**SQL Project – Workbook**

# Initial understanding of data

* In Data set we have 7 columns and 73 rows
* We have nine unique restaurants
* Over 82.5% orders were made by promocode
* There is approx. equal distribution of orders when it comes to cuisine type.
* Out 73 orders 72 were delivered 1 was cancelled

Query Used –

A screenshot of a computer code

AI-generated content may be incorrect.

# Answering the Questions

## Find top 3 outlets by cuisine type without limit and top function

A computer code with black and blue text

AI-generated content may be incorrect.

## Find the daily new customer count from launch date (Every day how many customers we are acquiring?)

A computer code with text

AI-generated content may be incorrect.

Count all users who were acquired in Jan 2025 and only placed one order in Jan and did not place any other order

A computer code with colorful text

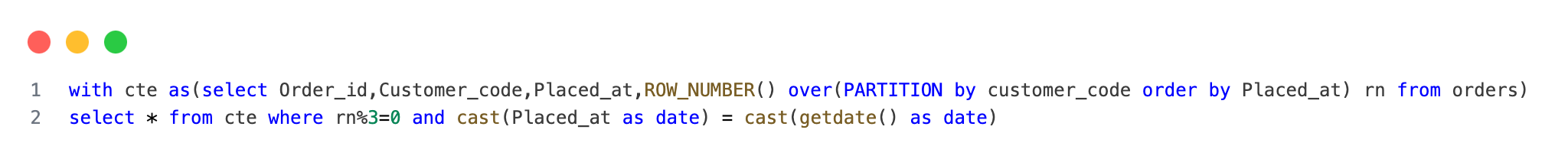
AI-generated content may be incorrect.

## List all the customer with no orders in last seven days but where acquired one month ago with their order on promo

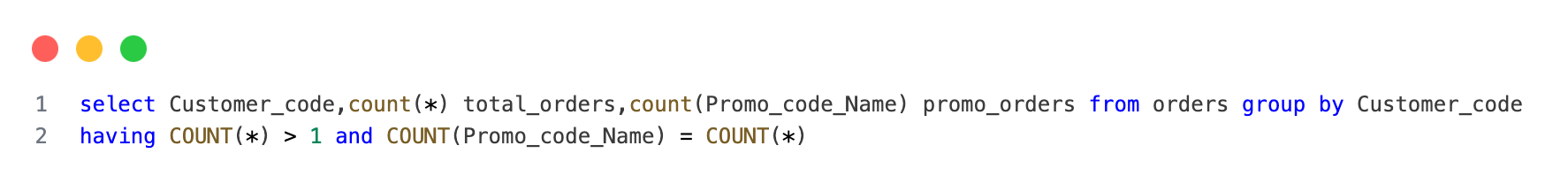
A computer code on a white background

AI-generated content may be incorrect.

## Growth team is planning to create a trigger that will target customers after their every third order with personalized communication and they have asked you to create query for this



## list all customer who made more than one order all orders on promo only



## What percentage of customer where organically required in Jan 2025. (Placed their first order without any promo code)

A computer code with text

AI-generated content may be incorrect.