

# Sales Performance & Target Achievement Dashboard

Total Orders

500

Total Sales

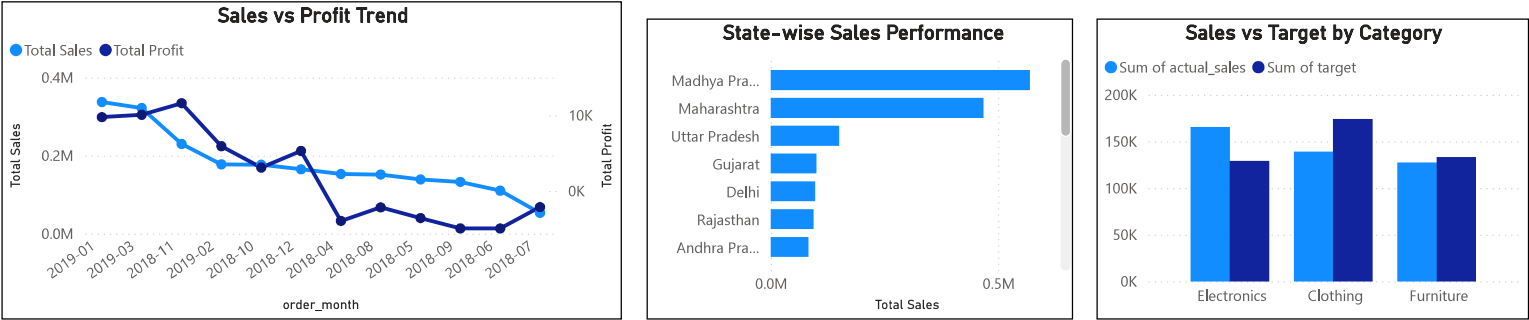
2.15M

Total Profit

23.96K

Profit Margin %

1.12%



Critically Underperforming Categories						
category	year	month	actual_sales	target	achievement_pct	Performance Status
Electronics	2018	4	11,127.00	9000	123.63	On Track
Electronics	2018	5	12,807.00	9000	142.30	On Track
Electronics	2018	6	9,344.00	9000	103.82	On Track
Electronics	2018	7	6,502.00	9000	72.24	At Risk
Electronics	2018	8	9,539.00	9000	105.99	On Track
Electronics	2018	9	7,207.00	9000	80.08	Needs Attention
Electronics	2018	10	13,361.00	9000	148.46	On Track
Electronics	2018	11	16,651.00	9000	185.01	On Track
Electronics	2018	12	18,560.00	9000	206.22	On Track

Year

2018

2019

State

☐ Andhra Pradesh

☐ Bihar

☐ Delhi

☐ Goa

☐ Gujarat

☐ Haryana

☐ Himachal Pradesh

☐ Jammu and Kash...