

INVESTOR PITCH — FEBRUARY 2026

Deploy AI agents that **work** for you

CrewOS is the AI agent workforce platform that lets businesses deploy, manage, and scale intelligent automation — from document generation to sales intelligence — in minutes, not months.

20+ **6** **99.8%** **<3min**

AI Agents

Doc Templates

Accuracy Generation Time

THE PROBLEM

Businesses are drowning in manual work

Teams spend 60%+ of their time on repetitive tasks — drafting documents, responding to emails, scoring leads, and managing data flows. Existing tools are fragmented, expensive, and require engineering teams to implement.



Document Chaos

Legal teams spend 8–12 hours drafting a single lease or MSA. Manual errors lead to compliance risk and delayed deals.



Communication Overload

Professionals receive 120+ emails/day. 40% of responses are templatable but still crafted manually every time.



Disconnected Sales Data

Sales teams use 5+ tools to track leads, forecast deals, and analyze engagement. Insights are always stale.

OUR SOLUTION

One platform for your entire AI workforce

CrewOS combines AI agents, document generation, intelligent communications, and sales intelligence into a single, beautiful platform. Deploy agents in one click. No code required.



AI Agents

20+ pre-built agents for every business function



Document AI

Generate leases, MSAs, invoices, and more in minutes



Communications

AI drafts across email, Slack, Teams & social



Sales Intelligence

Lead scoring, deal forecasting & engagement analysis

⚡ One-click deployment

🔗 50+ integrations

🛡 Enterprise-grade security

PRODUCT — AGENT CATALOG

20+ AI agents, ready to deploy

Browse, deploy, and manage versioned AI agents from a Kanban-style workforce board.

Each agent ships with accuracy metrics, latency benchmarks, and one-click deploy.

Agent Categories

 **Document Generation (6 agents)**
Leases, MSAs, invoices, COIs, vendor packages, employment agreements

 **Communications (4 agents)**
Email response, SMS campaigns, live chat, social media

 **Sales Intelligence (5 agents)**
Lead scoring, deal forecast, engagement, competitive radar, next action

 **Automation Builder**
Visual drag-and-drop workflow builder (n8n/Zapier-style)

Performance Benchmarks



Generate any document in under 3 minutes

Our 6-stage AI pipeline transforms guided intake questions into fully formatted, legally compliant, multi-page documents — complete with validation checks.

6 Document Templates

- Commercial Lease Agreements (28–42 pages)
- Master Service Agreements (18–26 pages)
- Invoice Packages (3–8 pages)
- Insurance Certificates / COIs (4–6 pages)
- W-9 + Vendor Packages (6–10 pages)
- Employment Agreements (12–20 pages)

AI Document Pipeline

- **1. Guided Intake**
Smart forms with conditional questions per template
- **2. Entity Resolution**
NLP extracts & normalizes parties, dates, amounts
- **3. Structure Planning**
Determines sections, clauses & conditional inclusions
- **4. Content Generation**
AI produces section-by-section legally sound content
- **5. Compliance Validation**
Multi-check system ensures accuracy & completeness
- **6. PDF Rendering**
Exports as beautifully formatted, print-ready PDF

AI-powered outreach & sales forecasting

Communications Agent

Multi-channel AI communication engine with voice matching, approval workflows, and real-time analytics.

- Context-aware email drafts with **90%+ style accuracy**
- Gmail, Slack, Microsoft Teams & social media integration
- Sentiment analysis and priority classification
- Human-in-the-loop approval for VIP contacts
- Voice profile learning — adapts to each user's tone
- Campaign management with A/B testing

Sales Intelligence

Real-time lead scoring, deal forecasting, and engagement analysis — powered by 5 specialized AI agents.

- **Lead Scoring:** 94.2% accuracy, multi-signal analysis
- **Deal Forecasting:** Predicts close dates & win probability
- **Engagement Analysis:** Tracks buyer intent across channels
- **Competitive Radar:** Identifies threats & displacement signals
- **Next Best Action:** Recommends optimal outreach steps
- Full CRM pipeline visualization with AI insights

PRODUCT — AUTOMATION BUILDER

Visual no-code workflow automation

Build complex multi-step workflows with our drag-and-drop builder. Connect triggers, apps, AI processing, and actions — then deploy as always-on automation agents.

