

Name: Pooja Reddy

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Objective: Creative UI/UX designer with a passion for crafting intuitive and visually appealing user interfaces, seeking to contribute to innovative design projects.

Education:

- Bachelor of Design in Communication Design, National Institute of Design, Ahmedabad, GPA: 8.2/10 (May 2023)

Technical Skills:

- Design Tools: Adobe XD, Sketch, Figma, InVision, Photoshop, Illustrator
- Prototyping: Axure RP, Marvel App
- Front-End: HTML, CSS, JavaScript (basic)

Professional Experience:

- **UI/UX Designer, Creative Minds, Bangalore, India (June 2022 - Present)**
 - Designed and prototyped user interfaces for web and mobile applications
 - Conducted user research and usability testing to inform design decisions
 - Collaborated with developers to ensure seamless implementation of designs

Projects:

- **E-commerce Mobile App Design:**
 - Created wireframes, mockups, and prototypes for an e-commerce mobile app, focusing on enhancing user experience and accessibility.
 - Conducted usability testing to gather feedback and iterate on designs.