भारतीय प्रबंध संस्थान कोषिक्कोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

ROHAN LOKHANDE
MALE, 1998-09-24
MBA, Batch 22 - 24

Capgemini Business Analyst | Microsoft Certified | Echoes Fest Coordinator | SBI Scholarship Awardee

SUMMER INTERNSHIP

Hexaware Technologies	HFL Intern	Apr'23-Jun'23

Project Details	▪ Promoted events through **social media marketing** and **company portal** resulting in **450+** employee commitments ▪ Analyzed **daily traffic** and marketed internal communications through **email marketing** surging visibility by **182%** ▪ Increased overall employee **engagement** and interest by over **450%** by strategizing a **framework** and analyzing **KPIs**
Initiatives	▪ Designed a **pull strategy** for a target segment of **600+** employees aligning their competencies with company projects ▪ Conducted a **market research** of the **Top 20 IT firms** with best practices for internal **competency development**

WORK EXPERIENCE — 13 Months

Capgemini	Analyst	May'21-Jun'22

Roles & Responsibilities	▪ Business Analyst, Pricelab
	  – Worked with **15+ banks** having **10,000+** branches across the globe to implement changes for improving the **UI**
	  – Increased test execution **efficiency by 20%** using experience gained in technologies like SQL and Microsoft Excel
	  – Discovered **200+ bugs** and errors while analyzing and **implementing** a new user interface designed for end users
	  – Authored **300 test scenarios** and ensured to maintain the effective functionality of user interface of the software

Initiatives	– Provided more than **5 KT** to the **technical team** of the information that was shared by onshore BA team members – Led a **team** of **5** people in Capgemini training program and provided a fully functional website to the business unit – Contributed to **developing** and **standardizing** a uniform format for the testcase book for the BA and testing team
Achievements	– Positioned **2nd** in **L1 module** training exam conducted by L&D India towards technology excellence as new joiner

MBA COURSEWORK

Key Courses	▪ Film Studies ▪ Globalization & Culture ▪ Strategic Management ▪ Services Operations Management ▪ Marketing Management ▪ Society & Business

ACADEMIC PROFILE

B.E. (ENTC)	Government College Of Engineering And Research, Pune University	7.16/10	2016-20
Class XII	Yashoda Jr. College, Nagpur (MHSE)	73.08%	2015-16
Class X	St. Xavier's High School, Nagpur (CBSE)	9.60/10	2013-14

AWARDS AND ACHIEVEMENTS

Academic	▪ Secured an **International** Rank of **2551** and a **State** Rank of **228** in the finals of 7th **SOF-IMO** competition	2013
	▪ Achieved a score of over **90** percentage across overall courses in **class X** board examination conducted by CBSE	2014
	▪ Achieved an **O grade** and full credit points in **3 theory** subjects during the final year in Bachelor of Engineering	2020
	▪ Secured an **O grade** and perfect **80/80 credits** for the academic **major project** during the 7th and 8th semester	2020
Scholarships	▪ Received a scholarship of **INR 20,000** from SBI Employee's association for meritorious performance in class X	2013
	▪ Received yearly scholarship of **INR 10,000** from the **SBI** for 4 consecutive years for securing **1st class division**	2020

CERTIFICATIONS, INTERNSHIPS & PROJECTS

BSNL	▪ Certification - Broadband Technician, BSNL – Trained as a **technical specialist** with the responsibilities relating to the knowledge regarding broadband services	2019
Forage	▪ Certification - On-Premise Sales, Forage – Acquired knowledge and had hands-on experience in Account **Data Analysis** and Overcoming **Sales Objections**	2022
Microsoft	▪ Certification - Cloud Fundamentals, Microsoft – Completed an examination on **Azure Cloud Fundamentals AZ-900** and achieved the certification by Microsoft	2021
Government College of Engineering and Research, Pune	▪ Project - Electric Scooter, GCOEARA – Designed and fabricated an foot-pedaled **electric scooter** by using components which costed around **INR15,000**	2019-20

	▪ Project - IOT project in light and temperature monitoring system, GCOEARA
	  – Created a system where light and temperature were being constantly monitored, with **live graphs** and **SMS alerts**
	  – Used sensors including **LM-35** and **Thermistor** and implemented it in a system connected to the cloud via Twilio
		2018-19

Unstop	▪ Certification - Marketer's Edge Case Study, Unstop – Secured rank of **36** out of **729** participants in the Case Study Challenge organized by Capital Marketing Solutions	2022

POSITIONS OF RESPONSIBILITY

Narendra Heights Society	▪ Clubhouse Secretary, Narendra Heights Society – Elected as the incharge of the club house and the gym by **120 residence owners** at the Narendra Heights Society	2020-21
GCOEARA, Pune	▪ Coordinator, Mock Placement, Abinitio - Annual Cultural Fest – Coordinated and handled more than **180+** students in the **Mock Placement** event hosted as part of Abinitio '18	2018

EXTRA CURRICULAR ACTIVITIES

Cultural	▪ Secured **2nd** place in the **Folk Group Dance** competition at the Inter-School Social Service Camp, Mumbai	2013
	▪ Coordinated operations for 3-day cultural fest **Echoes** with **INR 6mn** budget, 10000+ footfall & 15+ events	2023
Sports	▪ Facilitated **7+hrs** of on-ground support for **3500+** participants as Race Manager in IIMK Calicut Marathon	2023
Social Service	▪ Volunteered as a donor in the annual **blood donation camps** conducted by the State Bank of India, Nagpur	2021
Others	▪ **Hobbies** - Cooking, Cricket and Playing Badminton	