

Ideation Phase

Brainstorm & Idea Prioritization Template:

Project Name: ChatConnect- Real Time Chat And Communication App

Brainstorm & Idea Prioritization Template:

Brainstorming provides a creative and collaborative environment for team members to generate innovative solutions to communication challenges. In the case of ChatConnect, the goal was to develop a real-time chat app that fosters seamless, user-friendly, and efficient communication, especially for remote students like Sophie.

Volume of ideas is prioritized over perfection—team members freely contributed ideas such as chat rooms, media sharing, real-time updates, personalization, Firebase integration, and Compose-based UI. Collaboration allowed refinement and selection of ideas that are technically feasible, user-focused, and scalable.

Use this template to map out your team's thinking and arrive at practical, innovative features that drive user engagement and solve real-world collaboration challenges.

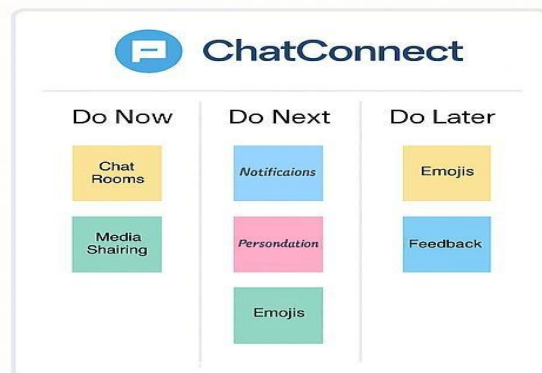
Step-1: Team Gathering, Collaboration, and Define the Problem:



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Problem Statement Example:

“How might we enable students and project teams to stay connected and communicate effectively in real time—regardless of device, location, or context?”



Step-2: Brainstorm Idea listing And Grouping:



Step-3: Idea Prioritization :

MusCoW ■ Must have ■ Should have ■ Could have ■ Won't have now

Real-time messaging

Join/Create chat rooms

User registration & profile

Push notifications

Emoji/file/media sharing

Chat history/Archive

Customizable profiles

Dark/light mode

Admin/moderator roles

Offline access

Virtual class link integration

Bug reporting/feedback