# ADITI GALADA

#### Education

**Bachelor of Fashion Technology** 

August 2016 - July 2020

June 2012 - April 2016

National Institute of Fashion Technology, Chennai, India

Cumulative Grade Point Average of 9.8

Obtained an All India Rank 91 in Entrance Exam

Received Excellence Award for Outstanding Performance

**High School** 

PSBB Senior Secondary School

Scored 473/500 marks in Class 12 Board Examination.

Attained Cumulative Grade Point Average 10 on scale of 10 in Class 10.

### Experience

#### Merchandising Intern • Kontoor Brands Inc

January 2020 - March 2020

Global apparel company with a portfolio of some of the world's most iconic denim brands: Wrangler, Lee, Rock & Republic

- Contributed to the development, costing and sourcing of AW'20 product range
- Supported the product, sourcing, and design team for development of a sustainable range
- Created a revised size chart for men's jeans using K-Means clustering technique
- Developed a real-time competitor analysis tool (https://aditi-galada.github.io/competitor-analysis/index.html)

### Industrial Engineering Intern • Silver Spark Apparel Limited

June 2019 - August 2019

Mass customization factory of Joseph Abboud and Charles Tyrwhitt, subsidiary of Raymond, largest manufacturer of highend suits

- Developed a real time production monitoring system through artificial intelligence
- Improved the productivity of cutting department by 50% through industrial engineering techniques

#### **Operations Intern • Arvind Limited**

June 2018

One of the largest integrated textile manufacturers, producing for renowned buyers such as Zara, Marks & Spencer, Tommy

Hilfiger, U.S Polo Assn, Adidas, Levi's etc.

- Comprehended the concept of spun yarn production, woven and knitted grey fabric production, dyeing, printing, finishing and textile testing
- Part of a team researching on heat and cut protection fabrics at the advanced material division

### Supply Chain Intern • Indian Terrain Fashions Limited

**July 2017** 

Among the top Indian companies providing men with premium smart-casual clothing

- Contributed to the supply chain department in preparing for the AW'18 roadshow by following supplier deliveries, preparing tech packs and assessing quality of samples
- Implemented preventive maintenance techniques and lean tools such as 5S, Kanban, Jidoka, quick change over

#### Retail Management Intern • Biba Apparels Private Limited

June 2017

An Indian fashion giant offering salwar kameez and mix-and-match range defined by an Indian look through block prints, vegetable dyeing and various other techniques

- Analyzed customer feedback, managed inventory and forecasted sales using quantitative techniques at a retail store
- Provided garment defects information to the quality department

## **Academic Projects**

#### **Analysis of Customer Behavior in Exclusive Brand Outlets**

August 2019 – December 2019

- Conducted a research on the factors affecting customer behavior in exclusive brand outlets of apparel retail stores including product, pricing & promotion, visual merchandising, preferences and sales assistance by performing factor analysis using SPSS
- Verified the results through analysis of sales data of seven retail stores

### **Business Plan for a Smart Apparel Retail Store**

August 2018 - December 2018

- Developed a business plan for a retail store loaded with latest technologies and emphasis on automation, convenience and personalization
- Performed market analysis, location analysis, strategy & implementation, management summary and financial plan

#### **Sustainable Apparel Collection**

January 2018 - March 2018

- Created a collection of 8 garments ranging from exquisite dresses to daily wear pants and tops, loaded with design elements like pleats and flounces for an intercollege fashion show
- Extracted natural strawberry dye and used organic cotton fabric to encourage sustainability

August 2017 - December 2017

- Designed an e-commerce website and created a prototype for a footwear company
- Applied HTML, CSS and Java Script for front end and ASP.NET to enable backend activity such as customer registration, transaction management and so on

#### **Analysis of Handloom Cluster**

January 2017 – May 2017

Lead a research team on the study and analysis of macro and micro environment of a handloom weavers cluster in Thirumalpur producing Kancheepuram saree which is recognized as a geographic indication, whose report was submitted to the Textile Ministry of India.

### **Personal Info**

#### **Address**

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#### Phone

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#### E-mail

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#### LinkedIn

www.linkedin.com/in/aditi99

## **Objective**

A dedicated and capable undergraduate with a strong academic background and internships in various apparel fields. Looking for an opportunity to learn more about the fashion industry.

### **Skills**

#### **Production Planning**

FastReact

#### **Enterprise Resource Planning**

**Datatex NOW** 

#### **Computer Aided Design**

- **AutoCAD**
- **TucaCAD**
- Lectra

### **Project Planning**

MS Project

#### **Programming**

- Python
- C++
- HTML/CSS
- Java Script
- PHP
- ASP.Net
- VB.Net

#### **Database Management**

MySQL

### Relevant Coursework

- **Apparel Design**
- **Garment Construction**
- Pattern Making
- Draping
- Macramé
- **Fashion Merchandising**
- Marketing
- **Apparel Production Planning**
- Human Resource Management
- Sales Management
- Supply Chain Management