

Respected sir/ ma'am,  
Hope this finds you in good health.

I am here on behalf of team DataViz, department of Artificial Intelligence and Data Science, VIIT, Pune. DataViz is organizing the biggest data visualization hackathon "**Vizathon**" in the month of September 2022.

Speaking about Vizathon, it is a two-stage hackathon that involves the participation of students from colleges all over Pune. The activities under the stages will be as follows:

Stage 1 : dataset distribution and gathering of visualizations.

Stage 2 : Offline presentation, and evaluation by the judges

The top 3 teams will get cash prizes and the rest of the shortlisted teams are eligible for consolation prizes.

**It would be really great if you step in as our sponsor.**

As sponsors, we would provide you with the following benefits:

- Advertisement of your brand and product on our social media handles
- Brand logo on our flyers and posters
- Creating awareness about your brand amongst students.

In return, we expect you to provide us with:

- Coupons
- E-vouchers
- Goodies
- Free subscription to courses for our participants.

We are open to negotiations. If you would want to discuss this in person, we are fine with that as well.

This event is being held on a large platform and involves the participation of students from all over Pune. It can help increase your brand value and awareness as it targets a large audience. Do take our proposal into consideration.

We have attached our brochure containing further details about the event.

Looking forward to hearing from you.

Thanks and regards,  
DataViz, VIIT