

## Work Experience

May'18 - present  
Bangalore, India

### Design Lead - Global rider studio

Uber

- Presently, I lead the design for **Uber Bus** - a daily, affordable option for work commute. Bus has become essential for mobility in emerging markets like Ukraine, Egypt and Mexico today.
- Built the Bus rider apps, Driver app & Business dashboards
- Designed Uber's rider app for the web with **m.Uber.com** - A PWA that scales across all desktop & mobile web browsers with seamless handoffs to your apps.

Jun'17 - May'18  
Bangalore, India

### Design Lead

Flipkart (*India's largest e-commerce player*)

- Hiring, mentoring and directing a nimble design team.
- Leading core Search, Discovery & Navigation user experiences across all our platforms
- Led design for new business launches like Supermart

Nov'15 - Jun'17  
Bangalore, India

### Senior Designer

Flipkart (*India's largest e-commerce player*)

- Designed crucial experiences like checkout and payments with more than 12 Million orders each month
- Redesigned the website with a new design language

Jul'14 - Nov'15  
Mumbai, India

### Product Designer

Housing.com

- Responsible for the core rentals experience (~6M MAU)
- Helped design and launch new verticals like Flatmates

Jun'13 - Jul'14  
*Bangalore, India*

**Product Designer**

Ricoh Innovations Inc

Designed visual search / AR apps for mobile devices in a Japanese R&D lab in Bangalore

May'11 - Jun'13  
*Menlo Park, CA*

**Intern designer & Mobile developer**

Ricoh Innovations Inc

Built mobile web apps on our core Visual search platform

**Education**

2009 -2013

**Indian Institute of Technology, Gandhinagar**

B.Tech. (GPA 8.9)

Chem Engineering & Computer Science (minor)

2012- 2013

*BPA, Ahmedabad*

**Mobile Accessible Keyboards | Capstone project**

Usability experiments to identify problems with accessibility technologies like BrailleTouch and Android Talkback for the visually impaired in India.

**Publications**

Sep'13

**Asia-Pacific CHI'13 Paper**

Adit Gupta and Dr. Nikhil Balram. "Objective comparisons between exploration & gesture based touch typing keyboards for the blind"

Nov'14

**U.S. Patent 8892595**

Jamey Graham, Adit Gupta and Timothee Bailleoul.

"Generating a discussion group in a Social Network based on similar source materials with visual search"

## Skills

Design	Figma, Sketch, Photoshop, Adobe XD
Prototype	XCode, Principal, Pixate
Code	SwiftUI/Swift, HTML, CSS, JS, SQL, Python (Basics)

## Awards & Recognition

Aug 2017	Flipkart 'Swiss Army Knife' award for execution & impact
Mar 2015	MailChimp Design Scholar at 99u conference (NYC).
Aug 2013	Institute Director's medal for outstanding innovation
Aug 2013	Institute Silver medal for overall performance
2012 - 2013	Dean's List for academic excellence.