

Campaign Performance Report

Campaign ID: CAMP_001

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.45 (Below 1.5x threshold)

Campaign ID: CAMP_002

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign ID: CAMP_003

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.49 (Below 1.5x threshold)

Campaign ID: CAMP_004

Current Status: Paused

Status Reason: Paused due to low CTR: 7.23% (Below 30.00%)

Recommended Action: PAUSE

Reason: Low CTR: 7.23% (Below 30.00%)

Campaign ID: CAMP_005

Campaign Performance Report

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.42 (Below 1.5x threshold)

Campaign ID: CAMP_006

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.59 (Below 1.5x threshold)

Campaign ID: CAMP_007

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_008

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign ID: CAMP_009

Current Status: Active

Campaign Performance Report

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.00 (Below 1.5x threshold)

Campaign ID: CAMP_010

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 0.10% (Below 30.00%)

Campaign ID: CAMP_011

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_012

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 1.20 (Below 1.5x threshold)

Campaign ID: CAMP_013

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Campaign Performance Report

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.51 (Below 1.5x threshold)

Campaign ID: CAMP_014

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.86 (Below 1.5x threshold)

Campaign ID: CAMP_015

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 0.00% (Below 30.00%)

Campaign ID: CAMP_016

Current Status: Paused

Status Reason: Paused due to low CTR: 20.77% (Below 30.00%)

Recommended Action: PAUSE

Reason: Low CTR: 20.77% (Below 30.00%)

Campaign ID: CAMP_017

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Campaign Performance Report

Reason:

Campaign ID: CAMP_018

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.47 (Below 1.5x threshold)

Campaign ID: CAMP_019

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.49 (Below 1.5x threshold)

Campaign ID: CAMP_020

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 13.20 (Exceeds 4x threshold)

Campaign ID: CAMP_021

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign Performance Report

Campaign ID: CAMP_022

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_023

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 7.28% (Below 30.00%)

Campaign ID: CAMP_024

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: High CPA: \$inf (3x Target \$30.0)

Campaign ID: CAMP_025

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 19.08% (Below 30.00%)

Campaign Performance Report

Campaign ID: CAMP_026

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_027

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 0.73% (Below 30.00%)

Campaign ID: CAMP_028

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.67 (Below 1.5x threshold)

Campaign ID: CAMP_029

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 12.13 (Exceeds 4x threshold)

Campaign ID: CAMP_030

Campaign Performance Report

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_031

Current Status: Paused

Status Reason: Paused due to low CTR: 12.65% (Below 30.00%)

Recommended Action: PAUSE

Reason: Low CTR: 12.65% (Below 30.00%)

Campaign ID: CAMP_032

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.45 (Below 1.5x threshold)

Campaign ID: CAMP_033

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_034

Current Status: Active

Campaign Performance Report

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_035

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_036

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.96 (Below 1.5x threshold)

Campaign ID: CAMP_037

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 26.34% (Below 30.00%)

Campaign ID: CAMP_038

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Campaign Performance Report

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign ID: CAMP_039

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.47 (Below 1.5x threshold)

Campaign ID: CAMP_040

Current Status: Paused

Status Reason: Paused due to high CPA: \$inf (3x Target \$30.0)

Recommended Action: PAUSE

Reason: High CPA: \$inf (3x Target \$30.0)

Campaign ID: CAMP_041

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.87 (Below 1.5x threshold)

Campaign ID: CAMP_042

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Campaign Performance Report

Reason: Low ROAS: 0.43 (Below 1.5x threshold)

Campaign ID: CAMP_043

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 29.57% (Below 30.00%)

Campaign ID: CAMP_044

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 4.18 (Exceeds 4x threshold)

Campaign ID: CAMP_045

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.00 (Below 1.5x threshold)

Campaign ID: CAMP_046

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.59 (Below 1.5x threshold)

Campaign Performance Report

Campaign ID: CAMP_047

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_048

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 4.91 (Exceeds 4x threshold)

