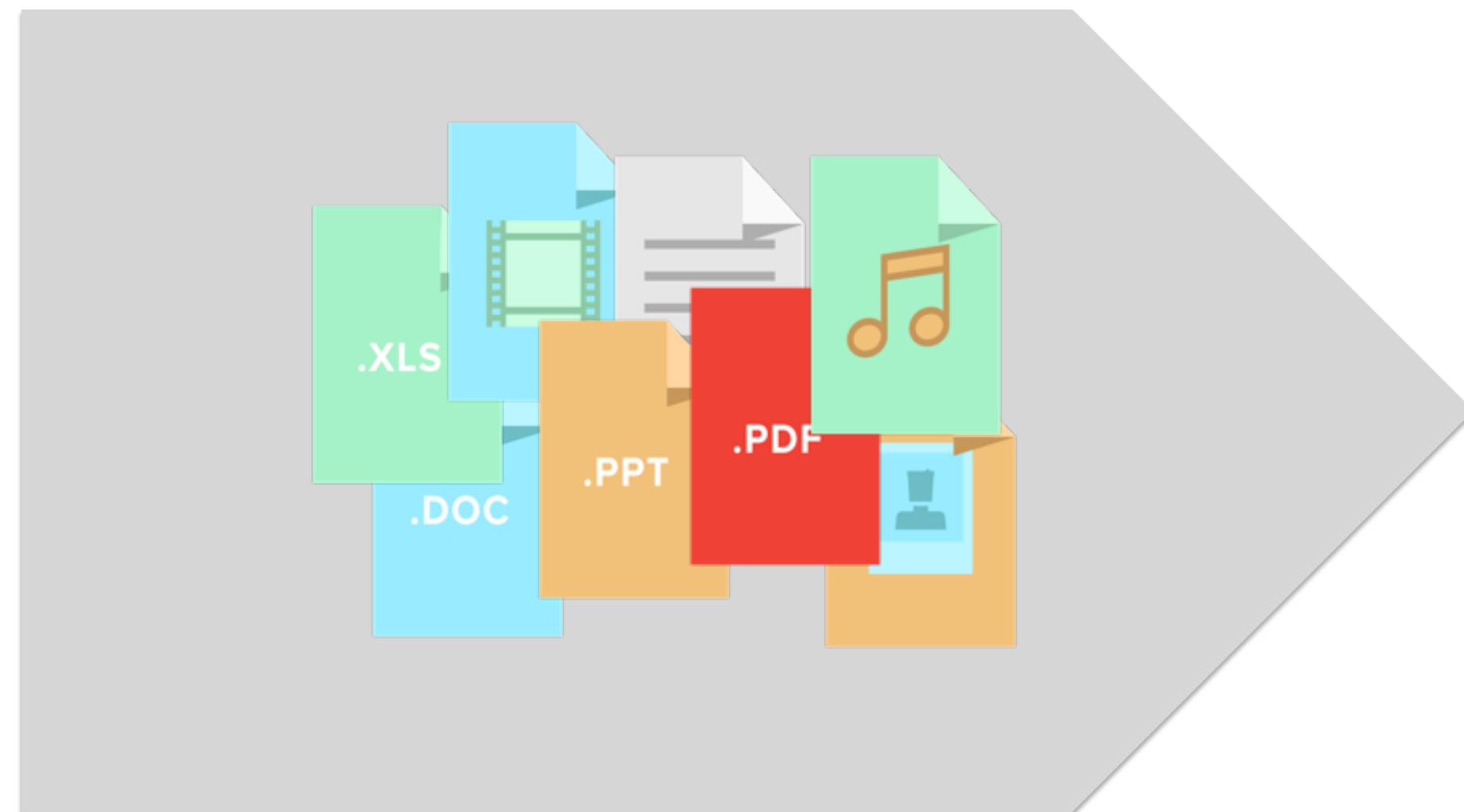# CODE42

End Point Data Protection Platform
CrashPlan

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UNSTRUCTURED DATA GROWTH

Unstructured data will account for...

