Hello folks,

It's time to rise and shine! 🌥️

We present to you the first ever – **VIZ-A-THON** – **A hackathon of visualizations**, in association with Datametica.

Data is the new oil ⚙️, and we need to find ways to understand and present data in an easy, yet attractive manner. At the VIZ-A-THON, we aim to provide a platform to gather, understand, process, and visualize data.

Well, isn't this enough of a reason for you to participate? If not, I'll give you a few more …

- **Learn from your mistakes**- Make visualizations that will make us stop and stare. Present them to the jury, and learn from your mistakes.

- **Expand your network-** Meet students from colleges across Pune. It is a good opportunity to socialize and expand your network.

- **Experience the grand VIZ-A-THON-** The Viz-A-Thon is going to be one fun ride of knowledge, creativity, innovation, and visualizations!

The Viz-A-Thon is a two-stage hackathon spread across 4 days- 12th, 13th, 14th, and 15th Sept 2022.
   → The first stage involves distributing the dataset and gathering the visualizations created by the participants.
   → The visualizations will be evaluated, and top teams will be shortlisted.
   → The shortlisted teams will present their visualizations to the jury of judges.
   → Lastly, the top 3 winners will be declared! 🏆

Looks like I know you too well, coz I know the word **evaluation** has caught your attention. To make it clear, the visualizations will be evaluated according to the following criteria:
1. Business perspective
2. Choice of the visualization used
3. Aesthetics
4. Presentation
5. Presentation skills
6. Performance in the Q & A session.

The participants are encouraged to make use of tools such as **Tableau and Power BI** to create visualizations that speak! 📈

So, what are you waiting for? Registrations have started!!
We are looking forward to seeing you at the event. 😄

Stay tuned and see you on 12th September 2022!

Thanks, and regards
DataViz, Initiative by Team AISA,
Dept. of AI & DS,
BRACT's VIIT, Pune