



Aditya Ayyagari

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EXPERIENCE

LatentView Analytics, Data Analyst

Chennai | Aug 2019 - present

- Actionable Insights & Accurate Decisions
- Verticals : Pharma, Retail and Finance
- Customer segmentation based on Value and Engagement for a Global Asset Management company.
- Built models to classify Medical Records with 35% higher precision than traditional models.
- Regression and Predictive analyses on Customer and Employee Data.

EDUCATION

SASTRA Deemed University

Thanjavur | 2015 - 2019

- B. Tech - Electronics and Communication Engineering
- **Head of Insiders** - SASTRA Dance Team
- **Executive Member** of ASCIIE - ECE Wing
- **Member** of SASTRA Community OutReach Programme

PROJECTS

- **Computer Vision - Retail Customer Analytics**
since May 2020
Real-time customer analytics using AI and Computer Vision
- **Resource Utilization Tracker**
Oct 2019 - Feb 2020
Built a real-time employee utilization tracker for data driven Resource Management
- **BUZBEE**
Dec 2018 - May 2019 | Dr. V. Sridharan | Incubatee at Technology Business Incubator, SASTRA
Built a real-time people tracker for Buses - Machine Learning and IoT
- **Voice Controlled BOT**
Jul 2018 - Nov 2018 | Dr. S.K Pandian | SASTRA
Designed and Built a Voice Controlled Bot, operating on NODE- MCU micro-controller
- **Uncertainty Quantification on SDR**
Jan 2018 - May 2018 | Dr. R. Ganapathy | SASTRA
Implementation of Uncertainty Quantification using Chaospy and Stochastic Gradient Descent on the output data of a Software Defined Radio System

ACHIEVEMENTS

- Top 2% - Achieved 82nd rank in a Kaggle Competition, with 60 submissions in just two weeks.
- Juran Award (Third Prize) - Case Study at International Convention of Students Quality Control Circle

INTERESTS

- Western Dance
- Drawing & Painting
- Design & Infographics
- Basketball & Fitness

CORE SKILLS

- Project Management
- Machine Learning
- Data Wrangling
- Infographics & Visualization
- Problem Solving
- Presentation & Communication

DOMAIN KNOWLEDGE

- Natural Language Processing
- Computer Vision
- Predictive Analysis
- UI / UX

TECHNICAL SKILLS

- Python
- R
- SQL
- Tableau
- Excel
- Flask

CERTIFICATIONS

- Customer Analytics
Wharton ONLINE
- Data Science : Wrangling
Harvard X
- Financial Risk Analytics
GreatLearning
- Machine Learning Advanced Certification
Simplilearn
- AWS Machine Learning
Amazon Web Services

LANGUAGES

- English , Hindi, Telugu, Tamil

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