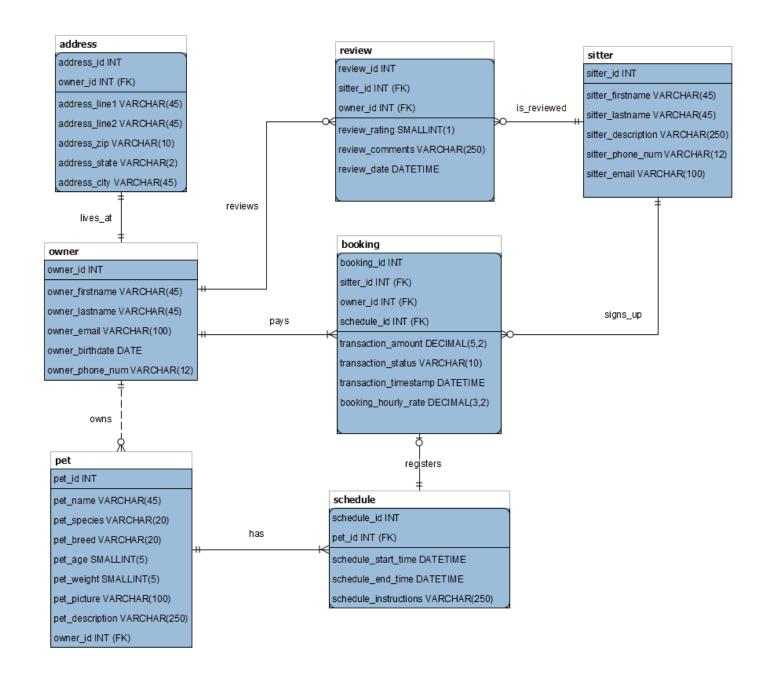


System Overview

- Pet ownership is increasing
 - Dog ownership has increased from 38% to 45% since 2016
- Rising need for efficient pet services
 - Owners need reliable care to keep pets happy and healthy
 - Sitters are provided an opportunity to gain additional income
- Features
 - Scheduling
 - Booking
 - Transactions
 - Reviews

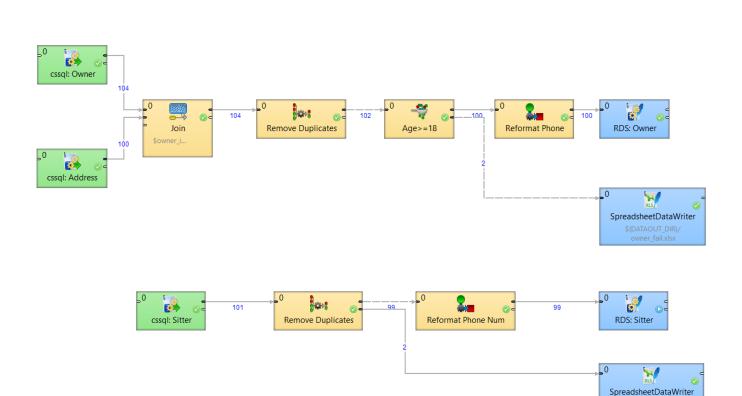
ER Model

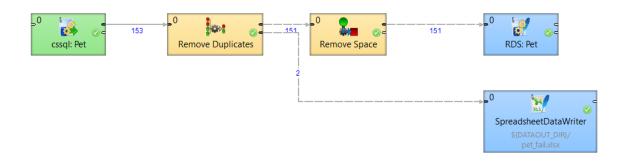


ETL / CloverDX

- Owner and Address Tables
 - Owner and Address were joined together into one table
 - Duplicate records were removed
 - Anyone under the age of 18 was removed
 - Corrected phone number format
- Sitter Table
 - Removed duplicate sitters
 - Corrected phone number format
- Pet Table
 - Duplicate pets were removed
 - Spaces around pet species were removed
- Duplicate records were sent to spreadsheet for review

