

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

BELAGAVI-590018, KARNATAKA



ENTERPRENEURSHIP PROJECT REPORT ON

“Website development for law firm.”

Submitted by

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Under the guidance of

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CERTIFICATE

This is to certify the Mini Project Report entitled “**Website development for a law firm**”, prepared by **Adithya, Parthiv, Pragathi**, bearing **USN1CR21EC260, 1CR21EC136, 1CR21EC145** a bona fide student of **CMR Institute of Technology, Bengaluru** in partial fulfillment of the requirements for the award of **Bachelor of Engineering in Electronics and Communication Engineering** of the **Visvesvaraya Technological University, Belagavi-590018** during the academic year 2021-22.

This is certified that all the corrections and suggestions indicated for Internal Assessment have been incorporated in the report deposited in the departmental library. The Mini Project has been approved as it satisfies the academic requirements prescribed for the said degree.

Signature of Guide
Mr/Ms/Mrs./Dr. ...
Asst./ Associate Professor
Dept. of ECE, CMRIT

Signature of HOD
Dr. R Elumalai
Professor & HoD
Dept. of ECE, CMRIT

ACKNOWLEDGEMENT

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INTRODUCTION

A law firm is a business entity formed by lawyers to provide legal services, advice, and representation to clients, which can be individuals, businesses, or other entities.

This report outlines the development of a website for a law firm, focusing on providing a robust online presence that facilitates client engagement, showcases services, and enhances the firm's reputation. The project covers market analysis, design and development, technology stack, project plan, marketing strategy, financial plan, and risk management.

Law firms offer a wide range of legal services like legal consultations, advices and the following:

1. Drafting legal documents, Negotiating and mediating disputes
2. Representing clients in court or during legal proceedings
3. Corporate and business law services
4. Estate planning and probate
5. Real estate transactions
6. Intellectual property protection

Establishing an online presence for a law firm is crucial in the modern digital era. Here are several reasons highlighting the importance of having a strong online presence for a law firm:

1. **Accessibility and Convenience**
 2. **Credibility and Trust Building**
 3. **Information Sharing**
 4. **Client Engagement**
 5. **Global Reach**
 6. **24/7 Availability**
- Cost efficient marketing**

METHODOLOGY

Website features:

1. Homepage

The homepage of the website serves as the digital gateway to their legal expertise, embodying professionalism and trustworthiness. It strategically showcases the firm's core values, practice areas, and notable achievements, providing visitors with a comprehensive overview of their services. Through a clean and intuitive design, the homepage offers seamless navigation, guiding potential clients to relevant information effortlessly.

Attention-grabbing visuals, coupled with concise yet impactful messaging, captivate visitors' interest while instilling confidence in the firm's capabilities. Clear calls-to-action prompt visitors to engage further, whether by scheduling a consultation or exploring insightful resources, ultimately fostering meaningful connections between the firm and its online audience.

2. About us

Linc & Co. a law firm was established by two law postgraduates G.S. Prasanna Kumar & M. Vinaya Keerthy, hailing from Tumakuru District, in the year 2000. This firm deals all the cases pertaining to various facets of legal field - Civil, Criminal, Banking Law, Trademark & Copyright Laws, matters before Debt Recovery Tribunal, Revenue Authorities. Both G.S. Prasanna Kumar & M. Vinaya Keerthy completed their postgraduation in law (LLM) in the year 1998, and have vast experience of more than 25 years in the legal field. Linc & Co. a law firm was established by two law postgraduates G.S. Prasanna Kumar & M. Vinaya Keerthy, hailing from Tumakuru District, in the year 2000. This firm deals all the cases pertaining to various facets of legal field - Civil, Criminal, Banking Law, Trademark & Copyright Laws, matters before Debt Recovery Tribunal, Revenue Authorities. Both G.S. Prasanna Kumar & M. Vinaya Keerthy completed their postgraduation in law (LLM) in the year 1998, and have vast experience of more than 25 years in the legal field. Linc & Co. a law firm was established by two law postgraduates G.S. Prasanna Kumar & M. Vinaya Keerthy, hailing from Tumakuru District, in the year 2000. This firm deals all the cases pertaining to various facets of legal

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- 3. Services:** - Law firms typically offer a range of legal services across various practice areas to meet the diverse needs of their clients like litigation and dispute resolution, real estate law, intellectual property law etc.

