



PRIYANSHI PATEL

Growth Coach | Business Coach

Priyanshi Patel, a leading entrepreneur from Ahmedabad, Gujarat, is the Founder of Olixir Oils and manages a diverse portfolio of businesses. As the Managing Director of Tirupati Agrotech and a Director at NK Proteins, she is dedicated to advancing the edible oil sector. She has elevated the legacy of NK Proteins to a global level through her work and efforts. In 2015, she established Olixir Oils with the vision of providing premium quality cold-pressed oils to meet contemporary consumer demands. The company is recognised for its gourmet and chakra oils, catering to modern preferences.

Priyanshi's passion for community empowerment led her to establish the Karma Foundation in 2011, focusing on impactful initiatives including educational scholarships for children, mental health awareness programmes, skills training for women, and providing emergency aid such as food, shelter, and medicines during calamities. Priyanshi strongly advocates for girls' education and women's empowerment, supporting the education of over 700 girls under the Saksham Kanya Yojana, and initiating street schools under the 'Prayas' school programme. Under the Karma Foundation's 'Right to Cleanliness' iconic project, a biodegradable sanitary pad unit was set up at Sabarmati Central Jail - first of its kind in prisons - providing work for female inmates, promoting menstrual hygiene for rural girls, and supporting eco-friendly practices. The exceptional work under this project has been recognised by the government and earned Priyanshi the title of 'Bharat Ki Lakshmi'. Her philanthropic efforts have also been recognised by entities such as Times Power Women 2019, Femina magazine, and the Glory of Gujarat Award, to name a few.

In addition to leading her businesses, Priyanshi is also a part of the management committees of various organisations. She currently serves as Secretary at Alliance Française Ahmedabad and a Committee Member of the Global Leadership Development and Training Portfolio at the Entrepreneurs Organisation (EO). In the past, she's been the first female Chairperson of Gujarat Chamber of Commerce and Industries (GCCCI) Youth Wing, the first female member and President of EO Gujarat Chapter, and Area Director for South Asia for EO. She has served on the launch board of YPO's Young Next Generation (YNG), Mumbai. She regularly facilitates leadership strategy summit in South Asia for EO leaders, becoming the first woman to do so in the region.

Priyanshi graduated from Hofstra University, New York, and has pursued business courses at esteemed institutions such as Harvard, the London School of Economics, and ISB. An avid reader and art enthusiast, Priyanshi's love for art and literature reflects in all aspects of her life. From establishing a Book Club in Ahmedabad to promoting literature, authors, and artists through various art exhibitions, plays, and literary programmes, Priyanshi's work is a reflection of her interests. The Ahmedabad Book Club was honoured as the Best Reading Club in 2021 by the India Reading Olympiad.

Priyanshi's knowledge, vision, and leadership have played a remarkable role in shaping both business and philanthropic efforts. With over 15 years of experience in the entrepreneurial realm, her contributions have been recognised by various organisations, including the Udgam Charitable Trust, Golden Combatant Awards, World Book of Records London, and Globoil India Awards, among many others.