

Credit Card Transaction Report



Week_Start_Date

All

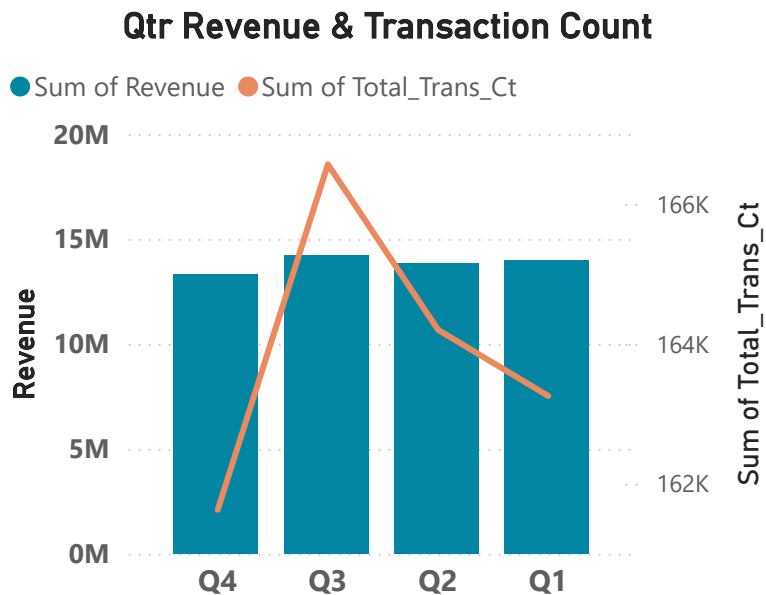
Revenue
55M

Total Interest
8M

Count
656K

Amount
45M

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46,139,397.74	6,495,887.74	2685635
Silver	5,586,332.28	812,081.28	187505
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Total	55,315,410.23	7,843,382.23	2950015

