Chatbot Evaluation and Report

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Overview:

Star, the astrology chatbot, has two main functionalities. Firstly, she can attempt to guess what your zodiac sign is based on your personality traits. If she correctly guesses what your zodiac sign is, she will judge you based on your zodiac sign. Secondly, Star can give you random facts about any zodiac sign.

System Description:

In order to build Star, three distinct steps were taken: gathering the data and building the knowledge base through web scraping, training the models, and then building the chatbot.

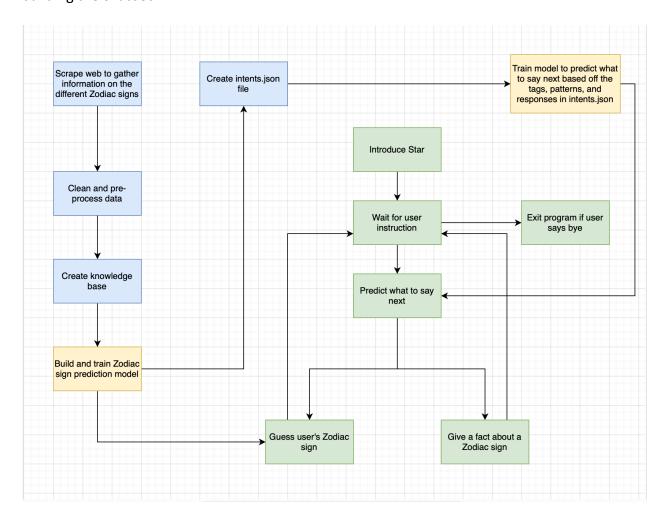
<u>Building the Knowledge Base:</u> To gather the data to build the knowledge base, information was scraped off the website https://www.zodiacsign.com. Given the starting website, the web scraper first crawled through all of the internal links on https://www.zodiacsign.com and then obtained information from each page corresponding to a zodiac sign, totaling 12 total web pages scraped. The web scraper wrote all the text from each page to a corresponding .txt file. It then cleaned the data by gathering only the relevant information.

Training the Models: After the relevant data was gathered, it had to be pre-processed before it could be used to train the models. For each file containing information on a zodiac sign, all newlines and tabs were removed. Then, sentences were extracted using nltk.sent_tokenize(). These sentences were saved in new .txt files for future use. After extracting sentences, word tokens were extracted using nltk.word tokenize(). Stop words, custom stop words, and punctuation were removed. Finally, a CSV file was made with each row containing a column with the pre-processed text and what zodiac sign that text corresponds to. After pre-processing the text, the data was used to train a model to predict a user's zodiac sign is. The text was vectorizered using a tfidf vectorizer and the labels were encoded using integer encoding. These were used to train a Linear Support Vector Classification model, which yielded a 22% accuracy. Many different models were tried (including Naïve Bayes, logistic regression, random forest, etc.), but Linear SVC performed the best. The data set was small and distributed, so the models didn't perform that well. But, ultimately, Star guesses for fun, not for accuracy since astrology is a pseudoscience. Next, the model to predict what the user input can be categorized as needed to be built and trained. I built the intents.json file (which contained a list of intents, each intent having a tag, pattern, and response) from scratch based on the knowledge base to train the model. I learned a new technique called bag of words that is like tfidf but does not give information on the less important words. I experimented with both bag of words and tfidf for training my model, but ultimately chose to use bag of words since it can perform better for smaller pieces of text. After creating a bag of words from the intents.json file, the bag of words was used to train a Keras Sequential model for 200 epochs, yielding about 95% accuracy.

<u>Building the Chatbot:</u> Star first introduces herself. If she has met the user before, she welcomes them back and she remembers the user's zodiac sign using the user model. If she hasn't met the user before, she introduces herself. She then waits for the user's instruction. After the user gives instruction, Star uses her machine learning model to predict what to say next. If the user asks for a fact on a specific zodiac sign, she gives them the fact. If the user asks for Star to predict their zodiac sign, she uses her other machine learning model to make the prediction. Any information gathered by Star about the user's personality is saved in the user model.

Diagram of the Logic:

A diagram of the logic can be seen below. The color blue corresponds to building the knowledge base, the color yellow corresponds to training the models, and the color green corresponds to building the chatbot.



Sample Dialog Interaction:

A sample dialog interaction can be seen below:

Star: hi... my name is star. what is your name?

User: lauren

Star: hello, lauren! i don't believe we've met before. i am an AI astrology chatbot that can guess your zodiac sign or tell you random facts about the different zodiac signs. how can i help you

today?

User: can you guess my star sign?

Star: sure. what are your personality traits? **User:** i am curious, ambitious, and extroverted.

Star: hmmm... based on my calculations, you are a leo. am i correct?

