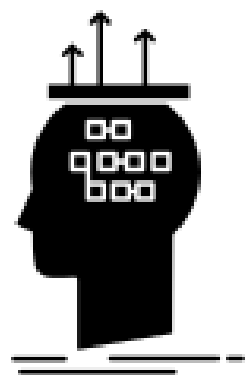
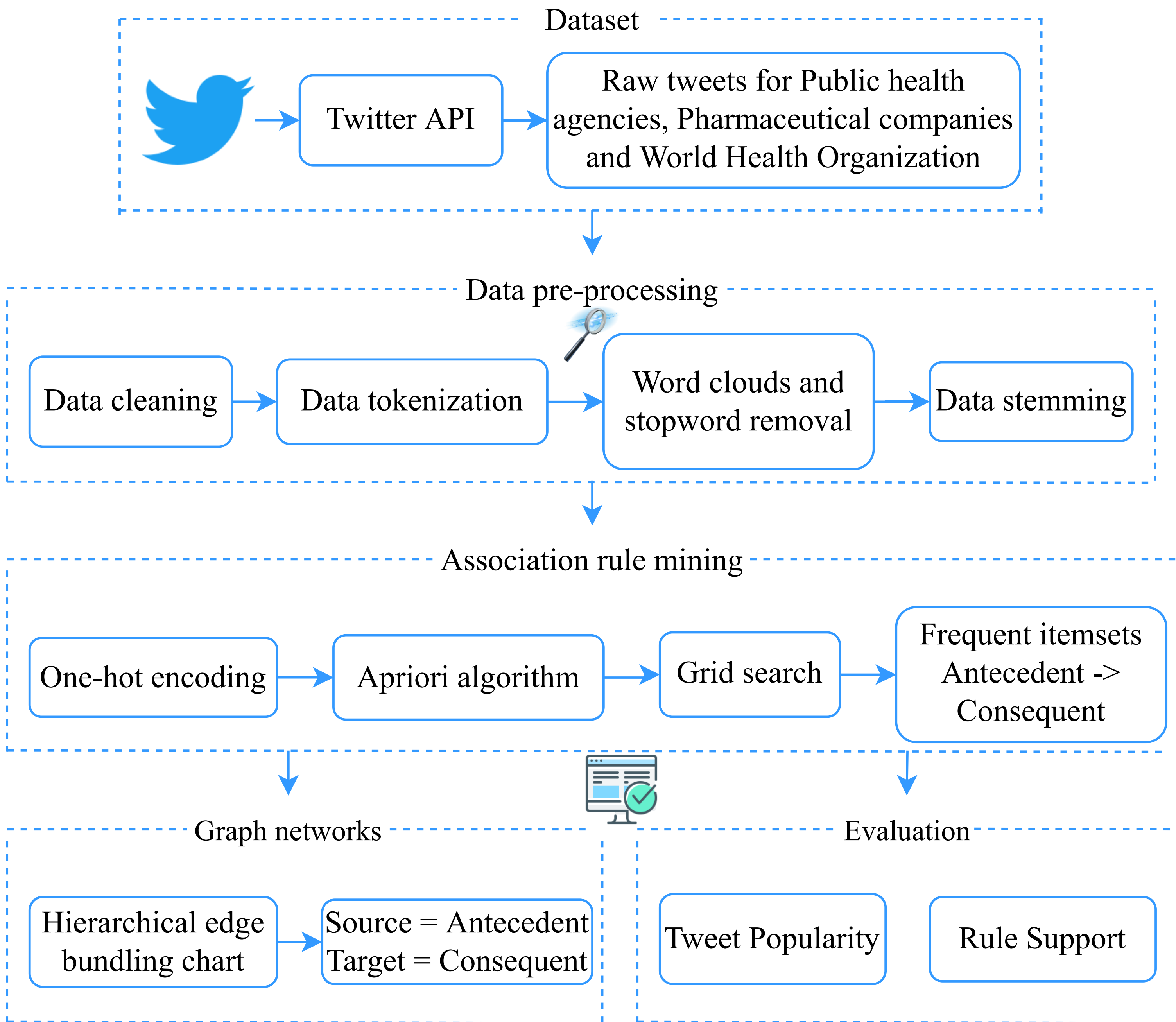


Distilling from Twitter: New Perspectives in Healthcare Organizations Using Association Rule Mining



Conclusion: Applying association rule mining and quantifying the relationship between tweets and rules provides insights into how the impact of individual organizations translates to user engagement.