CloverDX Diagrams



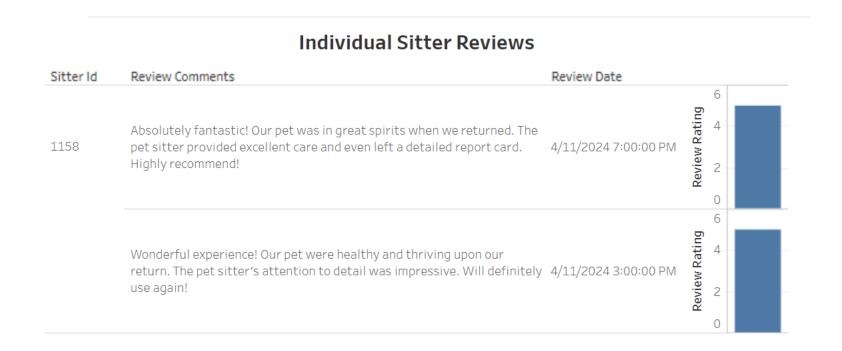


Highest Rated Sitter

Top Rated Sitters

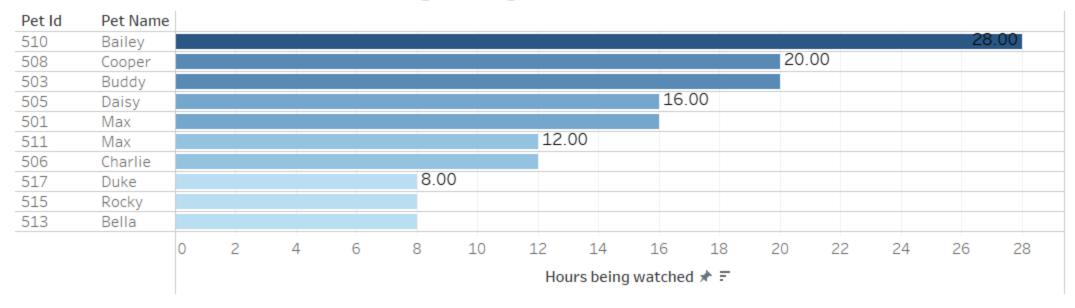
Sitter Id	Sitter Firstname	Sitter Lastname	Sitter Email	Count of							
1158	Hart	Warcop	hwarcop1b@yahoo.com	2							
1154	Syman	Dunford	sdunford17@rakuten.co.jp	2							
1124	Nara	Thoday	nthodayd@rakuten.co.jp	4							
1125	Johnath	Bonsale	jbonsalee@businessweek.com	3							
1152	Jamie	Boldock	jboldock15@oakley.com	2							
1128	Cynde	Cready	ccreadyh@meetup.com	2							
1119	Jolene	Kiwitz	jkiwitz8@ucoz.com	2							
1150	Carolina	Cullum	ccullum13@addthis.com	3							
1127	Gale	Potkins	gpotkinsg@eepurl.com	3							
1126	Tate	Schettini	tschettinif@who.int	3							
1208	Noreen	Coonan	ncoonan2p@nymag.com	2							
1151	Herta	Tebbe	htebbe14@delicious.com	2							
1142	Bentley	McBryde	bmcbrydev@com.com	2							
1134	Inglis	Vickerstaff	ivickerstaffn@odnoklassniki.ru	2							
1133	Tait	Willerton	twillertonm@csmonitor.com	2							
1157	Riki	Lodeke	rlodeke1a@prlog.org	2							
1153	Joannes	Cuttell	jcuttell16@nifty.com	2							
1144	Joyous	Hallbord	jhallbordx@1und1.de	2							
1141	Emlyn	Myall	emyallu@scribd.com	2							
					0	1	2	3	4	5	
							Avg. Review Rating				