User: no

Star: my bad. tell me more about yourself **User:** i am difficult, friendly, and emotional

Star: further calculations reveal that you are a capricorn. am i correct?

User: yes

Star: i feel like it must get tiring being so dark and depress-y all the time. how else can i help

you?
User: oh
Star: what?

User: can you tell me about capricorns?

Star: Capricorns learn from their mistakes and rely on their experience and expertise to achieve

success.

User: okay. thank you. bye **Star:** come back again!

If the user Lauren were to chat with Star again, Star would remember what Lauren's star sign is, as seen below:

Star: hi... my name is star. what is your name?

User: lauren

Star: welcome back, lauren! i remember that you're a capricorn. how can i help you today?

User: what are the personality traits of leos?

Star: Leos are capable of achieving anything they set their minds to in all aspects of their lives.

User: what about sagittariuses?

Star: As extroverts, they are optimistic, enthusiastic, and always ready for change.

User: can you tell me what scorpios are like?

Star: Scorpios are often calm and mysterious, with a deep understanding of the rules of the universe that gives them power that others may not recognize.

User: how do pisces navigate the world?

Star: Pisces individuals are characterized by empathy and incredible emotional capacity, but only if they maintain strong boundaries and do not let external emotions overwhelm them.

User: cancers?

Star: Intuitive and compassionate, they may be challenging to understand from a purely rational

perspective.

User: thank you for your help star. bye

Star: see you soon!

Evaluation of the Chatbot:

As with any chatbot, Star has its strengths and weaknesses. A major strength of Star is that she can try to predict what the user's zodiac sign is. When ChatGPT was asked to do the same thing, it refused, claiming that astrology is a pseudoscience. Of course, ChatGPT isn't wrong, and this points to a weakness of Star. It is unlikely that she can accurately predict someone's zodiac sign based on their personality traits because someone's personality traits don't actually correspond to their zodiac sign in real life. Star's machine learning model that she uses to guess someone's zodiac sign isn't that accurate (it has an accuracy of approximately 22%) since there are many zodiac signs and it was trained on a small data set, yet I did not seek to make the model more accurate because 1) astrology is a pseudoscience and 2) this chatbot is simply for fun.

Another strength of Star is that she is informed about every zodiac sign. When you ask her to tell you what a zodiac sign is like, she will respond accurately. However, she cannot answer specific questions about each zodiac sign, and that is her weakness. If you ask her a question like "what are the personality traits of a Capricorn?" she will respond well, but if you ask her "who are Capricorns compatible with?" she will not give you a good answer.

Appendix for the Knowledge Base:

The knowledge base was created using a web scraper that scraped text from https://www.zodiacsign.com. It visited each zodiac sign's page on this website and created a corresponding .txt file of all the sentences that were present. Certain sentences from each .txt file were chosen to populate knowledge base. Aside from knowledge on each sign, generic responses such as 'goodbye' were also added in. The knowledge base can be seen below:

```
"y'all don't have to be so cold and emotionless all the time. how else can
  "there is no need to be so angry all the time... like calm down. how else
  "y'all are the biggest cry babies. how else can i help you?",
  "doja cat said \"can't trust a big butt or a gemini\"... idk how i feel
  "the astrology app co-star thinks you'd make a good 'sad clown.' do with
how else can i help you?",
find out which. how else can i help you?",
how else can i help you?"]},
  {"tag": "empty",
"patterns": ["", " ", "\n"],
  {"tag": "aquarius",
  "patterns": ["what are aquarius like?", "tell me about aquarius", "tell me
a fact about aquarius"],
  ["Aquarians are visionaries and are always ready for change, known for
  "They are visionaries who like to engage in humane activities and need to
work in a place that supports better circumstances for endangered groups of
people.",
  "Uranus is the ruler of Aquarius, with its traditional ruler Saturn by its
  "They can see people without prejudice, making them truly special.",
 "Although they can easily adapt to the energy that surrounds them, Aquarius
leadership structure itself.",
 "Integrity and honesty are essential for anyone who wants to remain in
their life, and feelings won't have much to do with how they treat betrayal
  {"tag": "aries",
  "patterns": ["what are aries like?", "tell me about aries", "tell me a
  "response":
  ["An Aries is ready to be the hero of the day, to fly away and carry many
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endangered and powerless people on their back.",

"When in love, Aries may shower their loved one with affection, sometimes excessively, while forgetting to check the information they receive in return.".

"Aries is a passionate lover, and can sometimes become addicted to the pleasures of the flesh and sexual encounters. Their opposing sign is Libra, which is the sign of relating, tact, and diplomacy, and represents the furthest point from their natural personality.",

"They are continuously seeking dynamic experiences, speed, and competition, always striving to be first in everything from work to social gatherings.",

"They are naturally brave, rarely afraid of trial and risk, and possess youthful strength and energy, regardless of their age, allowing them to quickly perform any given task.",

"They tend to express their feelings to the person they are in love with without giving it much thought.",

"They are very passionate, energetic, and love adventures.",

"The compatibility of Aries with other signs of the zodiac can be very complex.",

"Each Aries has the task of willingly sharing their position, power, gold, or physical strength with others, or else the energy will be stopped in its natural flow, fear will take over, and the process of giving and receiving will hold balance at zero.".

"It is in their nature to take action, sometimes before thinking things through. The Sun's position in such high dignity gives them excellent organizational skills, and it's rare to meet an Aries who isn't capable of finishing several tasks at once."]},

{"tag": "cancer",

"patterns": ["what are cancer like?", "tell me about cancer", "tell me a fact about cancer"].

"response":

["They are highly emotional and sensitive, and prioritize matters related to family and home.",

"The compassion and understanding that Cancer bestows upon their loved ones should never be taken for granted, or they will make it clear that you are not a good match for them in the long run.",

Above all, they prefer socializing in their homes, where they can create" an intimate atmosphere and share deep understandings under their control.",

"They are resourceful and skilled in managing time and finances, often overseeing all household finances and controlling their partner or other family members' spending.",

"Intuitive and compassionate, they may be challenging to understand from a purely rational perspective.",

"Those born with their Sun in Cancer are very loyal and empathetic to the pain and suffering of others.",

"As a Water sign, just like Scorpio and Pisces, Cancer is guided by their emotions and heart, and can have difficulty fitting into the world around them.".

"As children, they lack coping and defensive mechanisms for the outer world, and require care and understanding to navigate it successfully.",

"They know where they are going, but sometimes find themselves heading in the wrong direction until they learn their lessons and begin to rely solely on themselves.",

"In their partners, they seek someone who can understand them through non-verbal communication, shared daily routines, and a deep emotional connection."]},

