

ADITYA GUPTA

Govindpuram, Ghaziabad, UP201001

+91 8957882883 Mail LinkedIn Github Portfolio

Projects

- Digital Marketing Web App** | *HTML, CSS, JavaScript* [🔗 Digital Marketing](#)
 - Developed and launched a cutting-edge **Digital Marketing Web Application** utilizing HTML5, CSS3, and JavaScript; optimized UI/UX design to boost user engagement and conversion rates by **40%** within the first quarter of release.
 - Incorporated social media integration to facilitate content sharing and drive brand awareness across various digital platforms, resulting in a **60%** increase in social media referrals..
 - Ensured seamless user experience across various devices with a responsive design.
- E-commerce** | *HTML, CSS, JavaScript* [🔗 E-commerce](#)
 - Developed a comprehensive **E-commerce Website** using modern front-end technologies such as HTML5, CSS3, JavaScript, and React js.
 - Designed and implemented intuitive user interfaces to enhance the shopping experience, resulting in a **20%** increase in user engagement.
 - Integrated secure payment gateways, including PayPal and Stripe, to facilitate seamless online transactions, resulting in a **30%** increase in successful purchases.
- Musically** | *React JS, Redux* [🔗 Musically](#)
 - Developed **Musically**, a platform for music discovery, featuring a feed with over **1000+** songs for users to explore.
 - Incorporated Google login for easy access and account management with **100%** efficiency.
 - Utilized object-oriented principles to design flexible account types and efficient databases.

Technical Skills

Languages: C++, C, HTML/CSS, JavaScript, Python

Developer Tools: Visual Studio Code, Android Studio, GitHub

Libraries/Frameworks: React JS, Bootstrap

Databases: Firebase

Achievements

- Ranked **top 5** at the **Sharda University Hackathon** among 1000+ registrations, demonstrating exceptional progress in addressing challenges.
- Won Bronze Model in **International Maths Olympiad**
- Solved **70+** LeetCode questions, demonstrating strong algorithmic aptitude and a commitment to continuous improvement.
- Engaged participant in professional development activities and networking opportunities within the **Computer Society of India** (CSI), contributing to continuous learning and knowledge sharing in the field of computer science and technology.

Education

Ajay Kumar Garg Engineering College

Bachelor of Technology in Information Technology

- CGPA: 8.4/10.00

November 2021 – May 2025

Ghaziabad, Uttar Pradesh

Certificates

Python for Data Science Certificate)

Data Science Certificate

September 2023 - October 2023

[🔗 Certificate Link](#)

Data Analysis with Python

Data Analysis Course

October 2023 - November 2023

[🔗 Certificate Link](#)