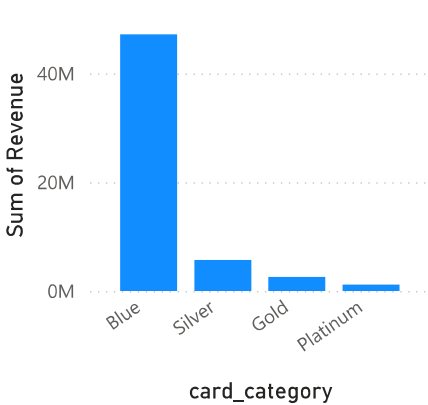


Sum of Revenue by card_category



week_num2	Previous_week_Revenue	Current_week_Revenue	wow_Revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%

Visualizing Credit Card Transaction Report

Revenue

57M

Transaction
Amount

46M

Transaction
Interest

7.98M

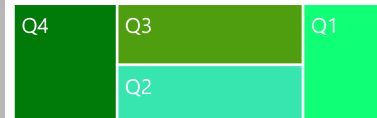
Transaction
Count

667K

Week Start Date

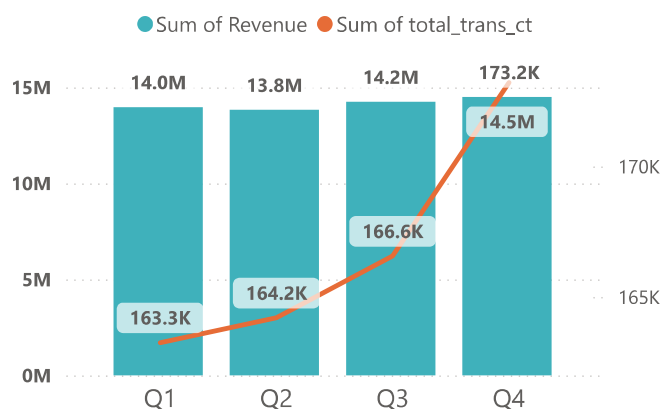
All

Client num by qtr



card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

Revenue and Transaction count by qtr



Gender



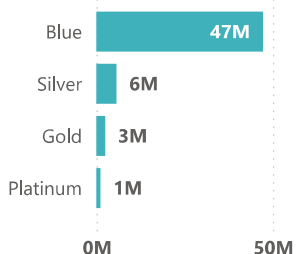
Card Category



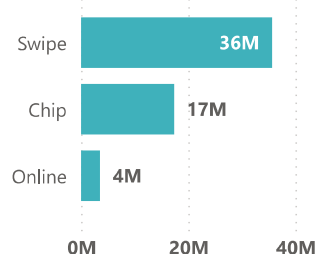
Income Groups



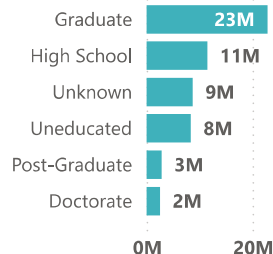
Revenue by Card Category



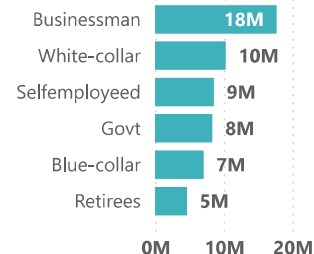
Revenue by Use Chip



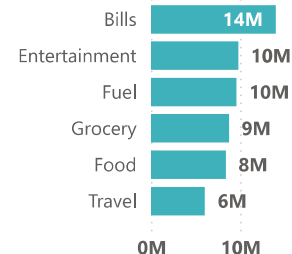
Revenue by Education



Revenue by Customer Job



Revenue by Expenditure





Visualizing Credit Card Customer Report

Revenue

57M

Income

588M

Total Interest

8M

CSS

3.19

Week Start Date

All

Sum of Revenue by gender

M

31M

F

26M

Client num by qtr

Q4

Q3

Q2

Q1

Client num by Card Category

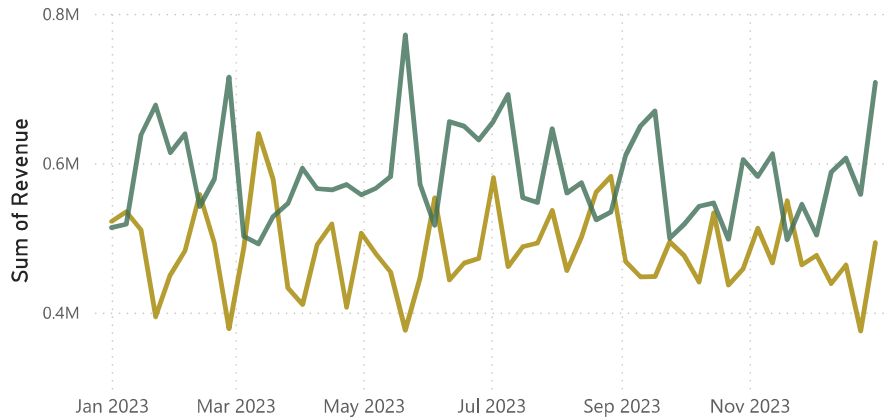
Gold

Silver

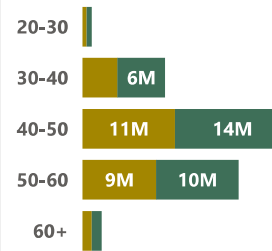
Blue

Platinum

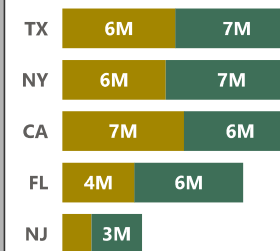
Revenue by Week



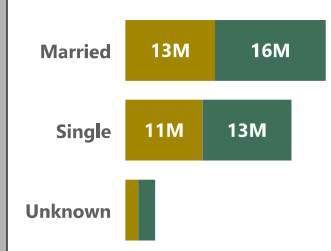
Revenue by Age Group



Revenue by States



Revenue by Marital Status



education_level	Sum of Revenue	Sum of income	Sum of interest_earned
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Doctorate	2498264	25912257	3,48,115.42
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Graduate	22785680	237464180	32,01,205.93
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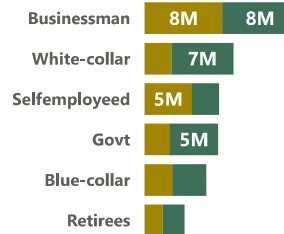
High School	11434012	118500317	16,36,435.27
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Post-Graduate	2819671	29635140	4,04,034.01
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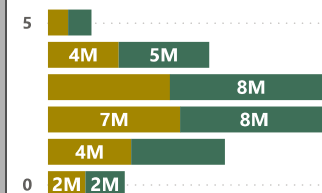
Uneducated	8312915	86242691	11,64,937.13
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Total	56517011	587599783	79,82,479.81
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Revenue by Customer Job



Revenue by Dependent Count



Income Group

