

ADITI GANGURDE

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adtg.digital

EDUCATION:

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelors of Arts, Design/JUNE 2017

GENERAL ASSEMBLY

UX Design/SEPTEMBER 2015

HTML, CSS, & Web Design/DECEMBER 2015

SKILLS:

-Well versed in **Adobe Creative Cloud** (Photoshop, Illustrator, InDesign)

-**Conceptual** and **collaborative** thinking

-**Human centered** research and practice

-Working knowledge of **Adobe AfterEffects**

-**Print** design and production

-Intermediate **HTML/CSS** knowledge

-**Sketch** and **Balsamiq** knowledge

EXPERIENCE:

FREELANCE GRAPHIC DESIGNER

Graphic Designer/SAN FRANCISCO, CA APRIL 2015-PRESENT

-Work with clients and adhere to their requirements and aesthetics

-Produce within budget and material constraints

-Produce within printing constraints and adjust color when needed

-Deliver collateral in Apple Music and App Store formats

-Create motion graphics and GIFs via Photoshop

-Develop concepts and iterate logos, layouts, and mockups

-Develop preciseness and grid skills in Adobe Creative Cloud.

USERTESTING

User Tester/SAN FRANCISCO, CA APRIL 2017-PRESENT

-Perform user testing on websites for clients.

-Critique and verbally explain my thought process as a user.