

ADITYA KUMAR

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PROFESSIONAL SUMMARY

Analytical and detail-oriented aspiring Data Analyst skilled in SQL, Power BI, Excel, and Tableau. Strong foundation in data cleaning, transformation, visualization, and insight generation. Proficient in using DAX functions, pivot tables, and KPIs to create dynamic dashboards and reports. Adept at identifying trends, drawing meaningful insights, and presenting data in a business-friendly format. Possess strong communication, teamwork, adaptability, and time management skills with a continuous learning attitude.

TECHNICAL SKILLS

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|--------------------------|------------------|---------------------|----------------------|
| • Power BI Desktop | • Advanced Excel | • Tableau | • Data Modelling |
| • Power BI Service | • SQL | • Report Automation | • Data Visualization |
| • Power Query (M- Query) | • MySQL | • KPI Tracking | • Data Cleaning |
| • DAX | • SQL Server | • MS Office Suite | • Data Storytelling |

PROJECTS

Retail Sales Analysis | SQL | [GitHub](#)

- Analyzed over 10,000 transactions to identify top 5 revenue generating categories and months with the highest sales.
- Extracted and visualized customer patterns by gender, age, and category-wise behavior using JOIN, CASE, and window functions.
- Revealed that 35% of total revenue came from the top 2 categories, influencing product strategy.

Olympic Games Analytics Dashboard | Power BI | [GitHub](#)

- Analyzed 11,110 athletes, 1698 teams, 206 countries; built 4 section interactive dashboard with advanced DAX filtering and geographic mapping.
- Monitored 2,282 total medals; identified key insights : USA leading medal count, 26-35 age group peak performance, balanced gender distribution (5,655 M, 5,455F).
- Developed historical trend analysis spanning multiple Olympic years (1896-1924) with country wise medal progression charts, identifying performance patterns and growth trajectories across different nations.

Coffee Shop Sales Analysis | Excel | [GitHub](#)

- Analyzed comprehensive sales data revealing Coffee as top category (39% of sales) and peak performance trends across multiple countries (US, Ireland, UK).
- Developed interactive dashboard with dynamic slicers, customer loyalty analysis and geographic sales distribution using Pivot Tables and conditional formatting.
- Created actionable insights through data – driven analysis of product performance, customer behavior patterns and sales trends over 4 year period (2019-2022).

HR Analytics Dashboard | Power BI | [GitHub](#)

- Built DAX based KPIs such as Attrition Rate(16.1%), Average Age (36.9 yrs) and Average Salary (6.5).
- Identified that Sales and Lab Technicians accounted for over 40% of total attrition, helping refine retention plans.
- Revealed that mid-career professionals (age 26-35) had the highest attrition rate at 16.1%.

Local Chain Store Sales Analysis | Excel | [GitHub](#)

- Highlighted monthly order trends, revealing March as the highest performing month with 2.8k+ orders.
- Identified top 5 performing products contributing 30%+ of annual sales using Pivot Tables and slicers.
- Designed a clean, dynamic dashboard using charts, slicers and conditional formatting.

EDUCATION

Bachelor of Arts in English Honours

Indira Gandhi National Open University

12/2022 – 12/2025 (Expected)

ACHIEVEMENTS

- **Google Data Analytics Professional Certificate** (Coursera) | [Certificate](#)
Acquired hands-on experience in data cleaning, analysis, and visualization using SQL, spreadsheets Tableau.
- **Excellence in Analytics and Excel** (Coding Ninja) | [Certificate](#)
Mastered advanced Excel functionalities including data analysis, pivot tables, conditional formatting and VBA macros for business intelligence and reporting solutions.
- **Excellence in Data Visualization with Power BI** (Coding Ninja) | [Certificate](#)
Developed expertise in creating interactive dashboards, data modelling, DAX formulas and business reporting using Microsoft Power BI for data – driven decision making
- **Excel Skills - J.P. Morgan & Chase** (Forage) | [Certificate](#)
Completed a practical Excel course covering keyboard shortcuts, conditional formatting, VBA macros, data visualization and data storytelling.
- **Google AI Essentials** (Coursera) | [Certificate](#)
Gained foundational understanding of artificial intelligence and its responsible implementation in business environments.

SOFT SKILLS

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|------------------------|----------------------|------------------------|----------------------------|
| • Communication Skills | • Adaptability | • Attention to Detail | • Active Listening |
| • Problem Solving | • Team Collaboration | • Critical Thinking | • Proactive Attitude |
| • Analytical Thinking | • Decision Making | • Leadership Potential | • Consistency & Discipline |
| • Time Management | • Work Ethic | • Conflict Resolution | • Detail Oriented Approach |