

## Sales Performance & Target Achievement Dashboard

Total Orders

500

Total Sales

2.15M

Total Profit

23.96K

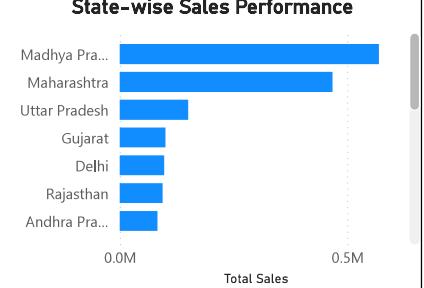
Profit Margin %

1.12%

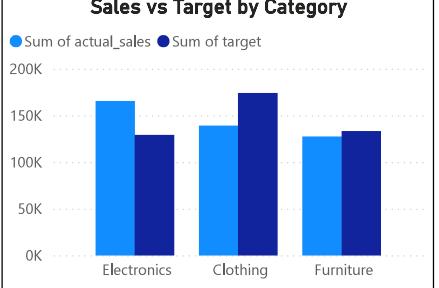
Sales vs Profit Trend



State-wise Sales Performance



Sales vs Target by Category



Critically Underperforming Categories

category	year	month	actual_sales	target	achievement_pct	Performance Status
Electronics	2018	4	11,127.00	9000	123.63	On Track
Electronics	2018	5	12,807.00	9000	142.30	On Track
Electronics	2018	6	9,344.00	9000	103.82	On Track
Electronics	2018	7	6,502.00	9000	72.24	At Risk
Electronics	2018	8	9,539.00	9000	105.99	On Track
Electronics	2018	9	7,207.00	9000	80.08	Needs Attention
Electronics	2018	10	13,361.00	9000	148.46	On Track
Electronics	2018	11	16,651.00	9000	185.01	On Track
Electronics	2018	12	18,560.00	9000	206.22	On Track

Year



State

- Andhra Pradesh
- Bihar
- Delhi
- Goa
- Gujarat
- Haryana
- Himachal Pradesh
- Jammu and Kash...