



Code Logic - Retail Data Analysis

Spark Streaming Code Implementation:

To get started, import the essential **PySpark** modules including the '**SparkSession**' class, along with all the functions and data types from the '**pyspark.sql.functions**' and '**pyspark.sql.types**' modules, respectively.

```
# Importing necessary libraries
from pyspark.sql import SparkSession
from pyspark.sql.functions import *
from pyspark.sql.types import *
from pyspark.sql.window import Window

8
```

Create a **SparkSession**, which serves as the entry point for interacting with a Spark application.

Connect to the **Kafka server** and read the retail data in **JSON** format. Define the appropriate schema or data structure to convert the raw data into a structured DataFrame.

```
# Reading Retail Dataset from Kafka topic : real-time-project
retail_data_raw = spark \
              .readStream \
              .format("kafka")
              .option("kafka.bootstrap.servers","18.211.252.152:9092") \
              .option("subscribe", "real-time-project") \
              .load()
retail_data_JSON = StructType([
                            StructField("invoice_no", LongType()),
                            StructField("country", StringType()),
                            StructField("timestamp", TimestampType()),
                            StructField("type", StringType()),
                            StructField("items", ArrayType(StructType([
                                                                StructField("SKU", StringType()),
                                                                StructField("title", StringType()),
                                                                StructField("unit_price", FloatType()),
                                                                StructField("quantity", IntegerType())
retail data formatted = retail data raw \
                 .select(from_json(col("value").cast("string"), retail_data_JSON).alias("retail_data")) \
                 .select("retail_data.*")
```





Define the following **Utility Functions** to calculate key metrics and handle order types:

1. **order_checker:** This function takes **type** as an argument and maps the type of order. If the category is **ORDER**, it returns 1. If the category is **RETURN**, it returns 0.

```
# Checking whether new order

def order_checker(type):

To check whether the type is Order or not

1 - ORDER Type
0 - Not an Order Type

return 1 if type == 'ORDER' else 0
```

2. **return_checker:** This function takes **type** as an argument and maps the type of return. If the category is **ORDER**, it returns 0. If the category is **RETURN**, it returns 1.

```
# Checking whether return order

def return_checker(type):

To check whether the type is Return or not

1 - Return Type

0 - Not a Return Type

return 1 if type == 'RETURN' else 0
```

3. net_item_count: This function takes **items** as an argument and retrieves the total number of items by summing up the quantities of all products.

```
# Calculating Total Item Count in an order

def net_item_count(items):

""

Calculating total no. of items present in each invoice (quantity).

""

if items is not None:

item_count =0

for item in items:

item_count = item_count + item['quantity']

return item_count

""

# Calculating Total Item Count in an order

# Calculating
```





4. net_cost: This function takes **items and type** as an argument and calculates the net cost of an order by multiplying the quantity of each item by its price. The cost is positive for normal orders and negative for returns.

```
# Calculating Total Cost of an order

def net_cost(items,type):

"""

Calculating the total cost associated with each invoice.

'total_cost' is the sum of '(unit_price * quantity)' for all items.

If the invoice type is "Return," the total cost will be negative, representing the amount lost.

"""

if items is not None:

total_cost = 0

item_price = 0

for item in items:

item_price = (item['quantity']*item['unit_price'])

total_cost = total_cost + item_price

item_price=0

if type == 'RETURN':

return total_cost *-1

else:

return total_cost

return total_cost
```

Transform the **Utility Functions** into **User Defined Functions** (**UDFs**), allowing them to be utilized in subsequent transformations to derive the desired metrics.

```
# Converting utility functions to UDFs
is_order = udf(order_checker, IntegerType())
is_return = udf(return_checker, IntegerType())
add_net_item_count = udf(net_item_count, IntegerType())
add_net_cost = udf(net_cost, FloatType())

101
```

Utilize the UDFs to generate four new columns: 'total_cost', 'total_items', 'is_order', and 'is_return', and store them in the 'retail data transformed' dataframe.

```
# Extracting the columns/metrics: total_cost, total_items, is_order, and is_return from the source dataframe

retail_data_transformed = retail_data_formatted \

.withColumn("total_cost", add_net_cost(retail_data_formatted.items,retail_data_formatted.type)) \
.withColumn("total_items", add_net_item_count(retail_data_formatted.items)) \
.withColumn("is_order", is_order(retail_data_formatted.type)) \
.withColumn("is_return", is_return(retail_data_formatted.type))

.withColumn("is_return", is_return(retail_data_formatted.type))
```

