

DECISION DOCUMENT

Q1 2026 Strategic Decisions

Decision 1: Migrate to Microservices Architecture

Decision Date: 2026-02-10 | Status: Active | Category: Technical Architecture | Priority: High

Description:

We have decided to migrate our monolithic application to a microservices architecture to improve scalability, enable independent deployments, and allow teams to work autonomously on different services.

Key Assumptions:

- Team members have sufficient knowledge of containerization (Docker/Kubernetes) - Confidence: Medium
- Current infrastructure can support the additional overhead of microservices - Confidence: High
- Migration can be completed within 6 months without disrupting existing services - Confidence: Low
- The benefits of microservices will outweigh the increased operational complexity - Confidence: Medium
- All critical dependencies have been identified and documented - Confidence: High

Expected Outcomes:

- 50% reduction in deployment time
- Improved system resilience
- Better team autonomy

Decision 2: Implement AI-Powered Customer Support

Decision Date: 2026-02-15 | Status: Active | Category: Customer Experience | Priority: High

Description:

Deploy an AI chatbot to handle tier-1 customer support inquiries, reducing response times and allowing human agents to focus on complex issues.

Key Assumptions:

- AI can accurately handle 70% of incoming support tickets - Confidence: High
- Customers will be receptive to AI-powered support - Confidence: Medium
- Integration with existing CRM system will be straightforward - Confidence: Medium
- Training data quality is sufficient for accurate responses - Confidence: High
- ROI will be positive within 12 months - Confidence: Medium

Expected Outcomes:

- 60% reduction in average response time
- 30% cost savings in support operations
- Improved customer satisfaction scores

Decision 3: Expand to European Market

Decision Date: 2026-02-12 | Status: Under Review | Category: Business Strategy | Priority: Critical

Description:

Launch operations in 5 European countries (Germany, France, UK, Spain, Italy) to diversify revenue streams and reduce dependency on the North American market.

Key Assumptions:

- GDPR compliance can be achieved within current timeline - Confidence: High
- Market demand in Europe is comparable to North America - Confidence: Medium
- Local partnerships can be established within 3 months - Confidence: Low
- Exchange rate fluctuations won't significantly impact profitability - Confidence: Medium
- Current product offerings will resonate with European customers - Confidence: Medium
- Legal and regulatory requirements are fully understood - Confidence: High

Expected Outcomes:

- 40% increase in total revenue within 18 months
- Geographic risk diversification
- Enhanced brand recognition globally

Decision 4: Adopt Remote-First Work Policy

Decision Date: 2026-01-20 | Status: Active | Category: HR & Culture | Priority: Medium

Description:

Transition to a permanent remote-first work model, closing physical offices except for small collaboration spaces.

Key Assumptions:

- Productivity will remain stable or improve with remote work - Confidence: High
- Company culture can be maintained virtually - Confidence: Medium
- All employees have adequate home office setups - Confidence: Medium
- Communication tools are sufficient for collaboration needs - Confidence: High
- Time zone differences won't significantly impact team coordination - Confidence: Low

Expected Outcomes:

- \$2M annual savings in office expenses
- Access to global talent pool
- Improved employee satisfaction

Decision 5: Invest in Cybersecurity Infrastructure

Decision Date: 2026-02-08 | Status: Active | Category: Security & Compliance | Priority: Critical

Description:

Allocate \$5M to upgrade cybersecurity infrastructure including zero-trust architecture, advanced threat detection, and security training programs.

Key Assumptions:

- Current vulnerabilities have been accurately identified - Confidence: High
- Budget allocation is sufficient for comprehensive upgrade - Confidence: Medium
- Implementation won't disrupt ongoing operations - Confidence: Medium
- Threat landscape will remain relatively stable during implementation - Confidence: Low
- Security team has capacity to manage new systems - Confidence: High

Expected Outcomes:

- 90% reduction in security incidents
- Compliance with SOC 2 Type II requirements
- Enhanced customer trust

Decision 6: Launch Mobile Application

Decision Date: 2026-02-05 | Status: In Planning | Category: Product Development | Priority: High

Description:

Develop native mobile applications for iOS and Android to complement our web platform and capture mobile-first users.

Key Assumptions:

- Mobile user base will grow by 200% after launch - Confidence: Medium
- Development can be completed within 9 months - Confidence: Medium
- App store approval process will be straightforward - Confidence: High
- Current backend APIs can support mobile app requirements - Confidence: High
- User experience will translate well to mobile format - Confidence: Medium

Expected Outcomes:

- 150,000 downloads in first 6 months
- 25% increase in daily active users
- Improved user engagement metrics