Babies (< 3 years of age)
792

Adults (> 18 years of age)
195,740

Adults (> 18 years of age)
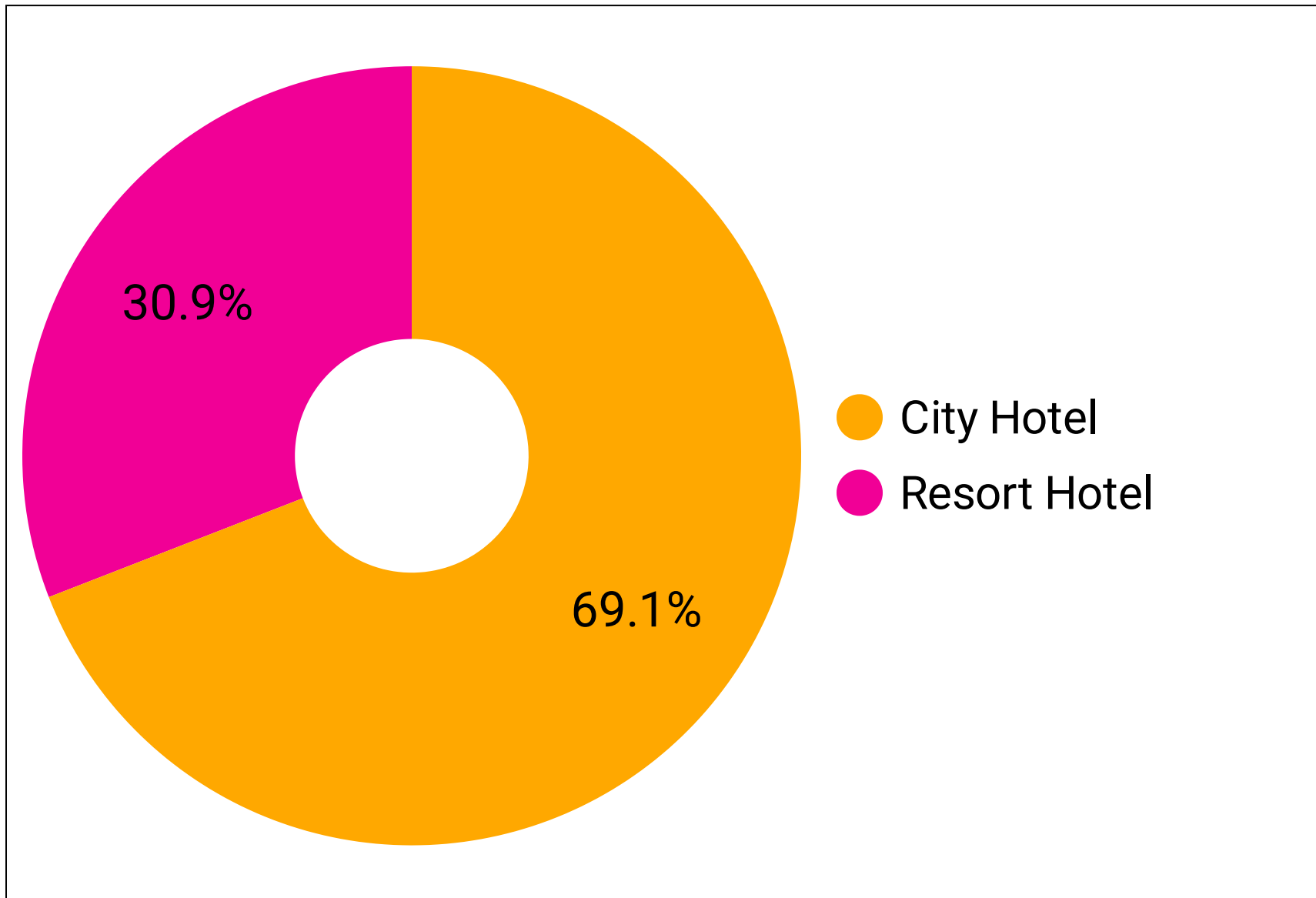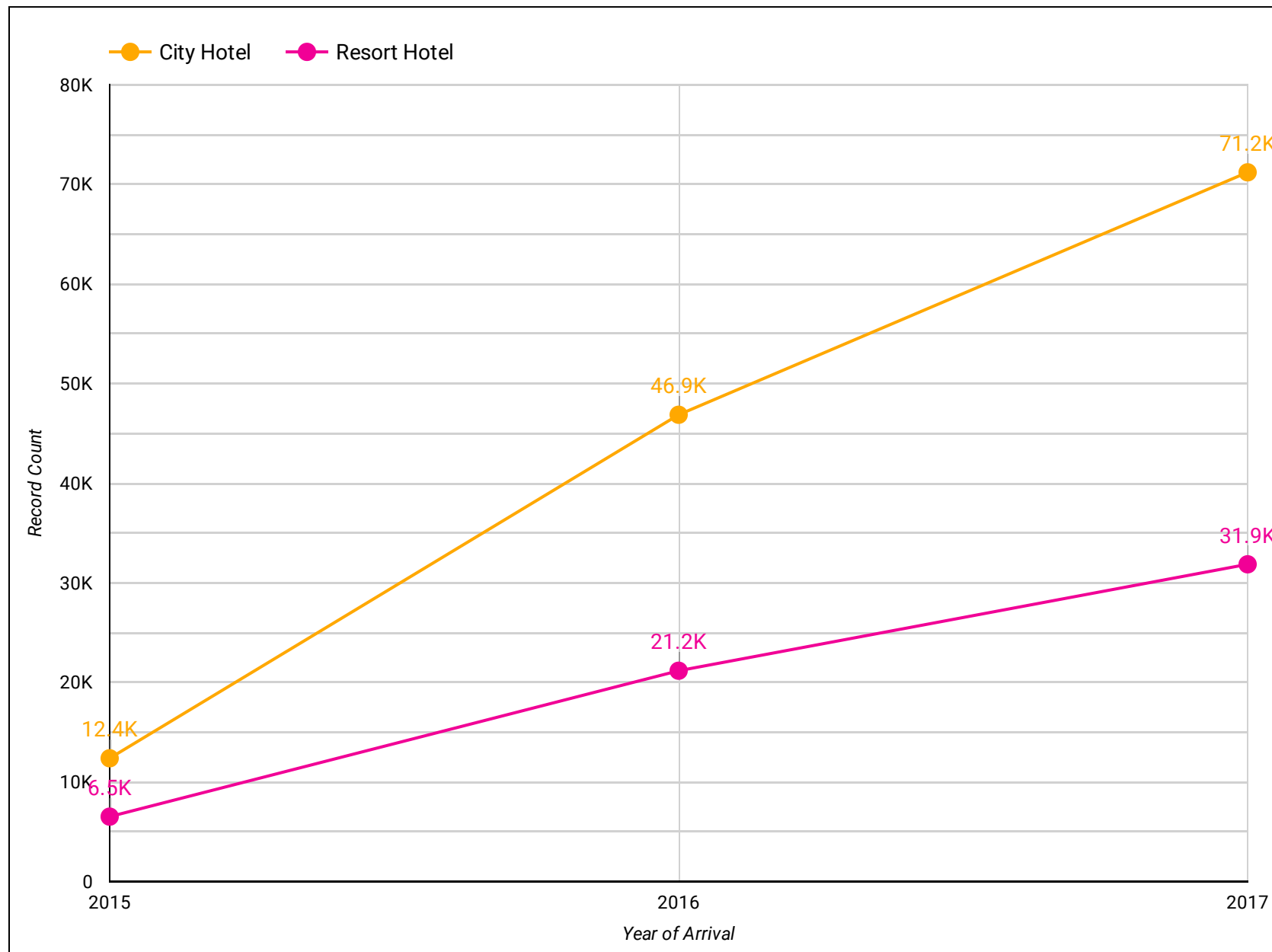195,740

