

Credit Card Transaction Report



Week_Start_Date

All

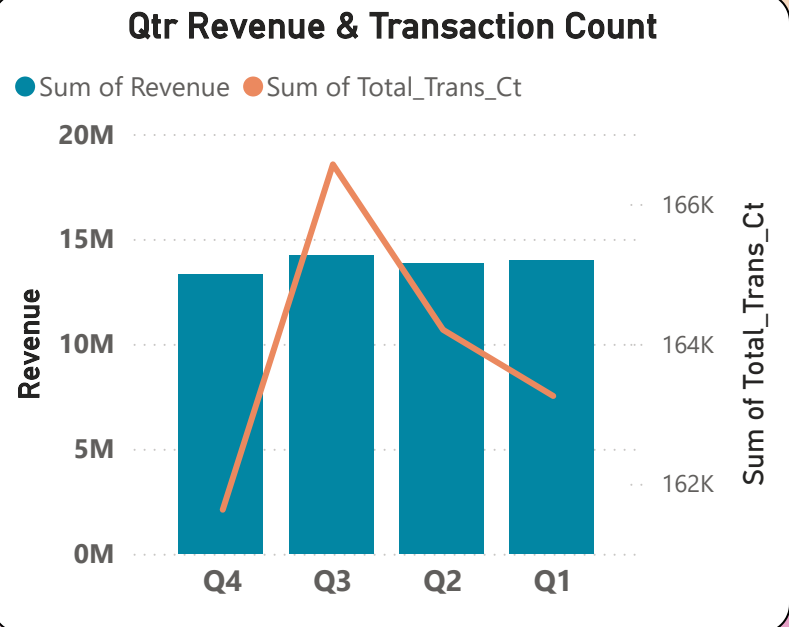
Revenue
55M

Total Interest
8M

Count
656K

Amount
45M

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46,139,397.74	6,495,887.74	2685635
Silver	5,586,332.28	812,081.28	187505
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Total	55,315,410.23	7,843,382.23	2950015