```
{"tag": "capricorn",
  "patterns": ["what are capricorn like?", "tell me about capricorn", "tell
me a fact about capricorn"],
  "response":
  ["Capricorn individuals are typically traditional and serious in nature,
possessing an inner sense of independence that allows them to make
significant progress in both their personal and professional lives.",
    "Capricorns learn from their mistakes and rely on their experience and
expertise to achieve success.",
capable of managing many people who work for them.",
  "They may struggle with feelings of guilt and become fixated on the past.",
  "Capricorns are always ready to transform themselves to confront and
conquer their fears.",
 "Capricorns are focused on their personal goals and can sometimes lack
characterized by their honesty, dedication, and perseverance."]},
  {"tag": "gemini",
there is not enough time to experience everything they want to see.",
  "Geminis need excitement, variety, and passion in their relationships and
may spend a lot of time with different lovers until they find the right
  "Geminis have an abundance of social contacts and love to engage in
  "They need a workplace that won't keep them stuck in routine or a
repetitive task that goes not allow them to shine.",
Gemini's will not spend much time thinking about where to earn it or how to
spend it.",
  "They are sociable, communicative, and always ready for fun, but can
constantly seeking new friends, mentors, colleagues, and people to talk to.",
  "With their changeable and open mind, Geminis excel in creative fields,
to experience everything that the world has to offer.",
 "Inquisitive and always ready to flirt, a Gemini could spend a lot of time
with different lovers until they find the right one who can match their
intellect and energy."]},
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{"tag": "leo",
  "patterns": ["what are leo like?", "tell me about leo", "tell me a fact
  ["They possess qualities such as creativity, self confidence, dominance and
a strong presence that is hard to resist.",
  "Leos are associated with the element of Fire, along with Aries and
Sagittarius.",
  "Leos are capable of achieving anything they set their minds to in all
aspects of their lives.",
out the best in them.",
  "Once they dedicate themselves to their work, they strive for perfection.",
  "They are ambitious, creative, and optimistic.",
  "Leos love to be surrounded by modern and trendy things.",
  "They are extremely generous and may provide financial help to many
friends, supporting them through difficult times.",
  "Jobs that allow for open expression of artistic talent, such as acting and
fact about libra"],
  "Librans work well in a group and can be convincing and gifted speakers.",
  "It is the gravity of Libra to share their entire life with someone, while
also challenging themselves to be independent and aware of their core
personality.",
  "In a way, each Libra is in search of a partner who can set clear
boundaries, protecting them without endangering their pride in the process.",
striving for justice and equality, realizing that the most important thing in
they have the opportunity to visit.",
which side to choose next, recognizing that life's experiences teach us to be
careful around others.",
  ["Pisces individuals are characterized by empathy and incredible emotional
capacity, but only if they maintain strong boundaries and do not let external
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need to use to feel creative and free.",
  "They often make excellent priests, doctors, veterinarians, musicians,
painters and any career that involves working behind the scenes.",
partners, but in their search for love, they may sometimes compromise their
sign, although they possess a changeable quality that enables them to be
  "Once they establish a deep connection with someone, they become fiercely
loyal and honest, as if their sole purpose in life is to find the person
standing in front of them and make them happy.",
  ["As extroverts, they are optimistic, enthusiastic, and always ready for
stimulate all of their senses, while also being gentle yet firm in their
their life philosophies in check and make time to laugh, they make great
friends.",
  "Jobs that suit Sagittarius individuals include those of a travel agent,
photographer, researcher, ambassador, and freelance activities that allow
them to organize their own time.",
individuals may struggle to distinguish between friendships and love, or
between love and sexual relationships.",
everything they have to help others heal, and seek a life free from pain.",
  "Their open mind and philosophical views drive them to explore the world in
search of the meaning of life.",
  "They are clear about their intentions and have a strong moral compass,
  {"tag": "scorpio",
  "patterns": ["what are scorpio like?", "tell me about scorpio", "tell me a
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fearless when faced with challenges.",
 "Scorpios can be dedicated and faithful, but at times, they may become
obsessive, possessive, and overwhelming.",
accept it in all their relationships.",
 "As a Water sign, Scorpios, like Cancer and Pisces, experience, express,
and confront their emotions.",
  "With deep self-awareness, Scorpios uncover ways to confront their deepest,
 "They may engage in casual one-night stands and relationships that do not
fulfill their emotional needs, but this lifestyle will not make them happy
  "Scorpios are on a quest to find their perfect match, seeking to become one
with their loved ones.",
fact about taurus"],
  "response":
  ["Taurus makes great employees, long-term friends, and partners, as they
are always there for the people they love.",
"Taurus has a grounded, practical, and realistic perspective.",
reminding them of past happiness, and they may retreat into their own world,
  "To find love and happiness, Taurus individuals need to travel the world,
shift their perspective, or make changes to their belief system and values.",
  "Taurus individuals often show and receive attention through gifts and
  "They are also known for being stable and conservative, making them one of
the most dependable signs of the zodiac.",
but they simply have a strong sense of responsibility.",
  "Taurus individuals are loyal and don't like sudden changes, criticism, or
  {"tag": "virgo",
  "patterns": ["what are virgo like?", "tell me about virgo", "tell me a
giving them a strong character that favors conservative, well-organized
things and practicality in everyday life.",
  "Many Virgos may choose to pursue careers as writers, journalists, and
typists, but their desire to serve others makes them natural caregivers who
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"Trust needs to be earned with Virgo slowly and steadily, and each partner in their life has the opportunity to be nurtured and cared for, but only if they give enough to deserve Virgo's special treatment.",