Home Country of Visitors

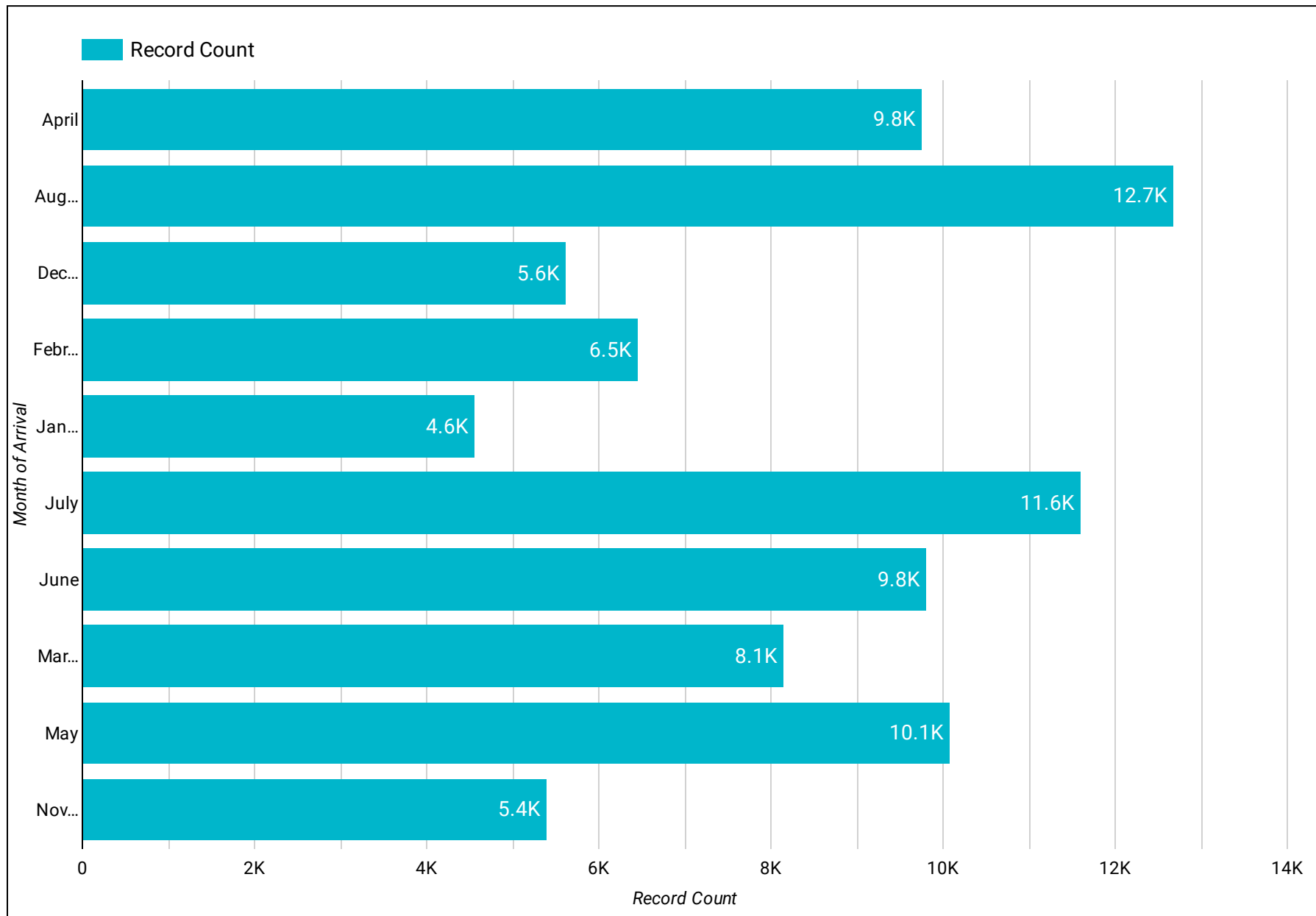# Types of Hotels

30.9%

69.1%
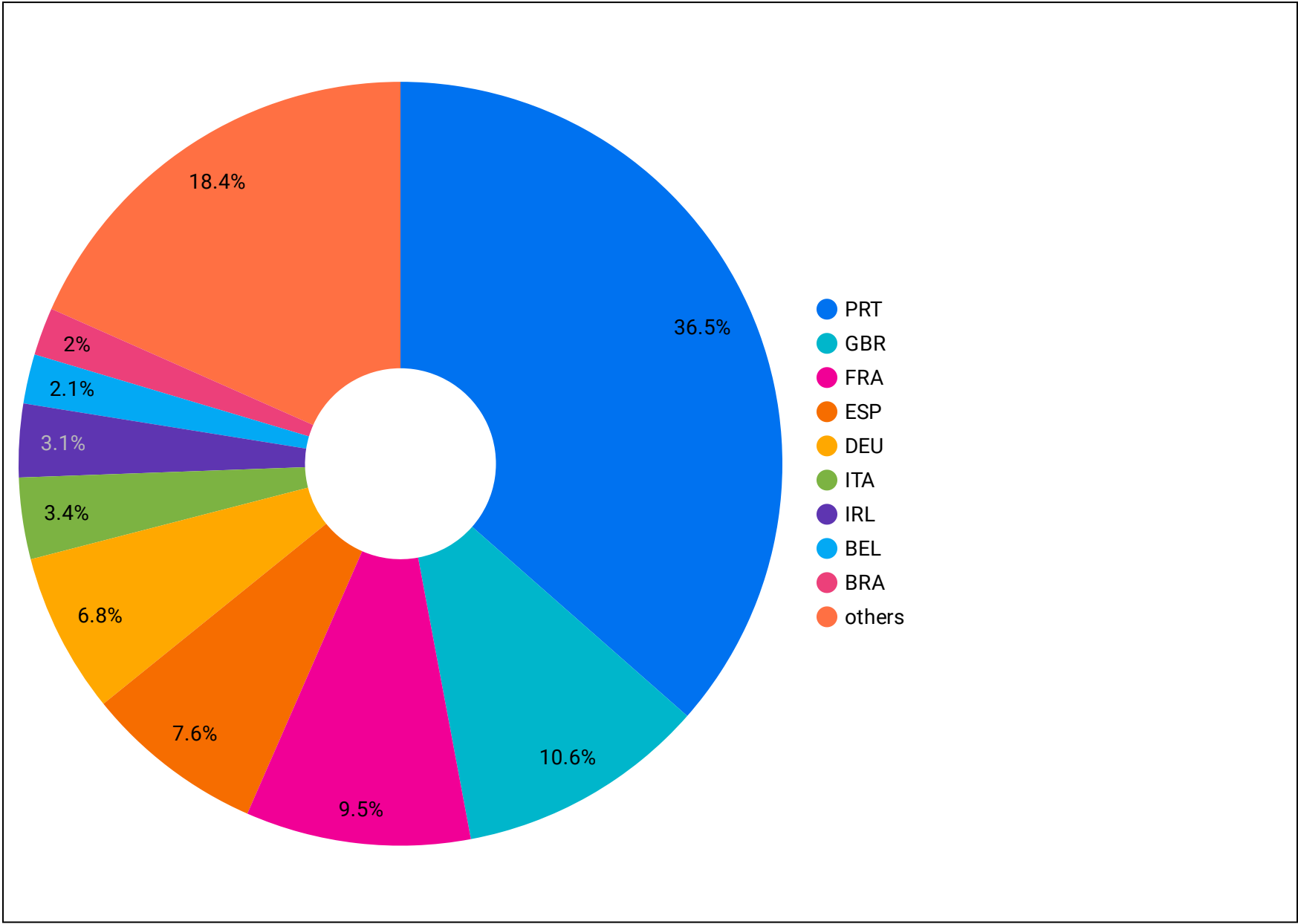
City Hotel

Resort Hotel

69.1% of the bookings are made for City hotels and the rest 30.9% of the bookings are for Resort Hotels

Year wise booking trend
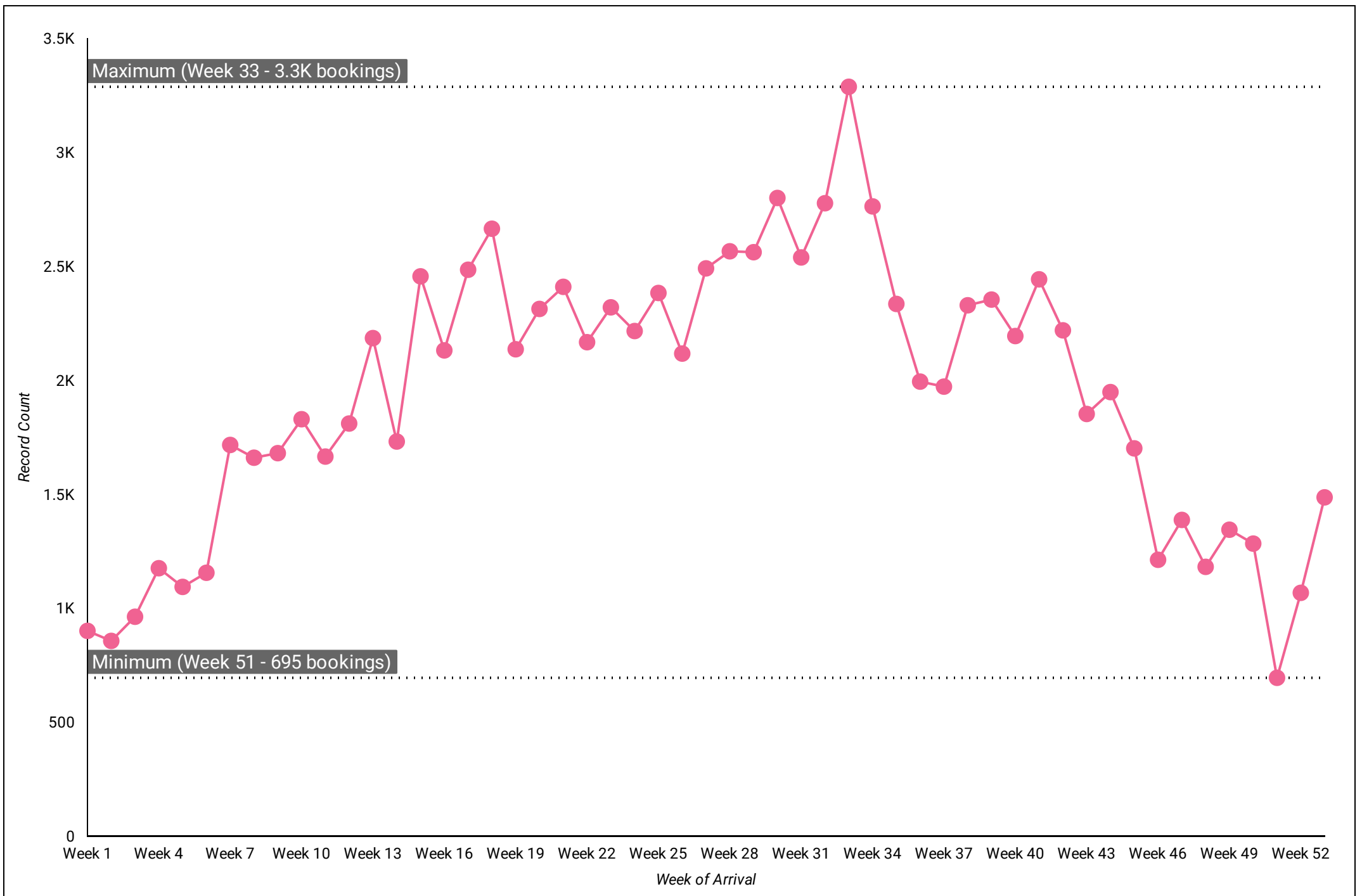
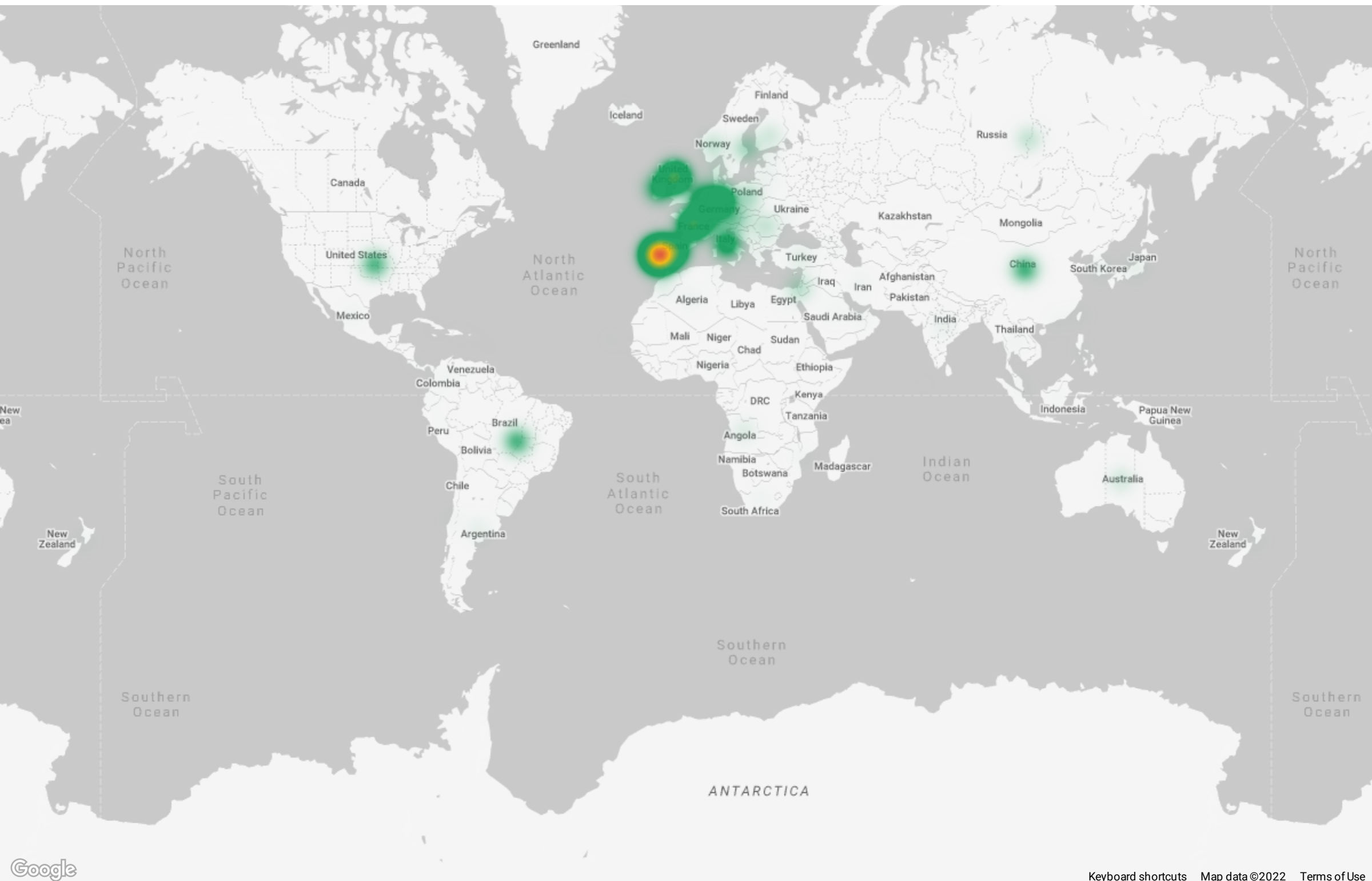# Month wise bookings