Campaign ID: CAMP_049

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.62 (Below 1.5x threshold)

Campaign ID: CAMP_050

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 10.56 (Exceeds 4x threshold)

Campaign Performance Report

Campaign ID: CAMP_051

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.77 (Below 1.5x threshold)

Campaign ID: CAMP_052

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 14.75 (Exceeds 4x threshold)

Campaign ID: CAMP_053

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_054

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.46 (Below 1.5x threshold)

Campaign ID: CAMP_055

Campaign Performance Report

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.60 (Below 1.5x threshold)

Campaign ID: CAMP_056

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_057

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_058

Current Status: Paused

Status Reason: Paused due to low CTR: 23.98% (Below 30.00%)

Recommended Action: PAUSE

Reason: Low CTR: 23.98% (Below 30.00%)

Campaign ID: CAMP_059

Current Status: Active

Campaign Performance Report

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 15.57% (Below 30.00%)

Campaign ID: CAMP_060

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.66 (Below 1.5x threshold)

Campaign ID: CAMP_061

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_062

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_063

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Campaign Performance Report

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.78 (Below 1.5x threshold)

Campaign ID: CAMP_064

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 12.30% (Below 30.00%)

Campaign ID: CAMP_065

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_066

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.67 (Below 1.5x threshold)

Campaign ID: CAMP_067

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Campaign Performance Report

Reason: Low ROAS: 0.82 (Below 1.5x threshold)

Campaign ID: CAMP_068

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.70 (Below 1.5x threshold)

Campaign ID: CAMP_069

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_070

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign ID: CAMP_071

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign Performance Report

Campaign ID: CAMP_072

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 1.28 (Below 1.5x threshold)

Campaign ID: CAMP_073

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.69 (Below 1.5x threshold)

Campaign ID: CAMP_074

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_075

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign Performance Report

Campaign ID: CAMP_076

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.49 (Below 1.5x threshold)

Campaign ID: CAMP_077

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign ID: CAMP_078

Current Status: Paused

Status Reason: Paused despite high ROAS: 26.51 (Exceeds 4x threshold)

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 26.51 (Exceeds 4x threshold)

Campaign ID: CAMP_079

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_080

Campaign Performance Report

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.79 (Below 1.5x threshold)

Campaign ID: CAMP_081

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 1.29 (Below 1.5x threshold)

Campaign ID: CAMP_082

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_083

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_084

Current Status: Active

Campaign Performance Report

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 6.32 (Exceeds 4x threshold)

Campaign ID: CAMP_085

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.46 (Below 1.5x threshold)

Campaign ID: CAMP_086

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign ID: CAMP_087

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 11.12 (Exceeds 4x threshold)

Campaign ID: CAMP_088

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Campaign Performance Report

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.59 (Below 1.5x threshold)

Campaign ID: CAMP_089

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.46 (Below 1.5x threshold)

Campaign ID: CAMP_090

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: INCREASE_BUDGET

Reason: High ROAS: 4.00 (Exceeds 4x threshold)

Campaign ID: CAMP_091

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 0.16% (Below 30.00%)

Campaign ID: CAMP_092

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Campaign Performance Report

Reason: Low ROAS: 0.52 (Below 1.5x threshold)

Campaign ID: CAMP_093

Current Status: Paused

Status Reason: Paused by user or system for unspecified reasons.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.99 (Below 1.5x threshold)

Campaign ID: CAMP_094

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_095

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_096

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.48 (Below 1.5x threshold)

Campaign Performance Report

Campaign ID: CAMP_097

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason:

Campaign ID: CAMP_098

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: DECREASE_BUDGET

Reason: Low ROAS: 0.73 (Below 1.5x threshold)

Campaign ID: CAMP_099

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: PAUSE

Reason: Low CTR: 0.00% (Below 30.00%)

Campaign ID: CAMP_100

Current Status: Active

Status Reason: Campaign is actively running and delivering ads.

Recommended Action: No Action

Reason: