

Credit Card Transaction Report

Revenue

57M

Total Interest

7.98M

Total Transactions

46M

Transaction
Amount

667K

card type	total revenue	total transactions	interest earned
Platinum	1135608	7490	1,61,629.05
Gold	2533682	18781	3,84,755.16
Silver	5659109	49172	8,21,922.98
Blue	47188612	591791	66,14,172.62
Total	56517011	667234	79,82,479.81

Q4

Q2

Q3

Q1

F

M

5.99K

4.31K

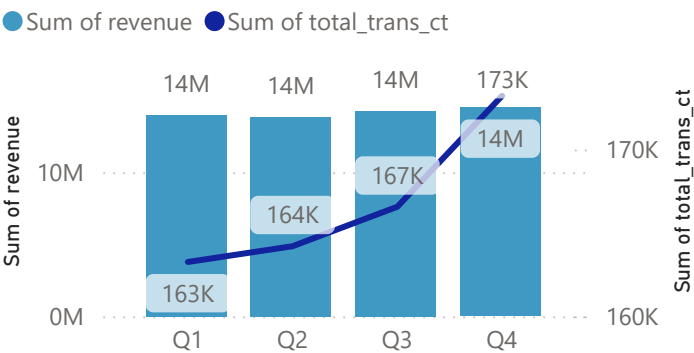
Gold

Silver

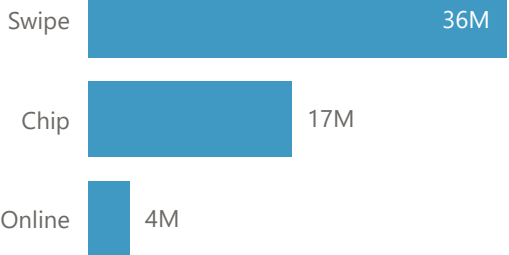
Blue

Platinum

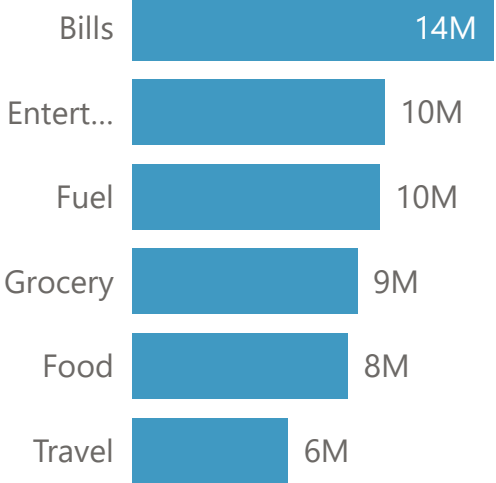
QTR revenue and total transactions



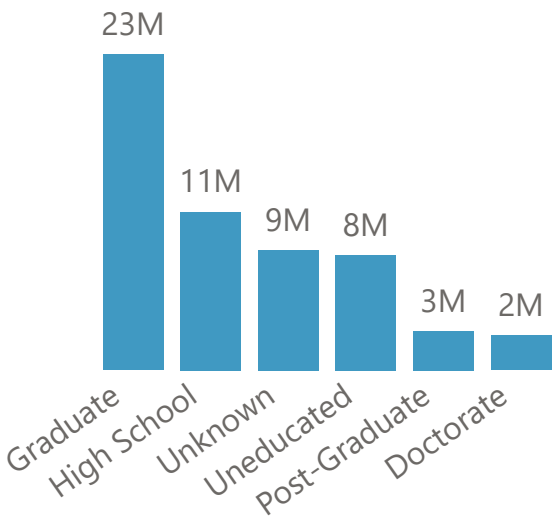
Revenue by Payment Method



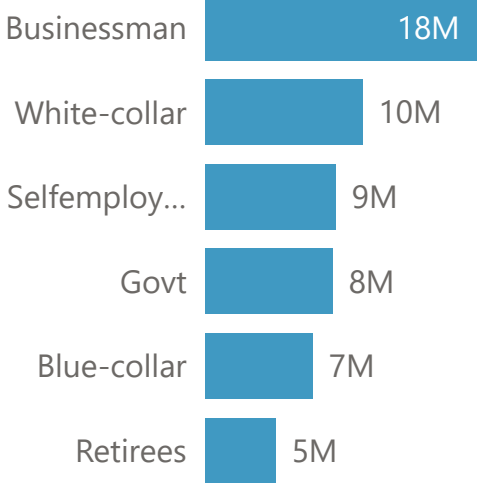
Revenue by exp_type



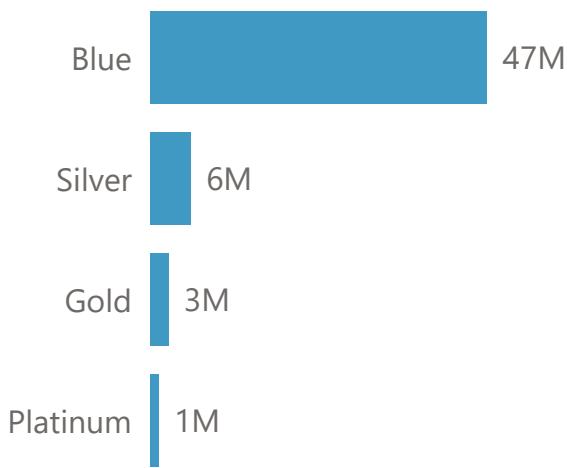
Revenue by education



Revenue by job



Revenue by card category



Credit Card Customer Report

