

OptiFlow: Sales Performance & Target Analysis Dashboard

Total Orders

500

Total Sales

2.15M

Total Profit

23.96K

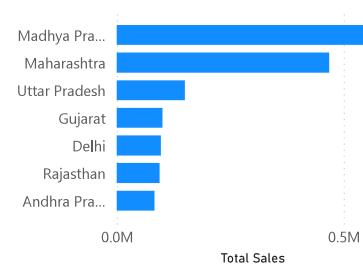
Profit Margin %

1.12%

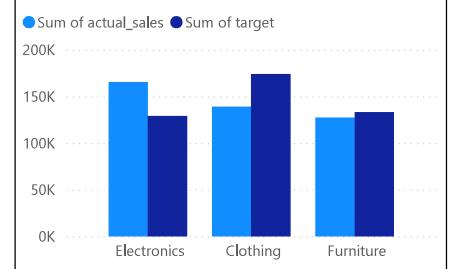
Sales vs Profit Trend



State-wise Sales Performance



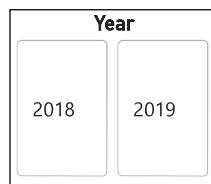
Sales vs Target by Category



Critically Underperforming Categories

category	year	month	actual_sales	target	achievement_pct	Performance Status
Electronics	2018	9	7,207.00	9000	80.08	Needs Attention
Electronics	2018	10	13,361.00	9000	148.46	On Track
Electronics	2018	11	16,651.00	9000	185.01	On Track
Electronics	2018	12	18,560.00	9000	206.22	On Track
Furniture	2018	4	8,121.00	10400	78.09	Needs Attention
Furniture	2018	5	6,220.00	10500	59.24	At Risk
Furniture	2018	6	5,532.00	10600	52.19	At Risk
Furniture	2018	7	3,483.00	10800	32.25	Critical
Furniture	2018	8	9,538.00	10900	87.50	Needs Attention

Year



State

- Andhra Pradesh
- Bihar
- Delhi
- Goa
- Gujarat
- Haryana
- Himachal Pradesh
- Jammu and Kash...