Month of Arrival	Record Count
April	9.8K
Aug...	12.7K
Dec...	5.6K
Febr...	6.5K
Jan...	4.6K
July	11.6K
June	9.8K
Mar...	8.1K
May	10.1K
Nov...	5.4K

Number of bookings per week

Maximum (Week 33 - 3.3K bookings)

Minimum (Week 51 - 695 bookings)

Record Count

Week of Arrival

Week 1　Week 4　Week 7　Week 10　Week 13　Week 16　Week 19　Week 22　Week 25　Week 28　Week 31　Week 34　Week 37　Week 40　Week 43　Week 46　Week 49　Week 52

3.5K　3K　2.5K　2K　1.5K　1K　500　0

Country of origin

Record Count 0 ▮ 37,593

Year wise cancellations
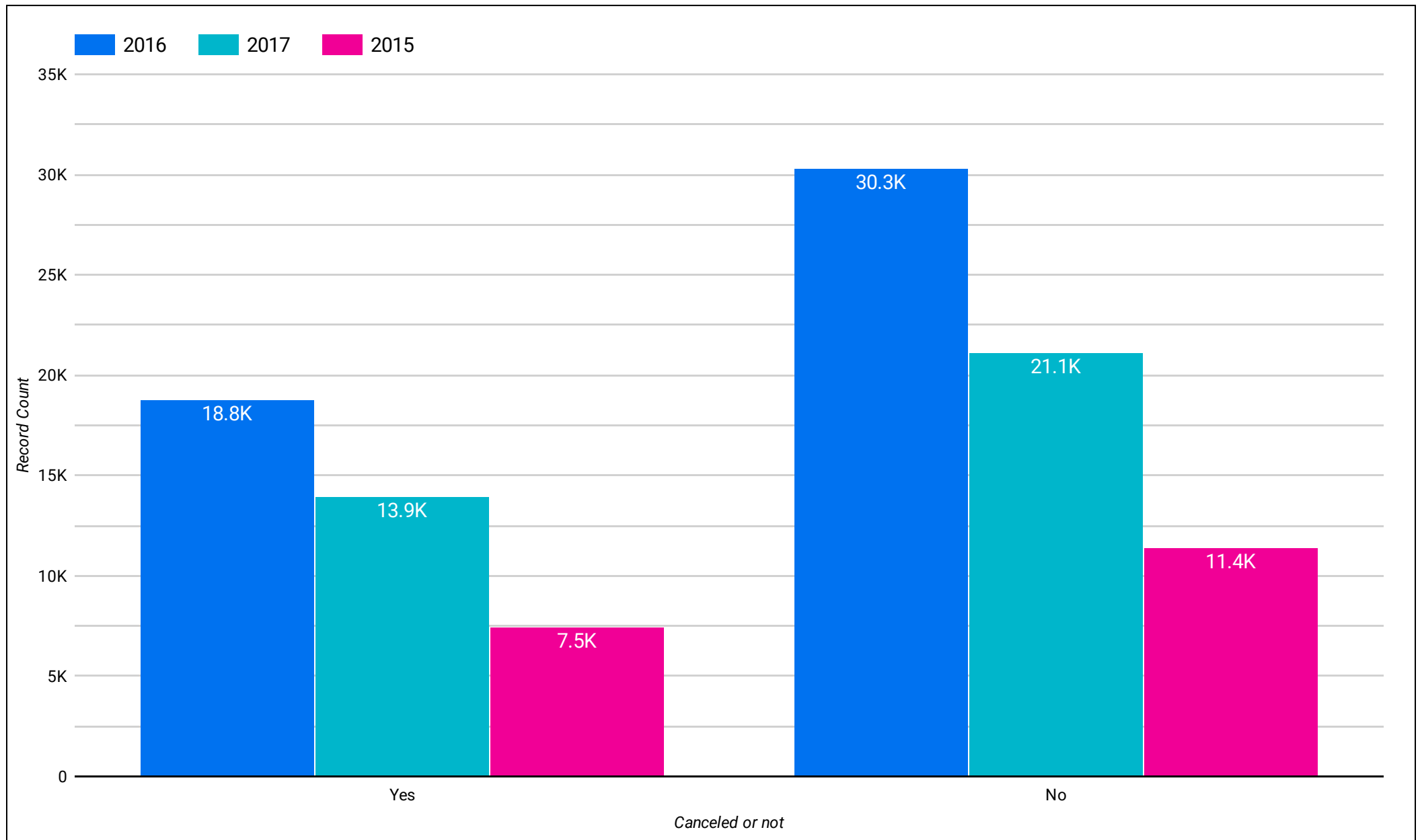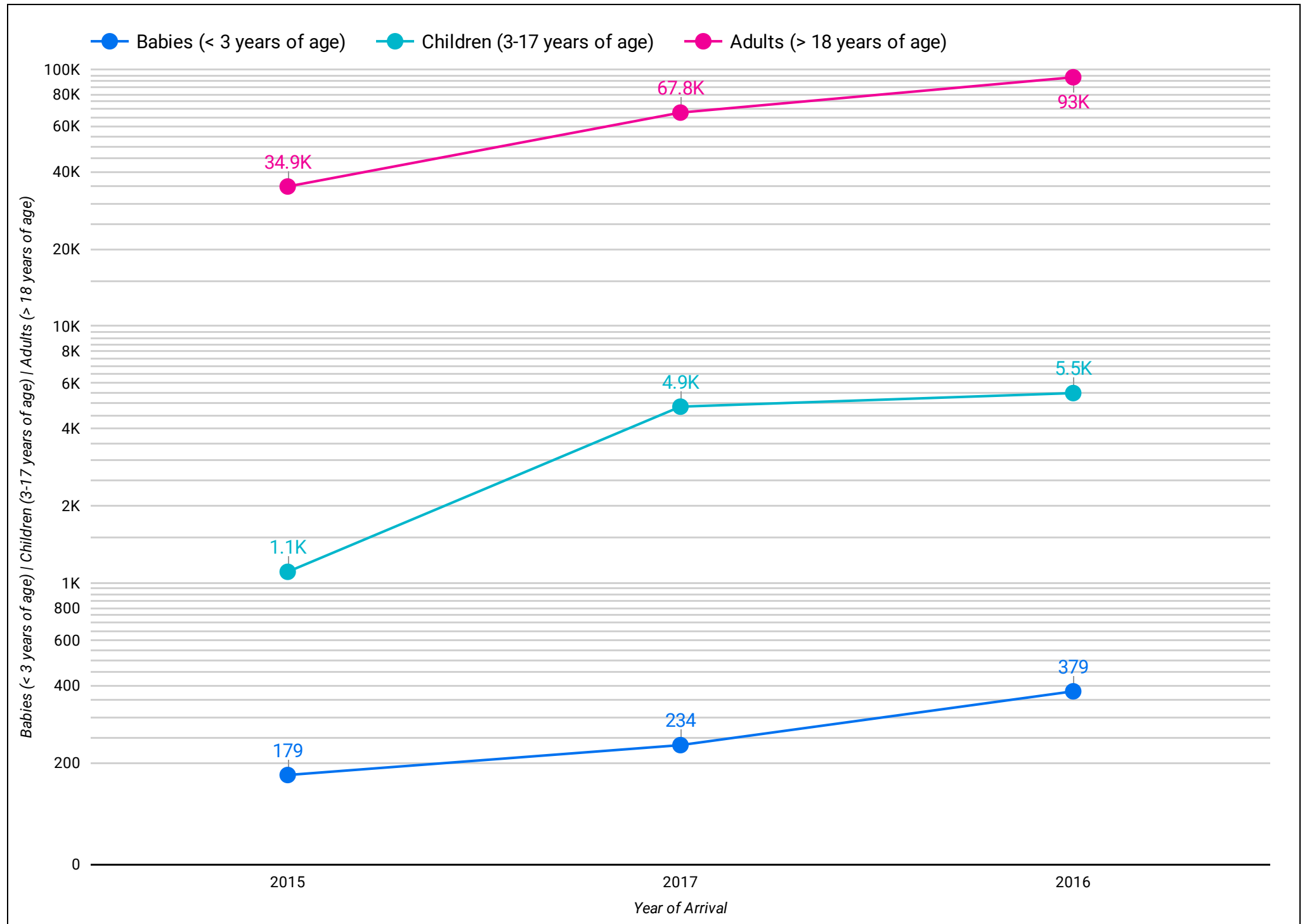
Night Stay during
Weekends

