

Campaign Code

All

Year of Email Sent

All

Month of Email Sent

All

Date of Email Sent

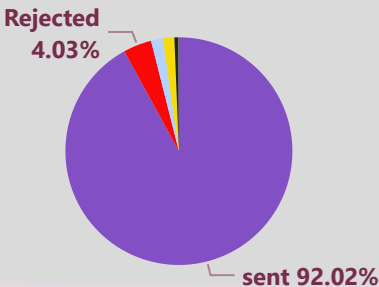
All

Email Campaign Analysis

Total Rate Analysis

CTR Click Through Rate	BR Bounce Rate	OP Open rate	DR Delivery Rate
2.46%	1.61%	22.72%	92.02%

Email Sent Status



Campaign KPI

Total Campaign	270
Unique Click Count	156
Unique Open Count	1609
Total Email Click Count	242
Total Email open Count	2091
Total Bounce email	161
Total Delivered Email	9202
Total Email Sent	10000

Member Campaign Analysis

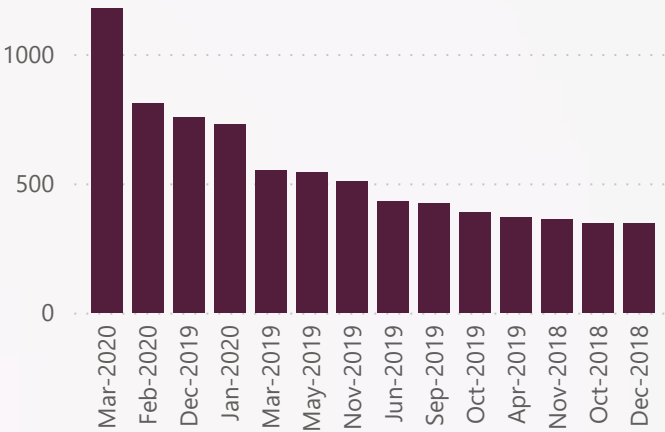
Members who
Opened Email

1609

Members who
Clicked Email

156

Monthwise Email Sent



Bounced_Rate	Delivered_Rate	Sum of Delivered_Email	Open_Rate	Sum of Is_Email_Sent	Sum of Email_Click_Count	Sum of Unique_Click	Sum of Email_Open_Count	Sum of Unique_Open	CampaignCodJ
NaN	NaN	0				0		0	
33.33%	66.67%	2	0.00%	3	0	0	0	0	DIY-InvitJ-180106
1.61%	92.02%	9202	22.72%	10000	242	156	2091	1609	