"When they focus on something, perfection is expected, as no other sign has such an eye for detail as Virgo.",

"Virgos are naturally inclined to save money and tend to value practical and useful things.",

"They lead organized lives, and even when things become chaotic, their goals and dreams are still strictly defined in their mind.",

"Although Virgos may not always express their feelings directly, intimacy allows them to beautifully express their emotions.",

"Virgos prefer stable relationships rather than casual flings, although they may resort to using their charm and superficial communication to win people's hearts without investing much of their own emotions.",

"From their cloud, they came to Earth with a mission to use their existence for good and discover justice and purity in other people.",

"Their concern for details is so strong that they can become overly critical and concerned about matters that others may not care much about, constantly worried that they might have missed something that cannot be fixed."]}
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Appendix for the User Models:

The user model is a dictionary that collects information on the user. The key for the dictionary is the user's name, and the value of the key is a list that describes the user. The first element of the list will either be the user's zodiac sign if Star was able to correct guess it or it will be an empty string if Star hasn't guessed it. The corresponding entries in the list will be user-inputted descriptions of themselves. A sample user model can be seen below:

```
'aditi': [
  'capricorn',
  'i am difficult',
  'i am happy',
  'i am hardworking and difficult',
  'i enjoy working hard but can be pessimistic',
  'i love coding',
  'i am introverted',
],
'adiddlydoo': [
  'gemini',
  'i hate people. i really like keeping to myself.',
  'i am so introverted',
  'i really like peace and quiet',
  "i am shy, don't like talking to people"
1,
'lauren': [
  'pisces',
```

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'i am charismatic, outgoing, and friendly',
    'i am artistic, creative, and bubbly'
],
    'cara': [''],
    'chatgpt': [
        'scorpio',
        'i am assertive, witty, and reserved'
]
```