

Work Experience

Jun'17 - Present

Bangalore, India

Lead Designer

Flipkart

- Hiring & mentoring designers. Grew the team by 2x
- Leading design for our core Search, Discovery & Navigation experiences across all our platforms
- Leading design for new business launches

Nov'15 - Jun'17

Bangalore, India

Senior Designer

Flipkart

- Designed crucial experiences like checkout and payments with more than 12 Million orders each month
- Redesigned the website with a new design language

Jul'14 - Nov'15

Mumbai, India

Product Designer

Housing.com

- Responsible for the rentals experience (~6M MAU)
- Created India-specific experiences like maps browse, Photostories, locality guides, and Flatmate search

Jun'13 - Jul'14

Bangalore, India

Product Designer

Ricoh Innovations Inc

Designed visual search / AR apps for mobile devices in a Japanese R&D lab in Bangalore

May'11 - Jun'13

Menlo Park, CA

Design & Development intern

Ricoh Innovations Inc

Built mobile web apps on our core Visual search platform

Education

2009 -2013	Indian Institute of Technology, Gandhinagar B.Tech. (GPA 8.9) Chem Engineering & Computer Science (minor)
2012- 2013 <i>BPA, Ahmedabad</i>	Mobile Accessible Keyboards Capstone project Usability experiments to identify problems with accessibility technologies like BrailleTouch and Android Talkback for the visually impaired in India.

Awards & Recognition

Aug 2017	Flipkart 'Swiss Army Knife' award for execution & impact
Mar 2015	MailChimp Design Scholar at 99u conference (NYC).
Aug 2013	Institute Director's medal for outstanding innovation
Aug 2013	Institute Silver medal for overall performance
2012 - 2013	Dean's List for academic excellence.

Publications

Sep'13	Asia-Pacific CHI'13 Paper Adit Gupta and Dr. Nikhil Balram. "Objective comparisons between exploration & gesture based touch typing keyboards for the blind"
Nov'14	U.S. Patent 8892595 Jamey Graham, Adit Gupta and Timothee Bailleoul. "Generating a discussion group in a Social Network based on similar source materials with visual search"

Skills

Design	Sketch, Photoshop, Adobe XD
Prototype	Principal, Pixate, Framer
Code	HTML5, CSS, JS, SQL, Python (Basics)

Side Projects

2017	Bicycle AI ML powered suggestions to make sales and support more efficient. (YC' W17 enterprise startup)
2015	Qwick Collaboration on screenshot feedback for teams (iOS) Read more →
2014	Skim Curated adventures in your city Skim's iOS app was featured by the App store in their travel section for 8 weeks because of it's design Read more →
2012	Ahmedabad Zero-litter design challenge Designed solutions for Ahmedabad city litter problems in collaboration with the municipal corportation Read more →