

Shipment Data

Shipment Data Real vs Scheduled



This is the comparative analysis of data shipment in real and the scheduled time

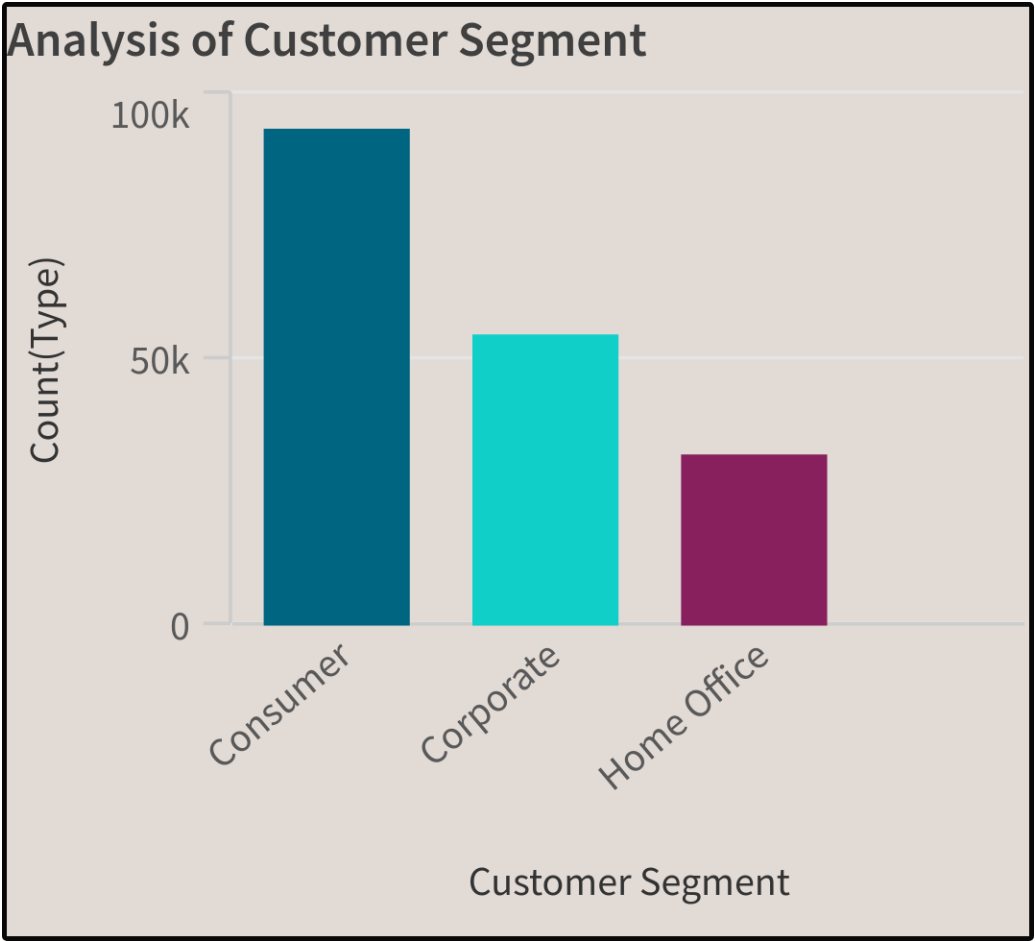
- Real shipments are delayed in general
- This could be the reason affecting the product purchase

Avg([Days for shipping (real)])

3.5

Avg([Days for shipment (sche...])

2.93



Evaluating the distinct needs and behaviors of different segments to tailor strategies for each group to:

- > enhance marketing
- > improve product offerings
- > overall business growth.