Output the summarized input values to the console using the 'append' output method, with truncation set to false and a processing time of 1 minute.

```
# Selecting the required columns and writing the retail transformed data to console

retail_data_sink = retail_data_transformed \

.select("invoice_no", "country", "timestamp","total_cost","total_items","is_order","is_return") \

.writeStream.outputMode("append").format("console").option("truncate", "false") \

.option("path", "/Console_output").option("checkpointLocation", "/Console_output_checkpoints") \

.trigger(processingTime="1 minute") \

.start()
```





Compute time-based Key Performance Indicators (KPIs) such as Operating Profit Margin (OPM), Total Sale Volume, Average Transaction Size, and Rate of Return using a tumbling window of one minute and a watermark of one minute.

```
# Calculating time based KPIs: OPM (Orders Per Minute), total_sale_volume, average_transaction_size, rate_of_return.

retail_time_kpi = retail_data_transformed \

.withWatermark("timestamp", "1 minute") \
.groupBy(window("timestamp", "1 minute")) \
.agg(count("invoice_no").alias("OPM"),

sum("total_cost").alias("total_sale_volume"),

avg("total_cost").alias("rate_of_return")) \
.select("window",

"OPM",

"total_sale_volume",

"average_transaction_size",

"average_transaction_size",

"average_transaction_size",

"rate_of_return")

131
```

Write the **time-based KPIs** data to **HDFS** as **JSON** files for each one-minute window, using the 'append' output mode, with truncation set to false. Specify the HDFS output path for both the KPI files and their checkpoints.

```
# Writing retail data time based KPI in HDFS in JSON format

retail_time_kpi_sink = retail_time_kpi \

.writeStream \
.format("json") \
.outputMode("append") \
.option("truncate", "false") \
.option("path", "Timebased-KPI") \
.option("checkpointLocation", "Timebased-Checkpoint") \
.trigger(processingTime="1 minute") \
.start()
```

Compute **time-and-country-based Key Performance Indicators** (**KPIs**) such as **Operating Profit Margin** (**OPM**), **Total Sale Volume**, **and Rate of Return** using a tumbling window of one minute and a watermark of one minute. Group the data by both window and country.

```
# Calculating time-country based KPIs: OPM (Orders Per Minute), total_sale_volume, rate_of_return.

retail_time_country_kpi = retail_data_transformed \

.withWatermark("timestamp","1 minute") \
.groupBy(window("timestamp", "1 minute"), "country") \
.agg(count("invoice_no").alias("OPM"),

sum("total_cost").alias("total_sale_volume"),

avg("is_return").alias("rate_of_return")) \
.select[("window",

"country",

"OPM",

"total_sale_volume",

"rate_of_return")

"rate_of_return")
```





Output the **time-and-country-based KPIs** data to **HDFS** as **JSON** files for each one-minute window, using the 'append' output mode, with truncation set to false. Specify the HDFS output path for both the KPI files and their checkpoints.

```
# Writing retail data time and country based KPI in HDFS in JSON format

retail_time_country_kpi_sink = retail_time_country_kpi \
.writeStream \
.format("json") \
.outputMode("append") \
.option("truncate", "false") \
.option("path", "Country-and-timebased-KPI") \
.option("checkpointLocation", "Country-and-timebased-Checkpoint") \
.trigger(processingTime="1 minute") \
.start()
```

Instruct Spark to await termination.

```
# Executing the spark jobs for console outputs and storage
retail_data_sink.awaitTermination()
retail_time_kpi_sink.awaitTermination()
retail_time_country_kpi_sink.awaitTermination()

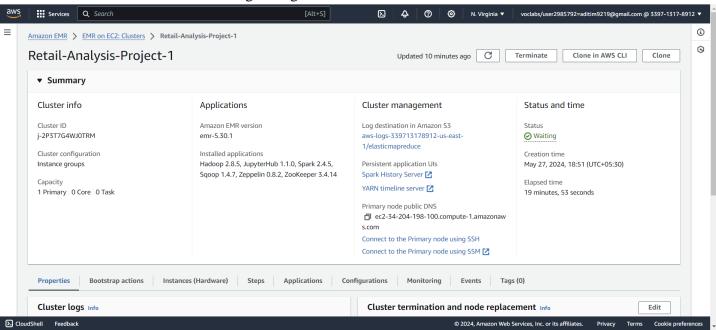
170 retail_time_country_kpi_sink.awaitTermination()
```





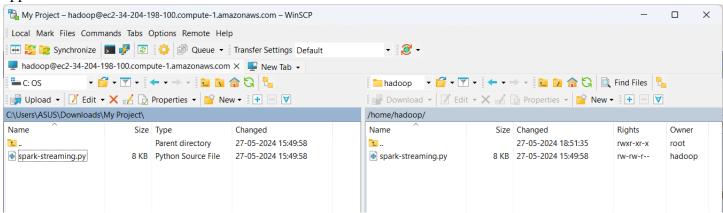
Code Deployment and Execution Steps:

Create an **EMR Cluster** with following configurations:



Initiated by logging into the **EMR Cluster** as the user 'hadoop'.

