

Work Experience

Jun'17 - Present

Bangalore, India

Lead Designer

Flipkart

- Hiring, mentoring and directing a nimble design team.
- Leading core Search, Discovery & Navigation user experiences across all our platforms
- Leading design for new business launches

Nov'15 - Jun'17

Bangalore, India

Senior Designer

Flipkart

- Designed crucial experiences like checkout and payments with more than 12 Million orders each month
- Redesigned the website with a new design language

Jul'14 - Nov'15

Mumbai, India

Product Designer

Housing.com

- Responsible for the rentals experience (~6M MAU)
- Created India-specific experiences like maps browse, Photostories, locality guides, and Flatmate search

Jun'13 - Jul'14

Bangalore, India

Product Designer

Ricoh Innovations Inc

Designed visual search / AR apps for mobile devices in a Japanese R&D lab in Bangalore

May'11 - Jun'13

Menlo Park, CA

Design & Development intern

Ricoh Innovations Inc

Built mobile web apps on our core Visual search platform

Education

2009 -2013	Indian Institute of Technology, Gandhinagar B.Tech. (GPA 8.9) Chem Engineering & Computer Science (minor)
2012- 2013 <i>BPA, Ahmedabad</i>	Mobile Accessible Keyboards Capstone project Usability experiments to identify problems with accessibility technologies like BrailleTouch and Android Talkback for the visually impaired in India.

Awards & Recognition

Aug 2017	Flipkart 'Swiss Army Knife' award for execution & impact
Mar 2015	MailChimp Design Scholar at 99u conference (NYC).
Aug 2013	Institute Director's medal for outstanding innovation
Aug 2013	Institute Silver medal for overall performance
2012 - 2013	Dean's List for academic excellence.

Publications

Sep'13	Asia-Pacific CHI'13 Paper Adit Gupta and Dr. Nikhil Balram. "Objective comparisons between exploration & gesture based touch typing keyboards for the blind"
Nov'14	U.S. Patent 8892595 Jamey Graham, Adit Gupta and Timothee Bailleoul. "Generating a discussion group in a Social Network based on similar source materials with visual search"

Skills

Design	Sketch, Photoshop, Adobe XD
Prototype	Principal, Pixate, Framer
Code	HTML5, CSS, JS, SQL, Python (Basics)