"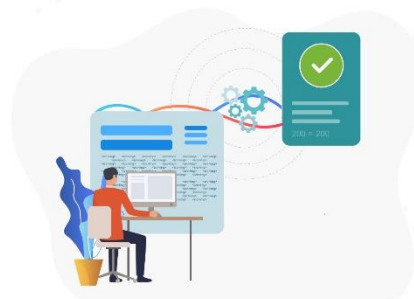Continuous availability audit to better marketplace functionality can only be done by bots, not humans! Continuous audit shortens the audit-cycle time, reducing costs and increasing profits from auditing work."
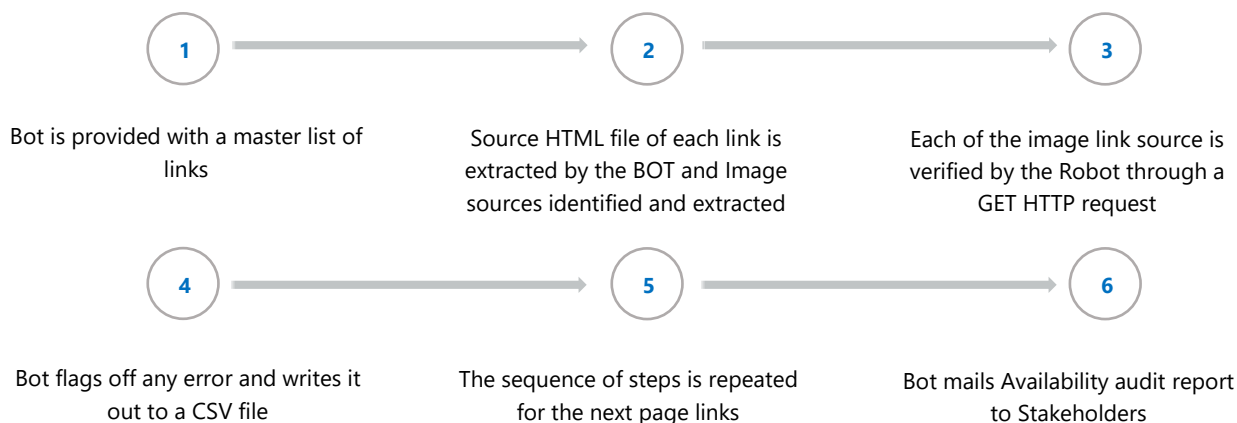
Image Availability Detection

Robotic Process Automation for quick

and reliable Availability Audits

Real-time audit data using bots!

Online display advertising works only if product or brand images are properly rendered in the browser. Despite all technic al efforts, there are times when images are broken, unclear and poorly visible and when they do happen, it is a missed revenue for the merchant. It was clear that in this specific case a better ROI could be achieved with Audit Automation. Image availability detection using RPA BOTs provided real-time information to Merchants for immediate remediation; to better the conversion rate to actual sales.

1

Bot is provided with a master list of links

2

Source HTML file of each link is extracted by the BOT and Image sources identified and extracted

3

Each of the image link source is verified by the Robot through a GET HTTP request

4

Bot flags off any error and writes it out to a CSV file

5

The sequence of steps is repeated for the next page links

6

Bot mails Availability audit report to Stakeholders

Time Saved
90%

Accuracy
95%

Tools
Ui Path Chrome

3rd party services
None

At V2Solutions, we have years of experience helping clients derive amazing results from their software robots and can walk you through a model scenario based specifically on your unique needs and interests. Contact us for a friendly conversation today and learn about how you can create a robot that will benefit your enterprise for years to come.

Get in touch :
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