Workflow Capabilities

Triggers

Webhook, Schedule, Email, Form, App Event, Manual

Apps

Gmail, Slack, Notion, Salesforce, HubSpot, Stripe, GitHub

AI Processing

GPT-4, Claude 3, text/JSON output, structured schemas

Logic

Conditions, filters, delays, branching, error handling

Connected Integrations

Gmail

Slack

Microsoft Teams

Notion

Salesforce

HubSpot

Shopify

Stripe

GitHub

Zendesk

Google Calendar

Webhooks / REST API

Natural language creation: Describe your automation in plain English and let AI build the workflow for you.

MARKET OPPORTUNITY

\$150B+ addressable market by 2028

CrewOS sits at the intersection of three rapidly growing markets — AI agents, document automation, and sales intelligence — each experiencing 30%+ CAGR.

\$78B

AI Agent & Automation Market (2028)

\$42B

Document Automation Market (2028)

\$34B

Sales Intelligence Market (2028)

Why Now?

- GPT-4/Claude 3 make production-grade AI agents viable
- Enterprises are desperate to reduce headcount costs
- Remote work drove 4x increase in SaaS adoption
- Compliance requirements are getting stricter annually

Target Segments

- **SMBs:** 5–200 employees, legal, real estate, finance
- **Mid-Market:** 200–2,000 employees, multi-department
- **Enterprise:** Custom deployments, SSO, SLAs
- **Agencies:** Generating documents for multiple clients

BUSINESS MODEL

SaaS with freemium funnel

A proven freemium-to-paid model with three tiers. Stripe-powered billing is already live.

Annual plans drive LTV with 2 months free incentive.

Free

\$0

For individuals exploring AI workflows

- ✓ Up to 3 AI agents
- ✓ 5 document generations / month
- ✓ Basic analytics
- ✓ Email support
- ✓ Community access

Monthly

\$15/mo

MOST POPULAR

Full power, no commitment

- ✓ Unlimited AI agents
- ✓ Unlimited document generation
- ✓ All 6 document templates
- ✓ Communications agent
- ✓ Advanced analytics & API
- ✓ Priority support

Annual

\$150/yr

SAVE \$30/YR

\$12.50/mo — best value

- ✓ Everything in Monthly
- ✓ Custom agent training
- ✓ Dedicated account manager
- ✓ SSO & advanced security
- ✓ Custom integrations
- ✓ SLA guarantee

REVENUE PROJECTIONS

Path to \$5M ARR in 24 months

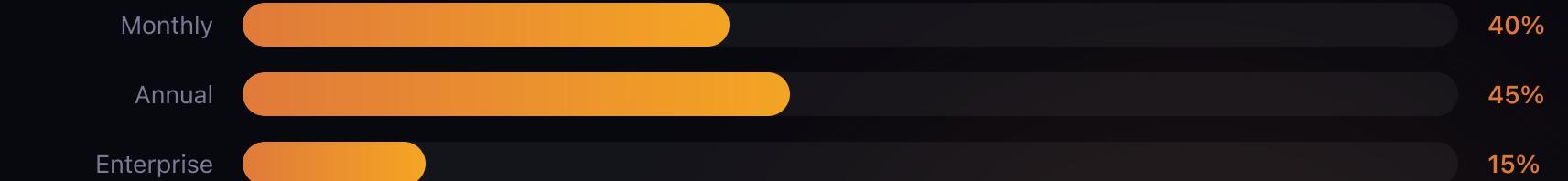
Conservative projections based on 3% free→paid conversion, 15% monthly growth, and 70% annual retention with planned enterprise tier expansion.

