

# Credit Card Transaction Dashboard

Revenue

**55M**

Total Transaction Amount

**44.5M**

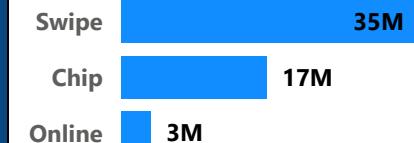
Profit

**10.8M**

Total Transactions

**656K**

Revenue by Use Type



Week\_num2

All

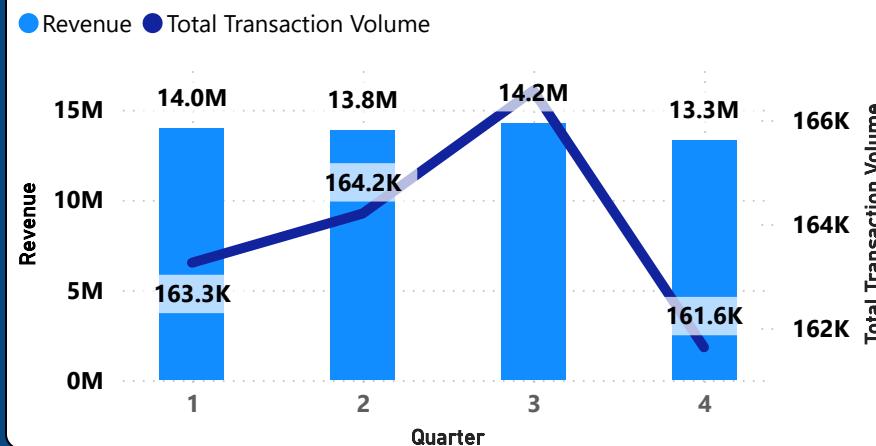
Gender



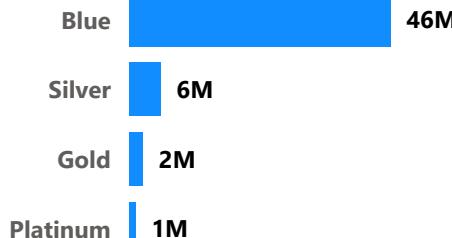
Card Category people(%) Revenue(%) Profit Margin(%)

Card Category	people(%)	Revenue(%)	Profit Margin(%)
Blue	91.16	83.41	19.90
Silver	6.32	10.10	17.89
Gold	1.86	4.44	17.52
Platinum	0.66	2.05	16.05
<b>Total</b>	<b>100.00</b>	<b>100.00</b>	<b>19.51</b>

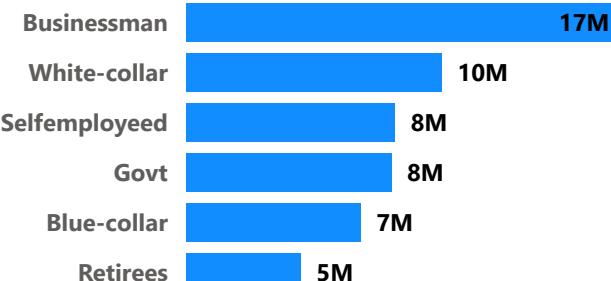
Revenue and Total Transaction Volume by Quarter



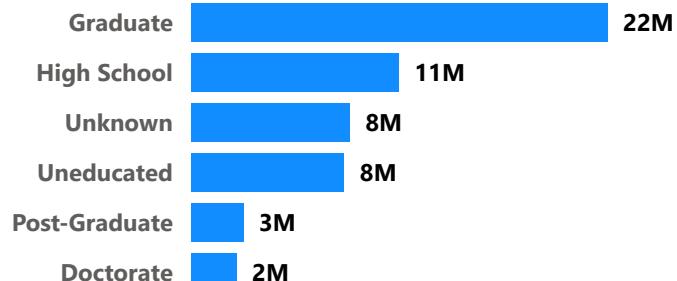
Revenue by Card Category



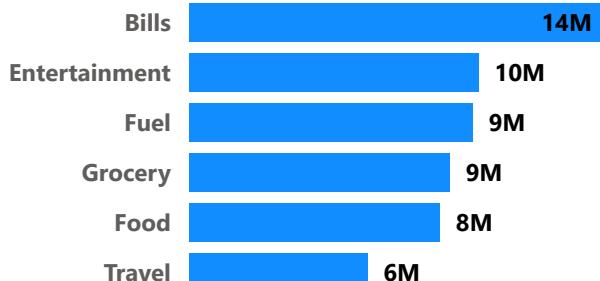
Revenue by Customer Job



Revenue by Education\_Level



Revenue by Expenditure Type



# Credit Card Customer Dashboard

Revenue

**55M**

Total Transaction Amount

**44.5M**

Average Income

**57K**

CSS

**3.19**

Profit Margin (%)

