ADIT GUPTA

aditsgupta.com

— DESIGNER + HACKER —

WORK

Skim
Android app which aggregates adventures from various websites and helps people go out often. We have 300+ beta users and still counting.

Jan 2014 - present. Bangalore.
Co-founder, Designer & Growth hacker

Ocutag Snap
Q&A mobile app powered by a image recognition engine. Redesigned it from a augmented reality app to a UGC platform (in alpha) - 100k installs.

Jun 2013 - present. Bangalore.
Interaction Designer

BookSnap
Helped build a learning platform and launch web & mobile prototypes at college campuses. Built the Activity feed, Badge system and Conversations.

May 2011 - May 2012. Menlo Park, CA.
Web Front-End Intern

RESEARCH

Blind Accessible Keyboards
Worked with the Blind People's Assoc., Ahmedabad to assess current state-of-the-art in touch typing for blind. Published a paper at APCHI'2013.

Aug 2012 - Apr 2013. Ahmedabad.
Student

Garbage Bin Redux
Designed a unique bin for the Ahmedabad Municipal Corporation for their litter free campaign. Adjudged the Best Design by the Dy. Commissioner

Feb 2013 - Apr 2013. Ahmedabad.
Student

EDUCATION

Indian Institute of Technology, GN
Major: Chem. Engineering
Minor: Computer Science

2009 - 2013. Ahmedabad.

Swami Vivekanand High School

2007 - 2009. Mumbai.

— CONTACT —

aditsgupta@gmail.com
+91-9535177022

ADIT GUPTA
aditsgupta.com
— DESIGNER + HACKER —

AWARDS

Director's Award for Outstanding Innovation
For research projects on Accessible keyboards for blind and Garbage bin designs.

Aug 2013. *Ahmedabad.*

Director's Silver Medal for Overall Excellent Performance
For Academic and Extracurricular excellence.

Aug 2013. *Ahmedabad.*

Award for Excellence in Internship
At Ricoh Innovations, for contributions to BookSnap by the Managing Director

Jul 2012. *Bangalore.*

PUBLICATIONS

Asia-Pacific CHI'13 Short Paper
"Objective comparisons between Exploration and Gesture based touch typing keyboards for the blind" Gupta A.; Balram N.

Sep 2013. *Bangalore.*

U.S. Patent Filing
"Generating a Discussion Group in a Social Network Based on Similar Source Materials with visual search" J. Graham; A. Gupta; T. Bailleoul.

Jan 2013

SKILLS

Coding
Android SDK, HTML, CSS Javascript, PHP, MySQL

Design
Photoshop, Illustrator Balsamiq, Mockflow

High

Objective-C, Python.

Xcode 5 Storyboards, Sketch2

Moderate

— CONTACT —
aditsgupta@gmail.com
+91-9535177022