# ADITI GANGURDE

408-368-0322
aditigangurde@gmail.com
www.adtg.digital

## EDUCATION:

**UNIVERSITY OF CALIFORNIA, DAVIS**
Bachelors of Arts, Design/JUNE 2017

**GENERAL ASSEMBLY**
UX Design/SEPTEMBER 2015
HTML, CSS, & Web Design/DECEMBER 2015

## SKILLS:

- Well versed in **Adobe Creative Cloud** (Photoshop, Illustrator, InDesign)
- **Conceptual** and **collaborative** thinking
- **Human centered** research and practice
- **Keynote** and Presentation design
- Working knowledge of **Adobe AfterEffects**
- Intermediate **HTML/CSS** knowledge
- **Sketch** and **Balsamiq** knowledge

## EXPERIENCE:

**AMPLIFY LIVE**
Designer/SAN FRANCISCO, CA
AUGUST 2017-PRESENT

- Create assets such as product landing page and iconography
- Solve minor UX issues within product
- Design within company style guide

**FREELANCE GRAPHIC DESIGNER**
Graphic Designer/SAN FRANCISCO, CA
APRIL 2015-PRESENT

- Communicate effectively with clients on deadline heavy projects
- Produce within budget and material constraints
- Produce within printing constraints and made color adjustments
- Deliver collateral in Apple Music and App Store formats
- Develop concepts and iterate logos, layouts, and mockups
- Create an efficient workflow by organizing and universalizing files