Night Stay during Weekdays

City Hotel   Resort Hotel
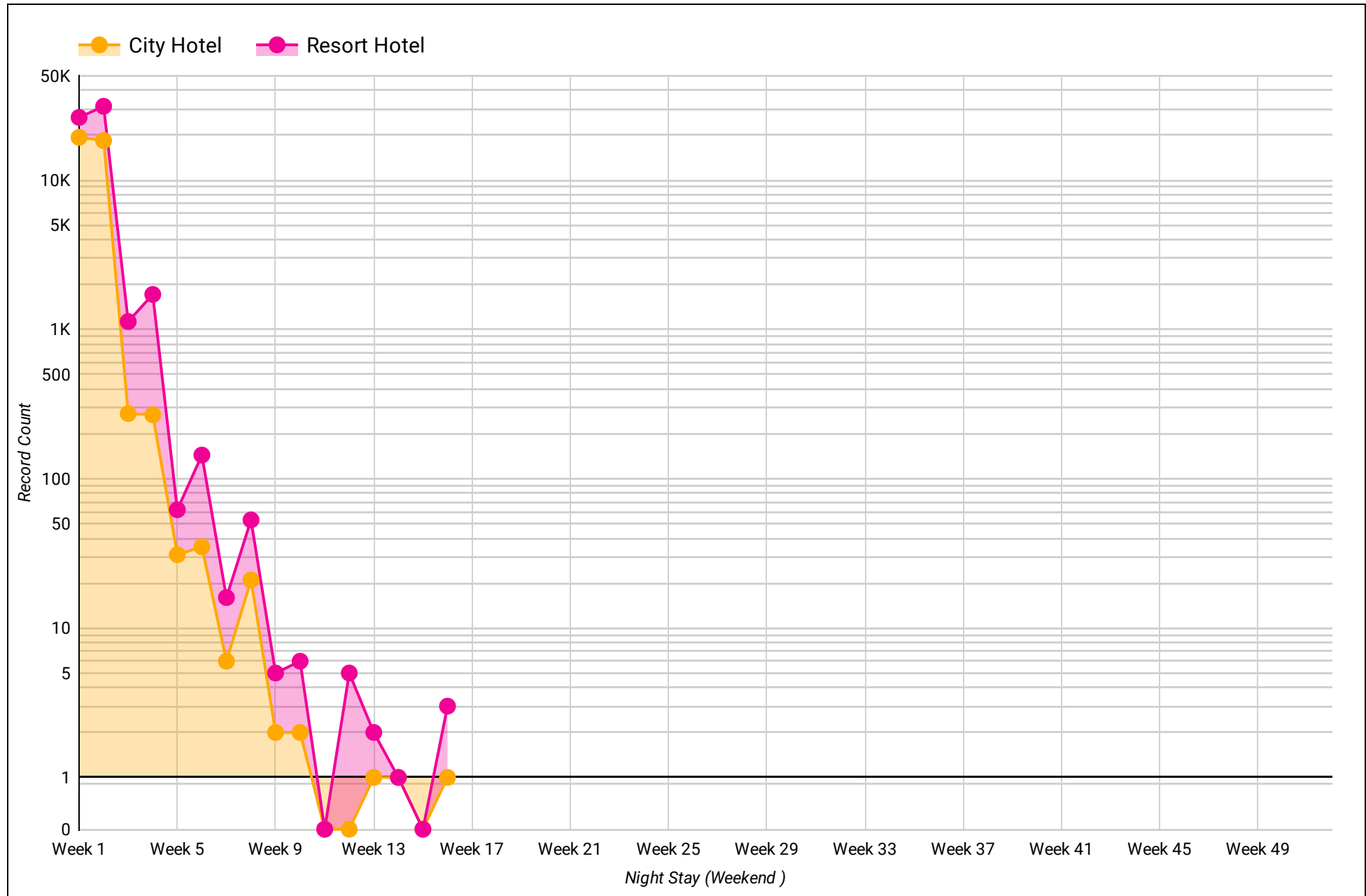
Record Count

Night Stay (Weekday)
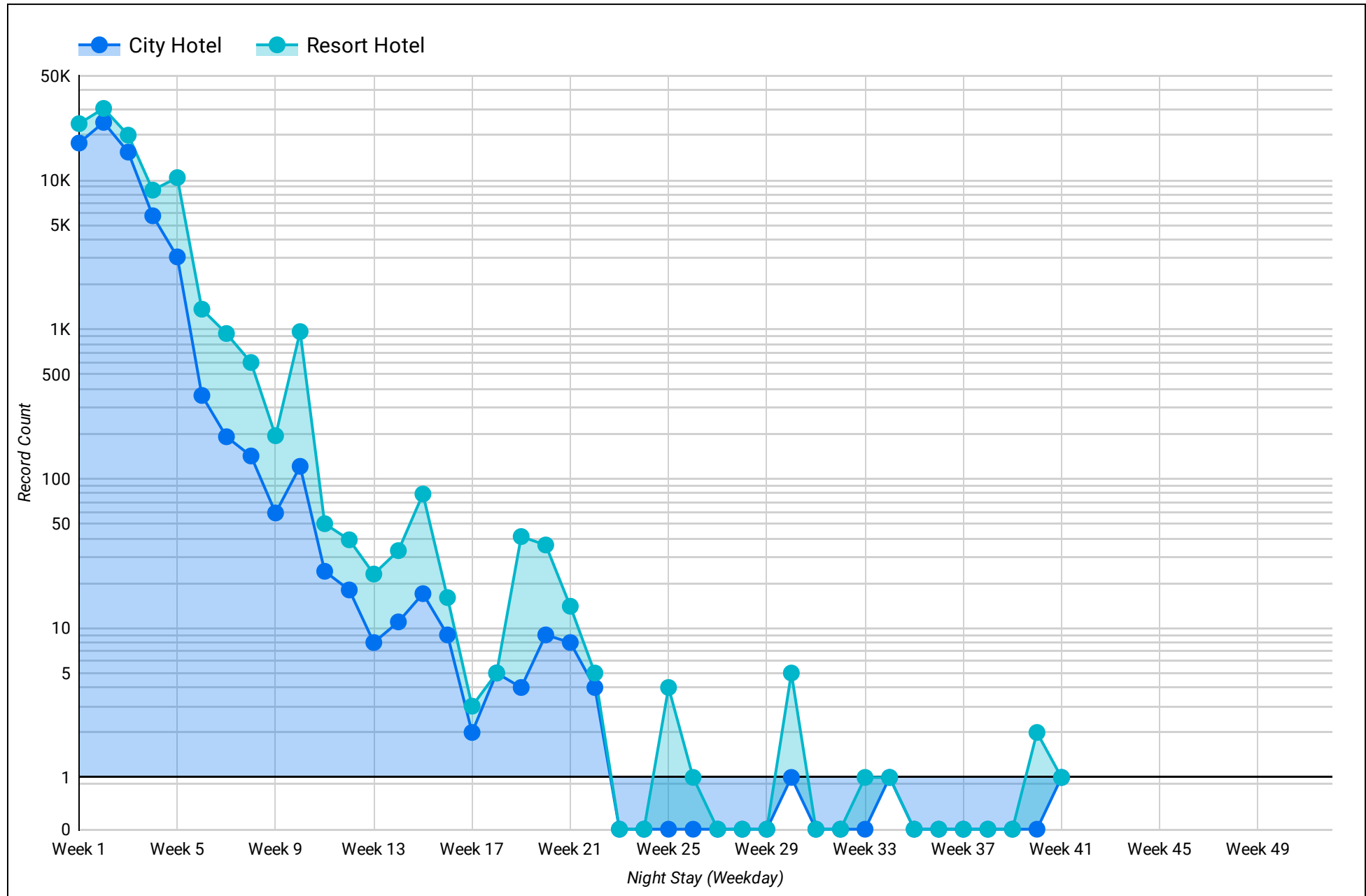
Number of days in waiting list
monthly
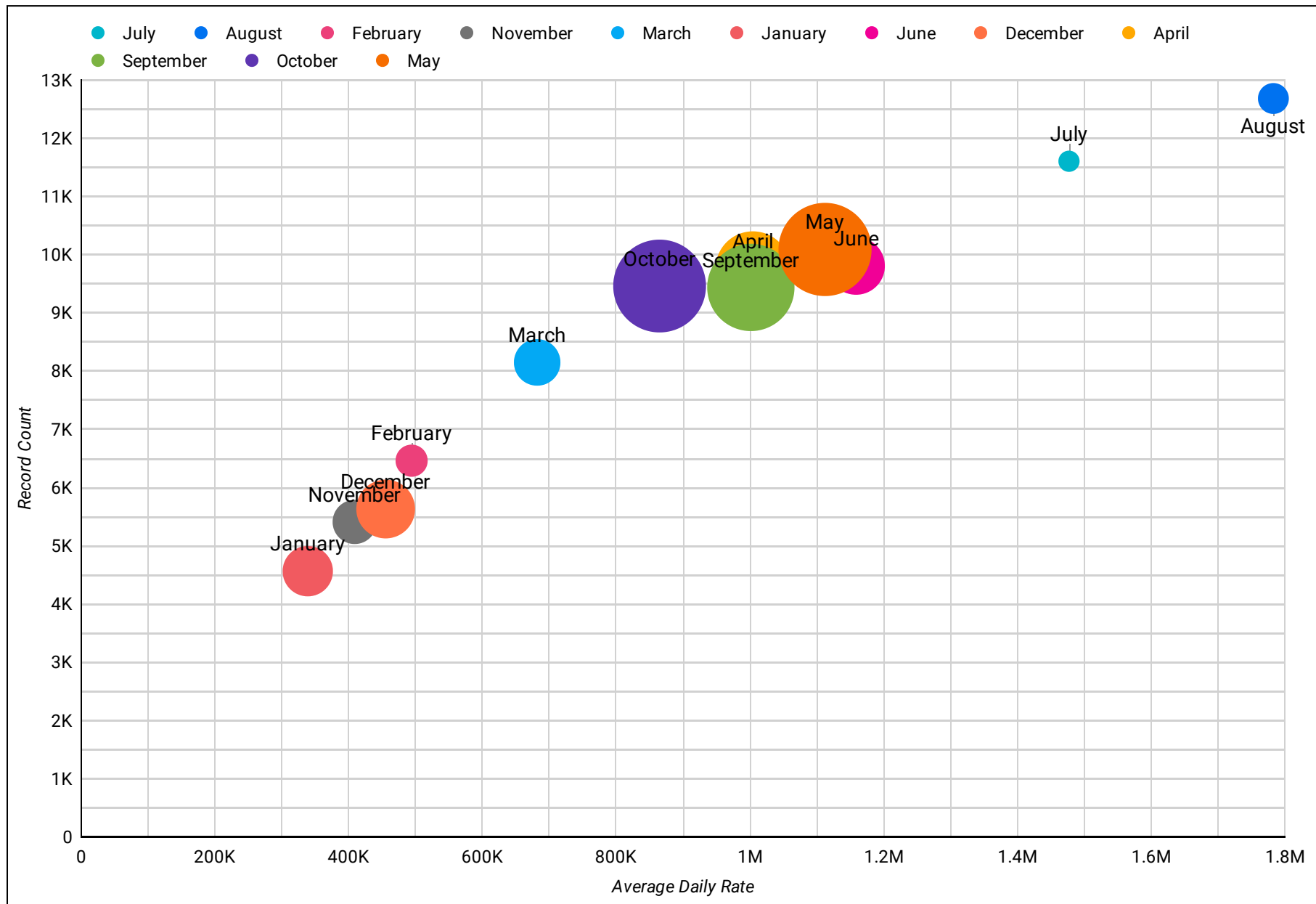
Type of room assigned if children are there

18.4%	A
9.6%	D
4.7%	E
24.4%	F
23.2%	G
4.9%	B
9.5%	C
4.7%	H
	I
