

ADITYA KUMAR

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SUMMARY

Frontend Developer with 4+ years of experience in HTML5, CSS3, JavaScript, and ReactJs. Increased client retention by 50% through single-page applications. Skilled in asynchronous JavaScript and reusable UI components, achieving a 30% faster development cycle.

EXPERIENCE

Tata Consultancy Services (TCS) (Aug 2021 – Present)

Project 1: Insurance - LT

(Aug 2021 - Sep 2023)

- **Revamped the company's website** using ReactJs, JavaScript, HTML, and CSS, leading to a 40% increase in user engagement and a 20% decrease in bounce rates.
- **Collaborated** with UI/UX designers to deliver responsive, visually appealing layouts with 95% user satisfaction across devices, and partnered with the **analytics team** to drive measurable business growth.
- **Enhanced** performance and cross-browser compatibility, delivering dynamic features that boosted user interaction by 30%.
- Leveraged **Adobe Target** and **Adobe Analytics** to strengthen digital marketing strategies and further improve user engagement.
- **Contributed** in an **Agile** environment, actively participating in daily stand-ups and sprint planning, leading to a 15% faster project delivery and stronger team collaboration.

Project 2: Banking - USAA

(Oct 2023 -Present)

- **Engineered** the front end of a banking website using ReactJs, JavaScript, HTML, and CSS, achieving 20% faster page load times and 100% compliance with banking security audits.
- Collaborated with backend developers to integrate **REST APIs**, improving data retrieval speed by 20% and streamlining data flow.
- Leveraged **React Query** for efficient server state management and **Formik** for seamless form handling, resulting in a 15% improvement in application performance and data flow efficiency.
- Implemented **Adobe Analytics (SiteCatalyst) integration** for BillPay loans and credit card applications, enabling the analytics team to track **eVars** and **events** effectively.
- Improved **accessibility** and inclusivity by adding **ARIA** labels and conducting extensive testing with **JAWS**, ensuring compliance with accessibility standards.

PERSONAL PROJECTS

TechPedia

(Sep 2024)

- **Engineered** a scalable book information platform featuring **CRUD** operations and **pagination**, utilizing React Query for efficient **server state management**, **intelligent caching**, and seamless UI updates to enhance performance and user experience.
- **Tech Stack:** JavaScript, CSS, React.js, React Query

NextCart

(Mar 2023)

- **Developed** a full-featured e-commerce web app using React.js, React Router, and **integrated Redux Toolkit with RTK Query** for API fetching, caching, and state management, enabling product browsing, cart, and checkout for a seamless experience.
- **Tech Stack:** HTML, CSS, JavaScript, React.js, Redux Toolkit, RTK Query

SKILLS

Languages : JavaScript, HTML5, CSS3

Frameworks and Libraries : React.js, React Query, Redux, RTK Query, Redux Toolkit, React Testing Library, Jest

Tools : Git, Jira, VS Code, Postman, Chrome DevTools, Redux DevTools, Adobe Experience Platform Debugger, JAWS, Lighthouse

EDUCATION

Bachelor of Engineering (BE) : Computer Science

Aug 2017 – Jul 2021

- Dr. D.Y. Patil Institute of Technology, Pune - **CGPA: 8.89**

HSC : CBSE

Apr 2015 – Mar 2016

- Kasidih High School, Jamshedpur - **Percentage : 80.20%**

SSC : CBSE

Apr 2013 – Mar 2014

- Kasidih High School, Jamshedpur - **Percentage : 95%**