Aditi Ramprasad

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Professional Work Experience

Klenty Soft Inc. Chennai, Tamil Nadu   *Dec 2022-April 2023*
Design Intern

- Collaborating with the UI/UX team and understanding product lifecycles.
- Used Figma and Webflow to develop prototypes and web designs.
- Relating Design Management and understanding the role of a product manager to optimize process chain between design and engineering.

Education

Cornell University Ithaca, New York   *Aug 2023-May 2024*
Master of Professional Studies (MPS) Information Science
CGPA: TBD
Relevant Coursework: Human Computer Interaction Design, Project Management,
Business Intelligence Systems, Computing for Information Science

SSN College of Engineering Chennai, Tamil Nadu   *Aug 2019-Jul 2023*
B.E Computer Engineering
CGPA: 8.6/10
Relevant Coursework: Internet Programming, Graphics and Multimedia,
Database Management and Systems, Object Oriented Programming using Java, Data Structures

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Projects

Rideshare – Car Pooling application   **(Aug 2023 – Nov 2023)**

- Identified and addressed the problem of lack of transportation for students Ithaca, New york.
- Conducted user research and extracted insights for both users having cars and those who don't own cars.
- Led the design team and built a high-fidelity prototype for both drivers and passengers on figma.
- Improved convenience, cost, comfort, and safety of long-distance transportation options for Cornell students based in Ithaca.
- Featured in design and feature preferences of users in the final prototype.

WittyWaste- Waste Management Application   **(Aug 2023 – Dec 2023)**

- Identified and addressed lack of effective waste management solutions for students in Ithaca, New york.
- Conducted extensive user research by conducting in person interviews.
- Sketched designs and built physical prototypes while also getting feedback from potential users.
- Final prototype is an interactive auto waste sorting bin with a digital screen that is connected to an app on the user's phone.
- Led the design team and built a high-fidelity prototype for the phone application.
- Users witness their trash insights, trash pickup schedules, and also the bin notifies the user when it is full and the trash needs to be taken out.

Skills

Design tools: Canva, Adobe Illustrator, Photoshop, Adobe Video Editor, Wondershare Filmora
Prototyping tools: Figma, Webflow, Wordpress, Adobe XD, Balsamiq
Languages: Java, C++, Python, JavaScript, R
Frameworks: ReactJS, Node JS
Tools and Technologies: Git, VS Code, Android Studio, Postman.
Databases: Oracle, MySQL, MongoDB.