Adit Gupta

Work Experience

May'18 - present

Bangalore, India

Design Lead - Global Design studio

Uber

- Presently, I lead the Global Design studio, Bangalore. We are a team of six designers & researchers. Our work spans across the Growth, Rider apps,Uber Bus, & also Risk & support tools.

- I'm directly leading the design for **Uber Bus** - a daily, affordable commute. Bus aims to grow Uber into emerging markets to acquire our next billion riders

- Previously, I was leading design for **Uber's web apps** for mobile and desktop web. It's live at m.uber.com.

Jun'17 - May'18

Bangalore, India

Design Lead & Manager

Flipkart *(India's largest e-commerce player)*

- Hired, mentored and directed a the design team from 3 to 18 designers and researchers.
- Led core Search, Discovery & Navigation user experiences across all our platforms
- Led a design team for new business launches like Grocery

Nov'15 - Jun'17

Bangalore, India

Senior Designer

Flipkart *(India's largest e-commerce player)*

- Designed crucial experiences like checkout and payments with more than 12 Million orders each month
- Built Flipkart's first Design system & component library

Jul'14 - Nov'15

Mumbai, India

Product Design lead

Housing.com

- Built for the core rentals product (~6M MAU)
- Helpled design and launch new verticals like Flatmates

Jun'13 - Jul'14 *Bangalore, India*	**Product Designer** Ricoh Innovations Inc Designed visual search / AR apps for mobile devices in a Japanese R&D lab in Bangalore
May'11 - Jun'13 *Menlo Park, CA*	**Designer & Mobile web developer (contract)** Ricoh Innovations Inc Built mobile web apps on our core Visual search platform

Education

2009 -2013	**Indian Institute of Technology, Gandhinagar** B.Tech. (GPA 8.9) Chem Engineering & Computer Science (minor)
2012- 2013 *BPA, Ahmedabad*	**Mobile Accessible Keyboards** | Capstone project Usability experiments to identify problems with accessibility technologies like BrailleTouch and Android Talkback for the visually impaired in India.

Publications

Sep'13	**Asia-Pacific CHI'13 Paper** Adit Gupta and Dr. Nikhil Balram. "Objective comparisons between exploration & gesture based touch typing keyboards for the blind"
Nov'14	**U.S. Patent 8892595** Jamey Graham, Adit Gupta and Timothee Bailleoul. "Generating a discussion group in a Social Network based on similar source materials with visual search"

Skills

Design	Figma, Sketch, Photoshop, Adobe XD
Prototype	XCode, Principal, Pixate
Code	SwiftUI/Swift, HTML, CSS, JS, SQL, Python (Basics)

Awards & Recognition

Aug 2017	Flipkart 'Swiss Army Knife' award for execution & impact
Mar 2015	MailChimp Design Scholar at 99u conference (NYC).
Aug 2013	Institute Director's medal for outstanding innovation
Aug 2013	Institute Silver medal for overall performance
2012 - 2013	Dean's List for academic excellence.