* With
  + Cleaner sub query

WITH hamlet AS

    (SELECT \* EXCEPT (corpus\_date) FROM `bigquery-public-data.samples.shakespeare`

      WHERE corpus = 'hamlet')

SELECT word from hamlet

ORDER BY word\_count DESC

* + Only used with select, insert, update, delete
* Google Analytics
  + web analytics service that tracks and reports website traffic
* Team Project
  + Find dataset
  + Find problem
  + 8/23 – Project proposal
    - Dataset everyone interested