4. Contact Information

Information about the law firm so that clients can contact and ask for legal advice.

5. Client testimonies (Feedback)

Feedback of previous clients so that it helps to attract more clients

6. FAQ section

Tells how do I schedule a consultation with your firm? What types of cases does your firm handle?

7. Social media integration

Social integration for a law firm involves fostering a sense of community, belonging, and collaboration both internally among employees and externally with clients and the broader community.

CODE

```
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-scale=1.0">
  <title>LINC&CO Legal Consultancy</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      margin: 0;
      padding: 0;
      background-color: #f4f4f4;
    }

    header {
      background-color: #333;
      color: white;
      padding: 1em;
      text-align: center;
    }

    nav {
      display: flex;
```



```

        justify-content: space-around;
        background-color: #444;
        padding: 0.5em;
    }
    section {
        padding: 2em;
    }

    footer {
        background-color: #333;
        color: white;
        text-align: center;
        padding: 1em;
        position: fixed;
        bottom: 0;
        width: 100%;
    }
</style>
</head>

<body>
    <header>
        <h1>LINC&CO Legal Consultancy</h1>
    </header>

    <nav>
        <a href="#home">Home</a>
        <a href="#about">About Us</a>
        <a href="#services">Services</a>
        <a href="#contact">Contact</a>
        <a href="#faq">FAQ</a>
    </nav>

    <section id="home">
        <h2>Welcome to LINC&CO Legal Consultancy</h2>

```

```
<p>Your trusted partner for legal solutions.</p>
</section>
```

```
<section id="about">
  <h2>About Us</h2>
  <p>Provide information about your company's history, mission, and values
here.</p>
```

```
</section>
```

```
<section id="services">
  <h2>Our Services</h2>
  <p>List the legal services you offer to clients.</p>
</section>
```

```
<section id="contact">
  <h2>Contact Us</h2>
  <p>Include a contact form or provide details for clients to reach out.</p>
</section>
```

```
<section id="faq">
  <h2>FAQ</h2>
  <p>Answer common questions clients might have about your services.</p>
</section>
```

```
<footer>
  <p>&copy; 2024 LINC&CO Legal Consultancy</p>
</footer>
```

```
</body>
```

```
</html>
```