	K
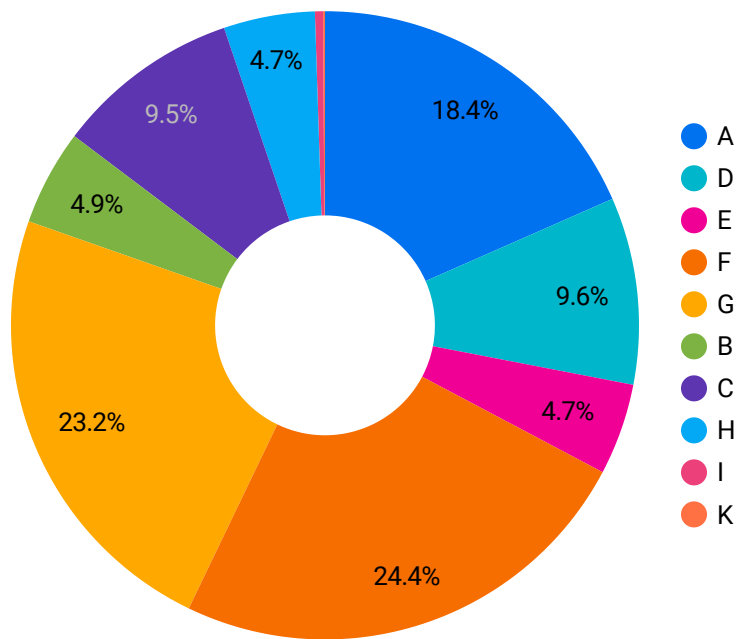
Type of room assigned if babies are there

38%	A
24%	D
12.4%	C
9.2%	E
6.7%	G
5.2%	F
	B
	H
	I
	K
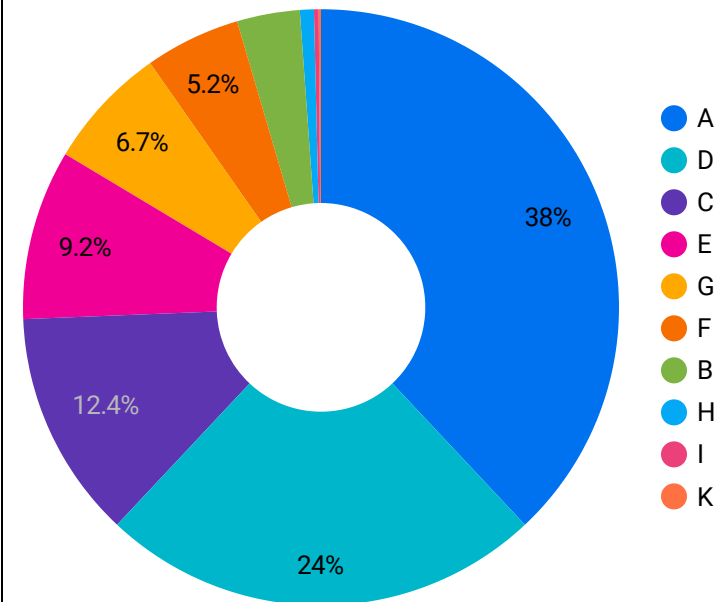
Type of room booked if children are there

A	23.9%
D	5.9%
E	4.4%
F	25.1%
G	22%
B	5%
C	9.1%
H	4.6%
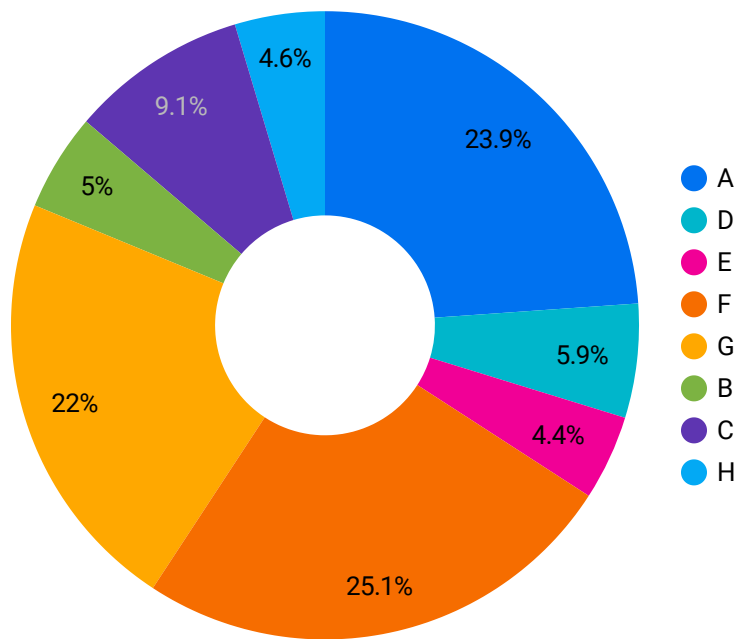
Type of room booked if babies are there

