

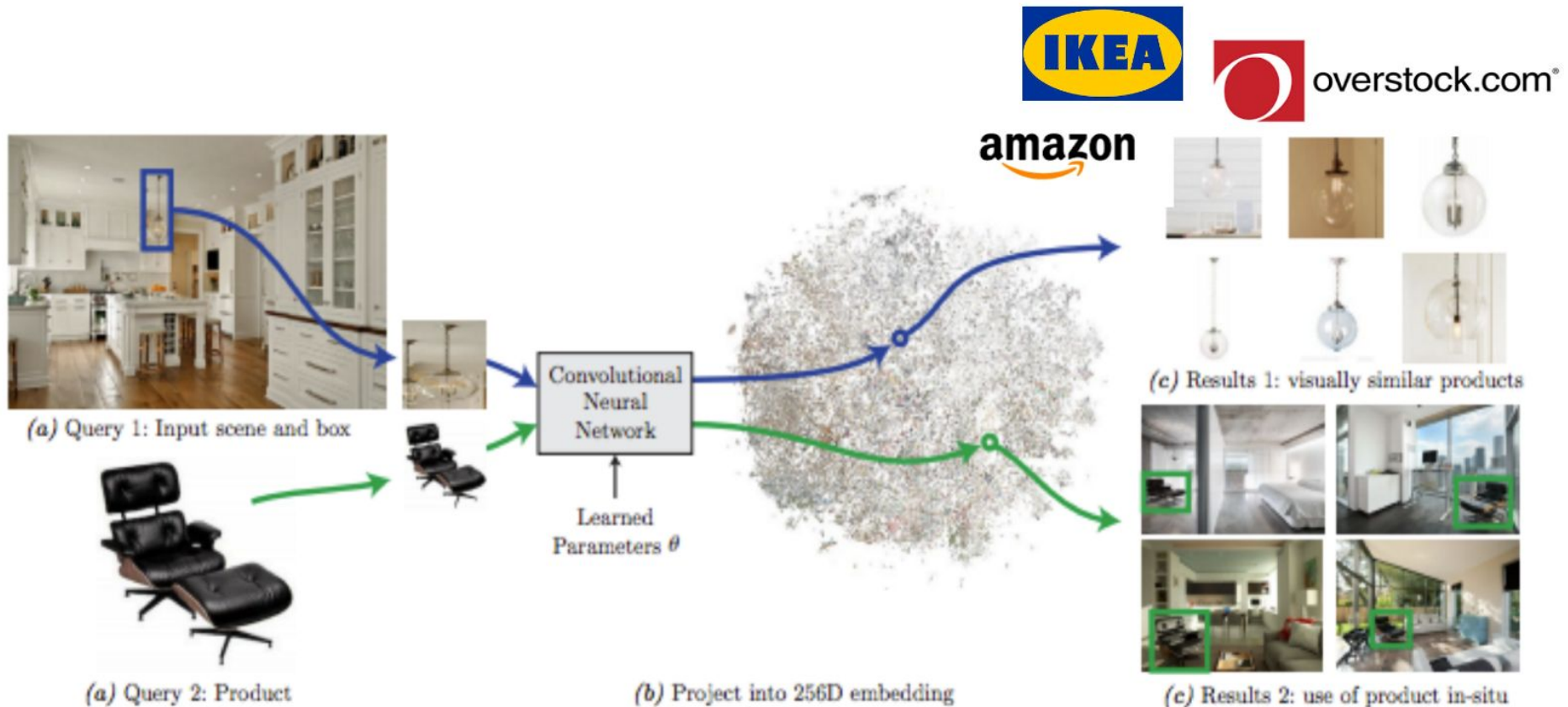
A photograph of a modern, two-story house at dusk. The house has a dark, flat roof and large windows that are illuminated from within, casting a warm glow. A large tree is on the left, and a bamboo fence is in the foreground. A blue and green geometric overlay covers the middle of the image.

