## AYUSH IP

MALE, 1998-10-03 MBA, Batch 22 - 24

The sain street Globall	MBA, Batch 22 - 2
Academic So	cholar   Full Stack Developer   IITK Event Head   Startup Co-Founder
SUMMER I	NTERNSHIP
American Express	s Analyst Apr'23-Jun'2.
Project Details	<ul> <li>Credit and Fraud Risk, Commercial Marketing Decision Science</li> <li>Created database of 3mn+ using SQL with 20+ internal and external variables to compare 3 Size of Wallets(SOW)</li> <li>Developed metric to measure SME SOW impact with over 25% divergence from SME and Commercial SHOW</li> <li>Derived Overall Portfolio Distribution of spends on 20+ variables by clustering segments and micro-segments</li> </ul>
 Initiatives	■ Introduced new intelligence on K-Nearest Neighbour(KNN) enhancing 20%+ discrimination in response models
Achievements	<ul> <li>Achieved a 69% success rate in optimizing SME Size of Wallet where neighborhood data of businesses was present</li> <li>Generated revenue benefit of approximately USD 40mn by integrating new variables into existing marketing model</li> </ul>
WORK EXP	
InsureSense Tech	
	■ SDE I, Development
Roles & Responsibilities	<ul> <li>Utilized the external 3rd party big data to automate the underwriting of various commercial insurance products</li> <li>Reduced the overall time by 99.8% for underwriting the products from creating and generating the final quotes</li> <li>Maintained database of 8,000+ code list entities of different products including master data and their coverages</li> </ul>
Initiatives	<ul> <li>Introduced geolocation API in mapping distance to fire station reducing the premium calculation for customers.</li> <li>Deciphered 100+ sample raters and premium logic received from client and implemented it on the product side</li> </ul>
Achievements	■ Built and configured 3 new insurance products which comprised Property, Marine, and Workmen Compensation
MBA COUR	SEWORK
Key Courses	■ Managing Strategic Change ■ Project Management ■ Operations Management ■ Planning & Starting new Business ■ Corporate Finance
ACADEMIC	PROFILE
B.Tech. (C	· ·
Class X	
Class X	8 7 7
AWARDS A	AND ACHIEVEMENTS
Academic	Received Academic Excellence Award for ranking 3 <sup>rd</sup> among 300+ students in Class X Board Examination 20:
	Positioned in <b>Top 10%ile</b> among <b>0.22 mn+ shortlisted students</b> in IIT JEE(Advanced) exam by IIT Madras 20.
	Awarded merit position in <b>Top 0.1%ile</b> among <b>71,000+ students</b> in 12 <sup>th</sup> All India and Abroad examination 20
B-School Events	■ Shortlisted among the <b>Top 2 teams</b> at IIM Kozhikode Campus for the Tata Steel-a-Thon <b>Pre-Finale Round</b> 202
CERTIFICA	ATIONS, INTERNSHIPS & PROJECTS
Cograd	■ Intern - Educator
	- Conducted Aeromodelling workshops(Drone and RC Aircraft) for <b>100</b> + school students in Farrukhabad(U.P)
	- Mentored and organized different competitions for <b>500</b> + students who participated in Aeromodelling workshop
	■ Project - Probabilistic Modelling – Hydraulic and Hydraulic Design, CE
IIT Kanpur	- Derived the most <b>accurate probability model</b> in predicting the peak design discharge of a <b>50-year</b> return period
	■ Project - Quad Squad, SnT Council
	- Simulated and calibrated the drone model including Compass, GPS, Flight controller using Ardupilot software
INTERNAT	TIONAL EXPOSURE
CIIM, Cyprus	■ Selected among <b>5</b> for International Exchange Program at CIIM, Cyprus out of <b>480</b> + students on academic merit 202
POSITIONS	S OF RESPONSIBILITY
	■ Co-Founder
Crackwithus	- Co-1 ounder
	- Developed <b>market entry</b> strategy, generating <b>0.3 Mn</b> + social media impressions via <b>5+ social media</b> campaigns
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