Problem Statement

The Head of the School of Law has approached the Operational Research team to undertake a short piece of analytical research with a requirement to create and deliver a short presentation to senior colleagues in the School of Law:

"We have noticed that the destinations performance for our recent graduates is not quite where we believe it should be. We are wondering if there are any particular issues apparent within the data. Could you undertake a short piece of analysis to reveal what the issues could be; what may be causing them; whether or not any factors are issues common to the sector, industry and region (e.g. local market and graduate salary levels); and what the School may need to do about it. We have a senior team meeting next week and we'd like you to come along and present your findings.

Attached is a dummy dataset including Graduate Outcomes (GO) data covering the recent graduates from the School of Law.