Highest Rated Sitter – Drill Down



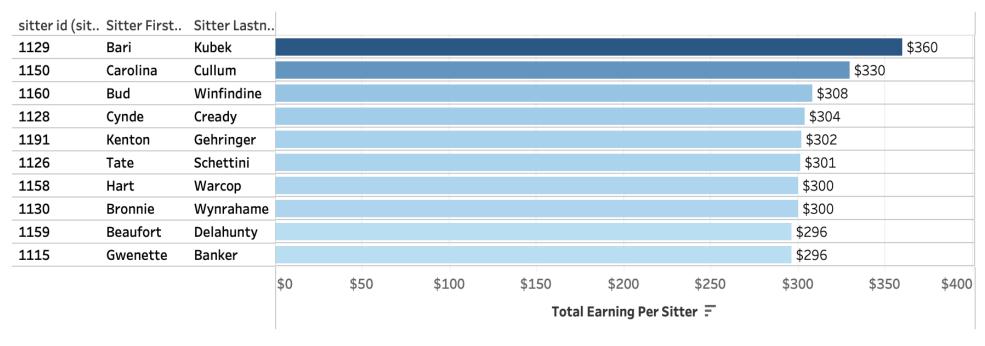
Dogs being watched the most

The Dogs Being Watched the Most



Top 10 Sitters by Total Earnings

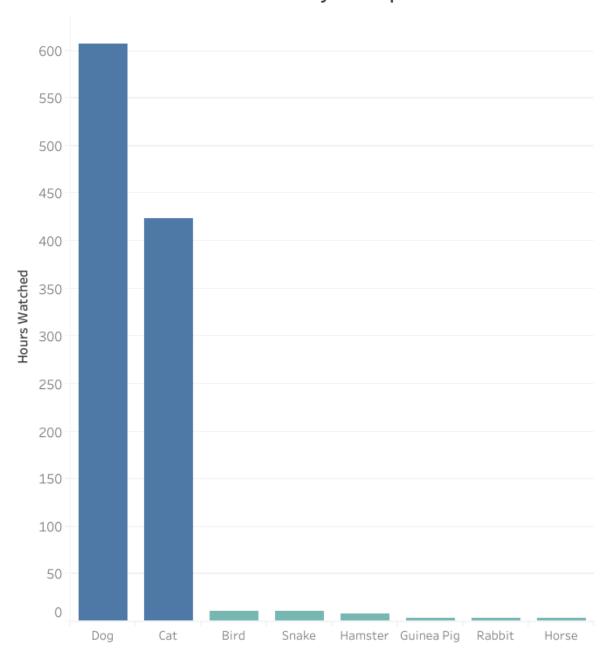






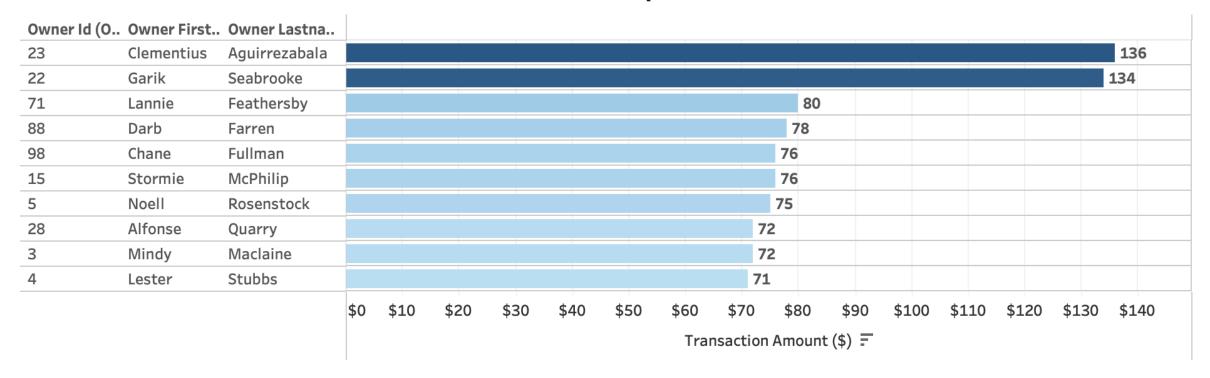
Hours Watched by Pet Species

Hours Watched by Pet Species



Owner with Unpaid Bills

Owners with Unpaid Bills



Conclusion/Recommendation

- Pet Sitting system is designed to meet growing pet care needs
- CloverDX was used to extract and transform the data into a data warehouse
- BI Analytics
 - Tableau reports can provide business leaders with information to:
 - Find the best employees
 - Discover unpaid bills
 - Find new areas for growth



Thank you

Questions?