

SHRADDHA THAPLIYAL

Business Analyst

- 7830586922
 - shraddhthapliyal@gmail.com
 - Pauri Road Bhaktiyana Srinagar Garhwal, Uttarakhand.
-

CAREER OBJECTIVES

I have 1+ year of experience as an Analyst. I am Self-motivated, highly passionate and hardworking, looking for an opportunity to work in a challenging organization to utilize my skills and knowledge to work for the growth of the organization along with expanding my own skills and knowledge.

PROFESSIONAL EXPERIENCE

Aug 2022- Present

**Analyst – Assistant System Analyst
TATA CONSULTANCY SERVICES (TCS)**

Role and Responsibility

- Networks with various stakeholders (internal and external), conducts interviews and gathers data for analysis.
- Provides support in identifying the reports, journals, and other authentic sources of market information
- Designs and validates data models that provides logical data interpretation
- Works closely with different stakeholders to understand the current scenario and Identify future needs
- Analyses the data, identifies the gaps, and recommends suggestions for filling the gaps and monitors the same
- Monitors action taken on bridging the gaps identified

Other Responsibility

- Handle Investment Tracker, Master-Pipeline Tracker, CRM.
- Work on Head Count Report, Internal + External Hiring
- Work on Weekly, Monthly and Quarterly Status Report

Internship

February 2022- May 2022

Graphic Era Institute of Medical Science (GEIMS)

- I have done internship in Marketing and Marketing Research for Graphic Era Institute of Medical Science (GEIMS). Used both traditional and digital method for Marketing and Brand Awareness of GEIMS.

ACADEMIC DETAILS

2020-2022

MASTER OF BUSINESS ADMINISTRATION

Graphic Era Deemed to be University

- Master with a degree in Marketing as Major and Business Analytics as Minor with an overall percentage of 8.26 CGPA.
- Have done internship in Market Research and Market Survey for GEIMS (Graphic Era Institute of Medical Science).
- Participated in other cultural activities.

2016-2020

BACHELOR OF TECHNOLOGY (COMPUTER SCIENCE AND ENGINEERING)

HEMVATI NANDAN BAHUGUNA GARHWAL UNIVERSITY (Central University)

2014-2016

INTERMEDIATE SCHOOL EDUCATION (CBSE)

Shri Guru Ram Rai Public School, Srinagar Garhwal.

2012-2014

HIGH SCHOOL EDUCATION (CBSE)

Shri Guru Ram Rai Public School, Srinagar Garhwal.

SKILLS

- Business Analytics
- Microsoft Office proficiency
- Agile methodology
- Problem solver
- Marketing
- Digital marketing
- Marketing Strategy
- SQL
- Power BI