



**R.M.K. ENGINEERING COLLEGE**

**An Autonomous Institution**

(Approved by AICTE & Affiliated to Anna University)



*To Enrich and Elevate your Concrete  
Technical Proficiency and Ingeniously Sensational Brilliance*

**Join**

**B.E. COMPUTER SCIENCE AND DESIGN**

**KNOWLEDGE PARTNER MINDTREE\***



**TNEA**

Counselling Code

**1113**

## **Why B.E. Computer Science and Design?**

- ✿ To Develop Strong Computing Techniques, Design Approaches and Media Technologies.
- ✿ To Explore High-Quality Computing Solutions with Creativity and Innovativeness.
- ✿ To Provide Best Solutions with a High Level of Elegant User Interface.
- ✿ To improve the Potentials to become a Developer, Innovator and Leader in the Design Field.

## **Why B.E. Computer Science and Design at R.M.K.?**

- ✿ Best Industry Linked Institute National Level Award - AICTE - CII Survey.
- ✿ Competent and committed faculty with an average experience of more than 10 years.
- ✿ Faculty trained and certified by industries like AWS (Amazon), Google Cloud, Infosys, Wipro and Virtusa Consulting Services.
- ✿ First Institution in Tamil Nadu to implement AI-driven learning platform - RMK Nextgen for students to imbibe Personalized Learning Experience.
- ✿ Consistently above 95% Placement, Highest salary package of ₹28 Lakhs Per Annum and more than 20% of students pursuing higher studies in USA, UK, and Canada etc.
- ✿ 4 Centres of Excellence Industry Collaborated Laboratories.
- ✿ High pass percentage, 95% graduands through personal care and counselling (20 students for every Counsellor).
- ✿ Strong alumni network with emphasis on knowledge sharing.

\* Mindtree, A Larsen & Toubro Group company, is an Indian multinational information technology services and consulting company, powered by more than 31,900 talented and entrepreneurial professionals across 24 countries.

## Salient Features

- ✿ Industry designed autonomous curriculum.
- ✿ Research oriented curriculum in futuristic technology.
- ✿ Curriculum delivery through Innovative Pedagogical techniques with Smart Classrooms and LCD projectors.
  - ✿ Live Interactive Assessment through RMK Nextgen
  - ✿ Activity-Based Learning
  - ✿ Blended Learning
  - ✿ Project-Based Learning
- ✿ Digital Course Materials designed and developed by our faculty team.
- ✿ AI Proctored Online Examination through Examly portal.
- ✿ Counselling and Performance Monitoring through Pragati App.
- ✿ Recognizing High Performers (RHP) and SkillRack Elite forum for TopCoders.
- ✿ Industry internship in curriculum – 1 week in winter & 3 weeks in summer.
- ✿ Co-curricular and Extra-curricular talents showcased through 13 Student Clubs right from First Year.
  - ✿ Maths Club
  - ✿ Coding Club
  - ✿ Language Club
  - ✿ Science and Innovation Club
  - ✿ Tech Club – Product Development
  - ✿ Photography Club
  - ✿ Humour Club
  - ✿ Eco Club
  - ✿ Yoga Club
  - ✿ TEDx Club
  - ✿ Cultural Club
  - ✿ Astronomy Club
  - ✿ Sports Club
- ✿ Adequate computing lab facility for the students
- ✿ Value Added Courses
- ✿ Internal Hackathons & Corporate Competitions
- ✿ 1006 hours of 360° Placement Training



Mr. S.Devkhishan of CSD received recognition and appreciation for his paper presentation in ISTANBUL, Turkey.



Ms.M.Harini of CSD received recognition and appreciation for her paper presentation in isarc, Erzurum.

## Student Centered Activities

- ✿ Webinar on “Trends in Digital Commerce” by Mr. M.Srinivasan, AVP, Delivery Head, Customer Success, Mindtree and Mr.Arun Duraiswami, Head, BFSI, Mindtree on 22<sup>nd</sup> December 2021.
- ✿ Guest Lecture on Cloud Foundation” by Mr. Dinesh Karthick Gunaseelan, Test Engineer Team Lead, Accenture Solution India Pvt Ltd on 12<sup>th</sup> February 2022.
- ✿ Guest Lecture on “Artificial Intelligence for Beginners” by Mr.Krishna G.S., Program and Training Specialist, 1m1b, Bengaluru on 01<sup>st</sup> April 2022.

