
	2	-0.439916	-1.236724	-0.362660	-0.011917	-0.011917	-0.0
	3	-0.439916	0.514251	-0.746535	-0.011917	-0.011917	-0.0
	4	-0.439916	-1.236724	0.197365	-0.011917	-0.011917	-0.0

5 rows × 13620 columns

```
In []: df1 = df
In []: data_scale['Churn'] = data['Churn']
```

## **Model Training**

```
In [ ]: target = data_scale['Churn']
    ivCol = list(data_scale.columns)
    ivCol.remove('Churn')
    independent_variables = data_scale[ivCol]
    independent_variables
    x_train, x_test, y_train, y_test = train_test_split(independent_variables, targe)
```

## **Logistic Regression**

```
In [ ]: logisticRegr = LogisticRegression()
    logisticRegr.fit(x_train, y_train)
    logistic_pred = logisticRegr.predict(x_test)
    logistic_accuracy = accuracy_score(y_test, logistic_pred)
    print("Logistic Regression Accuracy:", logistic_accuracy)
```

Logistic Regression Accuracy: 0.975390440132513

## **K-Nearest Neighbors**

```
In []: # K-Nearest Neighbors
knn = KNeighborsClassifier()
knn.fit(x_train, y_train)
knn_pred = knn.predict(x_test)
knn_accuracy = accuracy_score(y_test, knn_pred)
print("K-Nearest Neighbors Accuracy:", knn_accuracy)
```

K-Nearest Neighbors Accuracy: 0.873639375295788

## **Naive Bayes**

```
In [ ]: # Naive Bayes
naive_bayes = GaussianNB()
naive_bayes.fit(x_train, y_train)
nb_pred = naive_bayes.predict(x_test)
```

```
nb_accuracy = accuracy_score(y_test, nb_pred)
print("Naive Bayes Accuracy:", nb_accuracy)
```

Naive Bayes Accuracy: 0.9725508755324184

#### **Decision Trees**

```
In [ ]: # Decision Trees
        decision_tree = DecisionTreeClassifier(max_depth=5, min_samples_split=10, min_sa
        decision_tree.fit(x_train, y_train)
        dt_pred = decision_tree.predict(x_test)
        dt_accuracy = accuracy_score(y_test, dt_pred)
        print("Decision Trees Accuracy:", dt_accuracy)
        Decision Trees Accuracy: 1.0
In [ ]: from sklearn.model_selection import cross_val_score
        scores = cross_val_score(decision_tree, x_train, y_train, cv=5)
        print("Cross-Validation Scores:", scores)
        print("Mean CV Accuracy:", np.mean(scores))
        Cross-Validation Scores: [1. 1. 1. 1.]
        Mean CV Accuracy: 1.0
In [ ]: from sklearn.ensemble import RandomForestClassifier
        random_forest = RandomForestClassifier(n_estimators=100)
        random_forest.fit(x_train, y_train)
        rf_pred = random_forest.predict(x_test)
        rf_accuracy = accuracy_score(y_test, rf_pred)
        print("Random Forest Accuracy:", rf_accuracy)
```

Random Forest Accuracy: 0.9981069569332702

## Support Vector Machines (SVM)

```
In []: # Support Vector Machines (SVM)
    svm_model = SVC()
    svm_model.fit(x_train, y_train)
    svm_pred = svm_model.predict(x_test)
    svm_accuracy = accuracy_score(y_test, svm_pred)
    print("SVM Accuracy:", svm_accuracy)
```

SVM Accuracy: 0.7884524372929484

## Comparison

```
import matplotlib.pyplot as plt
import numpy as np

# Store the accuracies in a dictionary
accuracies = {
    'Logistic Regression': logistic_accuracy,
    'K-Nearest Neighbors': knn_accuracy,
    'Naive Bayes': nb_accuracy,
    'Decision Trees': dt_accuracy,
    'SVM': svm_accuracy
}
```

```
# Print accuracies
for algo, accuracy in accuracies.items():
    print(f"{algo} Accuracy: {accuracy}")
# Plotting the accuracies
fig, ax = plt.subplots()
algos = list(accuracies.keys())
accuracy_values = list(accuracies.values())
bar_width = 0.35
index = np.arange(len(algos))
bar_plot = ax.bar(index, accuracy_values, bar_width, label='Accuracy')
ax.set_xlabel('Algorithms')
ax.set_ylabel('Accuracy')
ax.set_title('Comparison of Classification Algorithms')
ax.set_xticks(index)
ax.set_xticklabels(algos)
ax.legend()
# Display the accuracy values on top of the bars
for i, v in enumerate(accuracy_values):
    ax.text(i, v + 0.01, f'{v:.2f}', ha='center', va='bottom')
plt.show()
```

Logistic Regression Accuracy: 0.975390440132513 K-Nearest Neighbors Accuracy: 0.873639375295788

Naive Bayes Accuracy: 0.9725508755324184

Decision Trees Accuracy: 1.0 SVM Accuracy: 0.7884524372929484

## Comparison of Classification Algorithms

