

POWER BI
Credit Card Analysis Report By-
Aditya Joshi

Credit Card Transaction Dashboard

Revenue

55M

Total Transaction Amount

44.5M

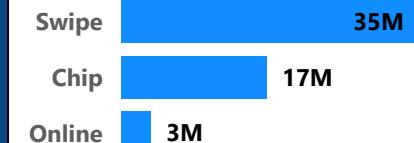
Profit

10.8M

Total Transactions

656K

Revenue by Use Type



Week_num2

All

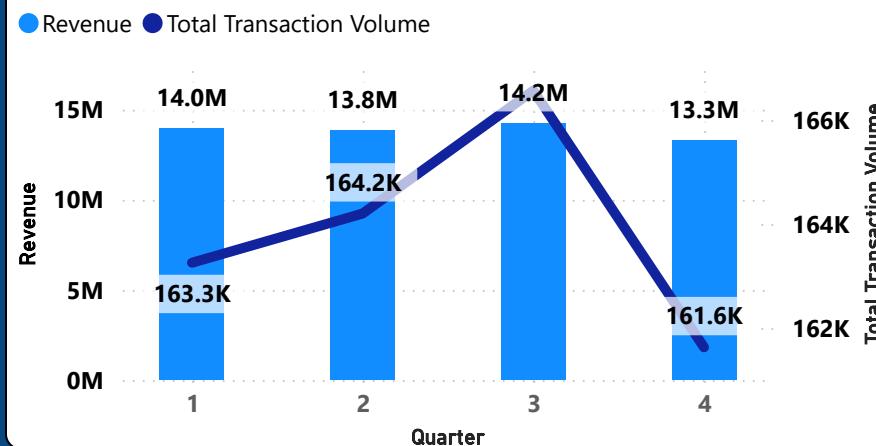
Gender



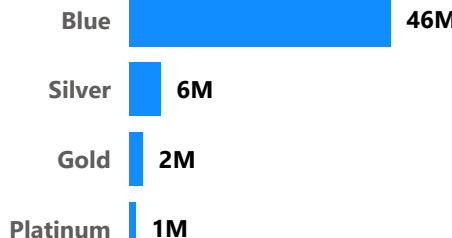
Card Category people(%) Revenue(%) Profit Margin(%)

Card Category	people(%)	Revenue(%)	Profit Margin(%)
Blue	91.16	83.41	19.90
Silver	6.32	10.10	17.89
Gold	1.86	4.44	17.52
Platinum	0.66	2.05	16.05
Total	100.00	100.00	19.51

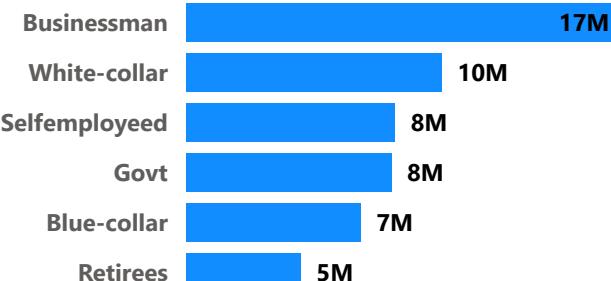
Revenue and Total Transaction Volume by Quarter



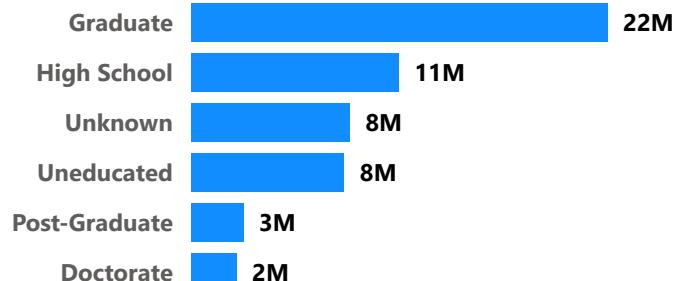
Revenue by Card Category



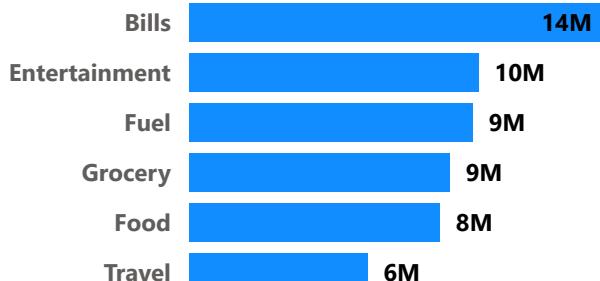
Revenue by Customer Job



Revenue by Education_Level



Revenue by Expenditure Type



Credit Card Customer Dashboard

Revenue

55M

Total Transaction Amount

44.5M

Average Income

57K

CSS

3.19

Profit Margin (%)

