

Dear Client,

Thank you for providing the 3 data sets from Sprocket Central Pty Ltd. The summary shown below is all about the issues related to the given datasets. Please let me know if you have any further issues regarding it.

CUSTOMER DEMOGRAPHIC	Inconsistency in Gender.	Age is Missing.	Blanks in Job Title.
CUSTOMER ADDRESS	State is not Consistent.		
TRANSACTIONS	Month of Transaction is Missing.	Profit is Missing.	

The table show number is all about the issues related to the datasets Here are some of the recommendations for improving the datasets.

Recommendations/ Suggestions: -

1. Provide gender consistency
2. Add extra column with age of customers
3. Take care about blanks
4. Add transaction monthly data set add profit column in data set

So, this is all about your datasets and it was great experience analysing the weak entities present in the dataset.

Please let me know if you have any issues related to the datasets.

Kind Regards

Aditya Dey