



space



air



fire



water



earth

1 RETAIL PROFIT DISCOUNT Up to 15 %

2 REFERRAL INCENTIVE 10 % (Direct Sponsor)

3 LEVEL INCENTIVE 15 %

4 RANK PROMOTION POSITION

5 REWARD 2 %

6 BONUS 2 %

7 FIX SALARY (Royalty) 1 %

8 DISTRICT FRANCHISEE 2 %

9 LOCAL FRANCHISEE 1 %

## FIRST - PURCHASE

Retail Profit is the margin between the price at which DSA purchase the products (Distributor Price or DP) and the price at which these products are sold (Maximum Retail Price or MRP). One who has completed purchase of products from our product range will be qualified to receive a RETAIL PROFIT discount of 10 % to 15 % on MRP and also qualifies for a personal discount according to team repurchase.

Example	Product's	MRP	DP	PROFIT*
1)	A PRODUCT	5000/-	4250/-	750/-
2)	B PRODUCT	4000/-	3400/-	600/-
3)	C PRODUCT	3000/-	2550/-	450/-
4)	D PRODUCT	2000/-	1700/-	300/-



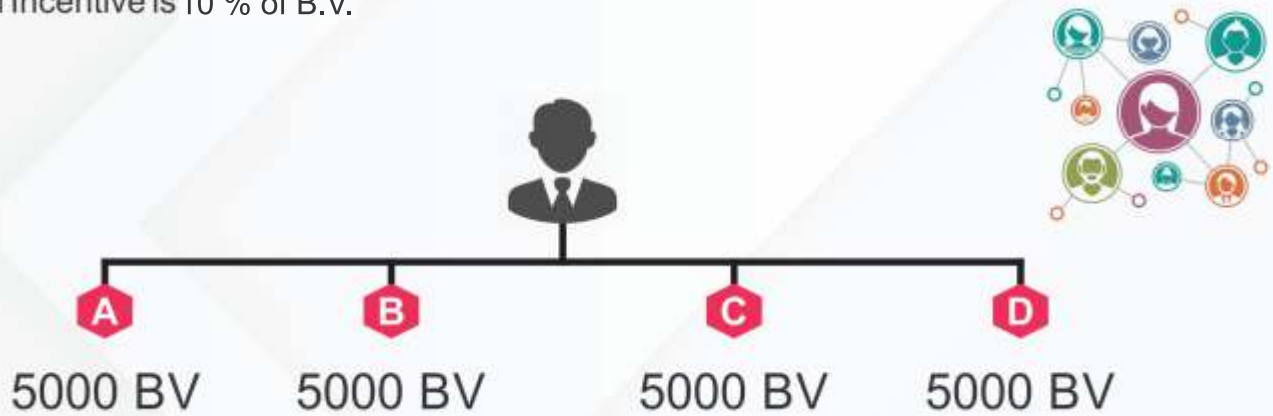
\* ( 5 % Admin Charges + 5 % TDS + 10 % Repurchase Wallet Deposit Deduction from 10 % Direct Sponsor Income )



## 2

**REFERRAL INCENTIVE 10 % (Direct Sponsor)**

On Purchases done By All Your Direct Seller(s) Referral Incentive is Generated.  
Referral Incentive is 10 % of B.V.



$$\text{TOTAL} = \text{Rs. } 20000 \text{ BV} \times 10 \% = \text{Rs. } 2000/-$$



## RE-PURCHASE

3

**LEVEL INCENTIVE 15 %**



Level Incentive is the margin generated on Sales Volume on each level of your Direct Distributors.

Level No.	Incentive
Level 1	5 %
Level 2	3 %
Level 3	2 %
Level 4	1 %
Level 5	1 %
Level 6	1 %
Level 7	0.5 %
Level 8	0.5 %
Level 9	0.5 %
Level 10	0.5 %
<b>Total</b>	<b>15 %</b>





## 4 RANK PROMOTION POSITION

Rank	Business Volume
Star	3 Direct Sponsor + 50,000 Group Business Volume
Bronze	6 Direct Sponsor + 2,00,000 Group Business Volume
Silver	10 Direct Sponsor + 10,00,000 Group Business Volume
Gold	2 Silver in Different Leg (1 Silver + 1 Silver)
Platinum	2 Gold in Different Leg (1 Gold + 1 Gold)
Sapphire	2 Platinum in Different Leg (1 Platinum + 1 Platinum)
Ruby	2 Sapphire in Different Leg (1 Sapphire + 1 Sapphire)
Diamond	3 Ruby in Different Leg (1 Ruby + 1 Ruby + 1 Ruby)
Blue Diamond	3 Diamond in Different Leg (1 Diamond + 1 Diamond + 1 Diamond)
Black Diamond	3 Blue Diamond in Different Leg (1 Blue Diamond + 1 Blue Diamond + 1 Blue Diamond)



5

## REWARD 2 %

2 % Company's all over Turnover

6

## BONUS 2 %

2 % Company's all over Turnover



## **7 FIX SALARY (Royalty) 1 %**

Once You Get Platinum level fix Salary = 1 %  
(Of Company's all over Turnover Divide by each Gold Rank for Eligible Rank)

## **8 DISTRICT FRANCHISEE 2 %**

2 % Discount all over Products

## **9 LOCAL FRANCHISEE 1 %**

1 % Discount all over Products

