

## VADDEPALLY SRIDEVI

FEMALE, 1994-07-24 MBA-LSM, Batch 22 - 24

Scholarship Av	wardee   Acce	enture Unilever P	POC   Cultural Comm	nittee Coordinat	or   SAP PI Develo	per
SUMMER IN	NTERNSH	IP				
Zingbus			VAS Intern		Apr'22 - Ju	ın'22
Project Details	■ VAS Intern, F&B Vertical  - Consulted 2 domain experts and analyzed 5+ incumbents' know-how to propose a streamlined kitchen model  - Computed cost-benefit ratio to determine the feasibility of the proposed solution and efficient use of resources  ■ VAS Intern, Retail Vertical  - Conducted market research in 5+ states to gather insights into supply and demand to suggest potential products  - Leveraged Design Thinking principles to recommend lounge products that enrich the customer travel experience  ■ VAS Intern, Cab Services Vertical  - Proposed 2 strategies to boost intercity taxi mobility sales in tier 3 and tier 4 cities using SEO and Google Trends					
Initiatives	<ul> <li>Interviewed 10+ users to know their preferences and pain points and to assess the product-market fit for 5 lounges</li> <li>Monitored store layout for effective space utilization to increase the storage capacity to 150% of racks in the store</li> </ul>					
Achievements	■ Accomplished	d <b>90%</b> of <b>sales</b> in a lour	nge in 7 <b>days</b> for suggested pr	roducts that enhance 1	the overall experience of a	user
WORK EXP	ERIENCE				30 Mon	t h s
Accenture Solutio			olication Development Ana	alyst	Jun'16 - De	
Roles & Responsibilities	- Minimized - Illustrated 3 • Software En - Analyzed u - Designed 2	delivery time by 3% v 3+ applications design gineering Associate, ( ser requirements of 3 p 5 SAP PI modules int	onsumer Goods and Service via data anomaly detection at a details in 30+ KT documer Consumer Goods and Service or ojects of Unilever clients to the grating a total of 80+ mapping of 4 clients and liaised with	an early stage, thereby nts to aid 7+ co-work ices to create the end-to-er ings, channels, and int	xers in managing support and connection between en terfaces for message exch	tasks ntities nange
Initiatives	<ul> <li>Represented as an offshore POC for 4 clients and liaised with in-house and outsourcing teams of 25+ to fix issues</li> <li>Volunteered to liaise with 100+ employees and department head as a POC at the Delivery Center for info exchange</li> <li>Corresponded with 4 clients as a Backup POC to fix 25+ glitches in testing 40+ SAP modules at the associate level</li> </ul>					
Achievements	■ Appraised for		ciency for contributing quic months for accomplishing			
MBA COUR  Key Courses	Behavioural S  Strategic Man		<ul><li>Experiential Marketing</li><li>Management of Service B</li></ul>		mer Analytics ical Thinking & Analysis	
ACADEMIC	PROFILE	E				
B.Tech.(C	SE)	G	GNITS College, JNTU, Hyder	rabad	75.47% 201	12-16
Class XI			ra Junior Mahila Kalasala, Hyd			10-12
Class X			estial High School, Siddipet (A	APBSE)	92.50%   200	)9-10
Academic	Ranked in the <b>Top 10</b> out of 130+ students and secured <b>96.33%</b> marks across <b>Science</b> subjects in 10 <sup>th</sup> standard 201					2012 2010
Scholarships		<u> </u>	NR 0.14 mn for securing the	<b>Top 4%ile</b> in AP eng	ineering entrance exam	2010
CERTIFICA GNITS	Project - C to	o Python Converter,	S & PROJECTS  Computer Science Departs onstructs and translated with		0 days with 4 team mem	2015 bers
Udemy	■ Certification - Agile Project Management, GenMan Solutions  - Reinforced the learnings on contemporary project management approaches like Agile, Scrum, Kanban, and XP					
Google Analytics Academy	– Inferred on		fficiency of <b>marketing</b> effort	ts and <b>website conve</b>	<b>rsions</b> using Google Anal	2023 lytics
POSITIONS		PONSIBILITY				
GNITS	<ul> <li>Organized cultural fest of budget INR 0.35 mn with a 40+ team collaboration to make the event a grand success</li> <li>Communicated with 2 vendors to manage 47% of a total event budget related to catering and decoration services</li> </ul>					vices 2013 tions
EXTRA-CU		R ACTIVITI				
Management			ing <b>60</b> homemade <b>chocolate</b>	s in a stall set up durir	ng the college's annual fest	t 201
Social Service	■ Appreciated l	oy faculty for launching	g a plantation program of 25-	+ saplings in a team	of <b>8</b> during the college fest	t 201
Art & Design	■ Posted <b>3+ sketches</b> and chosen among <b>120+ participants</b> for exhibiting to <b>360+</b> audience in the wall magazine 2019					
Cultural	Secured 4 <sup>th</sup> rank with a team of 6 out of 20+ teams in the rangoli competition held for the college's annual fest 2014					
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Others  Email: srideviv03lsm@iimkl			Solving, Paper Crafting, and www.linkedin.com/in/sridevi-vado	Playing Carrom	Phone: +91 9502	20//01