

MD Yusuf Hasan Aditta

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Profile

Dynamic and results-driven professional with proven experience in branding, event promotion, and marketing campaigns. Skilled in client communication, creative storytelling, and digital strategies that engage large audiences. Successfully executed projects reaching up to 15,000 attendees, delivering measurable impact and fostering innovation. Passionate about combining creativity and technology to build marketing solutions that inspire and connect people.

Educational Achievement

Abdul Kader mollah city College (AKMCC)

Higher Secondary Certificate (HSC) | Science

2023-2025

JK & HK high school and college

Secondary School Certificate (SSC) | Science

2023

Work experience

Founder, Science Station

Built a student-led platform promoting innovation through Olympiads, fairs, and events. Organized large-scale events including Habiganj's biggest Olympiad Marathon (2,000+ participants). Led digital marketing, web design, and community outreach, growing membership and online visibility.

Executive manager, Creative D

Directed branding and design campaigns, ensuring timely and creative delivery for clients. Managed client communications and team coordination, improving project efficiency by 20%. Contributed to marketing campaigns that increased audience engagement across multiple platforms.

Researcher, Datour X

Contributed to research and branding strategies, helping the organization become a two-time finalist in CERN Web Fest. Assisted in campaign content design and project presentation for international exposure.

Brand Prompter, Etihashnama

Promoted historical research projects across digital platforms, boosting social media reach by 5,000+ new audiences. Assisted in campaign design, ensuring wide visibility and engagement.

Key Achievement

Project

- **NATIONAL SCIENCE FAIR 2023, HABIGANJ**
Champion, Led project promotion and presentation
- **NATIONAL SCIENCE FAIR 2022, HABIGANJ**
2nd Runner-up
- **Marks Active Chess tournament 2022, Divisional Round**
2nd Best player In Habiganj Division (Team Chess)
- **English Olympiad 2024, Bangladesh**
Promoted to Final Round (Final Round ongoing)
- **CERN Web fest 2021**
Finalist, Global recognition for creative project

- School Reunion Website & Event Organized**
15000 students reunion
- Science Station present Olympiad marathon 1.0**
Habiganj biggest Olympiad organised
- Science Station Web Design**
Design with UI/UX, Helping in Coding

ADDITIONAL INFORMATION

Skill Highlights: Campaign Design, Event Promotion, Social Media Strategy, Storytelling, Film Direction (basic), Decision Making, Leadership, Teamwork, Problem Solving, Strategic Planning

Technical Skills: MS OFFICE, Web Design (WordPress, Canva, Basic HTML/CSS), IT

Hobbies: Travelling, Art, Football, Story writing