

# COCA COLA USA Retailer Dashboard



**Total Sales**  
12,016,665

**Total Operating Profit**  
4,722,497

**Average Price**  
\$0.45

**Units Sold**  
24,788,610

## Region

Midwest

Northeast

South

Southeast

West

## Years (Invoice D...

2022

2023

### Sales By Retailer

Brand	Sales 2022	Sales 2023	Variance
Amazon	276210	1009698.7	733488.7
BevCo	466788	2327606.5	1860818.5
FizzyCo	161210.1	2262827.1	2101617
Target	9250.3	1341995	1332744.7
Walmart	339912.5	580211	240298.5
West Soda	1170361.6	2070594.2	900232.6
Grand Total	2423732.5	9592932.5	7169200



### Sales By Beverage Brand

Retailer	Sales 2022	Sales 2023	Variance
Coca-Cola	499102	2268974.9	2768076.9
Dasani Water	469270.7	1917827.8	2387098.5
Diet Coke	423758.7	1633959.3	2057718
Fanta	315489.2	1116062.9	1431552.1
Powerade	349533.9	1302529.3	1652068.2
Sprite	366578	1353578.3	1720156.3
Grand Total	2423732.5	9592932.5	12016665

## Sales and Operating Profit Margin By Quarter