Transfer the Python file (spark-streaming.py) to the directory /home/hadoop using the WinSCP file transfer application.



```
[hadoop@ip-172-31-79-78 ~]$ ls -ltr *.py
-rw-rw-r-- 1 hadoop hadoop 7614 May 27 10:19 spark-streaming.py
```





Execute the following command to enable Kafka integration with Apache Spark:

export SPARK_KAFKA_VERSION=0.10

```
hadoop@ip-172-31-79-78:~ - \( \times \)

[hadoop@ip-172-31-79-78 ~]$ pwd

/home/hadoop
[hadoop@ip-172-31-79-78 ~]$ export SPARK_KAFKA_VERSION=0.10
```

Run the Python file using the spark-submit command, providing the Kafka jar package as an argument. Save the console output to a text file named **Console-output.txt**.

```
hadoop@ip-172-31-79-78:~
                                                                         ×
[hadoop@ip-172-31-79-78 ~]$ spark-submit --packages org.apache.spark:spark-sql-k
afka-0-10 2.11:2.4.5 spark-streaming.py > Console-output.txt
Ivy Default Cache set to: /home/hadoop/.ivy2/cache
The jars for the packages stored in: /home/hadoop/.ivy2/jars
:: loading settings :: url = jar:file:/usr/lib/spark/jars/ivy-2.4.0.jar!/org/apa
che/ivy/core/settings/ivysettings.xml
org.apache.spark#spark-sql-kafka-0-10 2.11 added as a dependency
:: resolving dependencies :: org.apache.spark#spark-submit-parent-9c8b79d5-352d-
4029-8afc-956c11dd5b39;1.0
        confs: [default]
        found org.apache.spark#spark-sql-kafka-0-10 2.11;2.4.5 in central
        found org.apache.kafka#kafka-clients; 2.0.0 in central
        found org.lz4#lz4-java;1.4.0 in central
        found org.xerial.snappy#snappy-java;1.1.7.3 in central
        found org.slf4j#slf4j-api;1.7.16 in central
        found org.spark-project.spark#unused;1.0.0 in central
downloading https://repol.maven.org/maven2/org/apache/spark/spark-sgl-kafka-0-10
2.11/2.4.5/spark-sql-kafka-0-10 2.11-2.4.5.jar ...
        [SUCCESSFUL ] org.apache.spark#spark-sql-kafka-0-10 2.11;2.4.5!spark-sql
kafka-0-10 2.11.jar (28ms)
```





Read the console output file using the command: 'cat Console-output.txt' and verify if the transformed data meets our requirements.

our requirements.				
🗗 hadoop@ip-172-31-79-78:~		_	_ ×	:
Batch: 1				
++		-+	+	
++ invoice_no country timestamp	total cos	t total i	temslis o	
rder is_return +				
++				
154132560439818 United Kingdom 2024-05-27	13:39:01 13.2	8	1	
154132560439819 Unspecified 2024-05-27	13:39:08 194.03	48	1	
154132560439820 United Kingdom 2024-05-27	13:39:19 3.45	1	1	
0	13:39:24 50.79	21	1	
0		14	1	
10				ı
154132560439823 United Kingdom 2024-05-27	13:39:34 50.66	8	1	ľ
++ +		-+	+	
				L
Batch: 2				ľ
		+	+	
++ invoice no country timestamp	Itotal cost	Itotal it	emslis on	
der is_return +	_			
++		+	+	
154132560439824 United Kingdom 2024-05-27	13:39:39 80.08	28	1	
154132560439825 United Kingdom 2024-05-27	13:39:50 63.4	25	1	
0	13:39:51 16.289999	8	1	
0	13:39:53 3.79	3	1	
0		21	1	
10				
154132560439829 United Kingdom 2024-05-27 0	13:40:21 19.9	2	1	_
154132560439830 Denmark 2024-05-27	13:40:23 10.95	1	1	ľ
154132560439831 United Kingdom 2024-05-27	13:40:34 88.56	48	1	
0 ++	+	+	+	4