## Our Major Recruiters

|            |                      |
|------------|----------------------|
| 95%        | Consistent Placement |
| 30%        | Business Unit Hiring |
| 100%       | Internships          |
| 218        | Companies Visited    |
| 1006 Hours | Placement Training   |
| 360°       |                      |
| 28 Lakhs   | Highest Package      |

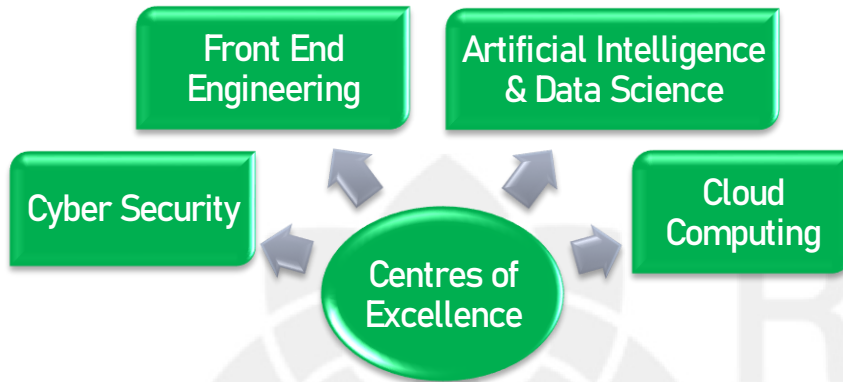




# Industry Connect



## 4 Centres of Excellence



## CoE Activities

- ✿ Guest Lectures
- ✿ Faculty Development Programme
- ✿ Hackathons
- ✿ Hands-on training by Industry Experts
- ✿ Project Expo with Industry Mentoring
- ✿ Product Development & Startup Registration
- ✿ Mini-project

## Industry Collaborated Laboratories



- ✿ MoUs signed with industries like Virtusa Consulting Services, Infosys, HCL, Tata Consultancy Services, Soliton Technologies Private Limited, KPIT Technologies Ltd. etc.
- ✿ Participating in Google Cloud Career Readiness Program.
- ✿ Faculty training through Train-The-Trainer Model.
- ✿ Faculty certification by industry.
- ✿ Online certifications – Coursera, edX, etc.
- ✿ Mini-project expo for students.
- ✿ AWS Academy Member institution.

## Day 1 – Placements 2018 - 2022 Batch



## Faculty Certifications





# Industry Experts' Testimonial

In industry, every project has UI/UX Team that will design the front end for software/tool/APP to make the product interactive before the actual coding process starts. Nowadays there is greater demand for graduates who know both Computer Science (Software Program) and Design (Human-Computer Interaction, Virtual augmented Reality & UI/UX Design).



Mr. Surendran C  
TRIRIGA Application Developer  
IBM India Pvt. Ltd.



Mr. Thamaraiselvam S,  
Zoho Corporation.

The primary goal of information design is to communicate with utmost clarity. Being in an information era, presenting the information using the appropriate design and visualization tools becomes inevitable. Hence, any course like "Computer Science and Design" that focuses on information design, graphics, animation, gaming and visualization is highly recommended.

Adoption of digitalization is very important for the banking sector. It is imperative that college students gain exposure to potentially disruptive, cutting-edge technologies, and more importantly, deeply ingrain the concepts, critical thinking and creativity needed to enhance their technical skills.



Ms. Lakshmi A  
Vice President  
Standard Chartered Bank

## Alumni Meet at USA



Washington DC

23.04.2019



Los Angeles

26.04.2019



Atlanta

29.04.2019



New York

10.05.2019

Apply Online



### R.M.K. ENGINEERING COLLEGE

ACCREDITED BY NAAC WITH A+ GRADE | ISO 9001:2015 CERTIFIED INSTITUTION |  
ALL THE ELIGIBLE UG PROGRAMS ARE ACCREDITED BY NBA, NEW DELHI.

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To know more about CSD



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