A	53.8%
D	19.7%
E	7.8%
C	6.6%
G	5.7%
F	4.3%
B	
H	
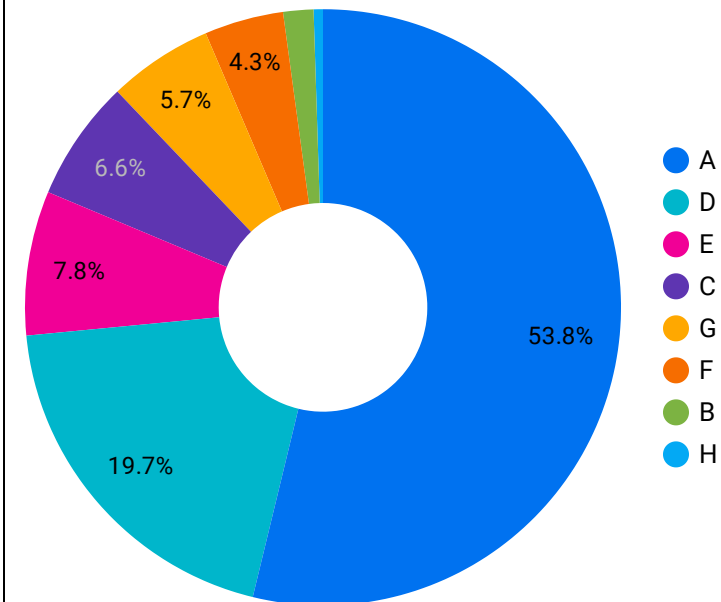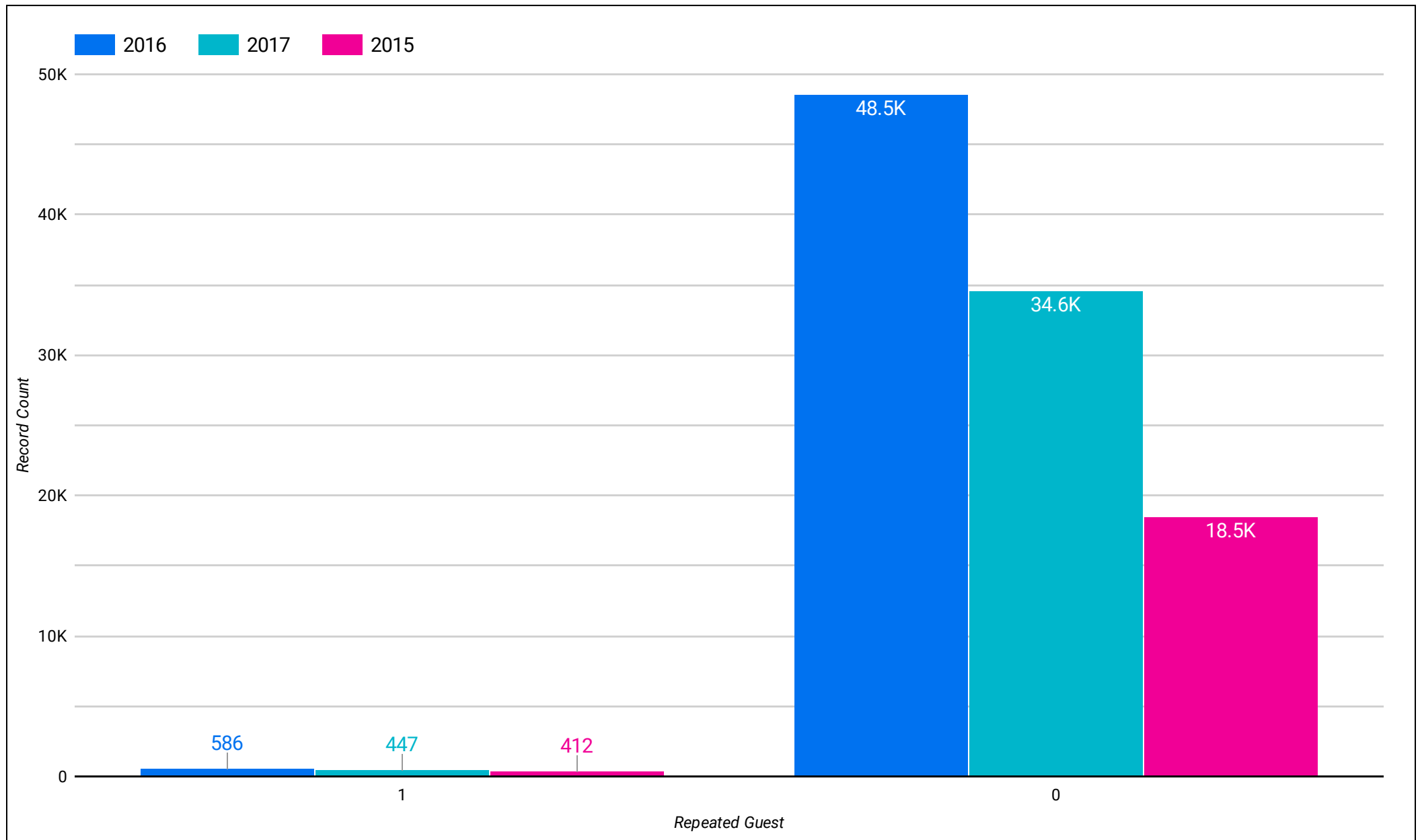
Very less number of visitors come back again

Type of Booking v/s Daily Rate

Legend: Transient ■ | Transient-Party ■ | Contract ■ | Group ■

Average Daily Rate (y-axis)

Year of Arrival (x-axis)

Year	Transient	Transient-Party	Contract	Group
2015	860.9K	550K	239.1K	14.1K
2017	3.6M	452.5K	58K	16.7K
2016	4.1M	807.5K	59.1K	9.4K
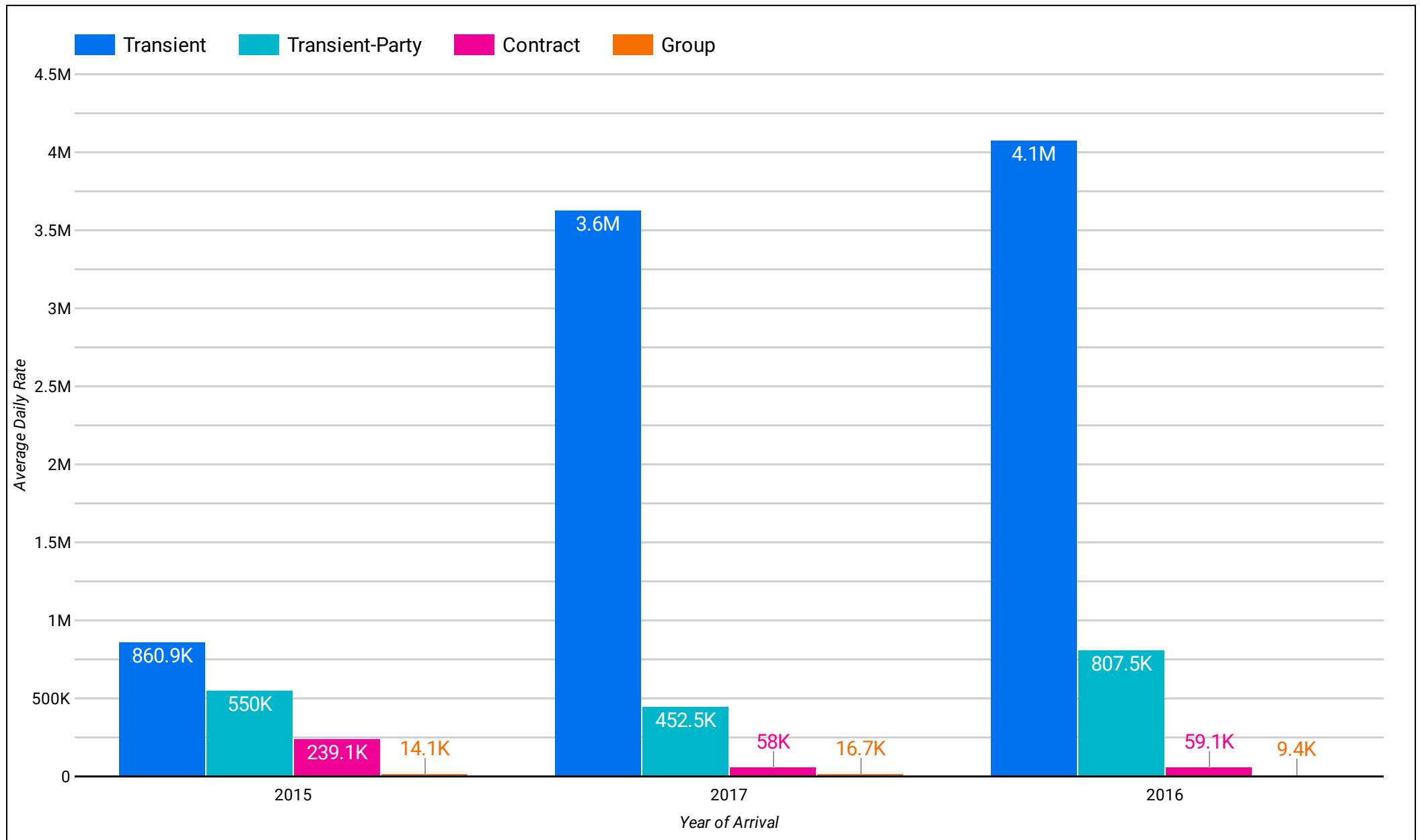
Types of meal in different types of hotels