Now check whether all the JSON files are created for **Time based** and **Time-and-Country based KPIs** in **HDFS** (Path: /user/hadoop/).

```
hadoop@ip-172-31-79-78:~
                                                                                                       X
[hadoop@ip-172-31-79-78 ~]$ hadoop fs -ls /user/hadoop
Found 5 items
                                      0 2024-05-27 13:52 /user/hadoop/.sparkStaging
drwxr-xr-x
              hadoop hadoop
             - hadoop hadoop
drwxr-xr-x
                                      0 2024-05-27 13:35 /user/hadoop/Country-and-timebased-Checkpoint
                                      0 2024-05-27 13:52 /user/hadoop/Country-and-timebased-KPI
            - hadoop hadoop
drwxr-xr-x
                                      0 2024-05-27 13:35 /user/hadoop/Timebased-Checkpoint
drwxr-xr-x
            - hadoop hadoop
            - hadoop hadoop
drwxr-xr-x
                                      0 2024-05-27 13:52 /user/hadoop/Timebased-KPI
[hadoop@ip-172-31-79-78 ~]$
```

Read Timebased-KPI JSON files:

hadoop fs -ls /user/hadoop/Timebased-KPI

```
♣ hadoop@ip-172-31-79-78:
                                                                                                                                                                                                                                                                                                                               und 32 items
                              hadoop hadoop
                                                                                0 2024-05-27 13:52 /user/hadoop/Timebased-KPI/ spark metadata
 rwxr-xr-x
                                                                               0 2024-05-27 13:35 /user/hadoop/Timebased-KPI/part-00000-15bb4305-7f2f-4d9c-936f-32353d32cda4-c000.json 0 2024-05-27 13:45 /user/hadoop/Timebased-KPI/part-00000-1cb4443a-def6-4c3d-bfc2-0040e1a49839-c000.json 0 2024-05-27 13:37 /user/hadoop/Timebased-KPI/part-00000-1f1d964b-eb14-4ca8-a488-6754e65540a1-c000.json
                                                                               0 2024-05-27 13:39 /user/hadoop/Timebased-KPI/part-00000-3ffd9808-le18-4c48-a1ff-bcccc3f3d72e-c000.json 0 2024-05-27 13:47 /user/hadoop/Timebased-KPI/part-00000-42b5cc07-8041-449c-b950-7e39b27f4e9a-c000.json
                          1 hadoop hadoop
1 hadoop hadoop
                                                                              0 2024-05-27 13:43 /user/hadoop/Timebased-KPI/part-00000-4b7470e4-ecad-4587-8edb-cbd0519b06d4-c000.json 0 2024-05-27 13:40 /user/hadoop/Timebased-KPI/part-00000-51d41b8b-b762-4c7a-b799-0fddce798559-c000.json
                                                                              1 hadoop hadoop
1 hadoop hadoop
                                                                              0 2024-05-27 13:41 /user/hadoop/Timebased-KPI/part-00000-9c4df0f0-d2f3-426d-a390-8314f75302db-c000.json 0 2024-05-27 13:42 /user/hadoop/Timebased-KPI/part-00000-a2f2ebd5-2f79-4c23-8289-278e6ce86a0b-c000.json
                          1 hadoop hadoop
1 hadoop hadoop
                                                                          0 2024-05-27 13:50 /user/hadoop/Timebased-RFI/part-00000-b33c75a3-1c98-42bb-a471-9e5193e260f7-c000.json 0 2024-05-27 13:50 /user/hadoop/Timebased-RFI/part-00000-c44a94d7-74aa-4821-add2-4495f72c7dac-c000.json 0 2024-05-27 13:46 /user/hadoop/Timebased-RFI/part-00000-cd4a94d7-74aa-4821-add2-4495f72c7dac-c000.json 0 2024-05-27 13:46 /user/hadoop/Timebased-RFI/part-00000-dbbc05c9-8742-4ccf-b919-51c0a63db94c-c000.json 194 2024-05-27 13:46 /user/hadoop/Timebased-RFI/part-00015-c0b65828-7a94-4faa-9c6e-b372d02b6bdd-c000.json 194 2024-05-27 13:51 /user/hadoop/Timebased-RFI/part-00023-699623b2-c2a2-498b-bdcd-768c7fc26c6e-c000.json
                          1 hadoop hadoop
1 hadoop hadoop
                              hadoop hadoop
                          1 hadoop hadoop
1 hadoop hadoop
                                                                           195 2024-05-27 13:40 /user/hadoop/Timebased-KPI/part-00027-16a040e7-f632-45f4-be45-bb4cb75c9d96-c000.json 194 2024-05-27 13:41 /user/hadoop/Timebased-KPI/part-00029-221d0aea-62ff-45a9-9f2a-874120787d6a-c000.json
                                                                                   2024-05-27 13:45 /user/hadoop/Timebased-KPI/part-00047-c62683f9-6e69-4d3c-8c6d-609e8242c9ab-c000.json 2024-05-27 13:43 /user/hadoop/Timebased-KPI/part-00049-5f46e649-d38f-438d-91fc-2a82905b2051-c000.json
                                                                           194 2024-05-27
                             hadoop hadoop
```