Object Linker

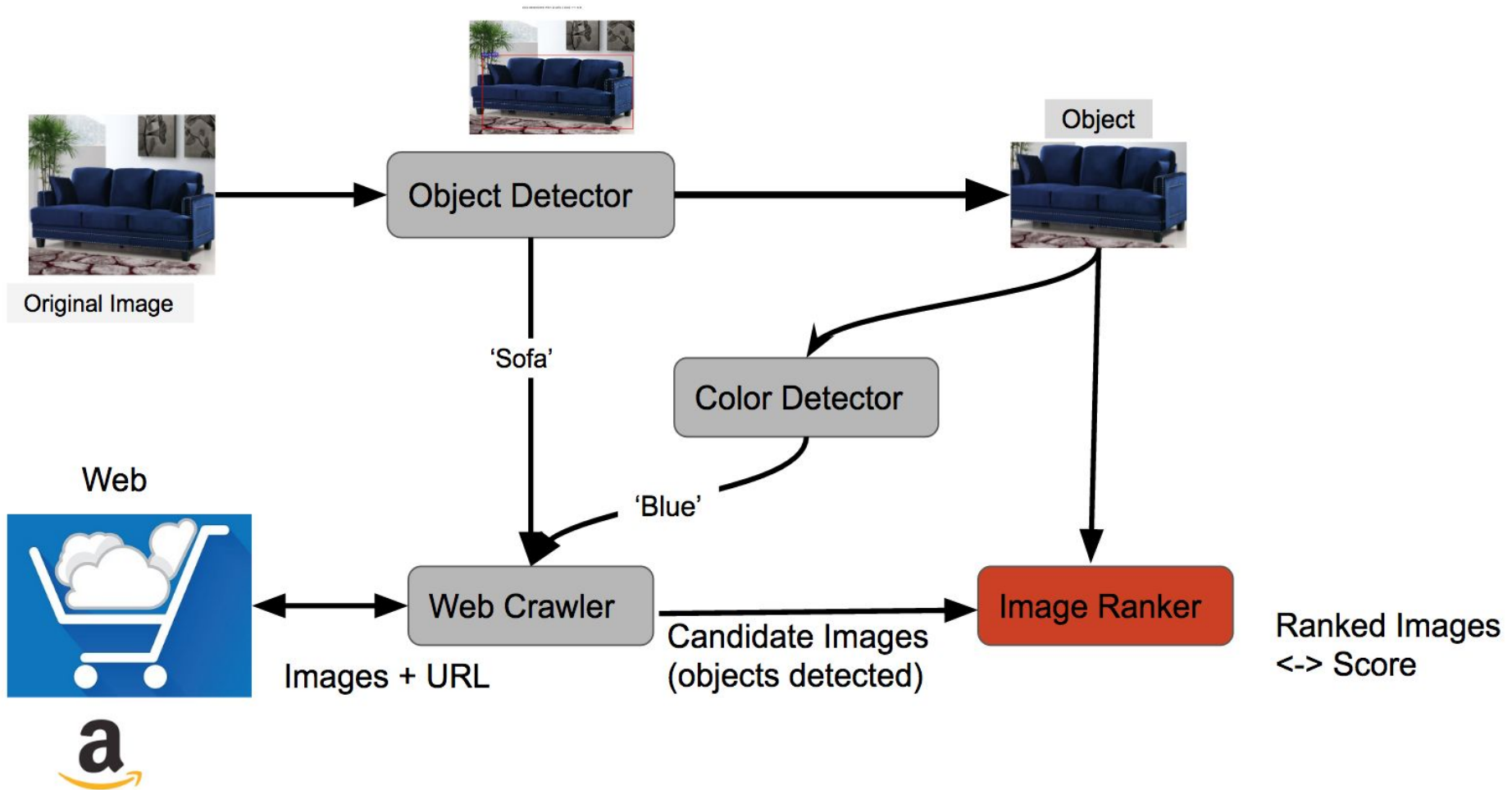
Zillow HackWeek 14

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Goal : Automatic object detection and linking



How ?



Why ? What's in for Zillow?

- Zillow as one stop shopping destination for house items
- Utilize in context images for better shopping experience.
- Furniture replacement search engine
- Revenue through ads and 3rd party redirection
- Word of mouth - free marketing
- Encourages users to upload pics -> Zestimate improves
- Competitive advantage - We would be the first
- Zillow will increase its dominance in AI in housing space.

Thanks !

ZillowTeamSport !

Feedback/Questions :

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