POWER BI
Credit Card Analysis Report By-
Aditya Joshi

Credit Card Transaction Dashboard

M F

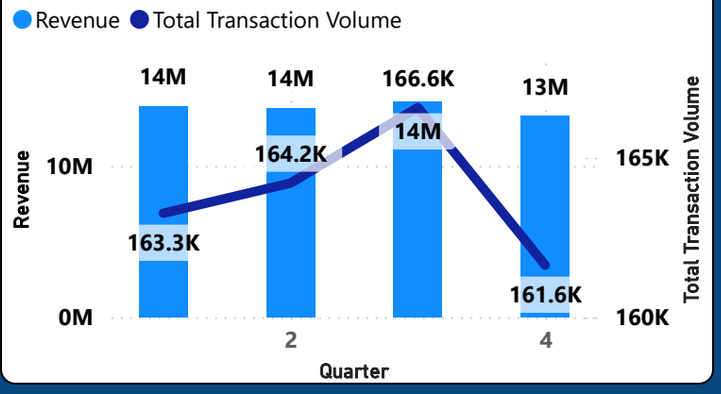
Week_num2
All

Revenue	Total Transction Amount	Profit	Cost	Avg Revenue per Card	Net Interest Margin (%)
55M	44.5M	10.8M	973K	5.47K	66.73

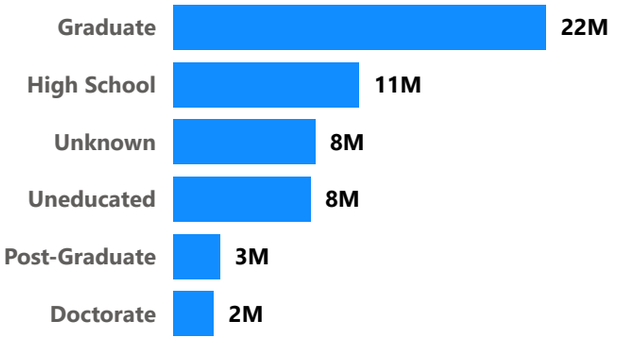
Net Interest Margin

Card Category	people(%)	Revenue(%)	Profit Margin(%)
Blue	91.16	83.41	19.90
Silver	6.32	10.10	17.89
Gold	1.86	4.44	17.52
Platinum	0.66	2.05	16.05
Total	100.00	100.00	19.51

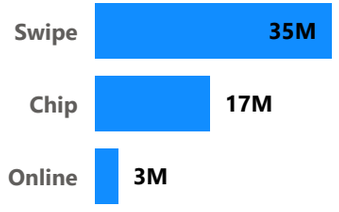
Revenue and Total Transaction Volume by Quarter



