

Markov Chains

categories / states = {Inactive, Active, Super Active}

user behaviour

Day 1

Day 365

Inactive
188969

Inactive - 168103

Active - 18733

Super Active - 2133

Active
81356

Inactive - 61017

Active - 17899

Super Active - 2440

Super Active
14210

Inactive - 6963

Active - 6252

Super active - 995

Calculating the transition Probability Matrix

$$\text{Inactive} \rightarrow \text{Inactive} = \frac{168103}{188969} \approx 0.89$$

$$\text{Inactive} \rightarrow \text{active} = \frac{18733}{188969} \approx 0.10$$

$$\text{Inactive} \rightarrow \text{super active} = \frac{2133}{188969} \approx 0.01$$

$$\begin{aligned} \text{Active} \rightarrow \text{Inactive} &= \frac{61017}{81356} \approx 0.75 \\ \text{Active} \rightarrow \text{active} &= \frac{17899}{81356} \approx 0.22 \\ \text{Active} \rightarrow \text{super active} &= \frac{2440}{81356} \approx 0.03 \end{aligned}$$

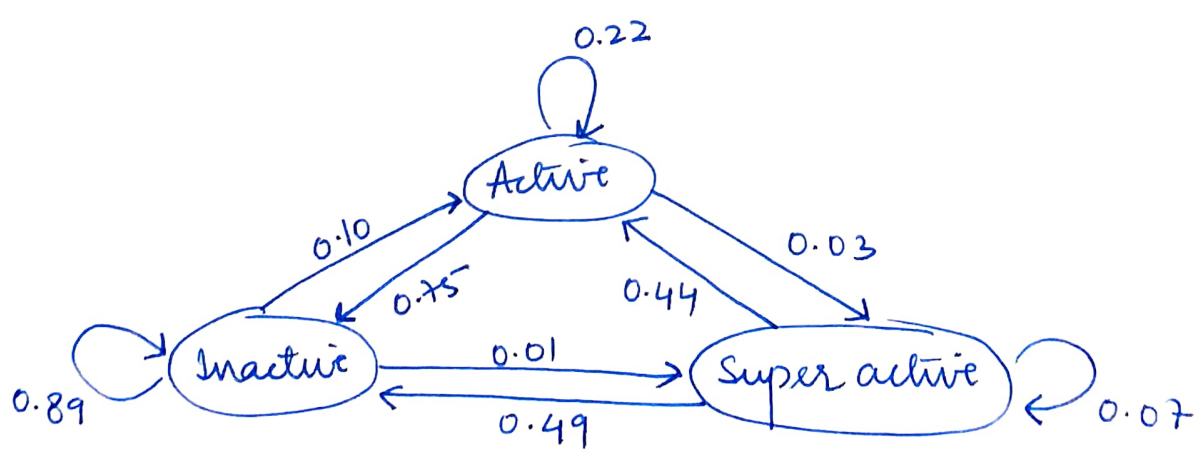
$$\text{super active} \rightarrow \text{inactive} = \frac{6963}{14210} \approx 0.49$$

$$\text{super active} \rightarrow \text{active} = \frac{6252}{14210} \approx 0.44$$

$$\text{super active} \rightarrow \text{super active} = \frac{995}{14210} \approx 0.07$$

TPM -

	Inactive	Active	super active
Inactive	0.89	0.10	0.01
active	0.75	0.22	0.03
super active	0.49	0.44	0.07



Deriving Stationary Distribution

(3)

$$P_{\infty}(x) = P_{\infty-1}(x) = \sum_x P(x|x) P_{\infty}(x)$$

Here we have 3 states, so

$$\begin{aligned} P_{\infty}(\text{Inactive}) &= P(\text{Inactive} | \text{Inactive}) \cdot P_{\infty}(\text{Inactive}) + \\ &\quad P(\text{Inactive} | \text{active}) \cdot P_{\infty}(\text{active}) + \\ &\quad P(\text{Inactive} | \text{superactive}) \cdot P_{\infty}(\text{superactive}) \\ &= 0.89 P_{\infty}(\text{Inactive}) + 0.75 P_{\infty}(\text{active}) + \\ &\quad 0.49 P_{\infty}(\text{superactive}) \end{aligned}$$

$$\Rightarrow 0.11 P_{\infty}(\text{Inactive}) = 0.75 P_{\infty}(\text{active}) + 0.49 P_{\infty}(\text{superactive}) \quad \text{--- (1)}$$

$$\begin{aligned} P_{\infty}(\text{active}) &= P(\text{active} | \text{Inactive}) \cdot P_{\infty}(\text{Inactive}) + \\ &\quad P(\text{active} | \text{active}) \cdot P_{\infty}(\text{active}) + \\ &\quad P(\text{active} | \text{superactive}) \cdot P_{\infty}(\text{superactive}) \\ &= 0.10 P_{\infty}(\text{Inactive}) + 0.22 P_{\infty}(\text{active}) + 0.44 P_{\infty}(\text{superactive}) \end{aligned}$$

$$\Rightarrow 0.78 P_{\infty}(\text{active}) = 0.10 P_{\infty}(\text{Inactive}) + 0.44 P_{\infty}(\text{superactive}) \quad \text{--- (2)}$$

$$\begin{aligned} P_{\infty}(\text{superactive}) &= P(\text{superactive} | \text{Inactive}) \cdot P_{\infty}(\text{Inactive}) + \\ &\quad P(\text{superactive} | \text{active}) \cdot P_{\infty}(\text{active}) + \\ &\quad P(\text{superactive} | \text{superactive}) \cdot P_{\infty}(\text{superactive}) \\ &= 0.01 P_{\infty}(\text{Inactive}) + 0.03 P_{\infty}(\text{active}) + 0.07 P_{\infty}(\text{superactive}) \end{aligned}$$

$$\Rightarrow 0.93 P_{\infty}(\text{superactive}) = 0.01 P_{\infty}(\text{Inactive}) + 0.03 P_{\infty}(\text{active}) \quad \text{--- (3)}$$

$$P_{\infty}(\text{active}) + P_{\infty}(\text{Inactive}) + P_{\infty}(\text{superactive}) = 1 \quad \text{--- (4)}$$

on solving (1), (2) and (4) simultaneously,
we get

$$P_{\infty}(\text{Inactive}) = 0.8681$$

$$P_{\infty}(\text{active}) = 0.1187$$

$$P_{\infty}(\text{superactive}) = 0.0132$$

(4)