



Insights

Data set contains 73 order and 9 restaurants. Most of orders were done by using promocode. Very less organic growth which is a weakness. Whereas only one order got cancelled which might be good of service and food quality.

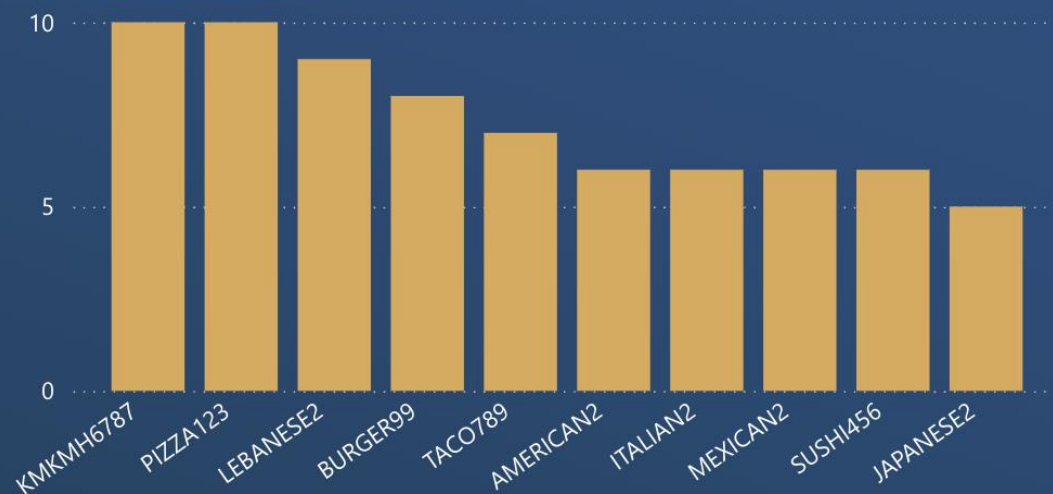


RESTAURANT ANALYTICS

Total Orders

73

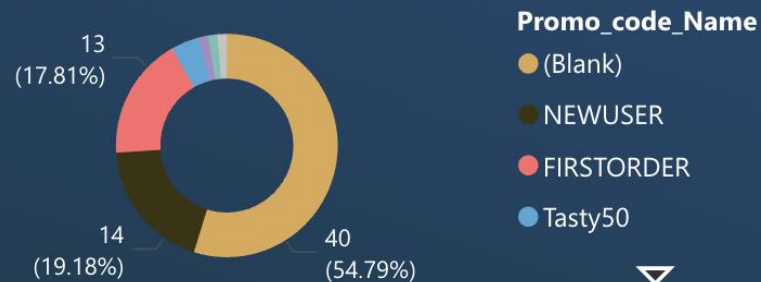
Orders by Restaurant_id



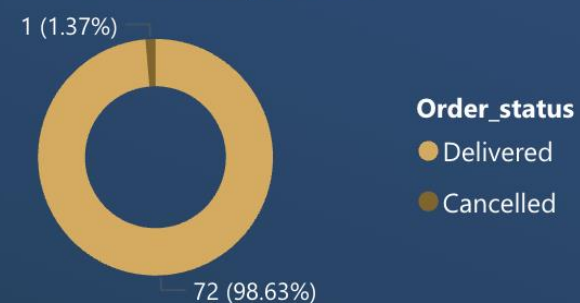
Orders By Cuisine



Distribution Of Order By Promo Code



Order by Status



American

Italian

Japanese

Lebanese

Mexican



Find top 3 outlets by cuisine type
without limit and top function

Restaurant_id	Cuisine	count	rn
AMERICAN2	American	6	1
BURGER99	American	8	2
ITALIAN2	Italian	6	1
PIZZA123	Italian	10	2
JAPANESE2	Japanese	5	1
SUSHI456	Japanese	6	2
LEBANESE2	Lebanese	9	1
KMKMH6787	Lebanese	10	2
MEXICAN2	Mexican	6	1
TACO789	Mexican	7	2

Find the daily new customer count from launch date (Every day how many customers we are acquiring?)

First_order_date	new_users
1/1/25	2
1/2/25	1
1/3/25	1
1/4/25	1
1/5/25	3
1/6/25	1
1/7/25	1
1/8/25	1
...	...





Count all users who were acquired in Jan 2025 and only placed one order in Jan and did not place any other order

Customer_code	first_order_date	Customer_code2	order_count
BCD7890123456AB	15:00.0	BCD7890123456ABC	1
DEF5678901234MN	30:00.0	DEF5678901234MNC	1
EFG1234567890DEF	30:00.0	EFG1234567890DEF	1
FGH7890123456GH	45:00.0	FGH7890123456GHI	1
GHI3456789012MN	45:00.0	GHI3456789012MNO	1
GHI5678901234XYZ	30:00.0	GHI5678901234XYZ	1
HIJ9876543210DEF	45:00.0	HIJ9876543210DEF	1
IJK1234567890JKL	15:00.0	IJK1234567890JKL	1
...



List all the customer with no orders in last seven days but were acquired one month ago with their order on promo

[illegible]



Growth team is planning to create a trigger that will target customers after their every third order with personalized communication and they have asked you to create query for this

No Record In Table



List all customer who made
more than one order all orders
on promo only

Customer_code	total_orders	promo_orders
DEF9876543210XYZ	00:00.0	00:00.0
UVW7890123456JKL	00:00.0	00:00.0

What percentage of customer where organically required in Jan 2025. (Placed their first order without any promo code)

43.90%