Legend: BB · HB · SC · Undefined · FB

Type of Hotel		
City Hotel	54.6K	6.3K	10.3K	36
Res...	23.2K	7.1K	508 315

X-axis: Record Count (0, 20K, 40K, 60K, 80K)
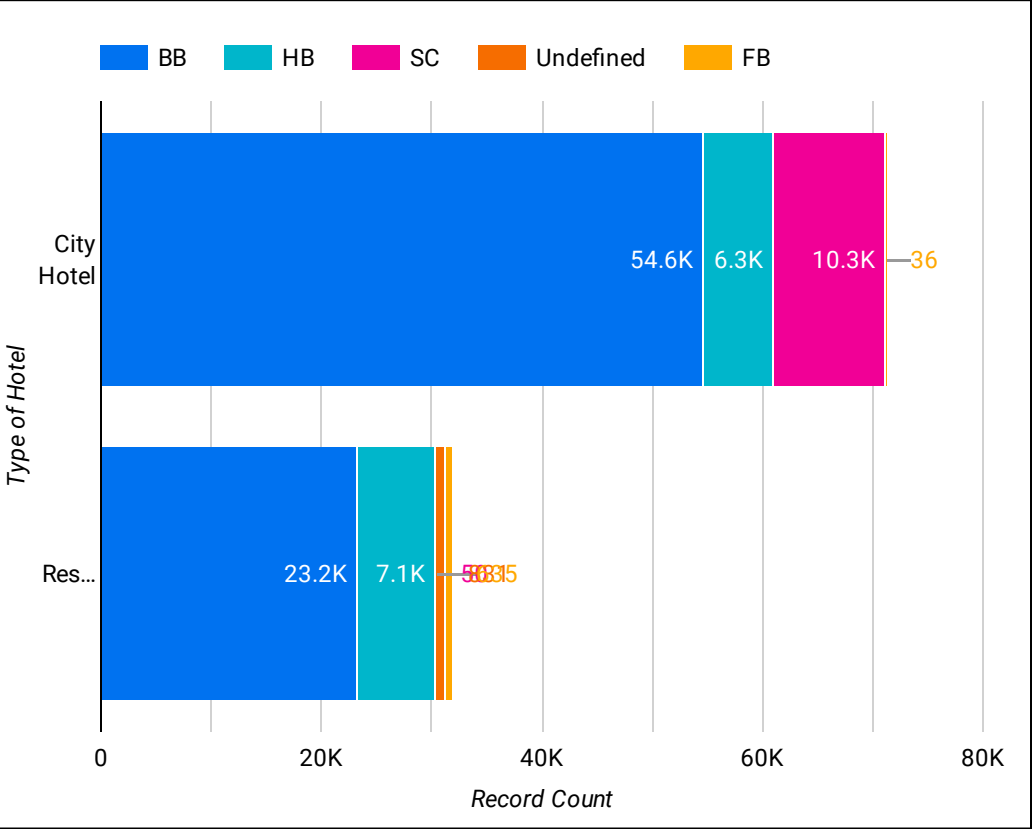
Types of deposits in different types of hotels

Legend: No Deposit · Non Refund · Refundable

Type of Hotel		
City Hotel	59.9K	11.3K	17
Res...	30.6K	3.2K

X-axis: Record Count (0, 10K, 20K, 30K, 40K, 50K, 60K, 70K, 80K)
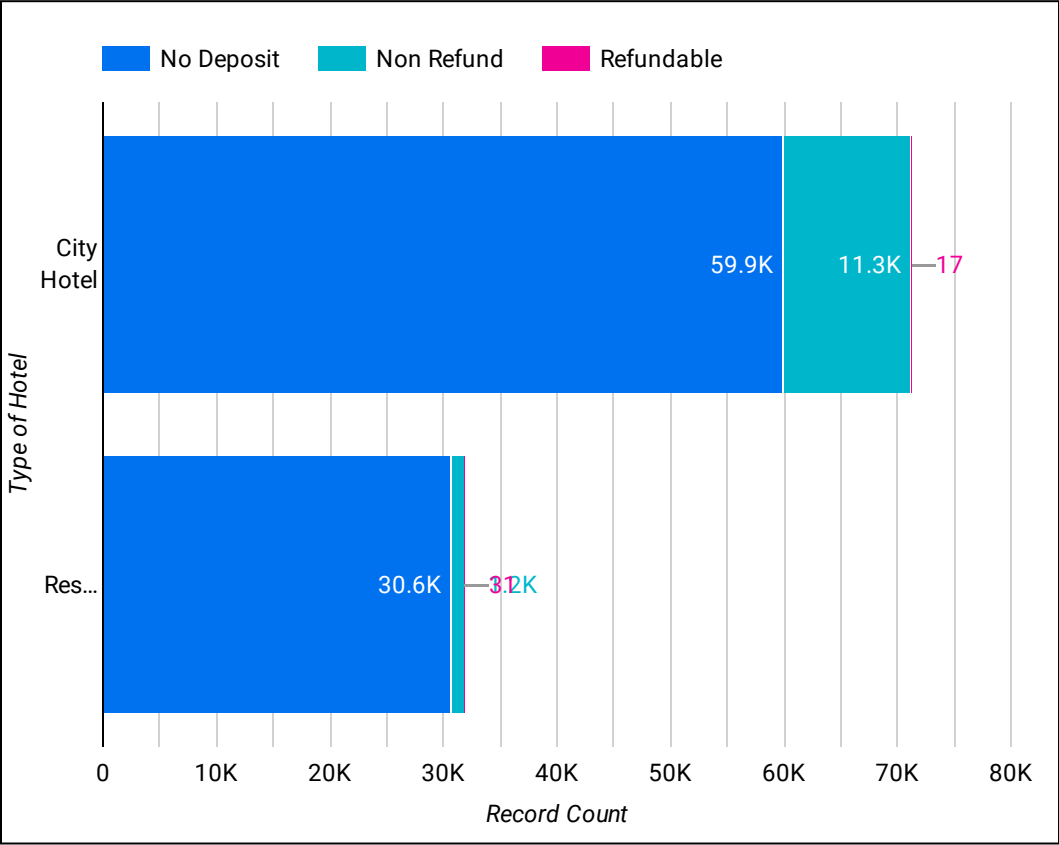
Type of Hotel preferred for babies

Babies (< 3 years of age)

Type of Hotel

Resort Hotel

City Hotel

Record Count
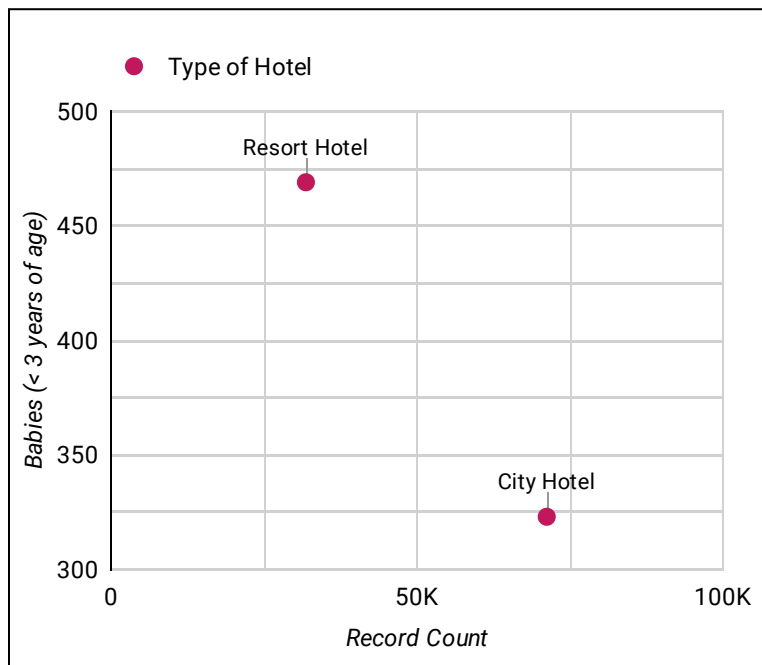
Type of Hotel preferred for children

Children (3-17 years of age)

Type of Hotel

City Hotel

Resort Hotel

Record Count
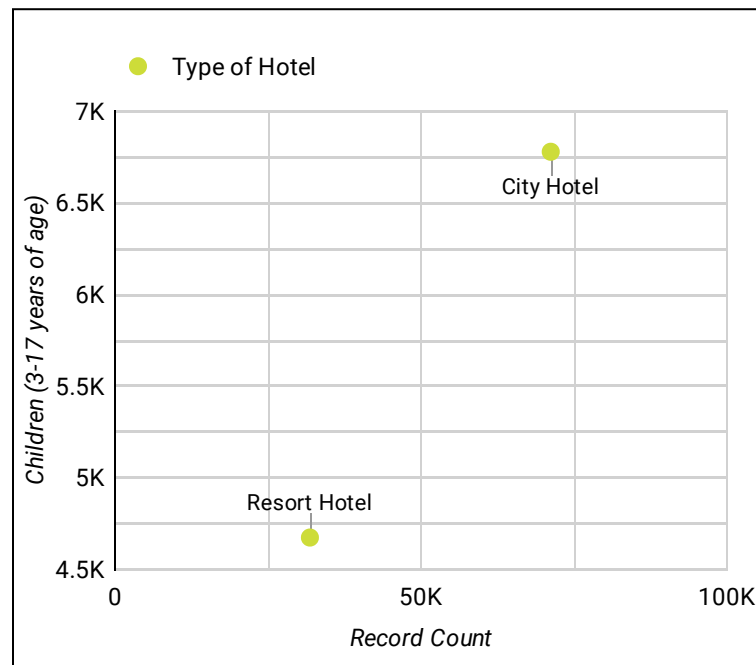
Type of Hotel preferred for adults

Adults (> 18 years of age)

Type of Hotel

City Hotel

Resort Hotel

Record Count
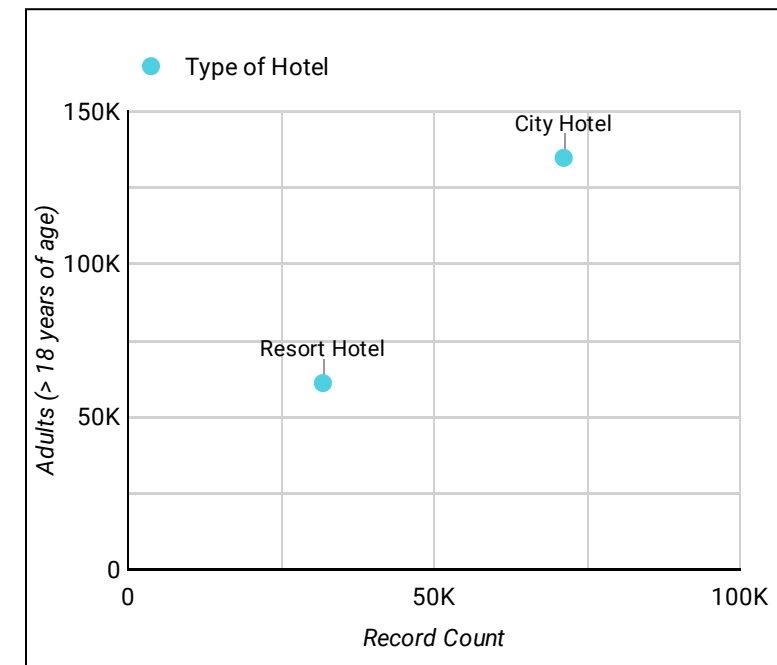
Date of Arrival v/s Number of Bookings

Bar chart comparing the number of bookings (Record Count) by Date of arrival for City Hotel (orange) and Resort Hotel (magenta).