QUARTER	FREE USERS	PAID USERS	MRR	ARR
Q1 2026	500	15	\$225	\$2.7K
Q2 2026	2,000	80	\$1.2K	\$14.4K
Q3 2026	5,500	275	\$4.1K	\$49.5K
Q4 2026	12,000	720	\$10.8K	\$130K
Q2 2027	30,000	2,400	\$36K	\$432K
Q4 2027	75,000	7,500	\$112K	\$1.35M
Q2 2028	150,000	18,000	\$270K	\$3.24M
Q4 2028	250,000	35,000	\$420K	\$5.04M

Key Revenue Levers

- Avg. Revenue Per User: \$15/mo → \$25/mo with enterprise tier
- Free→Paid Conversion: 3% (industry avg: 2–5% for dev tools)
- Monthly Growth Rate: 15% (driven by product-led growth)
- Net Revenue Retention: 120%+ with upsells to annual plans
- LTV:CAC Ratio: Target 4:1 by Q4 2027

Revenue Mix (at scale)



COMPETITIVE LANDSCAPE

The only all-in-one AI agent platform

Competitors solve one piece of the puzzle. CrewOS is the unified platform that brings together agents, document generation, communications, and sales intelligence.

CAPABILITY	CREWOS	ZAPIER	DOCUSIGN	GONG	JASPER AI	N8N
AI Agent Catalog (20+)	✓	✗	✗	✗	✗	✗
Document Generation (6 templates)	✓	✗	✗	✗	✗	✗
AI Communications (voice matching)	✓	✗	✗	✗	✓	✗
Sales Intelligence (lead scoring)	✓	✗	✗	✓	✗	✗
Visual Workflow Builder	✓	✓	✗	✗	✗	✓
Unified Platform (single pane)	✓	✗	✗	✗	✗	✗
Starting Price	Free / \$15/mo	\$20/mo	\$25/mo	\$1,200/mo	\$49/mo	\$20/mo

Our moat: CrewOS is the only platform where agents, document generation, communications, and sales intelligence share a unified data layer — enabling cross-functional automation that competitors can't match without building from scratch.

Product-led growth with vertical expansion

Phase 1 — Foundation (Q1–Q2 2026)

- Launch free tier to drive viral adoption
- SEO & content marketing (AI agent tutorials)
- Product Hunt & Hacker News launches
- YouTube demos & comparison content
- Target: 2,000 free users, 80 paid

Phase 2 — Growth (Q3–Q4 2026)

- Paid acquisition (Google Ads, LinkedIn)
- Partner program (law firms, real estate brokerages)
- Integration marketplace launch
- Referral program (give-a-month, get-a-month)
- Target: 12,000 free users, 720 paid

Phase 3 — Scale (2027)

- Enterprise tier launch (\$99/seat/mo)
- Outbound sales team (5 AEs)
- Industry-specific agent packs
- API marketplace & developer ecosystem
- Target: 75,000 free, 7,500 paid, \$1.35M ARR

Growth Flywheels

1. **Document Sharing:** Generated documents carry "Powered by CrewOS" branding → organic awareness
2. **Team Expansion:** One user deploys agent → invites team → team adopts platform
3. **Integration Lock-in:** Connected apps increase switching costs → higher retention

TECHNOLOGY

Modern, scalable architecture

Built with production-ready technologies, deployed on Firebase with serverless scaling.



Frontend

- React 19 + TypeScript
- Vite for lightning-fast builds
- React Flow for workflow builder
- Framer Motion animations



Backend & Infrastructure

- Express + TypeScript API server
- Firebase (Auth, Firestore, Hosting)
- Serverless functions (auto-scale)
- AES-256 encryption at rest



AI & Intelligence

- OpenAI GPT-4 integration
- Custom style analyzer engine
- Voice matching pipeline
- Tesseract OCR for documents

Security & Compliance

AES-256 Encryption

SOC 2 Ready

SSO Support

GDPR Compliant

OAuth 2.0

99.9% SLA

TEAM

Built by operators who understand the pain

Our founding team combines deep AI expertise, enterprise SaaS experience, and domain knowledge in legal, finance, and sales operations.



AM
Aditya Miriyala
Founder & CEO

Full-stack engineer. Built the entire platform from scratch.



SC
Sarah Chen
CTO

AI/ML lead. Former NLP researcher.



MJ
Marcus Johnson
Head of Product

Ex-enterprise PM. Product-led growth expert.



PP
Priya Patel
Head of Sales

SaaS sales leader. Built teams from 0→50.

5

Team Members

40+

Years Combined Experience

3

Previous Exits

THE ASK

Seed Round

\$2.5M

To accelerate product development, scale go-to-market, and capture the AI agent platform category.

40%
Engineering & AI

30%
Sales & Marketing

15%
Infrastructure

15%
Operations



Let's build the future of work together.

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