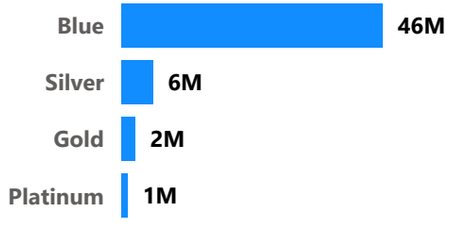
Revenue by Education_Level



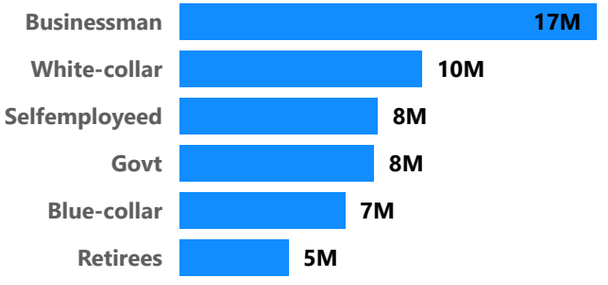
Revenue by Use Type



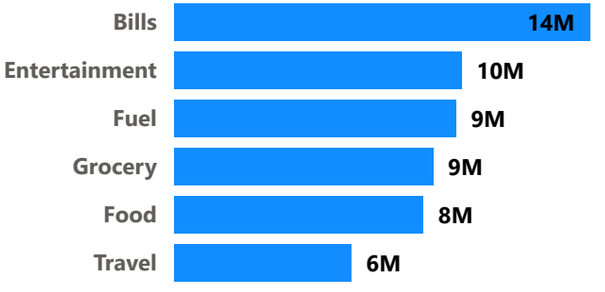
Revenue by Card Category



Revenue by Customer Job



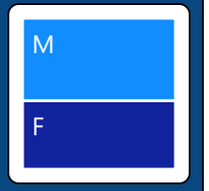
Revenue by Expenditure Type



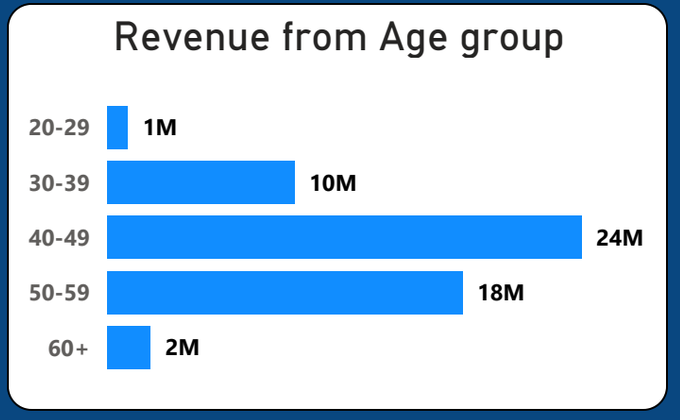
Credit Card Customer Dashboard

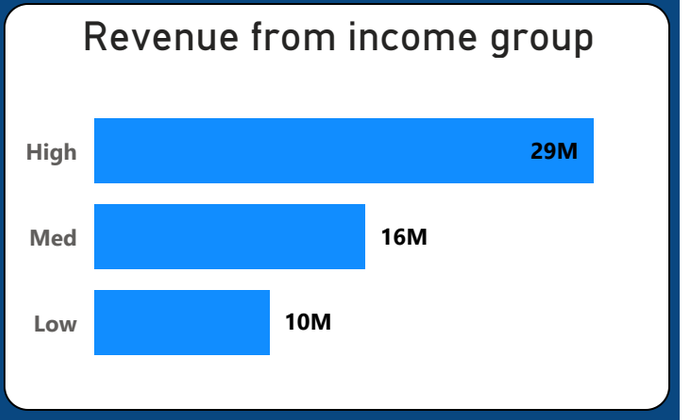
Revenue	Total Transction Amount	Average Income	CSS	Profit Margin (%)	Average Credit Score
55M	44.5M	57K	3.19	19.5	670

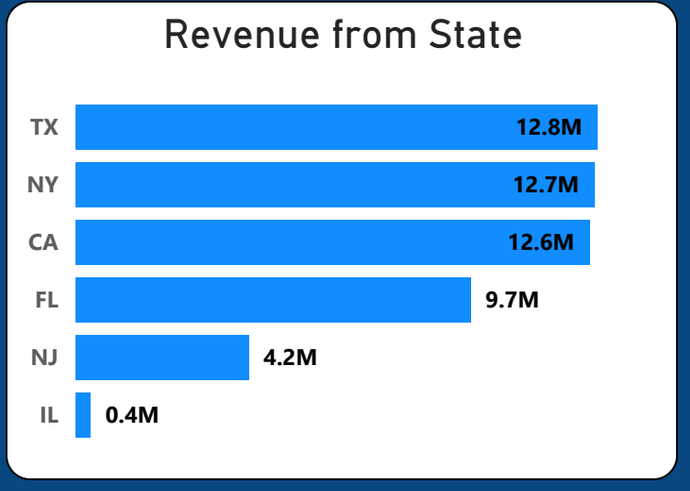
Delinquent Rate (%)	Activation Rate (%)
6.07	57.47

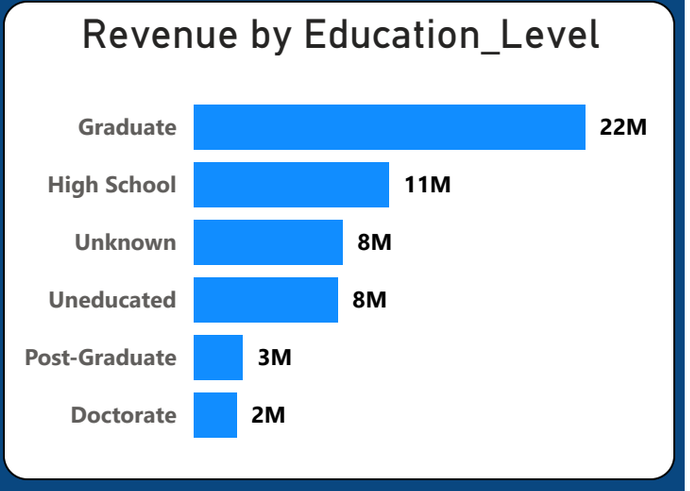


Customer_Job	people(%)	Revenue %	Profit Margin (%)
Selfemployeed	25.47	14.94	22.59
Businessman	18.81	31.43	17.84
Blue-collar	15.62	12.48	20.50
White-collar	15.26	18.29	18.71
Govt	15.09	14.66	19.77
Retirees	9.75	8.20	20.11
Total	100.00	100.00	19.51









Weekly Analysis

Week_num2	Current_week_revenue	Previous_week_revenue	wow_revenue
1	1035629		
2	1053089	1035629	0.02
3	1148250	1053089	0.09
4	1071919	1148250	-0.07
5	1064578	1071919	-0.01
6	1121745	1064578	0.05
7	1099909	1121745	-0.02
Total	933134	1070439	-0.13

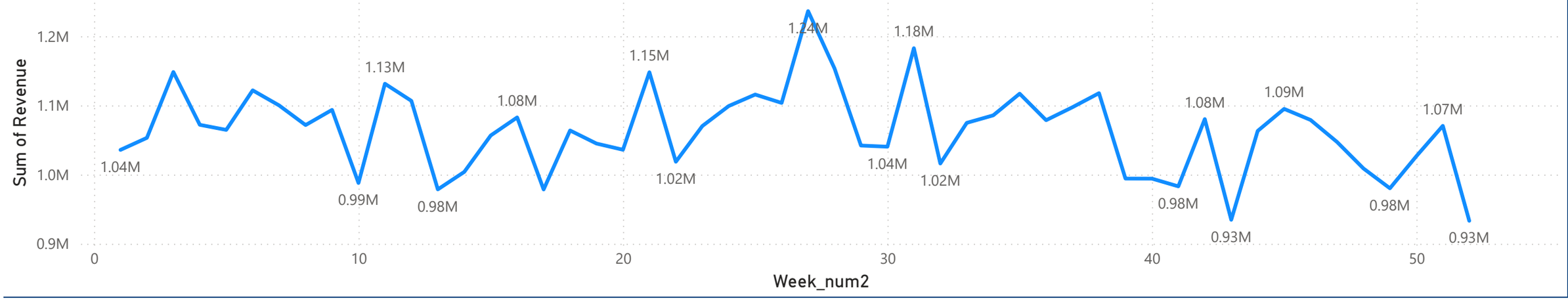
Highest Revenue

1.2M

Highest Revenue Week Name

Week-27

Current Week Value

933.1K

Sum of Revenue by Week_num2