

ADITI GANGURDE

408-368-0322

aditigangurde@gmail.com

adtg.digital

EDUCATION:

UNIVERSITY OF CALIFORNIA, DAVIS

Bachelors of Arts, Design/JUNE 2017

GENERAL ASSEMBLY

UX Design/SEPTEMBER 2015

HTML, CSS, & Web Design/DECEMBER 2015

SKILLS:

- Well versed in **Adobe Creative Cloud** (Photoshop, Illustrator, InDesign)
- Conceptual** and **collaborative** thinking
- Human centered** research and practice
- Working knowledge of **Adobe AfterEffects**
- Print** design and production
- Intermediate **HTML/CSS** knowledge
- Sketch** and **Balsamiq** knowledge

EXPERIENCE:

FREELANCE GRAPHIC DESIGNER

Graphic Designer/SAN FRANCISCO, CA APRIL 2015-PRESENT

- Work with clients and adhere to their requirements and aesthetics
- Produce within budget and material constraints
- Produce within printing constraints and adjust color when needed
- Deliver collateral in Apple Music and App Store formats
- Create motion graphics and GIFs via Photoshop
- Develop concepts and iterate logos, layouts, and mockups
- Develop precision and grid skills in Adobe Creative Cloud.

USER TESTING

User Tester/SAN FRANCISCO, CA APRIL 2017-PRESENT

- Perform user testing on websites for clients.
- Critique and verbally explain my thought process as a user.