

ADITI GANGURDE

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www.adtg.digital

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelors of Arts, Design | JUNE 2017

GENERAL ASSEMBLY

UX Design | SEPTEMBER 2015

HTML, CSS, & Web Design | DECEMBER 2015

SKILLS

- Well versed in **Adobe Creative Cloud** (Photoshop, Illustrator, InDesign)
- **Conceptual** and **collaborative** thinking
- Experience in **prepress print** production
- **Human centered** research and practice
- **Keynote** and Presentation design
- Working knowledge of **Adobe AfterEffects**
- Intermediate **HTML/CSS** knowledge
- **Sketch** and **Balsamiq** knowledge

EXPERIENCE

MINTED

Design Associate | OAKLAND, CA

October 2017-PRESENT

- Fix spelling, typeset, and spacing issues for high quantity production
- Color correct client images for high print quality
- Maintain clear communication and coordination with printers, business analytics teams, and clients.

AMPLIFY LIVE

Designer | SAN FRANCISCO, CA

AUGUST 2017-PRESENT

- Coordinated projects with multiple cross functional teams.
- Create assets such as product landing page and iconography within company style guide
- Solve minor UX issues within product

VARIOUS SMALL BUSINESSES AND ENTITIES

Freelance Graphic Designer | SAN FRANCISCO, CA

APRIL 2015-PRESENT

- Managed projects from conception to production
- Produce within budget, material, printing constraints
- Create an efficient workflow by organizing and universalizing files