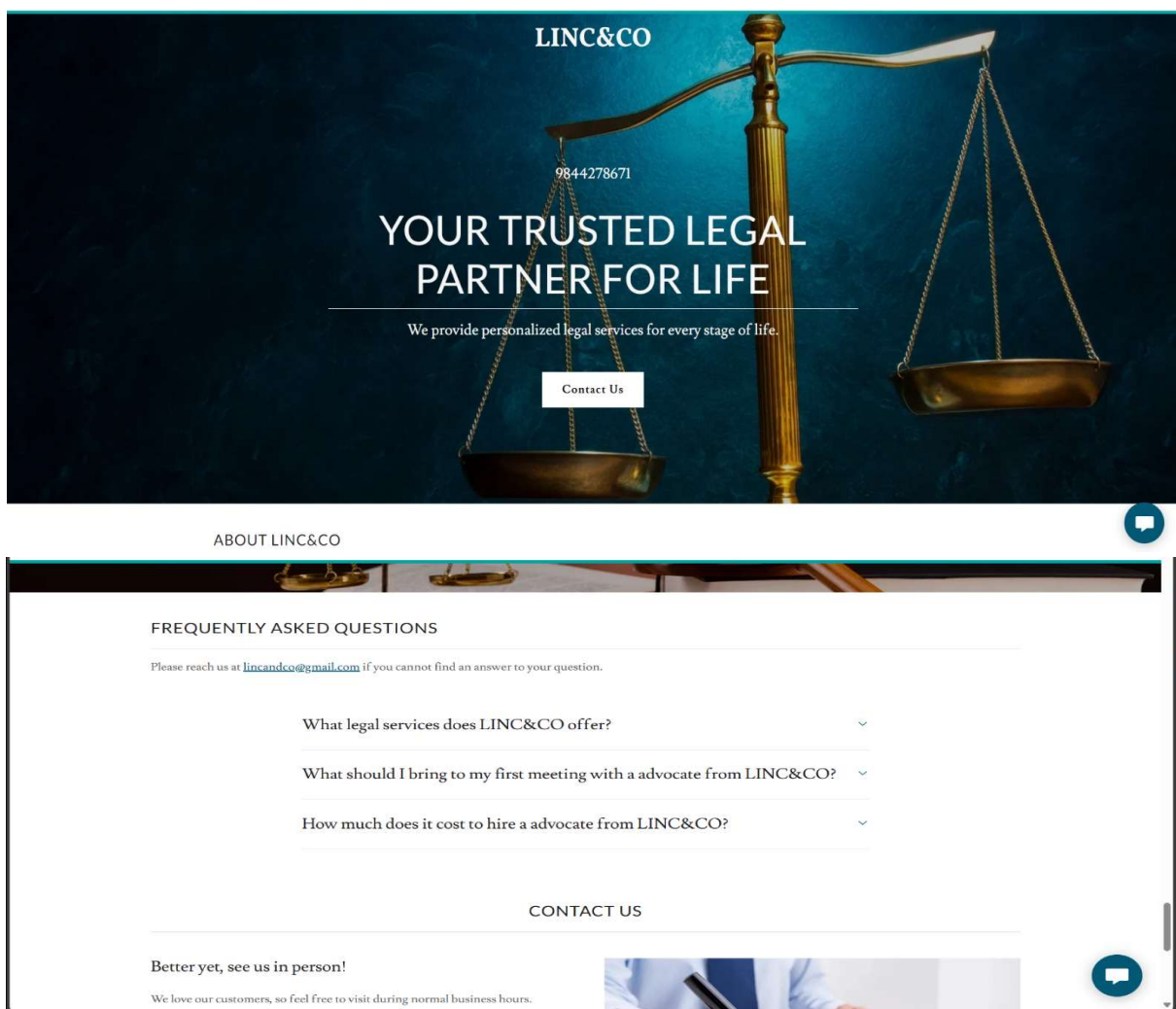
RESULT AND CONCLUSION

In conclusion, the development of a website for the law firm has yielded positive results and provided numerous benefits. From enhancing online visibility and accessibility to serving as a powerful marketing tool and showcasing expertise, the website has significantly contributed to the firm's success. Moving forward, continued investment in website maintenance, content updates, and digital marketing strategies will be essential to sustain and further leverage these advantages in an ever-evolving digital environment.

Front-end web development involves creating the visual and interactive components of a website that users directly interact with. It focuses on the client side, where web browsers render and display the content. We will use languages like HTML, CSS, and JavaScript to structure, style, and add functionality to web pages. Front-end development also includes optimizing websites for various devices and browsers, enhancing the overall user experience.

By incorporating these features a law firms website can efficiently communicate its expertise engage potential clients and provide valuable resources.

WEBSITE PICTURES



ABOUT LINC&CO



Our History

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Our Team

Our team consists of experienced attorneys and legal professionals who are dedicated to providing the best possible service to our clients. Our Team consists of well trained and qualified legal associates who can provide legal consultation efficiently.
PARTNERS:



Our Values

At LINC&CO, we are committed to upholding the highest standards of integrity, professionalism, and ethics in everything we do.



LINC&CO

9, Crescent Road, High Grounds, Seshadripuram, Bengaluru, Karnataka 560001, India

9844278671

Hours

Open today 09:00 am – 09:00 am ▾

Closed Major Holidays



LINC&CO

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