Use hadoop fs -cat /user/hadoop/Timebased-KPI/part* to read all the JSON files





Read Country-and-timebased-KPI JSON files:

hadoop fs -ls /user/hadoop/Country-and-timebased-KPI

Use hadoop fs -cat /user/hadoop/Country-and-timebased-KPI/part* to read all the JSON files

```
** hadoop@ip-172-31-79-78*-
[hadoop@ip-172-31-79-78*-] hadoop fs -cat /user/hadoop/country-and-timebased-KPI/part*
[*Mindow**i: "start**: "2024-05-27T13:48:00.0002*, "end**: "2024-05-27T13:49:00.0002*), "country*: "EIRE*, "OEM**:1, "total_sale_volume*: 87.62000274658203, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:48:00.0002*, "end**: "2024-05-27T13:49:00.0002*), "country*: "United Kingdom*, "OEM**:7, "total_sale_volume*:50.9699073028564, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:48:00.0002*, "end**: "2024-05-27T13:47:00.0002*), "country*: "EIRE*, "OFM**:1, "total_sale_volume*: 1.64999976158142, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:48:00.0002*, "end**: "2024-05-27T13:49:00.0002*), "country*: "Belgium*, "OFM**:1, "total_sale_volume*: 83.87000274658203, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:52:00.0002*, "end**: "2024-05-27T13:53:00.0002*], "country*: "United Kingdom*, "OFM*:8, "total_sale_volume*: 33.4.5799980163574, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:40:00.0002*, "end**: "2024-05-27T13:41:00.0002*], "country*: "United Kingdom*, "OFM*:1, "total_sale_volume*: 10.949999809265137, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:39:00.0002*, "end**: "2024-05-27T13:40:00.0002*], "country*: "United Kingdom*, "OFM*:1, "total_sale_volume*: 50.79000915527344, "rate_of_return**:0.0)
[*Window**i: "start**: "2024-05-27T13:39:00.0002*, "end**: "2024-05-27T13:40:00.0002*], "country*: "United Kingdom*, "OFM*:8, "total_sale_volume*: 50.79000915527344, "rate_of_return*:0.0)
[*Window**i: "start**: "2024-05-27T13:41:00.0002*, "end**: "2024-05-27T13:42:00.0002*], "country*: "United Kingdom*, "OFM*:8, "total_sale_volume*: 50.79000915527344, "rate_of_return*:0.0)
[*Window**i: "start**: "2024-05-27T13:41:00.0002*, "end**: "2024-05-27T13:42:00.0002*], "country*: "United Kingdom*, "OFM*:1, "total_sale_volume*: 644.2399978637695, "rate_of_return*:0.0)
[*Window**i: "start**: "2024-05-27T13:42:00.0002*, "end**: "2024-05-
```

Copy the directories for Time-based and Country-and-Time-based KPIs from HDFS to the local path (/home/hadoop) on the EMR instance using the following commands:

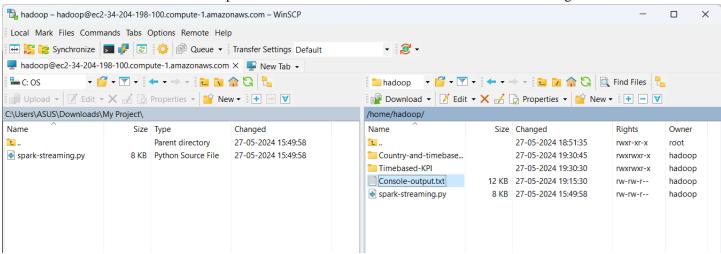
hadoop fs -get /user/hadoop/Timebased-KPI /home/hadoop/

hadoop fs -get /user/hadoop/Country-and-timebased-KPI /home/hadoop/





Transfer all the console and JSON output files from the EMR instance to the local machine using WinSCP.



After completing all the steps, terminate the EMR instance from the AWS console.