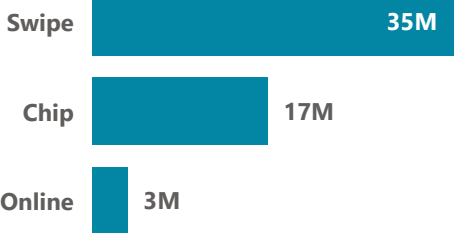


F M

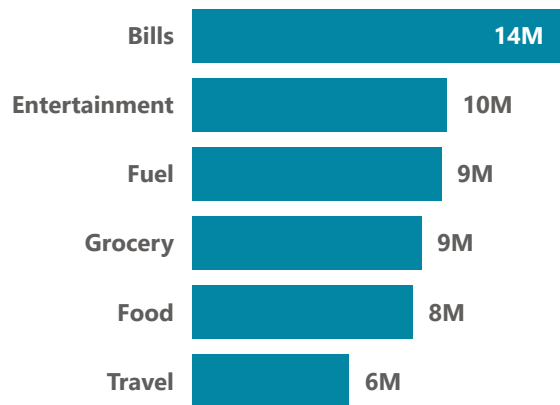
Medium Low High

Silver Blue Gold Platinum

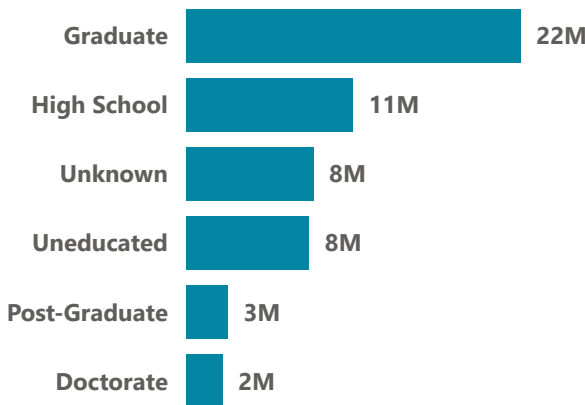
Revenue by Use Chip



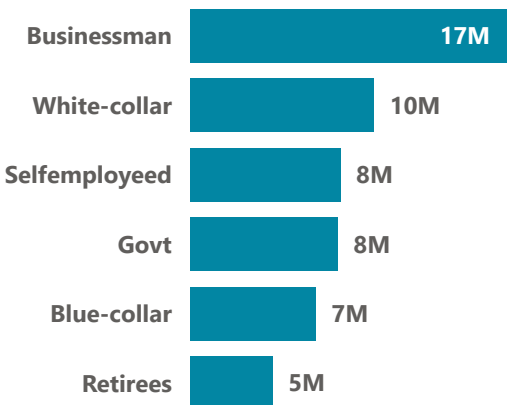
Revenue by Expenditure type



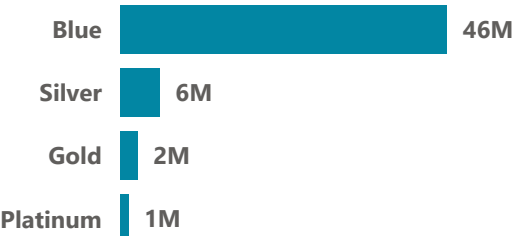
Revenue by Education



Revenue by Customer Job



Customer Acq Cost

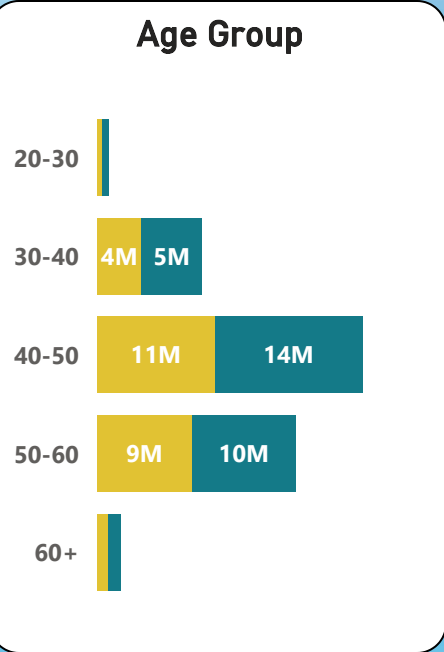
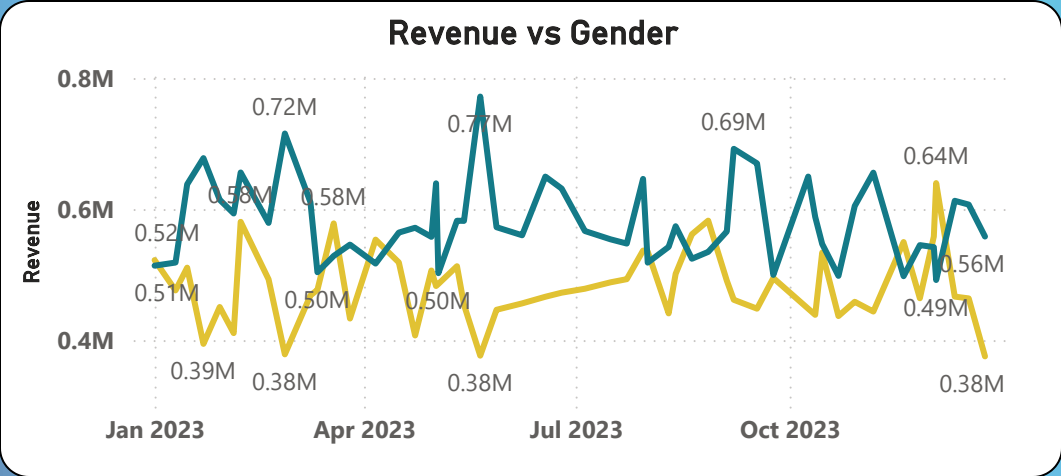


Credit Card Customer Report

Q4	Q3	Q2	Q1
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Week_Start_Date
All

Revenue	Total Interest	Income	CSS
55M	8M	576M	3.19



M	F
30M	25M

Medium	Low	High	
Silver	Blue	Gold	Platinum

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17,387,832.31	14285412	186959919
White-collar	10,114,655.93	8221742	103930055
Selfemployeed	8,261,757.81	6395026	75313288
Govt	8,111,701.37	6507875	88773989
Blue-collar	6,904,278.57	5488838	72262158
Retirees	4,535,184.24	3623120	48675030
Total	55,315,410.23	44522013	575914439