19.5

Average Credit Score

670

Delinquent Rate (%)

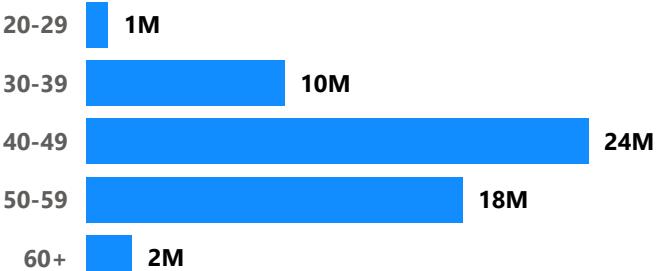
6.07

Activation Rate (%)

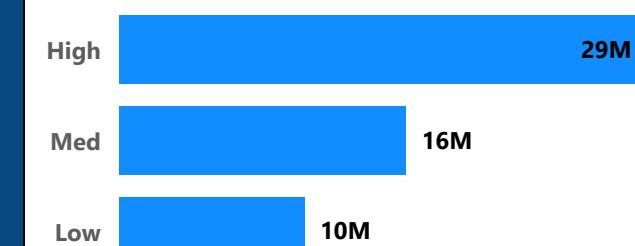
57.47



Revenue from Age group



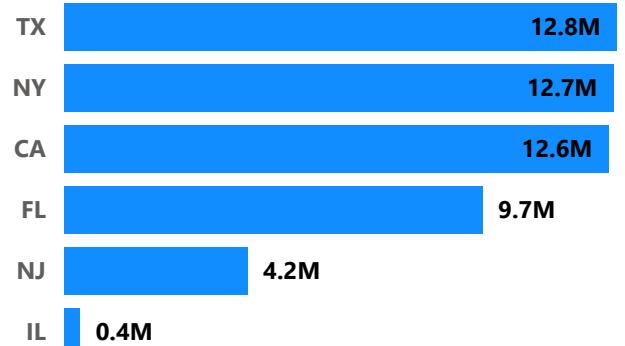
Revenue from income group



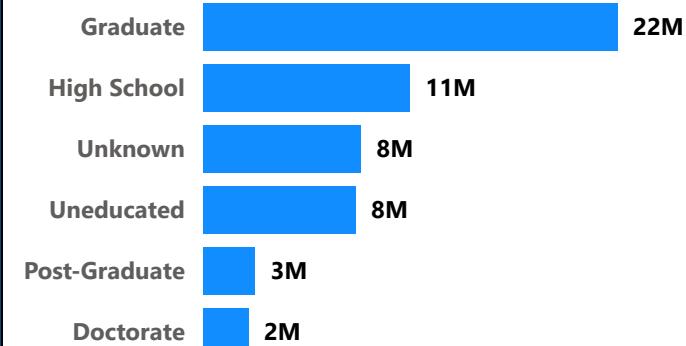
Customer_Job people(%) Revenue % Profit Margin (%)

Customer_Job	people(%)	Revenue %	Profit Margin (%)
Self-employed	25.47	14.94	22.59
Businessman	18.81	31.43	17.84
Blue-collar	15.62	12.48	20.50
White-collar	15.26	18.29	18.71
Govt	15.09	14.66	19.77
Retirees	9.75	8.20	20.11
Total	100.00	100.00	19.51

Revenue from State



Revenue by Education_Level



Weekly Analysis

Week_num2	Current_week_revenue	Previous_week_revenue	wow_revenue
1	1035629		
2	1053089	1035629	0.02
3	1148250	1053089	0.09
4	1071919	1148250	-0.07
5	1064578	1071919	-0.01
6	1121745	1064578	0.05
7	1099909	1121745	-0.02
Total	933134	1070439	-0.13

Highest Revenue

1.2M

Highest Revenue
Week Name

Week-27

Current Week Value

933.1K

Sum of Revenue by Week_num2