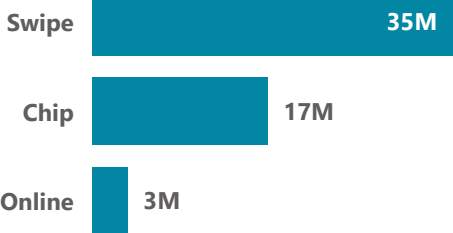


F M

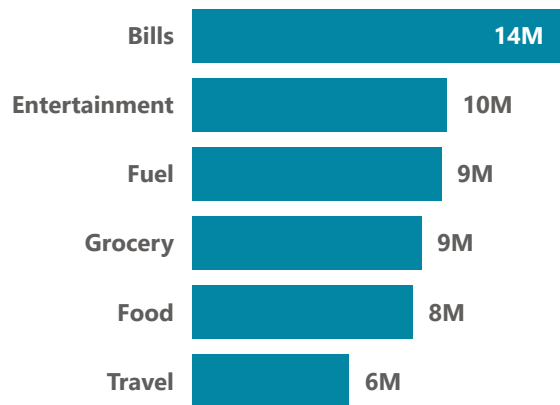
Medium Low High

Silver Blue Gold Platinum

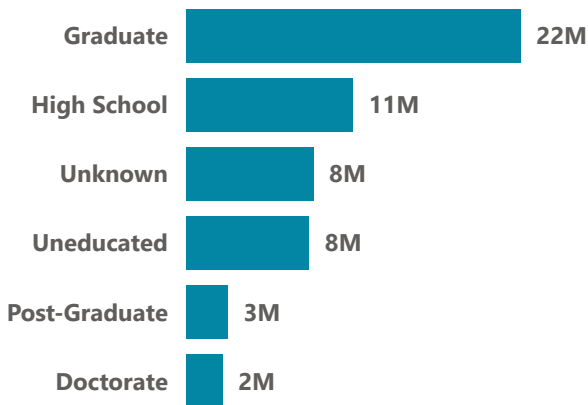
Revenue by Use Chip



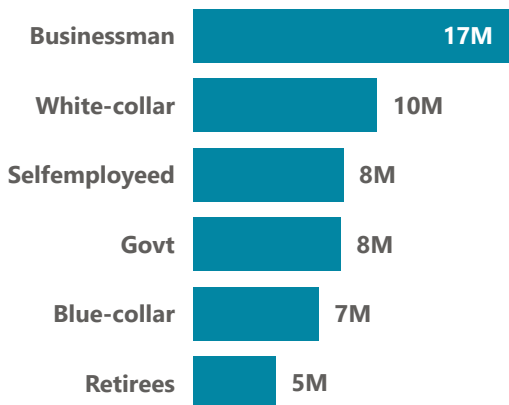
Revenue by Expenditure type



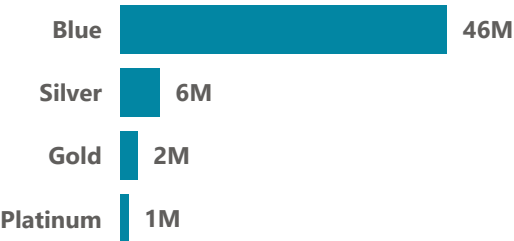
Revenue by Education



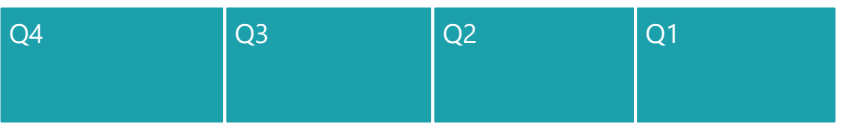
Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report



Week_Start_Date

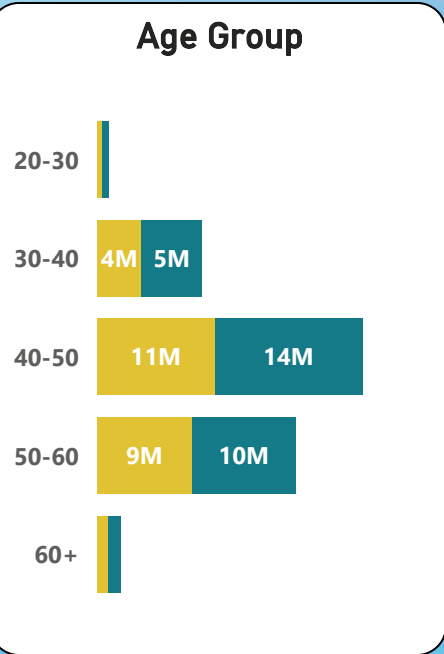
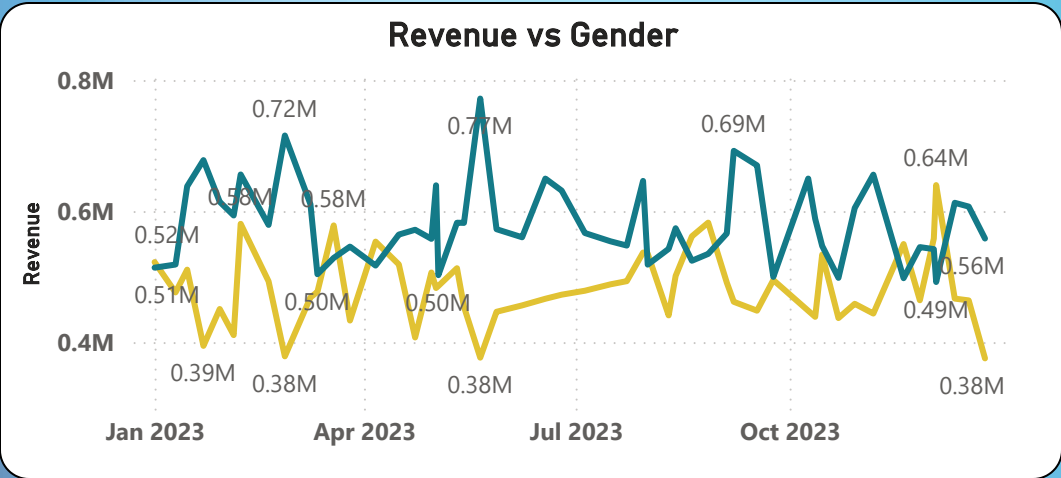
All

Revenue
55M

Total Interest
8M

Income
576M

CSS
3.19



Medium Low High

Silver Blue Gold Platinum

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17,387,832.31	14285412	186959919
White-collar	10,114,655.93	8221742	103930055
Selfemployeed	8,261,757.81	6395026	75313288
Govt	8,111,701.37	6507875	88773989
Blue-collar	6,904,278.57	5488838	72262158
Retirees	4,535,184.24	3623120	48675030
Total	55,315,410.23	44522013	575914439