Legend:
- City Hotel (orange)
- Resort Hotel (magenta)

Y-axis: Record Count (0 to 3K)
X-axis: Date of arrival: 31, 22, 11, 7, 29, 10, 1, 14, 23, 21, 30, 15, 4, 19, 27, 6, 13, 3, 9, 2, 24, 28, 20, 12, 8, 18, 16, 26, 5, 25, 17

Annotations:
- Maximum number of bookings in the middle of the month
- Minimum number of bookings around month ends

City Hotel values: 1.2K, 2.1K, 2.1K, 2.1K, 2.2K, 2.1K, 2.1K, 2.2K, 2.2K, 2.3K, 2.2K, 2.4K, 2.2K, 2.3K, 2.3K, 2.4K, 2.4K, 2.4K, 2.3K, 2.3K, 2.4K, 2.4K, 2.6K, 2.3K, 2.4K, 2.4K, 2.5K, 2.5K, 2.5K, 2.6K, 2.7K

Resort Hotel values: 582, 960, 1.1K, 1K, 988, 1K, 1.1K, 973, 961, 943, 1.1K, 904, 1.1K, 1K, 1.1K, 937, 966, 1K, 1.1K, 1.1K, 1.1K, 1K, 900, 1.2K, 1.1K, 1.1K, 1.1K, 1.2K, 1.2K, 1.1K, 1K

Number of changes made via each
market segment

Legend: Aviation, Complementary, Corporate, Groups, Direct, Offline TA/TO, Online TA

Y-axis: *Average Daily Rate* (0, 1M, 2M, 3M, 4M, 5M, 6M, 7M)

X-axis: *Record Count* (0, 10K, 20K, 30K, 40K, 50K, 60K)

Bubbles: Online TA, Offline TA/TO, Groups, Direct, Corporate, Complementary, Aviation
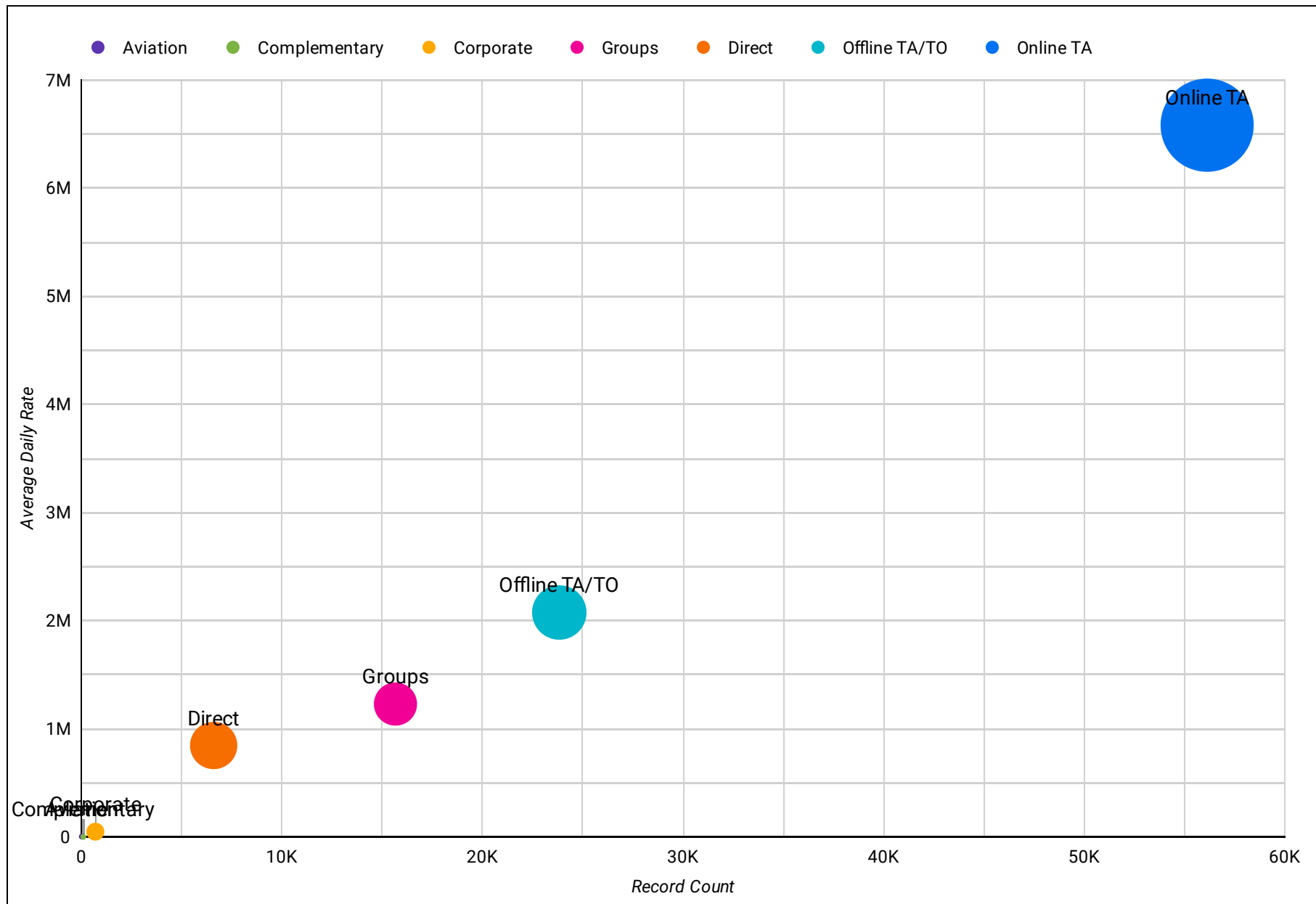
Some added benefits
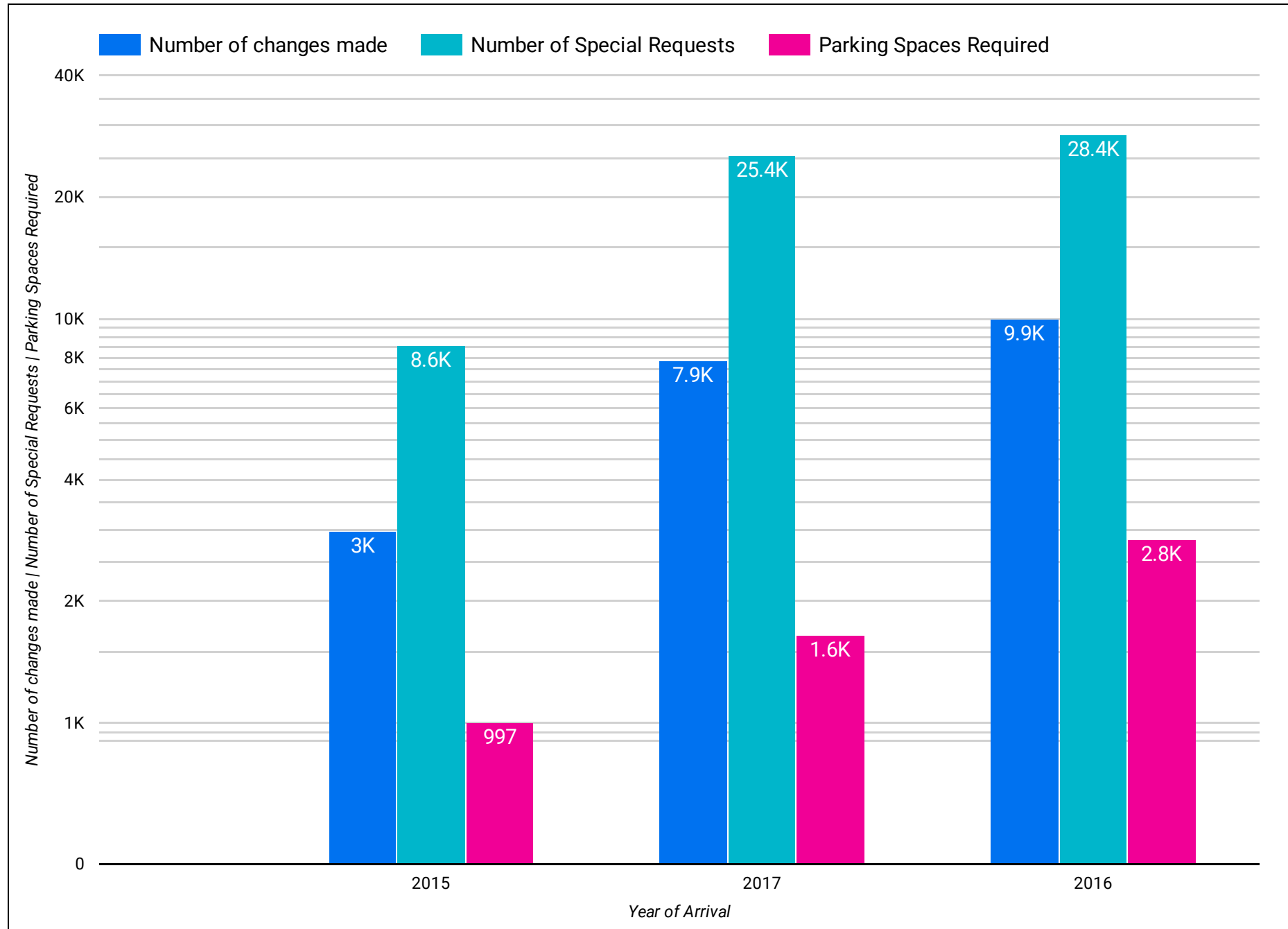
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Link