90%

Of all data created in the next decade.
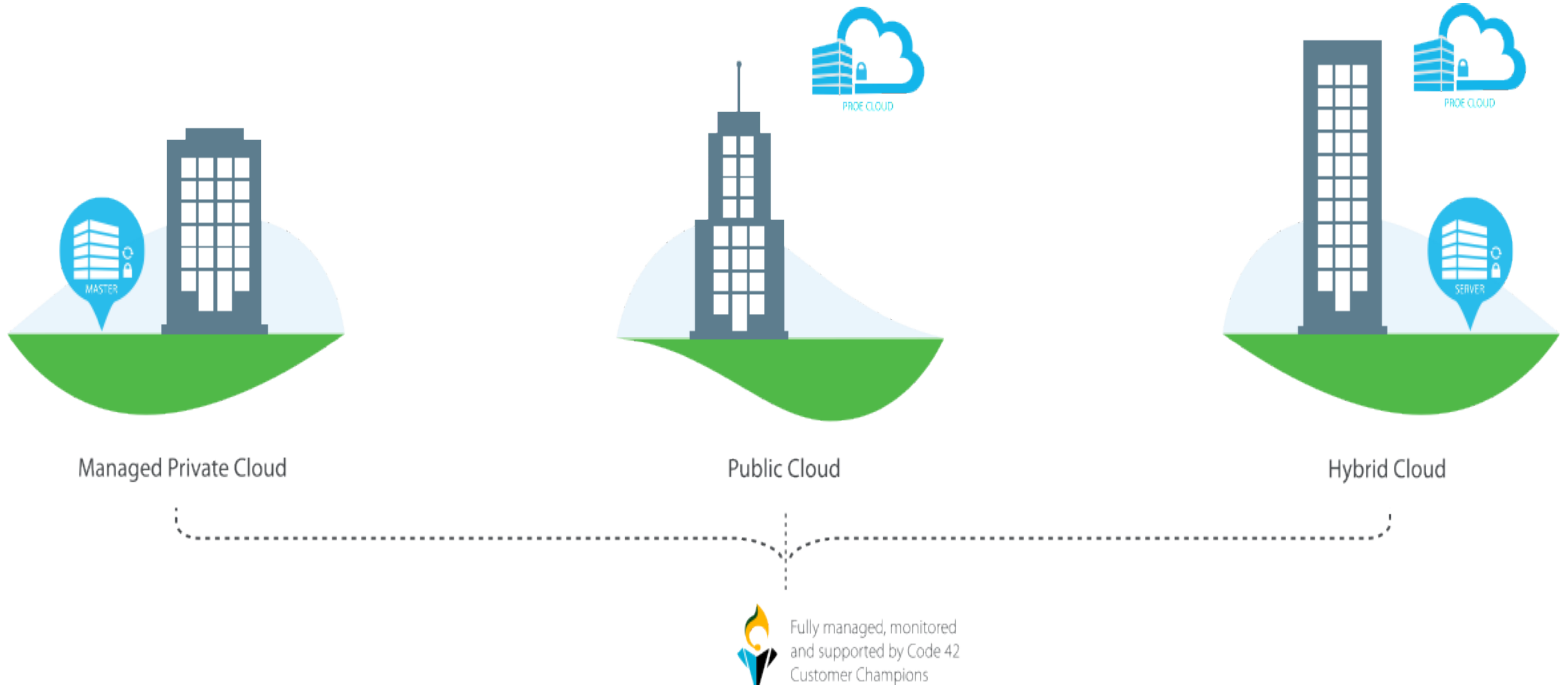
Source: IDC, 2011

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AND ONLY HALF IS PROTECTED

50%

Only half of the information that should be protected IS protected.

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Choose your own destination

Managed Private Cloud

Public Cloud

Hybrid Cloud

Fully managed, monitored and supported by Code 42 Customer Champions

Cloud Platform

eDiscovery Legal Hold
- Preserve in Place

Manage
-Central
-Distributed

Mobile Device Access
- iOS, Android

- Control & Visibility of Unstructured Data
- Secure public- and private-cloud deployment
- SaaS cost-model

Endpoint Recovery
- Self Service

BYOD
- Enable & Support

Desktop Migrations
- Win, Mac, Linux…

Endpoint Backup
- Invisible Deployment

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CRASHPLAN

Turn key solution

Managed Private Cloud   Central Administration   Mobile Enabled

Code42 Differentiators

SECURITY

End-to-end encryption starting on device and persisting throughout transit and storage

RELIABILITY

Continuous

No limits on versions/sizes/ archives/retention

Built to withstand technology failures

USABILITY

Install/configure in <2 minutes

Self-service

Mobile apps

PERFORMANCE / SCALABILITY

Uses minuscule amounts of bandwidth

Byte-level data de-dupe

Load balancing/ compression

FLEXIBILITY

Cross-platform support

Multiple data destination options

Last-mile features = Big benefits

Usability
- Cross-platform (Mac, Win, Linux, Solaris)
- Mobile access (iOS, Android, Windows Mobile, Kindle)
- Smart phone restore
- Set it and forget it – policy-based management
- Intuitive admin console
- File restore search

Security
- Encryption everywhere by default – 448-bit Blowfish
- You control encryption keys – not stored with data
- Single Sign-On / Shibboleth
- Active Directory / LDAP
- Role-based administration
- Logging/Auditing

Reliability
- Multi-destination backups
- 24x7 backup & restore availability
- Automatic data integrity checking
- Self-healing archives
- Continuous data protection
- Altering & monitoring
- Optimized PROe Managed Appliance

Speed
- Invisible
- Auto-optimize (CPU, network, battery)
- Continuous backup
- Client-side de-duplication
- Client-side compression
- No backup window

Scalability
- Unlimited scale
- Zero-touch agent management
- Automated push agent updates
- User invites to backup
- Self-service restore
- Auto reporting for admins
- Auto reporting for end users
- Policy-based management
- Network storage & load balancing

Flexibility
- One cloud – on-premise / off-premise / all of the above
- Mobile – secure, instant access from anywhere
- Unlimited storage
- Unlimited file size
- Unlimited versions
- Unlimited retention
- Unlimited deleted files

Ready-to-Go
- Customer Champion team
- 24x7 support
- Managed private cloud
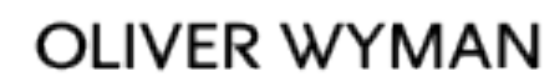- Technical Account Managers
- Silent installers

Usability
- Powerful file include/exclude
- Wireless & network interface exclude/include – block Wi-Fi or broadband
- Developer API
- Back up to friend's computer and/or local drive
- Multiple backup sets – i.e. enterprise & personal

Which of these are most important to you?

Elite customer base

More information?

CODE42

http://www.crashplan.com/enterprise/product-information/

Continuously Protecting Your
End Point Data