

Hotels Revenue & Cancellation Overview

Total Revenue

₹1,70,87,71,229.00

Revenue Loss

₹29,87,74,986.00

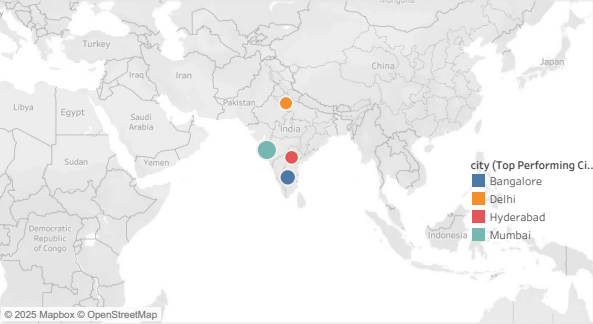
RevPAR

₹1,85,73,600.32

Occupancy %

57.87%

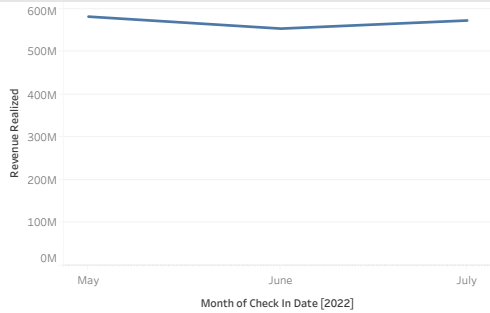
Top Performing city



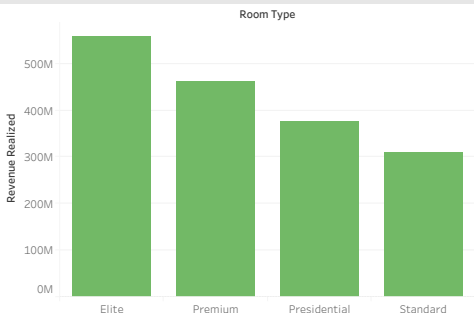
Recommendation Table

Room Type	Booking Platfo..	Recommendation	Cancellation Rates		Revenue Realized
			Cancellation Rates	Revenue Realized	
Elite	direct offline	Monitor	24.67%	27,422,406	
	direct online	Monitor	25.27%	56,115,936	
	journey	Monitor	24.38%	33,776,082	
	logtrip	Monitor	24.44%	63,142,848	
	makeyourtrip	Monitor	25.17%	112,726,224	
	others	Monitor	25.05%	227,298,564	
Premium	tripster	Monitor	24.97%	39,789,144	
	direct offline	Monitor	25.38%	23,516,856	
	direct online	Monitor	24.91%	45,088,920	
	journey	Restrict or Investigate	26.18%	27,091,008	
	logtrip	Monitor	24.31%	50,247,432	
	makeyourtrip	Monitor	24.86%	91,451,280	
Presidential	others	Monitor	24.86%	191,095,704	
	tripster	Monitor	24.45%	33,675,144	
	direct offline	Promote	23.47%	19,902,082	
	direct online	Monitor	24.60%	36,516,480	
	journey	Monitor	25.36%	22,597,612	
	logtrip	Promote	23.26%	40,410,644	
Standard	makeyourtrip	Monitor	25.42%	75,437,296	
	others	Monitor	24.13%	154,161,896	
	tripster	Monitor	24.91%	27,726,776	
	direct offline	Promote	23.97%	15,562,989	
	direct online	Monitor	24.87%	31,305,131	
	journey	Promote	23.98%	19,066,632	
	logtrip	Monitor	24.54%	33,753,564	
	makeyourtrip	Monitor	24.68%	61,219,704	
	others	Monitor	24.98%	126,797,138	
	tripster	Restrict or Investigate	25.50%	21,875,737	

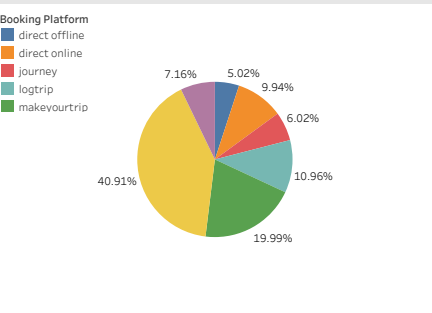
Monthly Revenue Trend



Revenue by Room Type



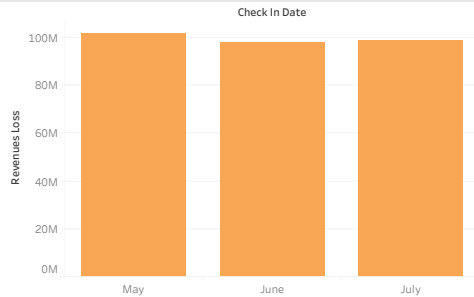
Platform Booking Share



Cancellation by Room & Platform

Booking Pla..	Room Type			
	Elite	Premium	Presidential	Standard
direct offline	24.7%	25.4%	23.5%	24.0%
direct online	25.3%	24.9%	24.6%	24.9%
journey	24.4%	26.2%	25.4%	24.0%
logtrip	24.4%	24.3%	23.3%	24.5%
makeyourtr..	25.2%	24.9%	25.4%	24.7%
others	25.0%	24.9%	24.1%	25.0%
tripster	25.0%	24.4%	24.9%	25.5%

Revenue Loss by Month



Booking Platform vs Revenue

