

Submitted By:
Aditya Shelar(11012404)

ASSIGNMENT 1
Project: Fashion Shopping App

Survey Link:

<https://www.surveymonkey.de/r/DR92QLH>

Identified Red Routes:

All of the Time			Search products online and add them to cart	Sort and Filter Products Online
Most of the Time		Interested to buy online	Receive ordered products within 2-3 days	Find nearby store for the same product which is online
Some of the Time			Buy products in the store	
Little of the Time	Wait for long deliveries			
	Little of the People	Some of the People	Most of the People	All of the People