OLIUR VIDEO CONCEPTS

- Oliur / UltraLinx

1. THE $XX,XXX STUDIO TOUR (2026 EDITION)

2. WHY EVERY DESIGNER NEEDS A $XXXX CHAIR

3. THE ART OF LIGHTING: HOW TO MAKE ANY ROOM FEEL PREMIUM

4. PREMIUM AUDIO: MY HIGH-END AUDIOPHILE SETUP

5. MY CAPSULE WARDROBE

6. HOW I FILM MY YOUTUBE VIDEOS (2026 SETUP)

7. THE 20 HOUR WORK WEEK: IS IT STILL POSSIBLE?

8. HOW TO BUY LESS, BUT BUY BETTER: A GUIDE TO CURATED LIVING

9. MY ULTIMATE NAS SETUP

10. HOW TO FIND A "SIGNATURE" STYLE AND MY EVOLUTION

- Oliur Online

11. HOW TO AUTOMATE YOUR BUSINESS WITH NO-CODE TOOLS

12. HOW TO PRICE YOUR CREATIVE WORK (THE VALUE-BASED MODEL)

13. THE BEST ROIS I'VE EVER HAD

14. MY TECH STACK FOR RUNNING A MULTIMILLION DOLLAR BRAND

15. WHY I DON'T HAVE A LARGE TEAM (AND PROBABLY NEVER WILL)

SAMPLE

My Tech Stack for Running a Multimillion Dollar Brand (Solo)

(PART 1)

1.1 - Sequencing & Visual Flow (INTRO)

- Initial hook : A montage of sleek UI transitions (payments dashboard, project dashboards, notes).
- Cinematic macro shots of hands typing one the keyboard and looking at the monitor
- **Most people think scaling a business requires a 10 person team. I think it requires a better stack.**

// FEW SECONDS BREAK WITH PLEASENT MUSIC (<u>TIM DESSAINT</u> ESQUE INTERLUDE)

1.2 Reframing Work & Ownership

- Oliur sitting in the studio chair. Small depth of field.
- Explain the difference between **"Busy work"** and **"Leverage."** (short intro)
- The Myth of the 40-Hour Week
- **Why most entrepreneurs are just employees of their own company.**
- **How to fire yourself from the "manual labor" of business.**

(PART 2)

2.1 Design + Distribution

- Screen recordings of the website and backend dashboards.
- Show how Design + Distribution creates a **"Passive Engine."**
- Design as a selling tool.
- **Why I don't use developers — I use tools (No-Code tools)**

// SEGWAY TO THE SPONSORSHIP POST

2.2 Automations (The invisible Workforce)

- Quick cuts of automation workflows (zapier , calendly , asana …)
- Show how something triggers multiple automated actions (Accounting, Email, Analytics, Calenders……)
- The "Invisible Employee" (Automations)
- **if you're doing it more than once, it shouldn't be you doing it.**
- Connecting your storefront to your systems (The "Glue")

2.3 The Brain (Planning & Memory)

- A walkthrough of content and business planning.
- Focus on how research is stored and retrieved without clutter.
- Using notion or other crm tools.
- **Second Brain concept**

(PART 3)

3.1 Conclusion (OUTRO)

- The "Freedom" payoff.
- Leverage over Labor
- Your tech stack never gets tired and doesn't require complexity.
- Investing $500/month in software to save $5,000-10,000/month in salary.
- **Build systems so you don't have to be the system.**
- Closing thoughts on staying small, staying profitable, and doing less (80:20 rule type shit).

THUMBNAIL

- I'm thinking you will stand/sit in the middle with smouldering/light grin expression
- Usual oliur warm moody lighting
- All apps in the background semi blurred (liquid Glass Esque) , but very subtle and non polarizing.