**19.5**

M

F

Delinquent Rate (%)

**6.07**

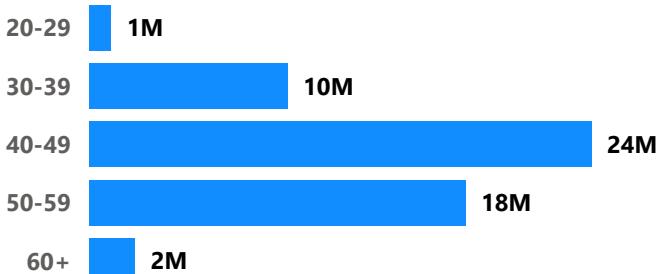
Activation Rate (%)

**57.47**

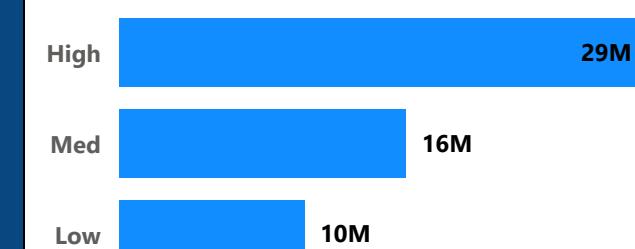
Customer_Job	people(%)	Revenue %	Profit Margin (%)
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Self-employed	25.47	14.94	22.59
Businessman	18.81	31.43	17.84
Blue-collar	15.62	12.48	20.50
White-collar	15.26	18.29	18.71
Govt	15.09	14.66	19.77
Retirees	9.75	8.20	20.11
<b>Total</b>	<b>100.00</b>	<b>100.00</b>	<b>19.51</b>

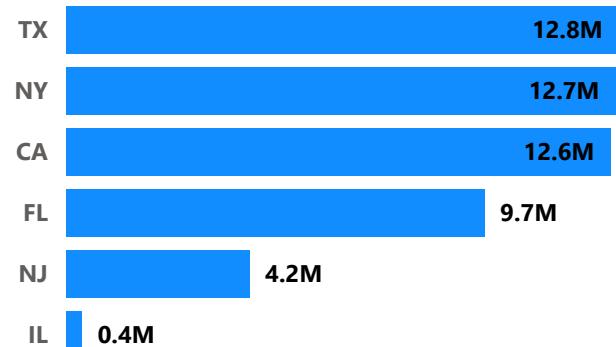
Revenue from Age group



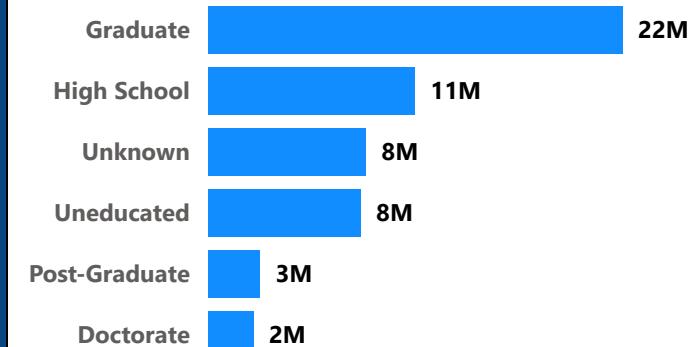
Revenue from income group



Revenue from State



Revenue by Education\_Level



# Weekly Analysis

Week_num2	Current_week_revenue	Previous_week_revenue	wow_revenue
1	1035629		
2	1053089	1035629	0.02
3	1148250	1053089	0.09
4	1071919	1148250	-0.07
5	1064578	1071919	-0.01
6	1121745	1064578	0.05
7	1099909	1121745	-0.02
<b>Total</b>	<b>933134</b>	<b>1070439</b>	<b>-0.13</b>

Highest Revenue

**1.2M**

Highest Revenue  
Week Name

**Week-27**

Current Week Value

**933.1K**

Sum of Revenue by Week\_num2