Revenue

57M

Total Interest

7.98M

Total income

588M

Avg. age

46

Q4

Q2

Q3

Q1

M

F

31M

26M

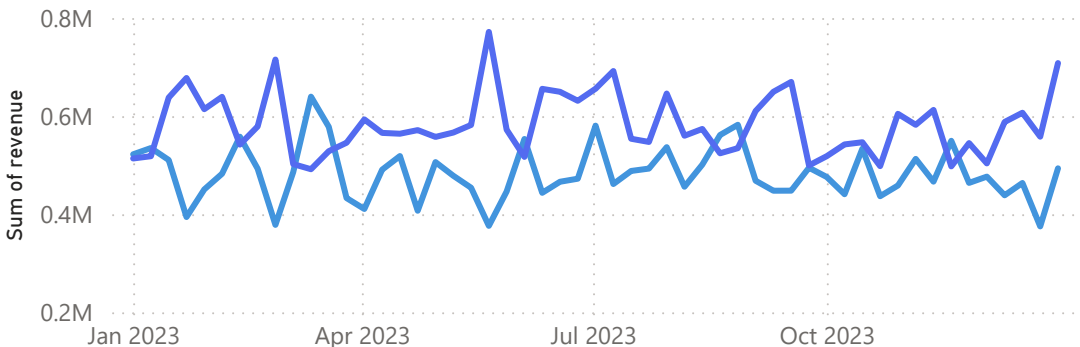
Gold

Silver

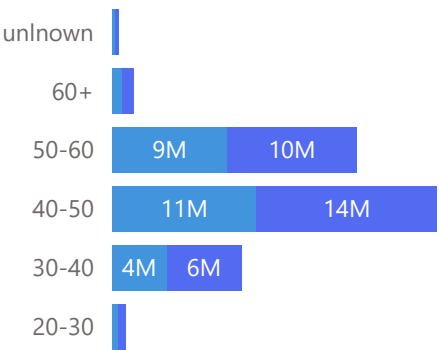
Blue

Platinum

Revenue by week

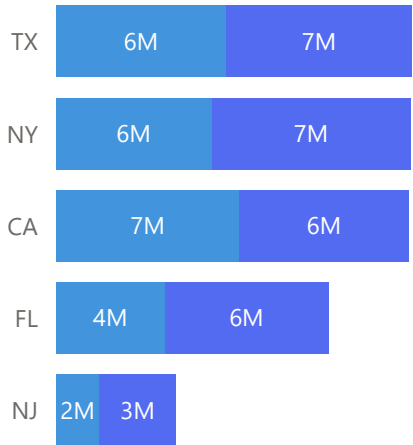


Revenue by customer's age

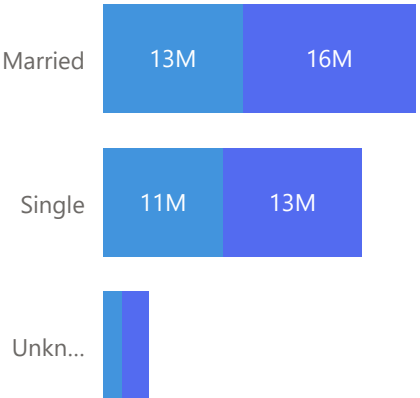


customer_job	Sum of income	Sum of revenue
White-collar	105618475	10283124
Selfemployed	77659931	8542826
Retirees	49619308	4617448
Govt	90834727	8335534
Businessman	190350431	17697472
Blue-collar	72516011	7040606
Total	587599783	56517011

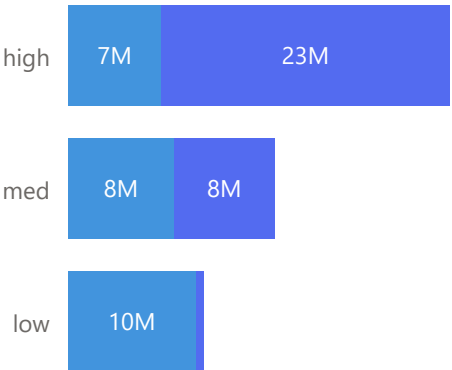
Revenue in top 5 states



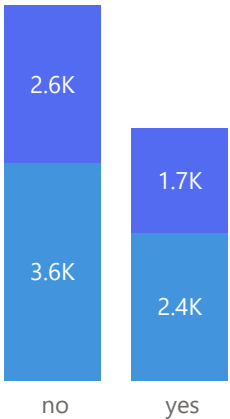
Revenue by marital status



Revenue by customer's income



Count of client_num by car_owner and gender



Revenue by customer's education level

